Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

Bryan School of Business & Economics

School Wide Programs

Business Undergraduate Program (BS)

SLO01: Critical Thinking
Students will be skilled in critical thinking and decision making, as supported by the appropriate use of analytical and quantitative techniques.

- 1.1 Identify problems and opportunities and formulate them clearly and concisely.
- 1.2 Access and evaluate information to generate alternative resolutions.
- 1.3 Use and interpret formulas, graphs, tables and basic statistical ideas such as averages, variability and probability.
- 1.4 Compare and contrast alternatives to reach a defensible recommendation

SLO02: Ethics and Social Impact
Students can recognize and assess the ethical and social dimensions of management activities and evaluate their impact on management decisions.

- 2.1 Identify the ethical dimensions of a management decision or situation.
- 2.2 Assess the social impact of management decisions.
- 2.3 Determine possible courses of action.
- 2.4 Evaluate and compare resolutions to ethical and social issues encountered in a management environment.

SLO03: Interaction
Students can communicate clearly and correctly, and can demonstrate collaborative and leadership skills. Students will be able to:

- 3.1 Prepare and deliver a professional quality speech.
- 3.2 Write professional business correspondence.
- 3.3 Contribute to group performance.
- 3.4 Identify how leaders can influence.

SLO04: Business Processes
Students understand the core organizational functions and activities and how they interrelate to accomplish an organization's major goals through effective processes.

- 4.1 Apply business processes methods to identify the functions and units involved in a primary process, and recommend process improvement ideas for that process.
- 4.2 Explain customer problems that could result from lack of integration among functional activities in order processing.
- 4.3 Explain how IT technologies (Transaction Processing Systems, databases, LANS and telecom)
must be integrated to provide effective supply chain management and e-business.

**SLO05: Global**

Students can evaluate the role global markets have on management decisions and formulate appropriate strategies to improve performance in the world economy.

5.1: Understand and apply various Economics/Finance concepts and policies to various business environments.

5.2: Analyze the processes, motivators, barriers, and impacts of International Trade.

5.4: Match appropriate International Strategy and Policies to the various global environments discussed in 5.1 to 5.3.

**Filter Criteria**

Prepared by: William Jones
Start Date: 7-1-2012
End Date: 6-30-2013
Filter Options: N/A