Identifying Appropriate Assessment Opportunities in Your Program

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Wouldn’t it be great if

- ...your program could take assessments currently being used in classes and use them for program-level assessment?
Yes, But…

- Course-Embedded Program Assessment CAN serve these dual purposes.

- But...
  - Not in all cases
  - Requires careful forethought and coordination
Overview of Course-Embedded Assessment

- Non-Examples, Exercise
- When it Works Best
- Alternatives to CEA
- Additional Strategic Advice
When CEA Works Best (1)

- Multiple faculty review instrument relative to program Student Learning Outcomes (SLOs)
- Assignments across sections, similar
- Representative sample or census
When CEA Works Best (2)

- Course Grade Associated with Performance
- Course requires students to synthesize information/skills from many classes (e.g., capstone)
- Manageable from resource and logistical perspectives
Alternatives to CEA (1)

- Assessment Day whereby particular set of students take program-level assessments
- Set period where students take program assessments (perhaps in computer lab)
Alternatives to CEA (2)

- **Upside**
  - Often able to accurately target population of interest
  - No course time taken

- **Downside**
  - Attendance issues
  - Students not taking assessment seriously
Strategic Advice

- Bear in mind…Direct measures should be your primary focus (SACS requires it)
- Self-Report data can be 2\textsuperscript{nd} source of information.
- Incorporate questions about your program-level learning objectives in exit surveys and alumni surveys.
Contact Information

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