Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

Bryan School of Business & Economics

Consumer Apparel and Retail Studies

CARS (BS) Retailing & Consumer Studies

- **SLO01 (CORE): Industry and Product Knowledge & Skills**
  
  Students will define and apply apparel industry and product knowledge and skills.

- **SLO02 (CORE): Global Dynamics**
  
  Students describe and explain the global dynamics inherent in the apparel industry.

- **SLO03 (CORE): Challenges and Solutions of the Apparel Industry**
  
  Students analyze challenges of the apparel industry and develop possible solutions.

- **SLO04 (CORE): Oral and Written Communications**
  
  Students will utilize oral and written communication skills.

- **SLO05: Buying and Planning**
  
  Apply merchandising math accurately for buying, planning and control.

- **SLO06: Marketing Strategy**
  
  Develop creative marketing strategies for apparel retailers.

Filter Criteria

Prepared by: William Jones
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End Date: 6-30-2014
Filter Options: N/A