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Department/Program/Centers

**Bryan School of Business & Economics**
- ACC Accounting
- BAD Business Administration
- ECO Economics
- ISM Information Technology & Operations Management
- MBA Master of Business Administration

**College of Arts & Sciences**
- AFS African American Studies
- ATY Anthropology
- ARC Archaeology (SPLS)
- ART Art
- BIO Biology
- BCN Broadcasting/Cinema
- CHE Chemistry & Biochemistry
- CLA Classical Studies
- COM Communication
- ENG English
- FMS Freshman Seminars
- GEO Geography
- GAR German & Russian
- HIS History
- HSS Honors
- BLS Humanities (SPLS)
- INS International Studies (SPLS)
- LIN Linguistics (SPLS)
- MAT Mathematical Sciences
- PHI Philosophy
- PHY Physics & Astronomy
- PSC Political Science
- PSY Psychology
- REL Religious Studies
- ROM Romance Languages
- SOC Sociology
- THE Theatre
- WSG Women’s & Gender Studies

**School of Education**
- CED Counseling & Educational Development
- CUI Curriculum & Instruction
- ELC Educational Leadership & Cultural Foundations
- ERM Education Research Methodology
- LIS Library and Information Studies
- SES Specialized Education Services
- CERE Ctr for Educational Research Evaluation
- CFNC College Foundation Research Ctr (NC)

**School of Health & Human Performance**
- CSD Communication Sciences & Disorders
- DCE Dance
- ESS Exercise & Sport Science
- PHE Public Health Education
- RTH Recreation, Tourism, & Hospitality Management

**School of Human Environmental Sciences**
- CRS Consumer, Apparel, & Retail Studies
- HDF Human Development & Family Studies
- IAR Interior Architecture
- NTR Nutrition
- SWK Social Work

**Office of Research & Public/Private Sector Partnerships**
- ORC Research Compliance
- OTT Technology Transfer
- IHSS Inst for Health, Science, Society
- CSSI Ctr for Study of Social Issues
- RSS Research Services (name changes to Sponsored Programs 7-1-04)

**The Graduate School**
- GEN Genetic Counseling
- GRO Gerontology

**Division of Continual Learning**
- DCL Continual Learning
I. Activities in Support of the UNCG Plan

Cornerstone 1: Public & Private Support
Pursue and effectively use all sources of public and private support.

Dollars received from private, corporate, and foundation gifts
- The Bryan School of Business and Economics received gifts, pledged, and planned gifts of $991,782, including 10 major gifts.
- The College of Arts & Sciences received $1,293,641 from private, corporate and foundation gifts, including more than 17 major gifts.
- The School of Education received more than $530,000 in gifts, including 12 major gifts.
- The School of Health and Human Performance received $2,663,743 from planned and pledged gifts, including two major gifts.
- The School of Human Environmental Science received more than $378,000 in gifts, including 3 major gifts.
- The School of Music received more than $1,480,000 in gifts, including 16 major gifts.
- The School of Nursing received more than $791,000 gifts and pledges, and $200,000 in planned gift expectancies.
- The Graduate School received $65,000 in gifts.
- Jackson Library received $317,160 in gifts.
- The International Programs Center received $24,190 in private donations.
- The Weatherspoon Art Museum received gifts of $63,000, corporate and foundation support of $43,000, and gifts and pledges to the campaign exceeding $460,000.
- The Division of Continual Learning received $32,200 in gifts.
- The Office of Undergraduate Education received gifts of $1.9 million to support the International Honors College and the A+ Schools Program.

Other important achievements for CS1

Bryan School of Business and Economics
- In preparation for the campaign, the School analyzed results of feasibility study interviews and developed projections for Bryan School’s goals in the campaign, and recruited volunteer leadership for capital campaign. A prospect list of high-potential donors was developed, and face-to-face visits conducted. (B&E)
- Developed membership and held meetings of the following advisory boards: Business Advisory Board, Alumni Advisory Council, Information Systems Advisory Board, Accounting Advisory Council, and Business Administration Advisory Board. (B&E)
- Worked with the Alumni Advisory Council and Office of Alumni Affairs to develop a plan to increase the value of being a member of the alumni association and to increase membership. (B&E)
- The Alumni Advisory Council recommended and helped plan a very successful open house for graduating students and their families the evening before December Commencement. (B&E)
- Included stewardship section in alumni newsletter to thank donors and solicited their continued support. (B&E)
- Hosted scholarship luncheon to recognize scholarship donors for their support and to allow them to meet the scholarship recipients. (B&E)
- Engaged the Class of 2004 to participate in the second class gift and secured challenge gift from the Business Advisory Board. (B&E)
- Visited alumni in other parts of the country while traveling on university business; hosted receptions in two cities. (B&E)

College of Arts & Sciences
- The College of Arts & Sciences Advancement Council held its first meeting in September, 2004, and began work as the Capital Campaign Committee for the College. (CAS)
School of Education
- The Departments of ERM and CERE have formed a Technical Advisory Committee that will identify collaborative projects that can be used to support graduate funding. (SOE)

School of Health and Human Performance
- Collaborated with 4 agencies in Triad area for Early Reading First grant submission, resulting in some increase in summer clinic referrals (CSD)

School of Human Environmental Science
- The HES Foundation Board meets quarterly to discuss increasing private funding opportunities for the School. (HES)
- A number of Industry Advisory Boards work with HES administration and faculty to encourage private giving. Most active in this regard were the Industry Advisory Boards for the departments of Interior Architecture and Consumer, Apparel, and Retail Studies. (HES)
- CRS faculty were organized around setting achievable yearly goals. Specific attention was paid to developing more opportunities for students to interact with members of the industry board and community through the yearly symposium and the newly established Executive in Residence Program. (CRS)
- The Leila Judson Tuttle collection of Chinese artifacts in the form of textiles, clothing, and accessories dating from the late 19th and early 20th centuries was accessioned into the CRS costume collection.
- IAR was instrumental in the acquisition of a $434,000 gift of Steelcase furniture from Brayton Industries. (HES)

School of Nursing
- The Students First Campaign School of Nursing Steering Committee was formed with 22 members and 2 ex-officio members. (SON)

The Graduate School
- Published second issue of newsletter Eunomia, with hard copies distributed to Graduate faculty, doctoral alumni, deans of NC graduate schools, deans of other graduate schools in the Council of Southern Graduate Schools, administrative officers of regional “feeder schools” into UNCG graduate programs, and friends of the University in the community. On-line copies distributed to all UNCG graduate students. (GRS)

Walter Clinton Jackson Library
- ERIT generated approximately $42,000 this year from over 25 universities, colleges, and community colleges that use Journal Finder. (JL)
- Establishment of the Elaine Penninger Endowment (JL)
- Gift of Katherine Toll Collection to the Women Veterans Historical Project, UNCG, not appraised (JL)
- Establishment of the Doris Hulbert Endowment Fund (JL)
- Establishment of the Women Veterans Historical Collection Endowment and other endowment funds representing Library Campaign initiatives. (JL)
- Preparations for a grant from the Community Foundation of Greater Greensboro for the “Civil Rights Oral History Digital Library” (formal application made in 2005). (JL)
- Co-authored a successful $200,000 NEH grant for the Slavery Petitions Project. (JL)
- The Library Campaign Committee was created in support of the University’s Students First Campaign. (JL)

International Programs Center
- During 2004, 158 students received travel grants totaling $90,450. (IPC)

Weatherspoon Art Museum
- New efforts have been placed on informing potential new board members for the Weatherspoon Museum Association and for the Arts Foundation of an expected financial commitment, preferably at the $500 or $1,000 level but at least to the extent of their ability to give. The Association Board has applied for funding to hire outside consultants both to develop the Board’s fundraising capability and to help them define their role and strategic objectives over the next three to five years. The Students First Campaign is providing additional impetus and a framework for fundraising and for enhancing the long-term potential for private, corporate and foundation support. (WAM)
Cornerstone 2: Technology

*Strengthen technology resources for effective use in academic programs and administrative services.*

Major projects to upgrade technological resources for administration

**Bryan School of Business and Economics**
- The conversion of Web pages to the UNCG template with compliance for accessibility standards was begun and will be completed during 2005. (B&E)
- The creation of an intranet utilizing Blackboard was completed and designed to include an administrative document repository, calendar, and email groups. (B&E)
- The creation of a Blackboard-based plug-in module for teaching evaluations was created and tested. Other administrative applications are being converted in order to provide access through Blackboard and to alleviate authentication and privacy issues. (B&E)

**School of Education**
- Purchased Task Stream, which will enable students and faculty to create electronic portfolios. (SOE)
- Developing a web-based data system that will facilitate tracking and advising students in education. (TED)

**School of Human Environmental Science**
- Upgrade/replacement of administrative staff computing systems. (HES)

**School of Nursing**
- Computers, printers and copies for administrators and administrative staff are updated every three years with approximately one-third receiving new Dell desktop computers during the 2004 year.

**Office of Research and Public/Private Sector Partnerships**
- The Office of Research and Public / Private Sector Partnerships (ORPPSP) is evaluating software that will automate and facilitate research administration, linking each department in the unit. (ORPPSP)

**Weatherspoon Art Museum**
- The Weatherspoon continues to add works from the permanent collection to its web site for remote and in-house internet access by students, faculty, scholars, and the general public. As the budget allows, computers, software, and other technological equipment (such as scanners) are regularly updated. (WAM)

Other important initiatives to fulfill Cornerstone 2

**Undergraduate Education**
- Purchase of WEAVE/Online Software system to track assessment activities campus-wide. (UE)

**Office of Research and Public/Private Sector Partnerships**
- The Office of Research and Public / Private Sector Partnerships is evaluating software that will automate and facilitate research administration, linking each department in the unit. (ORPPSP)
- Updating and replacement of computers, PDAs, printers, and software. (ORPPSP)

**The Graduate School**
- Purchased master scanner and two additional personal scanners in preparation for implementing plan for digital management of student records. (GRS)

**Walter Clinton Jackson Library**
- The Libraries created an accounting database to better track, monitor and report library expenditures across several accounts. (JL)
• The Acquisition Department updated from OCLC Passport to the OCLC Connexion Client, to obtain bibliographic records more effectively and to enhance the performance of the cataloging system. (JL)
• ERIT created a web-based application that allows the SPA employees of the College of Arts and Sciences to anonymously evaluate their supervisors. (JL)
• ERIT equipped a Usability Lab to be used to assess, upgrade and make the Library website more user-friendly. (JL)

Division of Continual Learning
• Computer and software upgrades for online development and office ($131,340) (DCL)

International Programs Center
• All staff share calendars on E-Spartan (Lotus Notes) mail system to coordinate activities. This allows coordinators to communicate more effectively with students overseas – summer 2004. Several staff also completed Banner training, to access university databases, and Mach 5 training to effectively email large groups of people in our databases. (IPC)

Enrollment Services
• Undergraduate Admissions implemented the Azorus prospective student recruitment system. Work will soon begin on an interface with Banner, which will allow us to evaluate the success of specific recruitment initiatives. (ES)
• The first phase of the virtual advising module was experienced by 88% of new freshmen before they attended the Spartan, Orientation, Advising and Registration Program (SOAR) in June. The web-delivered module prepares freshmen for their SOAR advising experience. New freshmen can also take care of other required transactions within the module such as activating computer accounts and verifying contact information. (ES)
• The Virtual Advising Module on-line appointment scheduler was piloted in the College of Arts and Sciences Advising Center in October 2004 during the spring advising period. (ES)
• The Undergraduate Evening University website has been updated and expanded. Improvements include the addition of a link to the Graduate School website, online publications, steps to enrolling, virtual tours, personal UNCG web pages and a link to day and evening course listings. (ES)
• The Curriculum Advising and Program Planning (CAPP) portion of the Banner student information system was expanded, as programming was completed for all majors and concentrations in the Schools of Health and Human Performance and Human Environmental Services, and the College of Arts and Sciences. Students in all schools except the Schools of Education and Music are utilizing the automated system. (ES)
• In Spring 2004, 120 graduating candidates from the Schools of Nursing and Business and Economics were cleared for graduation through the use of the CAPP system. (ES)
• VA-ONCE (VA ONline Certification of Enrollment) was first made available in April 2004. It is the process by which enrollment certifications and changes in enrollment of students who receive benefits under educational assistance programs are electronically submitted to the Department of Veterans Affairs. (ES)
• During the past year the division began implementation of Strategic Performance Management (SPM) software from SAS Institute. SPM is a package which monitors enrollment management, key performance indicators and related metrics, and displays information within a web environment. The software provides a graphical representation via scorecards of the different enrollment management areas. (ES)

