Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

Bryan School of Business & Economics

Marketing, Entrepreneurship, Hospitality & Tourism Management

Entrepreneurship (BS)

**SL01: Feasibility Analysis**
Entrepreneurship students should be able to complete the market/industry analysis section of the feasibility analysis for a new venture.

**SL02: Financial Analysis**
Entrepreneurship students should be able to complete the financials section of the business plan for a new venture.

Filter Criteria
Prepared by: William Jones
Start Date: 7-1-2012
End Date: 6-30-2013
Filter Options: N/A