Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

Bryan School of Business & Economics

Department of Management

BADM (BS) Business Studies

**SLO01: Management Activities and Decisions**
Students will be able to identify and assess the ethical dimensions of management activities and evaluate their impacts on management decisions.

Dimensions:

1.1 Students will be able to identify ethical dimensions of a management decision or situation.
1.2 Students will be able to determine possible courses of action in an ethical dimension of a management decision or situation.

**SLO02: Global Environments Strategy**
Students will be able to evaluate the influence global environments have on management decisions and formulate appropriate strategies to improve performance.

Dimensions:

2.1 Students will be able to demonstrate an understanding of competitive challenges in the global market environments.
2.2 Students will be able to match appropriate international strategies and policies to various global environments.

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