Major projects to upgrade technological resources for academic programs and classrooms

Bryan School of Business & Economics
• The MBA and MSITM programs implemented a laptop requirement and a student support system effective fall 2004,
• The SAP software was migrated from UNCG servers to SAP University Alliance servers.
• The use of the CPS student response system was piloted and utilized in selected course sections. (ACC & BAD)
• A server was obtained through a Prentice-Hall grant and configured for use with the Test and Assess software in ISM 110 classes. (ISM)
• A lab with 10 computers was established to support courses on open source software in the undergraduate and graduate programs. (ISM)
College of Arts & Sciences
- Upgrades to the Digital Design Instructional classroom and advanced studio were completed including negotiations for the three-year lease of 21 new G4 and G5 Macintosh computers and 21 Apple display monitors. (ART)
- Acquired 8 computers, display monitors, data projector, software, licenses, etc., for advanced digital studio. (ART)
- Purchases of hardware and software were made to digitize and catalog the Art History slide collection of 150,000+ images. Significant progress was made in launching this complicated multi-year project. (ART)
- Acquired new equipment and software to upgrade physical chemical laboratory and lecture courses (i.e. LabView, MathCad, PC-Spartan). (CHE)
- Purchased an atomic absorption spectrophotometer. (CHE)
- Visual Learning Systems Feature Analyst software acquired in 2003-2004 with a grant was incorporated into upper level undergraduate and graduate level GIS and remote sensing courses. (GEO)
- Development of 3-D m-lab (a 3D virtual science laboratory gaming environment). (PHY)

School of Health and Human Performance
- Purchase of a new server for the lab (DCE)

School of Human Environmental Sciences
- Purchase of 13 new faculty and staff computers, and several printers. (HES)
- Purchase of IHP Plotter for IAR lab. (HES)
- A network card was purchased for the color laser printer in order for faculty to access. (CRS)
- A proposal was made to take over management and administration of the IAR Digital Studio, currently supported by Information Technology. (IAR)

School of Music
- Rooms 217, 221, and 245 were upgraded to technologically-enhanced classrooms. The School’s portion of the cost for room 217 was provided by the Musical Arts Guild. (SOM)

School of Nursing
- Twenty-four laptop computers were purchased along with a cart that will recharge the computers for classroom use in wireless areas. Plans were developed for a large screen television and computer workstation with webcam capability that will provide for synchronous interaction between distance students and faculty. This system will be purchased in 2005. Plans also were made to purchase a single remote system for the teaching stations in Moore 130 and 429. These remote controls also will be purchased in 2005. (SON)

Undergraduate Education
- During the last 8 years, a total of 110 classrooms and 12 teaching laboratories have been equipped with multimedia equipment and internet/network access. In 2004, 6 classrooms and 3 conference rooms were equipped with multimedia equipment. In addition, 10 of those previously equipped classrooms were upgraded with new computers and 12 received new data projectors. (UTLC)

Walter Clinton Jackson Library
- The University Libraries completed a successful pilot project to move all e-reserve materials to Blackboard in order to integrate them with classroom instruction. (JL)
- Investigation was initiated on the technical infrastructure requirements of art slide digitization, Eastern European Parliamentary Papers, streaming media, institutional repository, and various digitization projects. (JL)
- Jackson Library purchased its first Self-Check Unit. This equipment will allow students to check out their own materials without waiting at the Circulation Desk. (JL)
- The Acquisition Department expanded use of our book vendor’s customer Web interface, GOBI 2, to provide automatic e-mail notification of new publications to selectors. Use of GOBI 2 for electronic book selection provides easier, more efficient service for faculty. (JL)
- Forty-five new public PC workstations were purchased for Jackson Library and the Music Library. (JL)

Division of Continual Learning
- Mobile computer carts, routers, and laptops ($89,031) (DCL, CS2)
Major initiatives to change or improve technological systems

Bryan School of Business & Economics
- The SAP server was reconfigured and redeployed to support student projects.
- All computers were brought into compliance with UNCG standards.

School of Education
- Five Dell laptops were purchased for use in the Center of Educational Research and Evaluation (ERM/CERE)
- The Curry Building was retrofitted for wireless computing.
- All faculty and staff computers 3 years or older were replaced.
- A set of handheld computers was purchased for class use.
- The Assistive Technology lab was completed and used by classes.
- Classroom teaching stations were upgraded as needed.
- Equipment and software was purchased for class use.
- Faculty training was provided for electronic portfolios and online course development.
- Replacement of computers in the computer lab.

School of Human and Environmental Sciences
- The 1929 Wing of Stone Building is being equipped with a wireless environment and multimedia units in the classrooms and seminar rooms.
- The School added a Behavioral Research Facility, which includes a survey and marketing lab, observation rooms with two way mirrors and video/audio equipment and recording rooms.
- Formation of School Technology Committee to study technology needs of school, including equipment, personnel and programs.

School of Nursing
- A pilot test for wireless computing was conducted using one classroom and two seminar rooms in the Moore Building. The entire Moore Building was retrofitted for wireless in 2004 and will be active beginning in Fall 2005. A full-time hardware technician was hired in Spring 2004 to meet the growing technology needs.
- All nursing faculty and staff have Lotus Notes installed as a desktop and/or web client. The School of Nursing website is being updated to comply with ADA regulations, improve visual appeal, and provide an accurate source of information about the School. (SON, 1.4)

Undergraduate Education
- In the Fall of 2004, the UTLC upgraded from Blackboard 5 to the Blackboard 6 Learning System. Course management innovations in the Blackboard Learning System include advanced content management features, grade book and assessment enhancements, and the Content System, a new collaboration tool. (UTLC)
- In 2004, the Office of the President funded an e-learning initiative that allowed UNCG to license the Blackboard Content System, which provides a way for users to share materials and to collaborate on projects even when all the participants are not affiliated with UNCG. A portfolio wizard allows students to create portfolios for review by their peers and instructors. (UTLC)

Walter Clinton Jackson Library
- Numerous security enhancements and hardware upgrades were made for the Library’s 15 servers. (JL)
- Jackson Library is in the process of migrating to the new SIRSI Unicorn Integrated library System. In order to improve the patron’s ability to search the on-line catalog and offer improved functionality. (JL)

International Programs Center
- Replacement of two staff computers with laptops with wireless capability. (IPC)
Other important achievements for Cornerstone 2

School of Education
• Courses modified for on-line delivery include SES 660 and SES 640. (SES)

School of Health and Human Performance
• Use of technology was expanded including Blackboard, Quandry, Inspiration, and Survey Monkey. Many faculty participate in School of HHP Technology “Cracker Barrels” as well as ICE workshops. (ESS)

School of Human Environmental Science
• Hired Computer Client Service Technician full time. (HES)

School of Nursing
• All nursing faculty and staff have Lotus Notes installed as a desktop and/or web client. The School of Nursing website is being updated to comply with ADA regulations, improve visual appeal, and provide an accurate source of information about the School. (SON)

The Graduate School
• In-depth exploration of Apply Yourself (inquiry system for prospective students) software begun. Goal is to utilize more of the program’s capacity in recruiting graduate students to UNCG. Continuation of individualized departmental training on use of Apply Yourself features. (GRS)

Division of Continual Learning
• DCL continued to improve its system for online registration and payment of non-credit courses by continuing to update and improve Web resources. (DCL)
• DCL Online Learning, along with the UNCG Teaching and Learning Center, tested and implemented synchronous software to add communication options for online courses. (DCL)
• Positions for two more new Instructional Technology Consultants (ITCs) were approved to support the increased demand for the development of online courses for the institution and the division and to support the campus community. (DCL)
• A Flash Communication server was set up to support DCL application programmers and ITCs in expanding the potential for interactive learning objects for online courses and to support the development of new Web applications for use with the Division's Website. (DCL)
• The department purchased Remark software to implement and allow online testing and surveys via web and paper. (DCL)
• DCL purchased two mobile computer carts with computers to use for computer applications training classes. Classes in PhotoShop, Flash, and Web Page Design were taught through the Community Advancement through Lifelong Learning (CALL) Program at the Triad Education Center. (DCL)
Cornerstone 3: Administration

Use effective policies and processes to deliver services to the University community.

Major initiatives to upgrade administrative systems and processes

**College of Arts & Sciences**
- The College’s Administrative Manager was assigned 50% to work with Associate Dean for Research to facilitate proposal submission and grant management by faculty. (CAS)

**School of Education**
- The position of Research Director was created. (SOE)
- The Department of ERM/CERE hired a Director for the Center for Educational Research and Evaluation. (SOE)
- Teachers’ Academy developed a Professional Behavior Intervention Policy that will assist teacher preparation programs in ensuring that all teacher education candidates develop and practice appropriate professional behaviors, and developed a Professional Disposition matrix to be used with all teacher education candidates. (TED)

**School of Health and Human Performance**
- The UNCG Speech and Hearing Center, our clinical training site for undergraduate observation and graduate student clinical work, became HIPAA compliant this year. This included a HIPAA committee of three faculty members, in cooperation with the UNCG HIPAA committee, which resulted in a CSD UNCG SHC HIPAA manual, training of faculty, students and staff, and new procedures used daily to protect the health information of our clients. This project was expensive, and continues, without any outside reimbursement. (covered by clinic funds at this point) (CSD)

**School of Human Environmental Science**
- All computers migrated to Lotus Notes. (HES)
- Implementation of a system for outcome evaluation of student learning. (SWK)

**School of Music**
- Greater responsibility was placed on the Division Chairs, including preliminary faculty evaluation. The Dean met with the Chairs (Council of Division Chairs) each month. (SOM)
- The role of doctoral supervisory committees has been reviewed. Previously, these committees have exercised authority that they did not really have, such as substituting for required courses in the curriculum. This has been corrected. (SOM)

**School of Nursing**
- During 2004, two new positions were created to support the establishment of the new doctoral program (PhD) in nursing. A position for a biostatistician visiting faculty and a director of the doctoral program were hired. A new SPA position, administrative secretary, was hired to support the doctoral program. (SON)

**Office of Research and Public/Private Sector Partnerships**
- All departments in the ORPPSP have prepared a 5-year plan. ORPPSP is responsible for assembling approximately 20 committees. The process by which members are appointed and the term of appointment is being reevaluated. (ORPPSP)

**The Graduate School**
- Biannual review of processes and procedures used in Admissions area resulting in clarification of expectations and modifications to achieve more efficiency and effectiveness. (GRS)
- Employed new Assistant Dean 1/24/05 (EPA), new administrative assistant for the Dean 6/14/04 (SPA), and new application processor 9/20/04 (SPA) to fill existing vacancies. (GRS)
- Implemented $10 increase in application fee (from $35 to $45) 8/1/04. (GRS)
- Requested $10 processing fee for VISIONS applications. (GRS)
Walter Clinton Jackson Library
- The Acquisitions Department moved many serials subscriptions with an online component to EBSCO, a new vendor. This simplified management of e-journals and facilitated participation in purchase of access through the Carolina Consortium. (JL)
- The Assistant Director for Information Technology and Electronic Resources is the founder and convener of the Carolina Consortium which is currently comprised of 38 North Carolina and South Carolina libraries that group together to gain significant discounts for thousands of e-journals and other academic resources among the participants at a cost that is approximately $60 million less than if the individual schools purchase the same titles on their own. (JL)

Division of Continuing Learning
- Conceptualized and developed a sister site to UNCGiCampus called UNCGiFaculty. In the same way that UNCGiCampus seeks to give students all of the information they need to be successful in an online class, iFaculty facilitates the learning process of transferring a face to face class into an online environment. (DCL)
- DCL has also begun to implement two large programming improvement projects on their websites. These will streamline services to disabled groups that currently access both the CALLDCL.com site and the UNCGiCampus.com sites, making both sites as compliant as possible with all learning equipment utilized by disabled groups. (DCL)

International Programs Center
- Staff are developing an online application submission and appointment system for advising, through the technical support of the Jackson Library. (IPC)

Enrollment Services
- All advertising for the Evening University (EU) is purchased on an annual basis, which enables the EU to gain the best placements at the best rates. Advertising includes radio (98.7 and 107.5), the Greensboro News and Record, the Winston-Salem Journal, and Fairway Outdoor billboards and posters. (ES)

Substantial changes in policies and practices regarding faculty and EPA personnel. (hiring, promotion, evaluation, tenure, etc.)

