Rubric Development

3/25/2011
Overview

- A Little About You
- Overview
  - A Quick Note about Validity
  - Introduction of Rubrics
  - How to Create a Rubric
  - Using a Rubric, Best Practices
A quick note about validity

- Validity is "the process by which test scores take on meaning" (Jeri Benson)

...I always think about Aaliyah here.
Rubrics

- Rubric: a tool used to evaluate performance assessment
- Helps provide a defensible process for assigning scores (or grades) to products (such as essays or research reports)
- Note that rubrics help calibrate, or make more consistent, scores assigned by raters
Advantages of Rubrics

- Focuses attention on relevant aspects of topic/skill area
- Helps distinguish among different performance levels
- Provides common way to share feedback
- Could provide faculty and students common language to talk across sections or classes
Disadvantages

- Time consuming/ challenging to...
  - Create
  - Achieve high consistency among faculty raters
- One rubric can only be applied to limited types of performances.
  - Same writing rubric for biology lab report and poetry?
Types of Rubrics

- Sparse Rubrics vs. Behaviorally Anchored (examples)
- Holistic vs. Analytic (examples)
Let’s Create Our Own Rubric
Best Practices (1)

☐ For Program-Level Assessment
  ■ Align with program-level SLOs
  ■ Procure input from multiple stakeholders
    ■ Fellow faculty
    ■ Assessment expert: jepettaz@uncg.edu
    ■ Students/Graduates/Board of External Advisors
Best Practices (2)

- Share with students when project/paper assigned
- Always rate with consideration of rubric
- Use multiple raters
- Train raters
- Pilot rubric first with smaller group, perhaps once section
- Strive for functional, not perfect
Resources

- AACU’s 15 VALUE Rubrics:
  - [http://www.aacu.org/value/rubrics/](http://www.aacu.org/value/rubrics/)

- JMU’s Writing Rubric:
  - [http://www.jmu.edu/assessment/resources/JMU_Final_Writing_Rubric_f08.pdf](http://www.jmu.edu/assessment/resources/JMU_Final_Writing_Rubric_f08.pdf)

- Useful Article:
  - [http://pareonline.net/getvn.asp?v=8&n=1](http://pareonline.net/getvn.asp?v=8&n=1)
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