Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

Bryan School of Business & Economics

School Wide Programs

Business Administration (MBA)

SLO01: Critical Reasoning

Students should be able to think strategically by gathering, organizing, analyzing and synthesizing information to make business decisions and recommendations in an environment characterized by changing opportunities and unforeseen risks.

1.1. Gather and analyze data using statistical methods.
1.2. Construct models in decision-making situations and use quantitative analysis to make good decisions.
1.3a Conduct industry and competitive analyses for use in formulating strategic plans.
1.3b Formulate strategic plans based on an industry and competitive analysis
1.4. Perform case analysis of interdisciplinary problems.
1.5. Assess the risks of decision alternatives in uncertain business environments.

SLO02: Interpersonal Skills

Students will be able to lead in organizations using their interpersonal skills.

2.1. Write effective business memos and reports.
2.2. Make effective oral presentations.
2.3. Work effectively in groups to achieve common goals.
2.4. Respond innovatively to changing environments.

Filter Criteria

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