School of Health and Human Performance
- The CSD department instituted a new faculty peer mentoring program, used instead of a peer evaluation system. This process, used throughout the year, was described in an article in The Department Chair publication, 2005. (HHP)

School of Human Environmental Science
- All promotion, tenure, and reappointment decisions in HES for 2004-05 followed the revised Promotion and Tenure Guidelines, approved by the HES Faculty Assembly in Spring '04. (HES)

Office of Research and Public/Private Sector Partnerships
- An Assistant Director position was created and filled in the Office of Sponsored Programs. (ORPPSP)

Walter Clinton Jackson Library
- The Libraries have hired two new librarians with tenure, upon appointment. (JL)
- The Libraries created and filled the new administrative position of Assistant Director for Technical Services, integrating the Acquisitions and Cataloging Departments and Bindery Unit into one division. (JL)

List substantial restructuring of academic units

Bryan School of Business and Economics
- The Bryan School Graduate Career Services Office was created using tuition differential from students enrolled in MBA and MSITM courses. (B&E)
Office of Research and Public/Private Sector Partnerships
- The transfer of research-compliance related issues from the Office of Sponsored Programs to the Office of Research Compliance has been completed. (ORPPSP).

Walter Clinton Jackson Library
- ERIT staff worked with many academic departments regarding ADA compliancy for web pages. (JL)

International Programs Center
- A new position of Assistant Director Study Abroad and Exchange Programs has been created. (IPC)

Other important achievements in fulfillment of CS 3

School of Education
- The Department of ERM has begun to work with researchers at SERVE to promote a collaborative research environment between us. We have been meeting with them on a somewhat formal basis, reviewing their grant proposals and providing technical research design consultation. (ERM)
- Completed a department policy manual that articulates policies and procedures on key department functions for faculty members and students. (SARC)

School of Health and Human Performance
- The University Speech and Hearing Center became HIPAA compliant in 2004. (CSD)

School of Music
- A serious effort is underway to ensure that the Bulletin reflects accurately the curriculum that students will actually follow. There are a number of instances where a “requirement” is mandated by a particular faculty member without it appearing in the curriculum. Faculty have been given opportunities to exercise their options in changing curricula to reflect what they believe students ought to know and be able to do. (SOM)

Office of Research and Public/Private Sector Partnerships
- In an effort to facilitate and simplify internal processes related to research infrastructure, numerous forms have been revised or created. These include the form used for submission of a protocol to the Institutional Review Board, the Patent and Invention Policy, the Royalty Disbursement protocol, the policies and guidelines associated with intramural funding for research. This is an ongoing process. (ORPPSP)

The Graduate School
- All staff members attended at least one continuing education workshop, conference, or seminar related to their areas of responsibility. (GRS)

International Programs Center
- A Brazilian national was hired as Director of International Student/Scholar Services, has now received her H-1B visa status. IPC also hired an African American, increasing the diversity in the Center. (IPC)
- IPC has implemented federal rules and regulations dealing with enrollment, work permission, extension of stays, etc. During 2003-04, the major development was the implementation of the Student and Exchange Visitor Information System (SEVIS) as mandated by the Department of Homeland Security. As of August 1, 2003, applicants for J and F visas have to report to the U.S. Consulate or Embassy in their home countries for an interview before visa issuance. From January 1, 2004 many students, scholars and visitors were fingerprinted and photographed at the port of entry. This is only the second time in seven years that we have seen a decrease in the numbers of degree-seeking students coming to UNCG. The new SEVIS fee has had an impact on current admission processes and new enrollments. (IPC)

Weatherspoon Art Museum
- A new Curator of Exhibitions has been hired to begin effective 5/16/05 (WAM)
Cornerstone 4: Facilities

*Build and maintain high-quality facilities that permit good academic and support programs to operate.*

**Funds spent by academic units on facilities repair and renovations**

<table>
<thead>
<tr>
<th>Academic Unit</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bryan School of Business &amp; Economics</td>
<td>$2,500</td>
</tr>
<tr>
<td>College of Arts &amp; Sciences</td>
<td>$231,945</td>
</tr>
<tr>
<td>School of Health and Human Performance</td>
<td>$40,000</td>
</tr>
<tr>
<td>School of Human Environmental Science</td>
<td>$52,188</td>
</tr>
<tr>
<td>School of Nursing</td>
<td>$125,000</td>
</tr>
<tr>
<td>The Graduate School</td>
<td>$673.00</td>
</tr>
<tr>
<td>Walter Clinton Jackson Library</td>
<td>$95,561</td>
</tr>
<tr>
<td>Division of Continual Learning</td>
<td>$78,000</td>
</tr>
</tbody>
</table>

**Major renovations to existing facilities, construction of new facilities, planning of facilities**

**Bryan School of Business & Economics**
- Room 451 Bryan was converted to PhD student study and computer room. (ECO)

**College of Arts & Sciences**
- Renovation of Foust 112, 112A, 112B, 111A, 150, 151 for 3rd Associate Dean (AAS)
- Renovation of Foust 203, 204, 204A, 205, 205A for Honors (included in 2003-04 annual report) (AAS)
- Renovation of New Science 231, 235, 473, and 400 for Reggio and Bowen (excludes furniture for offices and labs);
  - Rourke Endowment paid $38,000 and College paid $38,000 (CHE)
- Renovation of Ferguson 103, department office (COM)
- Renovation of Eberhart 215, 219, 220 for lab usage (PSY)

**School of Education**
- Created a lounge/computer work area for students.
- The Curry Building was retrofitted for wireless computing.
- Internet access was installed for the Assistive Technology Lab.

**School of Human Environmental Science**
- Renovation of 1929 Wing of Stone Building to house HDF and SWK Department Offices, classrooms, labs, and the university telelearning facilities. (HES)
- Renovation of Stone 244 for use as a CRS dedicated classroom and multi-purpose room. (CRS)
- Room 128 Stone refurbished and converted to plotter/digitizer lab for use by design classes. (CRS)
- Cosmetic and safety issues, Stone 311, 314, 316, 317, 339
- Construction of the Studio Arts Center, which will house IAR, slated for completion summer 2006.

**School of Health and Human Performance**
- Renovation of administrative staff area (CSD)

**School of Nursing**
- Renovation and updating of much needed office space
- Wireless installation throughout Moore Building

**Office of Research and Public/Private Sector Partnerships**
- Renovation of the Animal Facilities in Stone Building and Eberhart Building. Room 329 in the Brown Building was renovated to provide additional office space. In addition, the Office of Research Compliance was relocated.
Use of new or renovated spaces to enhance instruction, research and service

College of Arts & Sciences
- The renovation of space for the Honors Program enhances teaching of and service to students by providing office space for the Director, the two lecturers who assist him, and the SPA staff member. (CAS)
- The renovation of Foust space for the Associate Dean for Research serves faculty who are applying for external funding of their research. (CAS)
- The renovations in the New Science Building provide lab space for professors. (CHE)
- The renovation of Ferguson 103 improves service to students and faculty since it provides privacy for Communication’s administrative assistant. (COM)
- The renovation of space in the Eberhart Building provides lab space for the new Head of the Psychology Department. (PSY)

School of Education
- Increasing the wireless capacity in the Curry Building has enabled faculty to routinely use wireless laptops as an integrated part of our instruction.

School of Health and Human Performance
- The administrative staff area changes allows the clinic billing secretary and clinic receptionist to have private areas for confidential client/patient information, as required by HIPAA. The academic secretary, for the first time, has a quasi-sound treated system in the ceiling so that private conversations can take place. The clinical observation room conversion into space for two faculty resulting in our permanent part time faculty having a place to work and meet with students for the first time.

School of Human Environmental Science
- The newly renovated 1929 wing provides distance education, audio-visual, and research space for faculty and students. (HES)
- Renovation of Stone 244 will allow for increased use of space. As a wet lab, this space was only utilized 6 hours a week. Now, as a multiuse classroom, additional classes will be able to utilize the room. (CRS)
- Refurbishment of 128 Stone gives design students a lab to design patterns utilizing Gerber software, a program widely used in industry. (CRS)
- Correct safety deficiencies and increased efficiency of space utilization. (NTR)

Office of Research and Public/Private Sector Partnerships
- Renovations in the Animal Facility were necessary to adhere to federal guidelines and provide humane care of laboratory animals that are involved in research and instruction. Both facilities contain state-of-the-art space for animal research. Renovations to Room 329 in Brown created more work space for OTT Licensing Assistants.

Walter Clinton Jackson Library
- The Libraries completed design and construction planning to link the Elliott University Center with Jackson Library.
- The Libraries converted a portion of the former Government Documents / Microforms area into additional manuscripts stack space for Special Collections/University Archives. The additional stack space will allow for the proper storage of manuscript and Archives collections and will improve the retrievability of collections housed here.
- A new ceiling projection screen was installed in the Reading Room to facilitate class instruction.

Enrollment Services
- All advertising for the Evening University (EU) is purchased on an annual basis, which enables the EU to gain the best placements at the best rates. Advertising includes radio (98.7 and 107.5), the Greensboro News and Record, the Winston-Salem Journal, and Fairway Outdoor billboards and posters.
Major purchases of equipment (not routine replacement or individual small items)

**Bryan School of Business & Economics**
- 44 new computers were purchased

**College of Arts & Sciences**
- Somso Early Man Skull Set & computers (ATY) $9,258
- Computers, software, and equipment for digital design studio (ART) $43,884
- Digital videotape recorders (BCN) $16,000
- Cryogens for new NMR, refrigerated circulator (CHE) $15,862
- Atomic Spectrometer, Atomic Force/Scanning Tunneling Microscope (CHE) $250,000
- Computers & ERDAS software & license (GEO) $103,562

**School of Health and Human Performance**
- Metabolic cart, Quinton Treadmill, Microplate reader, 50 HR monitors, skinfold caliper, automated BP analyzer (ESS)

**School of Human Environmental Science**
- Furniture and equipment purchased for the renovated 1929 wing of Stone Building. (HES)
- 20 sewing machines were purchased for the new design lab in the renovated wing of Stone. (CRS)
- Amaxa Nucleofector Electroporator purchased. (NTR)

**Undergraduate Education**
- Computers for the Artslink office, the Office of Academic Assessment, and the Office of Undergraduate Education.
- New copiers for Residential College and Communication Across the Curriculum. Video projector and specialized software for Academic Assessment.

**The Graduate School**
- Workstations, tables, fax machine, nine desktop computers, 2 printers, 2 scanners, 3 laptop computers, one combined printer, fax, copy machine.

**Walter Clinton Jackson Library**
- 85 Personal computers, 7 Computer servers, 1 Digital publication scanner, 1 desk-top scanner, 1 lap-top computer, 1 digital camera, 1 automated self-discharge module, 1 mini DV camcorder, 2 color printers, 2 pocket computers

**International Programs Center**
- Replaced old copier with a new Minolta Di351.

**Addition of facilities away from the main campus for instructional, research, or service**

**School of Education**
- The Collegium leased approximately 1,400 square feet of space at 3200 Northline Avenue, Suite 142 to accommodate the needs of an externally-funded leadership development program. (CASSE)

**School of Health and Human Performance**
- Fibromyalgia activity intervention was moved to the Millennial Campus.

**Office of Research and Public/Private Sector Partnerships**
- The Office of Technology Transfer shared office space with NCA&T at the Nussbaum Center for Entrepreneurship in support of TON (Technology Outreach at Nussbaum).
Division of Continuing Learning
- DCL leased classrooms at the Triad Education Center, near the intersection of Highway 68 and Interstate 40 (Greensboro). The classes were upfitted with instructional stations that are identical to the technology-equipped classrooms on campus. Classes in the MALS, NUR, PSC – Post-Baccalaureate Certificate in Non-Profit Management, and NC Teach programs were offered at this location. (DCL, CS4)

Other important achievements for CS 4.

School of Education
- Increasing the wireless capacity in the Curry Building has enabled ERM faculty to routinely use wireless laptops as an integrated part of our instruction in statistics and measurement coursework. (ERM)

Walter Clinton Jackson Library
- The University Librarian created several task forces to recommend changes including painting, carpet, art work, remolded display cases, new furniture, and a new plan for use of existing space.
- A review of library community needs resulted in the decision to acquire three additional library book drops.

