Student Learning Outcomes

University of North Carolina at Greensboro

Provost & Academic Affairs

College of Arts and Sciences

Media Studies

Media Studies (BA)

SLO01: Analyze Media Texts
Students will analyze media texts in terms of their aesthetic and socio-cultural properties (contexts).

SLO02: Demonstrate Technical Competency
Students will produce media that demonstrate technical competency.

SLO03: Demonstrate Journalistic OR Artistic Competency
Students will produce media that demonstrates EITHER journalistic or artistic competency.

SLO04: Application of Theories, Themes, and Information
Students will apply primary theories, themes, and information relevant to the creation, consumption, and regulation of media.

Filter Criteria
Prepared by: William Jones
Start Date: 7-1-2013
End Date: 6-30-2014
Filter Options: N/A