Division of Continuing Learning
- DCL restructured its office environment to group DCL online learning staff in one centralized location.
II. Activities in Support of the UNCG Plan 2004-2005: Strategic Directions

Strategic Direction 1

Teaching and Learning: Promote excellence in teaching and learning as the highest university priority.

Goal Clusters:

1.1 Maintain and enhance excellent academic programs to ensure that students acquire intellectual and academic skills.

1.2 Offer outstanding opportunities for students and faculty to participate actively in learning through the development and evaluation of innovative programs.

1.3 Support and reward faculty in their efforts to use best teaching practices to facilitate student learning and engagement.

1.4 Expand use of technology to improve teaching and learning for students on campus and at a distance.

1.5 Expand and enhance opportunities for experiential learning including internships, research assistantships, and service learning.

1.6 Expand opportunities for international research, study, and education for students, faculty, and staff.

1.7 Improve assessment of student learning to guide improvement in instructional practices, curriculum, and co-curricular experiences.

1.8 Improve support services for teaching and learning.

1.9 Recruit and retain a diverse and accomplished faculty and staff committed to the advancement of student learning.

1.10 Seek a reasonable balance among courses taught by tenure/tenure-track faculty, non-tenure track faculty, and graduate teaching assistants.

1.11 Establish new undergraduate and graduate degree programs that respond to emerging needs in education, government, industry, and broader society.

Bolded clusters were designated by the Deans as focal points for the 2004-2005 academic year.

New academic programs (1.1)

- Doctor of Public Health in Community Health
- BA in Liberal Studies—Humanities concentration
- PhD in Geography
- PhD in History
- Ph.D. in Economics.
- PhD in Special Education
- Licensure programs in special education at the undergraduate, post-baccalaureate, and graduate levels
- PhD in Nursing
- MA in Conflict Resolution
- Post-Baccalaureate Certificate in Information Technology
- Post-Baccalaureate Certificate in Statistics
- Post-Baccalaureate Certificate in Urban and Economic Development
- Post-Baccalaureate Certificate in Conflict Resolution (online)
- Post Baccalaureate Certificate in Information Technology
Academic programs in active planning stages (1.1)

- MBA/MS Gerontology dual degree
- PhD in Communication Sciences and Disorders
- BS in Marketing
- PhD in Biology
- Education Specialist in Educational leadership cohort with Stokes & Rockingham County Schools, MSA cohort with Guilford County Schools
- MS in Biochemistry
- MA in Women’s and Gender Studies
- PhD in Computational Mathematics
- Post-Baccalaureate Certificate for Special Endorsement in Computer Education
- Post-Baccalaureate Certificate in Teaching English as a Second Language

Initiatives to expand the use of technology to improve teaching and learning both on campus and at a distance (1.4)

Bryan School of Business and Economics
See Cornerstone 2: Technology for this information.

College of Arts & Sciences

- Launched the Bachelor of Liberal Studies (BLS) Program, and on-line, degree-completion program (CAS 1.4)
- The College played a leading role in planning for the International Honors College. (CAS 1.4)
- The Archaeology Program is teaching its students how to use Adobe Photoshop (ARC 1.1, 1.2, 1.4, 1.5)
- Development of distance learning MALS course: “Biological Rhythms”. (BIO 1.1, 1.2, 1.4, 1.5)
- Development of new “Biotechnology” courses. (BIO 1.1, 1.2, 1.4, 1.5)
- Incorporated the use of server-based mathematical software (MathCad®) into courses. (CHE 1.1, 1.4)
- Modeling software, PC-Spartan®, was used for the introduction of quantum mechanical molecular modeling and was used in infrared spectra interpretation in physical chemistry laboratories. (CHE 1.1, 1.4)
- The Department of GAR expanded the use of web-based instructional tools in the classroom and outside. (GER, 1.1)
- Purchased and installed new web-based foreign language placement programs in German and Russian. (GAR 1.4)
- Incorporated Visual Learning Systems Feature Analyst software into courses. (GEO 1.1, 1.4)
- The department of GEO is exploring the possibility of offering a Master of Science Degree in earth science primarily online for teachers. (GEO 1.1, 1.4)
- Introductory Statistics and Pre-calculus participated in the “Roadmap to Redesign” project. (MAT 1.1, 1.2, 1.4)
- Development of 3D m-lab (a 3D virtual science laboratory gaming environment). (PHY 1.4)

School of Education

- A research symposium on effective online learning was held. (1.4)
- Classroom teaching stations were upgraded. (1.4)
- Technology standards were aligned with program standards to ensure integration. (1.4)
- A plan was created for developing student electronic portfolios. Training was provided for faculty and students. (1.7)
- Several Faculty members have participated in ICE workshops and attended technology-related programs at professional conferences. (CED, 1.4)
- Working to revise new graduate programs in special education teacher licensure so that they can be offered principally on-line. (SARC, 1.4)
- The Director of the Teaching Resources Center met with faculty at Rockingham Community College to assist them with the use of the PRAXIS / PLATO online courseware that the School of Education is providing for the use of RCC students to prepare for the PRAXIS 1 test. (TRC, 1.1, 1.4, 1.8)
- The Director of the Teaching Resources Center, along with the UNCG Blackboard Administrator, helped set up an online discussion board for a group of higher education and K-12 faculty to use to enhance opportunities to provide National Board Candidate support in the Triad. (TRC, 1.2, 1.8)
School of Health and Human Performance
- All courses are now (2004-05) on Blackboard, including all clinical practicum courses, off campus practicum courses. (CSD, 1.4)
- Two graduate seminars (one Fall, one Spring) were team taught as a year-long online and distance course this year (DCE, 1.4)
- A required undergraduate history course was offered primarily as an online course Spring 2005 (DCE, 1.4).
- An associate professor is well underway in the creation of an online version of a popular and highly successful campus-based 200-level appreciation class (DCE, 1.4)
- Expanded the use of Blackboard for the undergraduate and graduate internships, including the creation of student portfolios. Working with the Division of Continual Learning to create an on-line version of HEA 260, Human Sexuality. (PHE, 1.4)

School of Human Environmental Sciences
- All faculty were invited to attend a teaching circle this year. One SWK faculty member, received a Teaching and Learning Center grant for development of new teaching strategies. (SWK, 1.4)
- One faculty member was awarded a grant by the E-Learning Initiative provided by the Office of the President, “E-Learning to Facilitate Teacher Education: Birth through Kindergarten (BK).” (HDF,1.4)

School of Music
- Continued emphasis on the utilization of Blackboard for all courses (SOM,1.4)

School of Nursing
The School of Nursing has engaged in the following efforts to improve teaching and learning both on campus and at a distance:
- Implementation of online nursing education concentration at master’s level;
- Development of a course with DCL using ASP programming within a Blackboard format;
- Use of consultants to develop high level teaching strategies for doctoral students;
- Multiple interactions and sessions with TLC, Library, and DCL staff;
- Implementation of wireless teaching and advising strategies;
- Retrofitting of School of Nursing Building for wireless capability; and
- Planning for installation of large screen television with computer work station and webcams to provide for synchronous interaction between distance students and faculty. (SON, 1.4)

Undergraduate Education
- The Roadmap to Redesign project, funded by a FIPSE grant, uses technology to incorporate more effective teaching and learning. The UTLC worked with the Department of Mathematics to submit proposals and programs in Statistics and in Pre-Calculus, which were accepted for inclusion. The project is being pilot tested in Spring 2005. (UE, 1.4)

The Graduate School
- The Certificate and Master of Arts programs in Conflict Resolution will be offered online beginning Fall 2005. (CRN, 1.4)

Walter Clinton Jackson Library
- Database pages were redesigned to make the retrieval of information more convenient. (JL, 1.4)
- Several thousand additional e-journals and commercial databases were made available to UNCG students and faculty through purchase via the collections budget as well as efforts of the Carolina Consortium. (JL,1.4)
- More than 100,000 additional e-books were made available. (JL,1.4)
- Searchable web sites that showcase UNCG’s unique special collections were created. (JL,1.4)
- Chat reference service is provided 26 hours a week and enhanced web site for the chat service was developed. (JL,1.4) The Libraries joined the North Carolina Virtual Reference Consortium in February 2004 (JL,1.4)
- The Reference Department provided 323 library instruction sessions for 6,166 students resulting in 7,052 contact hours. (JL,1.4)
- The Reference Department maintained over 1500 online resource guides that are organized under Subject Guides for each academic department or program. These pages received a total of 216,661 hits. (JL,1.4)
The Reference Department maintained over 160 Government Information web pages for federal, state, and local/regional government. These pages received a total of 172,738 hits. (JL,1.4)

The Reference Department maintained the Virtual Reference Shelf, an online resource of reference sources which includes subscription databases and high-quality free web sites. These pages received a total of 50,957 hits. (JL,1.4)

Supported traditional and electronic reserves for approximately 900 courses, and provided support for instructors and students in the Speaking Across the Curriculum, Writing Across the Curriculum, Distance Education, and International Exchanges Programs. (JL,1.4)

Improved access was provided to UNCG School of Music Recital recordings via a web site developed by two student workers: http://musical.uncg.edu/uncgr/ - now searchable and includes online access to programs. (JL,1.4)

A streaming audio music source, NAXOS, was added to the Music Library’s resources (in addition to Classical Music Library). (JL,1.4)

New databases, new e-books, and new e-journals are available to all UNCG-affiliated users world-wide. (JL,1.4)

A new approval plan covering Spanish-language publications was created. (JL,1.4)

Division of Continual Learning

- DCL and School of Education developed an online alternative licensure program (NC Teach). (DCL, 1.4)
- DCL employed a number of student workers to assist its online development team. In addition, DCL continued to support half of a graduate assistantship with the Department of Broadcast and Cinema. (DCL, 1.4)
- 4 new distance delivery programs were launched in 2004-2005: B.A. in Liberal Studies, M.A. in Dance Education, M.A. in Conflict Resolution, and Post-Baccalaureate Certificate in Conflict Resolution. (DCL, 1.1, 1.2, 1.4)
- The bachelor’s degree completion program in Liberal Studies (BLS) with a concentration in the humanities was offered online beginning Fall 2004 and targeted adult students returning to college. (DCL, 1.2, 1.4)
- DCL’s online development team collaborated with UNCG faculty to develop 27 new online courses. (DCL, 1.4)

International Programs Center

- Two students studying abroad registered for ELC 381 the Institution of Education as an online course, developed with the School of Education, allows Education majors to research the educational system in host country and develop a project to satisfy class requirements. (IPC,1.4)

Weatherspoon Art Museum

- The Weatherspoon continues to place information about its exhibitions and programs on its web site, as well as to add to the number of works in the collection posted on the web for internal or remote access. (WAM 1.4)

Unit initiatives to expand opportunities for international research, study, and education for students, faculty, and staff (1.6)

Bryan School of Business and Economics

- 55 majors who studied abroad in 2004; 89 incoming exchange students were advised and took courses in the Bryan School. The ITESM/Disney partnership brought another 23 students to campus. (B&E,1.6)
- The Dean visited with Yeditepe University in Istanbul, Turkey, and an exchange agreement has been signed. (B&E,1.6)
- The Dean was a discussant at the Global Leadership Forum in Istanbul, Turkey, sponsored by the Center for Creative Leadership and World Bank. (B&E,1.6)
- Completed memorandum of agreement with PSB Academy in Singapore. A faculty member represented UNCG in Singapore at PSB Academy’s Launching of the American University Program. (B&E,1.6)
- Hosted visiting scholar, Korean Professor Dr. Huh. (BAD,1.6)

College of Arts & Sciences

- Seven student interns studied during the summer at the Program’s excavations in Crete. (ARC 1.1, 1.2, 1.4, 1.5, 1.6)
- One faculty member received 3 competitive international artist’s residencies in Canada, Newfoundland, and Italy. (ART 1.6)
- One faculty member was selected as a member of the Academia Clementina, Bologna, Italy and invited to participate in a symposium in St. Petersburg, Russia, 2006. (ART 1.6)
• Research collaborations with China, Northeastern Forestry University, International Foundation for China’s Environment, and National Forestry Bureau of China. (BIO 1.1, 1.2, 1.3, 1.4, 1.5, 1.6)
• Faculty collaborations with the Geological Survey of Denmark, the University of Aberdeen, Scotland, involvement with the International Center for First Year Chemistry and the planning of a five year Master’s degree with a research year abroad all contributed to international opportunities. (CHE 1.6)
• The Department used part of a private gift to fund travel awards for students participating in the Mochlos Project in Greece. (CLS 1.6)
• Faculty presented 7 papers at international conferences and gave 11 lectures at universities overseas. (ENG 1.6)
• The Department has developed new study-abroad opportunities through an agreement with Kazan State University in Russia. (GAR 1.6)
• Two visiting international scholars, from Ukraine and Azerbaijan, worked with Russian Studies classes and students throughout the year. (GAR 1.6)
• One faculty member was selected as a member of the Steering Committee for the International Conference on “Emerging issues in Urban-Rural Interface: Integrating Science and Society.” (GEO 1.6)
• One faculty member is member of the Bangladesh Environment Network Consultative Committee. (GEO 1.6)
• One faculty member is developing a research program investigating the social costs of urban transportation patterns that will include work in Bangladesh. (GEO 1.6)
• One faculty member has made contact with the University of Wales Bangor in an effort to develop a formal student/faculty exchange program. (GEO 1.6)
• One linguistics faculty member attended and presented a paper at the Second International Conference for New Directions in the Humanities, Prato, Italy. (LIN 1.6)
• Developed a “Visiting Scholars’ Program”: invite scholars for semester long visits with minimal or no teaching duties but very active research collaboration with the existing faculty. (MAT 1.6)
• Invited paper at International Conference of GIREP 2004, Ostrava, Czech Republic. (PHY 1.6)
• Received a Fulbright Fellow from Lithuania for the AY 04-05 and integrated her research interests in a plan to write a collaborative NSF grant proposal for an international research project. (PSC 1.6)
• Establishing a research and educational collaboration with the University of Paris V. (PSY 1.6)
• One faculty member spent research assignment in India and China and explored options for exchanges with the University of Hyderabad. (REL 1.6)
• One faculty member conducted research on Byzantine Monasteries and Churches in Greece. (REL 1.6)
• One school exchanged students and faculty members with institutions in South Korea. (WGS 1.6)
• Discussions with Fulbright office, Kolkata, India, about internship placements for grad students. (WGS 1.6)
• Site visit at Univ. of Hyderabad, India, resulting in an MOU for student exchange with Hyderabad. (WGS 1.6)
• Invitations to UNCG for visiting faculty from South Korea and India, one arrived at the end of 2004. (WGS 1.6)

School of Education
• Established study abroad program for elementary education majors at University of Southern Queensland (Australia); Australian Catholic University (Australia), Massey University (New Zealand) (SOE,1.6)
• Faculty members served as a delegate at an International Conference in Rome, Italy; another member received Kohler funding internationalize peace studies and globalization curriculum. (ELC, 1.6)
• We will begin an international graduate student exchange program with the University of Twente in Enschede, The Netherlands starting in the spring of 2006. We have worked closely with Associate Provost for International Programs Lynn Lawrence and Drs. Wim van der Linden, Cees Glas and Hans Vos in the Faculty of Educational Sciences and Technology at the University of Twente in this endeavor. We eventually want to extend the exchange to faculty. (ERM, 1.6)
• One SES faculty member is pursuing an international research agenda that includes data collection in Central America. (SES, 1.6)

School of Health and Human Performance
• Entered into an agreement, arranged by the UNCG Office of International Studies, with the government of Kuwait to accept two undergraduate majors per year. Additionally, the dept. head met with a faculty representative from MeQuarry University in Australia to coordinate undergraduate major requirements at both universities so that
students participating in a semester abroad did not fall behind for graduation. 1 faculty member traveled to Jordan for service learning in craniofacial disorders, Operation Smile. (CSD, 1.6)
- We continue aggressively to promote and support study abroad programs for eligible students (DCE, 1.6)

School of Human Environmental Sciences
- New sites for study abroad by IAR students were implemented in Hong Kong, Monterrey/Mexico, and Canberra/Australia. IAR Coordinator for International Programs appointed. (IAR,1.6)
- Study Abroad advisor for CRS established. (CRS, 1.6)
- Faculty traveled to St. Petersburg, Russia to meet with the faculty of the St. Petersburg State Academy of Service and Economics, and with the Provost of University Development and International Connections at the St. Petersburg State University of Technology and Design. (CRS, 1.6)
- CRS faculty traveled to Australia and met with faculty at two universities, the Royal Melbourne Institute of Technology and Deakin University to discuss study abroad opportunities for CRS students. (CRS, 1.6)
- NTR faculty mentored graduate students from other countries (India, Turkey, Korea, Romania). (NTR, 1.6)
- Faculty mentored two undergraduate students in research, from the University of Ulster, N. Ireland. (NTR, 1.6)
- Faculty from the University of Ulster in N. Ireland visited NTR in the Fall, 2004 and collaborated on meeting ADA course requirements. (NTR, 1.6)
- Collaboration of NTR faculty with the University of Southern Denmark, on a currently active NIH grant took place this year. (NTR, 1.6)
- NTR is hosting a PhD student from the University of Southern Denmark. (NTR, 1.6)
- A link has been established between UNCG’s International Programs Center and The Univ of Southern Denmark’s International office, Odense, Denmark to develop an official student exchange program. (NTR, 1.6)
- NTR worked on research with the University of Trodheim, Norway. (NTR, 1.6)

School of Music
- New relationships with Massey University; Wellington (NZ) and Sidney Conservatories in planning (SOM,1.6)

School of Nursing
- Student group visited Honduras to work at a clinic as part of their coursework (SON, 1.6)
- A student group went to Kuzmolovsky, Russia to work in a rural clinic and conduct teaching projects. (SON, 1.6)

Undergraduate Education
- The Associate Provost for Undergraduate Education was awarded a Fulbright Scholar Grant to the U.S. – Germany International Education Administrators Program. (UE, 1.6)

Office of Research and Public/Private Sector Partnerships
- Both IHSS and the CYFCP hosted international scholars. IHSS had a scholar from the University of Ulm in Germany in their laboratory for several months and sent a student to the University of Ulm. CYFCP hosted a faculty member from the University of Rio Grande do Sul Brazil for a year long visiting professorship paid by the Brazilian government. As part of these collaborations, several papers and presentations were made that included staff from the Center / Institute, as well as the visiting scholars. (ORPPSP, 1.6)

Walter Clinton Jackson Library
- New databases, new e-books, and new e-journals are available to all UNCG-affiliated users world-wide. (JL,1.6)
- A new approval plan covering Spanish-language publications was created. This plan provides regular shipments of new Latin American and Peninsular Spanish publications, according to a subject profile determined by the Acquisitions Librarian and the library liaison for Romance Languages. (JL,1.6)

International Programs Center
- Several new international student exchange agreements have been signed, expanding opportunities for international education: Chinese University of Hong Kong, Hong Kong SAR, China and Yeditepe University, Istanbul, Turkey. Students can also now study abroad at the University of Hyderabad, India and Kazan State University, Russia. (IPC,1.6)
Student internship opportunities (1.5)

Number of students involved in internships

<table>
<thead>
<tr>
<th>Department</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bryan School of Business and Economics</td>
<td>400</td>
</tr>
<tr>
<td>College of Arts and Sciences</td>
<td>324</td>
</tr>
<tr>
<td>School of Education</td>
<td>210</td>
</tr>
<tr>
<td>School of Health and Human Performance</td>
<td>220</td>
</tr>
<tr>
<td>School of Human Environmental Sciences</td>
<td>507</td>
</tr>
<tr>
<td>School of Music</td>
<td>7</td>
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<tr>
<td>School of Nursing</td>
<td>0</td>
</tr>
<tr>
<td>Walter Clinton Jackson Library</td>
<td>7</td>
</tr>
<tr>
<td>International Programs Center</td>
<td>68</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,743</strong></td>
</tr>
</tbody>
</table>

Bryan School of Business and Economics


College of Arts & Sciences

- The Mochlos Excavation Project (Arch), The UNCG Archaeology Laboratory internship program (Arch), The Tannenbaum Archaeological Site Project (Arch), NC Office of State Archaeology internship program (Arch), The Mary K. Sandford Skeletal Collection Internships (Arch), Geography Department Internships (Arch), University Relations, Graphic Design Unit (ART), Art Department, Artscape Newsletter (ART), Bostic Construction, Web Designer (ART), UNCG Department of Campus Recreation (ART), KidZArt (ART), Salem Sports Signs, Sign Design (ART), Green Hill Center for North Carolina Art (ART), North Carolina Cooperative Extension Service (ART), North Carolina State University Communications Department/Thompson Theatre (ART), Summit Textile Design, Fabric Design (ART), The Weaver Foundation, Registrar (ART), The King’s English Advertising Agency (ART), Bill Lusk Photography (ART), Tribuzio Hilliard Studio, Inc., Photography (ART), Heroy Studio, Photography (ART), Connery Photography (ART), North Carolina Museum of Art, Conservation (ART), Weatherspoon Art Museum, Assistant to the Curator of Education (ART), Greensboro Education and Development Council (ART), Monthly Media Group (ART), Project Greenleaf (ATY), HARP (ATY), TRC Engineering (ATY), Forensic Laboratory (ATY), Greensboro Natural Science Center (BIO), Lawndale Veterinary Hospital (BIO), North Carolina Zoological Park (BIO), TransTech Pharma, Inc. (BIO), Allosaurus Publishers, Greensboro, NC (BCN 1), Children's Television Workshop (Sesame Street), New York, NY (BCN 1), Fox 8 WGHP Television, High Point, NC (BCN 8), Guilford County Agricultural Extension Office, Greensboro, NC (BCN 2), Grimes and Grimes Film Production, Greensboro, NC (The Trouble with Frank) (BCN 8), Lipscomb Productions, Greensboro, NC (BCN 2), WIS Television, Columbia, SC (BCN 1), WJMH Radio (102 JAMZ), Greensboro, NC (BCN 1), WKZL Radio (Rock 92), Greensboro, NC (BCN 2), WXLV/WUPN Television, Winston-Salem, NC (1) (BCN 1, 1.5), TransTech Pharma (CHE), Silicones, Inc. (CHE), Wood Coatings Research Group (CHE), Syngenta (CHE), Morflex (CHE), Mochlos (Greece) archaeological project (CLS), Community Foundation of Downtown Greensboro (CST), NC Storyfest (CST), News & Record (Greensboro)(ENG), Carolina Peacemaker (ENG), Catelist, Office of Information Services (UNCG)(ENG), Salisbury Post (ENG), Sky Magazine (ENG), Sports Information Office (UNCG)(ENG), University Publications (UNCG)(ENG), Greensboro Review (UNCG)(ENG), High Point Enterprise (ENG), American Red Cross (ENG), Center for Creative Leadership (ENG), Institute of Government (UNCC)(ENG), Institute for Southern Studies (ENG), United Arts Council of Greensboro (ENG), Pace Communications (ENG),
Oxford University Press (ENG), Wake Forest University Press (ENG), Algonquin Books (ENG), Blair Publishing (ENG), Guilford County GIS and Planning (3)(GEO), City of Greensboro GIS and Planning (2)(GEO), Guilford County Public Health (1)(GEO), Watershed Concepts (1)(GEO), Syngenta Crop Protection Inc. (2)(GEO), City of High Point GIS (1)(GEO), Greensboro Storm Water Division (2)(GEO), Triad Real Estate Board (3)(GEO), Greensboro Department of Transportation (2)(GEO), Archdale City Planning (1)(GEO), Greensboro Parks and Recreation (1)(GEO), BASF International Internship in Ludwigshafen, Germany (GAR), Greensboro Historical Museum (HIS), Tannenbaum Park (HIS), Museum of Early Southern Decorative Arts (HIS), Special Collections Dept. in Jackson Library (HIS), Old Salem, Inc. (HIS), Preservation Greensboro (HIS), International Civil Rights Museum (HIS), High Point Museum (HIS), Guilford Court House NPS (HIS, 1,5). Petersburg National Battlefield (National Park Service) (HIS), Appomattox Courthouse (National Park Service) (HIS), Museum of the Confederacy, Richmond, VA (HIS), San Francisco MOMA (HIS), Old Salem, Inc. (HIS), Circa Historic Preservation Consultants in North Carolina (HIS), Old Richmond Town (HIS), Staten Island, NY (HIS), National Building Museum, Washington, DC (HIS), The Postal Museum, Smithsonian Institution, Washington, DC (HIS), North Carolina Museum of History, Raleigh, NC (HIS), Getty Museum, Los Angeles, CA (HIS), National Constitution Center, Philadelphia, PA; Mystic Seaport, CT (HIS), MFA, Boston, MA, (HIS), Institute for Experiential Learning (INS), Washington Semester (INS), The Center for New North Carolinians (INS), The Master of Public Affairs North Carolina (PSC), The Greensboro Police Department (SOC), Guilford County Sheriff’s department (SOC), Family Services of the Piedmont (SOC), Teen Court (SOC), Juvenile Structured Day Program (SOC), Back Together Again (SOC), Guilford County United Way (SOC), Center for Creative Leadership (SOC), Family and Children’s Services (SOC), Disney World (SOC), Central Carolina Legal Services (SOC), Triad Stage (THE), North Carolina Shakespeare Festival (THE), Mill Mountain Theatre (THE), Summer Repertory Theatre (THE), Snow Camp Outdoor Theatre (THE), Lost Colony Outdoor Theatre (THE), Weathervane Playhouse (THE), The Brouch Theatre (THE), The Walt Disney Company (THE), Seaside Theatre (THR), Ms. Magazine/ Feminist Majority Foundation in Washington, DC. (WGS), American Association of University Women (WGS), Carolina Peacemaker (WGS), Commission on the Status of Women (WGS), Communities In Schools (WGS), Family Life Council (WGS), Family Services of the Piedmont (WGS), First Union Securities (WGS), Greensboro Center for Creative Arts (WGS), Greensboro Education and Development Council (WGS), Greensboro YMCA (WGS), MS. Magazine/Feminist Majority, Foundation in Washington DC (WGS), Planned Parenthood (WGS), United Way of Forsyth County (WGS), Wesley Long Community Foundation (WGS), Women’s Resource Center (WGS), Triad Health Project (WGS)

School of Education
- Adoption Alliance of Children's Home Society, Brightwood Elementary School, CenterPoint Human Services, Children's Cancer Patient Support Program, Eastern Guilford Middle School, Elon University Career Center, Family Service of the Piedmont-Greensboro, Family Service of the Piedmont-The Slane Center, Family Solutions, Forsyth Medical Center, Glenn High School, Greensboro College, Guilford College Career Development Center, High Point Central High School, Hospice and Palliative Care Center, KidsPath Hospice of Greensboro, Kirkman Park Elementary School, Moses Cone Behavioral Health Center, North Carolina A&T Career Services Office, Northwest Guilford High School, Page High School, Southeast Guilford High School, Southern Guilford High School, Southwest Guilford High School, Stanford Middle School, The Pisgah Institute, Triad Behavioral Resources, Triangle Family Services, Trinity Center, UNCG Career Services Center, UNCG Office of Leadership and Service Learning, UNCG Office of Orientation, UNCG Special Support Services, UNCG Student Disability Services, UNCG Team Quest/Student Recreation, V acc Counseling and Consulting Clinic, Wake Forest University Cancer Patient Support, Youth Focus, Youth Focus Residential Treatment Center, UNCG Educational Leadership program, Measured Progress (Portsmouth, New Hampshire), General Educational Development Testing Service (Washington, D.C.), Brooks Global Elementary School, Lutheran Family Services, ARC of Greensboro

School of Health and Human Performance Schools
- Burlington/Alamance County: South Mebane Elementary, Haw River Elementary; Guilford County: Colfax Elementary, Jesse Wharton Elementary, Millis Road Elementary, General Greene Elementary, Cone Elementary, Irving Park Elementary, Hunter Elementary, McIver Education Center, Jackson Middle, Allen Middle, Smith High School, Claxton Elementary, Gateway Education Center, Archer Elementary, Smith High School; Davie County; Central Davie Education Center; Cabarrus County: Winecoff Elementary; Rockingham County; Wentworth Elementary; Stoneville Elementary; Rocky Mount; Broadway Elementary; Forsyth County: Moore Elementary; Griffith Elementary; Forsyth Vocational High School; Durham County; Operation Breakthrough, Inc. - Headstart Program; Sampson County: Midway Elementary; Wake County: Lacy Elementary, Briarcliff Elementary; Chapel Hill/Orange County: Preschool Intervention Program; Charlotte/Mecklenberg County: Cotswold Elementary;
Escambia County (Pensacola, FL): Oakcrest Elementary School; Arlington County (Washington, D.C.): Oakridge Elementary School

Medical Facilities
- Rex Healthcare (Wake County); Lexington Memorial Hospital; Randolph Hospital; Morehead Memorial Hospital (Rockingham County); Baptist Hospital (Winston-Salem); Baptist Hospital (Pensacola, FL); Kindred Hospital (GSO); Moses Cone Hospital (GSO); Durham VA Medical Center; Lake Norman RMC; Duke Medical Center; Alamance Regional Center-Pediatric Services; UNC-CH Voice Wellness Center; New Hanover Regional Medical Center (Wilmington); Prince William Hospital - outpatient rehab (Manassas, VA); North Wake Med Hospital

Rehabilitation and Private Practice
- Ballard Therapy Services (Durham County); Pediatric Speech and Language Services (GSO); Winston-Salem Rehabilitation & Health Care Center; Forsyth Hospital Whitaker Rehab; Bright Audiology and Speech (Sanford); Rebecca Stone & Associates (GSO); Ling & Kerr Rehabilitation (GSO); Cheshire Center (GSO); Total Rehabilitation, Inc. (Chapel Hill); Lutheran Home (Alamance); Sunbridge of Lexington; Britthaven of Davidson; Advance Home Care (GSO); Beverly Health Care – Starmont (GSO); Developmental; Evaluation Clinic - state agency (GSO); Special children’s School-private (Forsyth County); Tarawa Terrace Elementary, Federal/Military, Camp Lejeune
- Graduate student internships totaled 50 in 2004-05 in schools, hospitals and community agencies in the Triad. 10 students per year were grant funded and placed in Juvenile Justice Centers with adjudicated youth working on language and literacy programs. 2 students per year received stipends from the community agencies. (CSD, 1.5)
- 14 undergraduates were placed in a volunteer after school literacy program in Greensboro through the department’s student organization with a faculty mentor. (CSD, 1.5)
- Graduate and undergraduate students are required to take or can elect to complete an internship, depending on concentration requirements: ESS 694 (graduate), ESS 522 (required UG CYSD concentration), ESS 595 (UG Fitness Leadership option). (ESS, 1.5)

School of Human Environmental Sciences
- All BSW and MSW students must complete volunteer and/or internship community placements. This year, over 250 BSW students and 90 MSW students completed community-based internships. (SWK)
- All undergraduate students are required to complete an internship as part of their degree program. A new Industry Practicum course CRS 632 has been established for MS students. (CRS)
- IAR students participated in 31 internships at design firms state- and nation-wide. (IAR)
- This year, HDF placed students in 49 different internship sites. (HDF)
- Nutrition has a Post-baccalaureate Dietetic Internship program, Undergraduate Supervised Professional Experience, and an Undergraduate Internship in Foodservice Systems. (NTR)

School of Music
- Greensboro Symphony Orchestra, Eastern Music Festival

The Graduate School
- Eight students completed a total of 40 clinical internships (GEN,1.5)
- 14 students were involved in practicum experiences (GRO, 1.5)
- Student internships are offered at affiliated institutions (Duke, UNC-CH, Wake Forest, Moses Cone Health System, Fullerton Genetics Clinics, Wilmington Perinatal Associates). Ad hoc clinical rotations were offered at the University of South Carolina Charleston and Memorial Hospital Colorado springs. (GEN, 1.5)
- The Post-Baccalaureate Certificate Gerontology program requires that students complete one practicum/internship over the course of the student’s studies. Practicum/internships have been completed locally, statewide, and out of state based on the student’s professional goals. (GRO, 1.5)
- 14 internships (13 within NC, one in SC) (GRS, 1.5)

Walter Clinton Jackson Library
- Graduate students, primarily from the LIS program, are employed to work part-time as Reference Interns in the Reference Department. Librarians mentor Reference Interns extensively by assisting them with resumes, advising them on job searches and preparing them for interviews. (JL, 1.5)
International Programs Center

- The numbers continue to grow for Mexican students who do an Internship at Disneyworld as part of their incoming exchange experience (approximately 36 students) approximately 6 other incoming exchange students did internships as part of their exchange experience. One student in RPT did an internship in Mexico, and an HDF Major is interning in Finland. A UNCG student did an internship in the IPC under the Spartan Experience Program. Students can take advantage of living in London to do unpaid internships during summer through the UNCG connection with CAPA. Two students had internships through the Finnish Government, here on campus in the IPC office. (IPC, 1.5)

Other important examples of fulfillment of Strategic Direction 1

Bryan School of Business and Economics

- Prepared and submitted the required Interim Accreditation Report for AACSB International and prepared the Annual Maintenance Report for 2003-04. (B&E, 1.1)
- The Undergraduate Program Committee and course coordinators completed a formal analysis of all common coursework and the critical learning outcomes and content as Phase 1 of implementing the new AACSB Assurance of Learning Standards. (B&E, 1.1)
- The Promotion and Tenure Committee reviewed and revised its composition and processes to be consistent with University Guidelines. (B&E, 1.9)
- Disciplinary Honors Program implemented. (BAD, 1.1)
- The mission, vision and objectives of the Finance major were revised and curriculum changed. (BAD, 1.8)
- A chapter of the American Marketing Association was developed. (BAD, 1.8)
- Provided financial support to four full-time lecturers to attend external teaching workshops. (BAD, 1.8)
- The content of three courses, two undergraduate and one graduate, were significantly revised to give students the required skills in managing the new Financial Accounting Retrieval System (ACC, 1.1)
- All departments increased the number of students participating in internships and experiential learning. See SD 4.7 for additional information. (B&E, 1.5)
- The Director for the Bryan School Graduate Career Services Center has been hired. The Career Services Coordinator position has been established to assist with internship placements. (B&E, 1.5)
- All degree programs have started the process of revising learning objectives and developing measurements to meet assurance of learning standards for AACSB. (B&E, 1.7)
- A new request was made for an increase in the differential tuition for the MBA and MSITM programs to increase marketing and administrative support. It is awaiting General Assembly approval. (B&E, 1.11)
- Developed a minor in information technology. (ISM, 1.11)
- Launched the full-time day option of the MBA program (MBA, 1.1)

College of Arts & Sciences

- New academic concentrations were added in Media Management, Research, Geographic Information Sciences, Statistics (certificate), and Global Social Problems. (CAS, 1.1)
- Guest speakers in all departments enhanced teaching and learning. (CAS 1.1)
- Implemented a Modified Language Program in Spanish to assist students with learning disabilities and adult students. (ROM, CAS 1.1)
- Instituted a peer mentoring program for faculty affiliates (CAS 1.3)
- In 2004, Broadcasting and Cinema initiated an aggressive campaign to recruit students for its 2005 MFA in Film and Video Production, including regional advertising and use of its web site. (BCN 1.1)

School of Education

- A research symposium on effective online learning was held. (SOE, 1.4)
- A plan was created for developing student electronic portfolios. (SOE, 1.7)
- Several Faculty members participated in ICE workshops (CED, 1.4)
- The Director of the Teaching Resources Center met with faculty at Rockingham Community College to assist them with the use of the PRAXIS / PLATO online software (TRC, 1.1, 1.4, 1.8)
- The Director of the Teaching Resources Center set up an online discussion board for a group of higher education and K-12 faculty to enhance opportunities to provide National Board Candidate support in the Triad. (TRC, 1.2, 1.8)
Expanded offerings with the Asheboro cohort to include 2 courses per semester. CUI also contracted with Thomasville City to offer to graduate courses starting in the Fall. (CUI, 1.11)

A new concentration to the Ed.S. program in Educational Leadership permits students to receive NC principal licensure through this program if they already have a masters degree in another area. (ELC, 1.2, 1.11)

Implemented department student assessment system, including electronic portfolios for all undergraduate students in the special education program. (SES, 1.7)

Initiated opportunities for faculty, staff, and students from all schools within the university to study and teach at L’Universita’ di Foggia, Italy. (RTUSA, 1.6)

Presentation set with L’Universita’ di Foggia, Bari, and Taranto to School of Linguistics. (RTUSA, 1.6)

The Teaching Fellows program now has 8 one-hour graded seminars as the mode of delivery for the program. This program is oriented toward preparing teachers who are conscious of their identities, have experiences in diverse communities, and understand their roles in working for social justice. (SARC, 1.2)

The Teachers Academy has developed six courses (18 semester hours) as core education courses for lateral entry teachers. (TED, 1.11)

Added a new concentration to our Ed.S. program in Educational Leadership that permits students to receive NC principal licensure through this program if they already have a masters degree in another area. (ELC, 1.1)

Developed Minor in Educational Research Methodology (ERM, 1.1)

Implementing department student assessment system, including electronic portfolios for all undergraduate students in the special education program. (SES, 2.7)

School of Health and Human Performance

- A collaborative service agreement with Morehead Memorial Hospital, Eden, NC, allowed a speech-language pathologist from MMH to supervise 2 graduate students 4 afternoons a week at the UNCG Speech and Hearing Center in two new clinical program, one for Parkinson’s Disease, one for laryngeal cancer (artificial larynges placement). This provided state of the art evidence based practice training for our graduate students. CSD provided new clinical supplies for each program from clinical revenue, $10,300. CSD (1.1)
- Due to new national professional accreditation standards, CSD initiated, fall 2004, new formative and summative assessment procedures for 1st year graduate students, including a personal academic and clinical portfolio for each student, outlining their knowledge and skills acquisition throughout graduate school. CSD (1.2)
- Six CSD faculty, with the HHP technology associate dean, presented their teaching with technology projects at a national professional conference and a regional technology/teaching conference. (1.3)
- Four CSD faculty presented innovative teaching/learning projects at the Lilly South Conference, 2005. CSD (1.3)
- Two faculty members combined formerly separate semester-long graduate seminars (DCE 610 and 611) into one year-long on-line seminar and shared the teaching responsibilities. This “writing intensive” graduate seminar is pedagogically groundbreaking in our field, particularly within the context of an MFA degree. (DCE, 1.1; 1.3; 1.4)
- Dance history and performance repertory classes were scheduled at the same time in Fall and faculty created curricular bridges/learning modules for students and guest teachers in these courses (DCE, 1.2)
- Through a national search the department successfully recruited and hired a new studio faculty member with significant professional artistic and teaching experience (DCE, 1.9)
- So that we might level the playing field for minority students and others who have not had the advantage of a great deal of pre-college training in dance, we eliminated level-placement in ballet and modern dance as an admissions criterion, and developed a new approach to evaluating students’ creative movement exploration skills (DCE, 1.11)
- Prof. Karen ‘Pea’ Poole received the 2004-05 junior Alumni Teaching Award (ESS, 1.3)
- All ESS course instructors are required to use Blackboard for all course handouts. Instructors are encouraged to explore other technological innovations in their teaching. The Department has purchased licenses for Quandry, Inspiration and Survey Monkey to assist faculty with teaching and data collection. Many faculty participate in School of HHP Technology “Cracker Barrels” as well as ICE workshops. Several faculty attended and presented at the UNC System Teaching/Learning Technology Conference in March, 2005 (ESS). One faculty member presented at the Innovations in Instruction, held in Elon, North Carolina, August 2004. One faculty member attended the NCSU Assessment Conference in April, 2005. Six faculty attended the Lilly South Conference hosted by UNCG in February 2005. (ESS, 1.1, 1.2, 1.3, 1.4)
- The Fitness Leadership concentration in ESS was certified by the ACSM (ESS, 1.7)
- The faculty are working on new assessment procedures for the MPH program. (PHE, 1.7)
- The Travel, Tourism, and Commercial Recreation concentration was revised. The HTM program has new concentrations in Hotel and Restaurant Management, and Travel and Tourism Management, and the RPM program has a revised concentration in Commercial Recreation. (RTH, 1.11)
School of Human Environmental Science

- A separate proposal has been prepared and is being revised to offer a joint MS degree in Family Life and Parenting Education with North Carolina State University. In addition a new certificate program is being planned in leadership in early childhood education that will be reviewed by GSC in Fall, 2005. (HDF,1.11)
- A non-thesis MS degree in Family Life and Parenting Education was approved by the Office of the President. (HDF,1.11)
- HES sponsored internationally-known speaker, Bob Danzing, who gave a presentation entitled, “The Leader Within” to Internship Supervisors providing internships in the community to School students. (HES, 1.5)
- The BSW program successfully completed the Council on Social Work Education re-accreditation process in Spring 2005. The JMSW Program successfully completed the Council on Social Work Education re-accreditation process in summer, 2004. Both programs achieved 100% compliance with all accreditation standards. (SWK, 1.1)
- All BSW and MSW students must complete volunteer and/or internship community placements. This year, over 250 BSW students and 90 MSW students completed community-based internships. (SWK, 1.1)
- The Department of Social Work developed a new Costa Rica educational exchange program. (SWK, 1.6)
- Social Work received 100% compliance on all outcome evaluation reports from the Council on Social Work Education. (SWK, 1.1)
- The department established a workload policy in 2004-05 which is equitable and recognizes differences in faculty strengths and department needs. (SWK, 1.2, 1.10)
- The Social Work faculty reflects the most diversity of any department in HES: 3 African American faculty, 3 Latino faculty, and 10 Caucasian faculty. (SWK, 1.3)
- The department name was changed to Consumer, Apparel, and Retail Studies in order to further establish the department’s niche within the discipline as well as the region. (CRS 1.1 and 1.11).
- Undergraduate curriculum requirements were reviewed and revised to reflect a more technology-enhanced design program (Apparel Product Design), (CRS 1.1 and 1.4).
- Department, undergraduate program and graduate program name change approved: Consumer, Apparel, and Retail Studies. Undergraduate concentration name changes approved: Apparel Product Design (APD) and Retailing and Consumer Studies (CRS, 1.11).
- Graduate curriculum requirements were reviewed and revised to provide a more solid core of courses and to allow for a wider range of supporting areas for both MS and Ph.D. students. These revisions were approved by the appropriate university channels and will be implemented fall 2005 (CRS 1.1 and 1.11).
- Faculty member from CRS was awarded the Outstanding Teaching Award from HES (CRS 1.3).
- A new graduate concentration in Interior Product Design was approved for the M.A. in Interior Architecture. Another concentration in digital imaging is presently under consideration. (IAR, 1.11)

School of Nursing

- Implemented online nursing education concentration at master’s level; (SON, 1.4)
- Developed course with DCL using ASP programming within a Blackboard format; (SON,1.4)
- Used consultants to develop high level teaching strategies for doctoral students; (SON, 1.3)
- Multiple interactions and sessions with TLC, Library, and DCL staff; (SON,1.3)
- Implementation of wireless teaching and advising strategies; (SON, 1.4)
- Retrofitted School of Nursing Building for wireless capability (SON, 1.4)
- Planned for installation of large screen television with computer work station and webcams to provide for synchronous interaction between distance students and faculty. (SON, 1.4)
- The official pass rate for 2004 for the graduates of the pre-licensure program NCLEX-RN licensure exam is 80%. In response to the drop in the pass rate, consultants came to work with the faculty. Faculty representatives were sent to the National Council of State Board conference on NCLEX, and the Curriculum Committee reviewed the program and made changes in course content. Other assessment data included the RN-BSN students scored at the 29th and 41st percentiles on the NLN Community Health Nursing test. Four (100%) ANP/GNP students passed the Adult Nurse Practitioner certification exam. Forty-five of forty-seven (96%) anesthesia nursing graduates passed the CRNA exam. (SON, 1.1)
Office of Undergraduate Education

- The International Honors College has been approved by the UNCG Board of Trustees, and will open in July 2005, and admit freshmen in 2006. This innovative program is unique and innovative, and is expected to attract high-achieving students to UNCG and offer an enriched educational experience to them. (UE, 1.1)
- Residential College offers more than 36 courses within its living facility, an active style of learning that has proven to be effective in recruitment and retention. (UE 1.1)
- The Roadmap to Redesign project, funded by a FIPSE grant, uses technology to incorporate more effective teaching and learning. The UTLC worked with the Department of Mathematics to submit proposals and programs in Statistics and in Pre-Calculus, which were accepted for inclusion. The project is being pilot tested in Spring 2005. (UE, 1.1)
- The Communication Across the Curriculum Program (CAC) includes the University Writing Center and the University Speaking Center. The Writing Center conducted over 4700 individual student conferences, and 62 information sessions for classes, and 28 full-class-period workshops. The Speaking Center conducted 1,050 student consultations, 144 orientation sessions, and 107 workshops. (UE, 1.1)
- The Office of Undergraduate Education sponsors University Celebration of Excellence each spring, in which faculty are given the institution’s highest awards in teaching, research, and service. (UE 1.3)
- The Office of Undergraduate Education coordinated the “Measuring Student Achievement” project, a campus-wide project that assessed student learning in General Education goals. Following the compilation of data, an “Assessment Summit” involved more than 60 faculty in discussion of student achievement and in planning curricular changes to improve student learning. (UE 1.7)

Office of Research and Public/Private Sector Partnerships

- Members of the Office of Research and Public/Private Sector Partnerships presented well over 100 programs for faculty, staff, and students on issues related to research, including developing grant writing skills, finding funding sources, protecting intellectual property, and understanding research compliance. (ORPPSP, 1.2)
- Developed with the Dean of the Graduate School a year-long series of workshops training graduate students to write proposals, procure funding, and learn about technology transfer (ORPPSP, 1.2)
- A series of brownbag meetings to discuss topics related to research were presented throughout the year, on topics including tips on IRB applications, patenting, licensing, commercialization, personnel consultants, grant writing, proposal review, publication, small business innovations research, etc. (ORPPSP, 1.2)
- The Office of Research and Public/Private Sector Partnerships is responsible for the Undergraduate Research Assistantship Program, in which 104 undergraduate students received research assistantships representing $93,250. Fifty-two undergraduate research assistants presented their research at the Excellence Day Undergraduate Research Assistants Poster Show in May, 2004. (ORPPSP, 1.5)
- Members of the Office of Research and Public/Private Sector Partnerships were extensively involved in recruiting faculty and staff, interviewing over 150 faculty candidates. (ORPPSP, 1.9)

The Graduate School

- The Post Baccalaureate Certificate and Master of Arts programs in Conflict Resolution was launched in Fall 2005. It is dedicated to providing high-quality, professional training, in multiple conflict intervention skills such as meditation, negotiation, conflict transformation, violence intervention with family and community systems, and collaborative problem solving. (CRN, 1.11)

Walter Clinton Jackson Library

- The Catalog Department cataloged new materials in all formats while maintaining the Department’s traditional high standards of quality. Access was provided to all varieties of print, electronic and audiovisual materials. During 2004, 17,354 paper titles were cataloged, including 861 Cello Collections scores; 300 microform titles (comprising 16,595 units) were added; 7,729 electronic book titles were added; also 3,024 links and notes were added to hardcopy records to indicate the existence of an electronic copy; 4,334 electronic serials were added; 69 web sites were added to the catalog. (JL, 1.1)
- A faculty member presented “Resuscitating the Research Paper” for faculty who teach Writing Across the Curriculum courses at the Writing Center Workshop May 26, 2004. (JL, 1.2)
- The Libraries began working with Project SAILS, (Standardized Assessment of Information Literacy Skills), an ARL project that is seeking to establish standardized assessment of students’ information literacy skills. We plan to administer the SAILS instrument in April 2005. (JL, 1.7)
- The Reference Department worked with CST 105 as a new avenue for providing first-year instruction. Provided 22 sessions for this course with a 40% response rate from the instructors. (JL, 1.8)
• Three librarians worked extensively on first year instruction focusing on UNS 101, English 101/102, CST 105 and Freshman Seminars. Instruction at this level increased 18% between 2003 and 2004. (JL, 1.8)
• Course-integrated library instruction for departments in the Bryan School of Business was formalized. (JL, 1.8)
• Faculty member collaborated with Nursing faculty to produce online instructional video for NUR 620. (JL, 1.8)
• Several music cataloging projects were undertaken or continued during this period, including projects to organize music education materials, to analyze collected works and major scores, sets to compile a database of composers’ collected works. (JL, 1.8)

Division of Continual Learning
• DCL offered faculty instruction in the creative and effective presentation of content, incorporation of video and audio for content enhancement and clarification, implementation of expanded communication options, and development of interactive exercises like games and self-testing. (DCL, SD1, 1.2, 1.4)
• DCL developed a faculty handbook to assist faculty to develop Web courses. This is also available in a Web format. (DCL, SD1, 1.3, 1.8)
• Surveys showed that 85% of the students surveyed were satisfied with their online learning experience and 71% of the students believe their learning was equivalent to a traditional classroom. (DCL, SD1, 1.7)

International Programs Center
• During Fall Term, 2004, UNCG hosted 514 international students, among those were 254 degree-seeking international students, 86 exchange students, and 61 in the INTERLINK English Language Program. (IPC, 1.1) The UNCG/INTERLINK English Language Program continues to be a strong supplier of degree-seeking students. Since INTERLINK's arrival in 1997, over 180 students have matriculated from INTERLINK to UNCG, an average of more than 20 students per year. (IPC, 1.1)
• UNCG is home to the University of North Carolina Exchange Program (UNCEP), which coordinates international student exchanges for all sixteen universities in the UNCG system. (IPC, 1.1)
• UNCG hosted thirteen visiting international scholars, four of whom were teaching classes, the others were conducting research. (IPC, 1.6)
• During 2004, 289 UNCG students took part in Study Abroad Programs. More than half of the students were on semester or year long one-for-one student exchange programs. UNCG welcomed 165 international exchange students, most of who were at UNCG for the entire academic year. (IPC, 1.6)
• A faculty member from the Bryan School of Business and Economics was a visiting scholar at the University of Western Australia, and two others lectured at the Transatlantic Institute of the Fachhochschule Ludwigshafen am Rhein in Germany. (IPC, 1.6)

Enrollment Services
• The Advising Council recruited a new class of Master Advisor Program (MAP) faculty and professional advisors within the academic units for January 2005. After five program offerings, total alumni from the program equal 68 (ES, 1.8)
Strategic Direction 2

Creation and Application of Knowledge: Strengthen research, scholarship, and creative activity.

Goal Clusters:

2.1 Identify and develop research opportunities for undergraduate and graduate students to work with faculty.
2.2 Improve the international, national and regional standing of graduate programs.
2.3 Target and promote areas of interdisciplinary research emphasis.
2.4 Strengthen the role of Centers and Institutes in enhancing opportunities for excellence in research scholarship, and creative activity for faculty and students.
2.5 Provide a supportive environment for faculty and student research, scholarship, and creative activity by increasing external and internal support.
2.6 Continue and enhance major initiatives to build basic and applied research strengths in the life, health, and physical sciences, and information technology.
2.7 Increase support for basic and applied research excellence in the University’s areas of traditional strength, including the arts, humanities, education, and social and behavioral sciences.
2.8 Use technology to expand and enhance research.
2.9 Recruit and retain faculty with the potential for and demonstrated excellence in research, scholarship, and creative activity.
2.10 Increase interactions among academic and research programs.

Bolded clusters were designated by the Deans as focal points for the 2004-2005 academic year.

Initiatives to increase support for basic and applied research excellence in the University’s areas of traditional strength, including the arts, humanities, education, and social and behavioral sciences. (2.7)

Bryan School of Business and Economics
- Increased summer funding for graduate assistants to support faculty research. (ECO,2.7)
- Research contracts for the Office of Business and Education Research have increased. (B&E,2.7)
- Received a $25,000 grant from Wachovia to support doctoral research. (ISM, 2.5)

College of Arts & Sciences
- An Associate Dean was hired to establish and develop the College’s Office of Research. (CAS 2.3, 2.5, 2.6, 2.7, 2.9)
- The Research Office created a website to assist College faculty in funding searches and proposal preparation. (CAS 2.5, 2.6, 2.7, 2.8)
- The Research Office began funding pilot research that will lead to external funding; b) travel to funding agencies; and c) external peer reviews of faculty grant proposals to increase proposal competitiveness. (CAS 2.5, 2.6, 2.7)
- Established a Fellowship Policy to support recipients of major awards in arts and humanities. (CAS 2.7, 2.9)
- The College conducted a benchmarking study of external funding in the natural and social sciences among the University’s 15 peer institutions, and is setting external funding goals and increase incentives for faculty. (CAS 2.7)

School of Health and Human Performance
- Two CSD faculty members and four graduate students engaged in research opportunities with faculty in the School of Music for hearing conservation research, resulting in an NIH grant proposal to be submitted October, 2005. Instrumentation for this project was supported in part by CSD funds. One faculty member engaged in preschool language research with faculty and graduate students from the Psychology Department, resulting in an internal UNCG research grant. The dean’s office of HHP supported one faculty member for short term release time to submit an invited Early Reading First Grant proposal to the US Dept. of Education, May 2005. CSD (2.7)
- In the new masters curriculum each graduate student (30 each year) engages in research from the first semester until graduation (5 semesters) for an ongoing mentored research activity. (HHP, 2.7)
School of Human Environmental Sciences

- Continued increases in the funding submissions and awards of HES faculty. During the present fiscal year, HES faculty submitted more than 25 research proposals from 7/1/04 – 3/31/05 for a total of $9,319,876. Nine (36%) of these proposals were submitted to federal agencies (NSF, NIH, USDA). During this same period, HES Principal Investigators received annual award dollars from more than 20 continuing (externally funded) projects (10 from federal agencies) for a total of $2,383,481. (HES, 2.7)
- SWK and CNNC continued to establish innovative research programs focused on child welfare, and immigrant/refugee services. (SWK, 2.7)
- Proposal submitted to the National Endowment for a Humanities Collaborative Research Grant. (CRS, 2.7)

School of Music

- The Music Research Institute (MRI) has partnered with the Minnesota Science Museum, the Association of Science Technology Centers, and National Musical Arts (musical unit of the National Academies of Science) in the development of a traveling museum exhibit, entitled “The Nature of Music, the Music of Nature.” A faculty member is co-PI of a multi-million-dollar grant from the National Science Foundation for this project. The MRI has also received a substantial grant from the International Foundation for Music Research. (SOM, 2.7)
- The specific activities toward the BioMusic initiative during the past year include the following: Transfer of NSF BioMusic Science Exhibition and Public Programs Project : $2.7 Million NSF Award and $6 Million Budget. (SOM, 2.7); Vision/Content and Public Programs Development/Management from National Musical Arts to UNCG (2.7); Collaborators: Science Museum of Minnesota; Association of Science Technology Centers; Harman International; Cornell University, Department of Ornithology (SOM, 2.7); BioMusic Summer Camp for Middle School Youth and Teachers and extension of experiences into School curricula - with BioMusic 6-part Radio Series. Collaborators: North Carolina Science, Math, Technology Center, Kenan Institute for Science Education (2 dedicated Kenan Fellows for the BioMusic project; UNCG All Arts/Sciences Camp; A+ Schools Program; NSF BioMusic Science Exhibition Project; SweetBird Classics (radio production). (SOM, 2.7)
- Outreach to newly funded NSF Science in Learning Project ($25 million), “Learning in Informal/Formal Environments (LIFE)”: 2-day meetings to establish new research strands for collaborative research between them and MRI (SOM, 2.7)
- Outreach to North Carolina Science, Math, Technology Center for future collaborations (SOM, 2.7)
- Corporate Fund Raising on behalf of BioMusic Science Exhibition Project (SOM, 2.7)
- Fund Raising planning on behalf of MRI’s plans for Sound Archives and beyond (SOM, 2.5)
- Research with Great Ape Trust and future education collaborations currently in planning stages (SOM, 2.7).

School of Nursing

Grant and contract funding calendar year (CY) 2004 (SON, 2.7):
- Total Amount Requested for calendar year 2004: $6,665,342 (16)
- Total Amount Awarded for calendar Year 2004: $2,236,909 (14)
- Total Funds Received for calendar year 2004: $1,209,271 (14)
- Total external grants and contracts received CY 2004 = $1,199,531 (12)
  - External Research Grants = $965,933 (8)
  - External Non-research grants received = $233,598 (4)
  - External non-research grants Pending = $6,296,333 (4)
- Established a new Center for the Health of Vulnerable Populations (SON, 2.7)

Undergraduate Education

- The A+Schools Program is a whole-school reform model that views the arts as fundamental to how teachers teach and students learn in all subjects. The North Carolina A+Schools program includes 42 schools in the state, and has expanded to include 31 schools in Oklahoma and 18 in Arkansas. The program has been funded by the Kenan Institute for the Arts, the Windgate Foundation and the Kirkpatrick Foundation, and has received a National Endowment for the Arts grant to produce a national conference next year. (UE, 2.7)

Office of Research and Public/Private Sector Partnerships

- The Director of IHSS collaborated with a faculty member in the Department of Economics to develop an NSF proposal for a genetics museum exhibit for children. (ORPPSP, 2.7)
Walker Clinton Jackson Library

- The Catalog Department cataloged 861 volumes in the Elizabeth Cowling and Maurice Eisenberg Cello Music Collections, and completed revision of the Cowling Collection finding aid. The Magg Collection is now organized and ready for cataloging. (JL, 2.7)
- In collaboration with the UNCG School of Music, Special Collections staff participated in the planning and execution of the Bernard Greenhouse Cello Celebration. (JL, 2.7)
- Special Collections and University Archives participated in UNCG’s conference “Creating Identity and Empire in the Atlantic World, 1492-1888”. (JL, 2.7)
- Special Collections and University Archives provided an online exhibit, “The Alma and Spencer Garlow Doll Collection” highlighting one of the more unusual collections in the department. (JL, 2.7)
- A faculty member prepared library reports for accreditation for Social Work, Gerontology, and Library and Information Studies and participated in the site visits. (JL, 2.7)
- Library reports prepared for the School of Nursing’s PhD program planning and the Department of Public Health Education’s PhD program planning. (JL, 2.7)
- Many new e-journals, databases, and e-books were made available to UNCG faculty, staff, and students, including backfiles of the Web of Science (1955-1984). (JL, 2.7)

New faculty hired with national/international reputations in research, scholarship, and creative activity

Academic Affairs: Office of the Provost and Vice Chancellor for Academic Affairs

Affirmative Action

- From May 1, 2004 through April 30, 2005, the Provost approved a total of 187 searches for full-time, tenured and tenure-track faculty, visiting faculty, lecturers, and administrative positions. This represented a decrease of thirteen percent below the 215 searches approved during this same period of time in 2003-2004. Sixty-seven percent of these searches had been completed by the time of this report. (PVT, 2.9)
- Of the 187 searches, tenured and tenure-track searches numbered 70 of which 44 had been completed by the time of this report. Twelve searches were still open, and fourteen had been terminated. (PVT, 2.9)
- The gender breakdown for the completed tenured and tenure-track searches was twenty-two females and twenty-two males. Of this total, eight minority candidates, three African-Americans, two Hispanics and three Asians had been hired in tenured and tenure-track positions. For a breakdown of minority faculty by department and rank, see Appendix, Table J. (PVT, 2.9)
- Final statistics for 2003-2004 revealed that of the 215 searches conducted in all divisions, 177 were successful. The University hired 118 females and 59 males, as compared to 68 females and 53 males in the previous year. Total tenured and tenure-track searches numbered 57 (as compared with 58 for 2003-2004) of which 47 were successful. Of this number, The University hired 27 females and 20 males. Females hired were up from the 22 hired in 2002-2003, and males hired were down from the 25 hired in 2002-2003. Three African-American, four Asian and two Hispanic females were hired in tenured and tenure-track positions. Additionally, one Hispanic, one African-American and one Asian male were hired in tenured and tenure-track positions. Final statistics on searches conducted for the 2004-2005 academic year will not be available until September. (PVT, 2.9)

Bryan School of Business and Economics

- A faculty member whose research specialty is human computer interaction. (ISM, 2.9)

College of Arts & Sciences

- Arthur D. Murphy (hired as Professor and Head of the department) has an outstanding reputation in Latin American and immigration studies, has received several NSF grants and has served as Co-PI on NIH funded research projects in Mexico. He has also served on the faculty at four different institutions of higher education in Mexico. (ATY, 2.9)
- Dr. Patricia H. Reggio an internationally recognized expert on computer modeling of the Cannabinoid receptors was hired as a full professor and appointed the Rourk Professor of Chemistry and Biochemistry. (CHE, 2.9)
- Dr. J. Phillip Bowen, an internationally recognized expert on computer assisted drug design and drug synthesis was hired as a full professor and appointed as the Director of the Center for Drug Design. (CHE, 2.9)
- Novelist Craig Nova was appointed as the Class of 1949 Distinguished Professor in the Humanities (appointment to begin in 2005). (ENG, 2.9)
- Dr Sat Gupta was hired as Professor of Statistics. (MAT, 2.9)
• Dr. George F. Michel (hired as Professor and Head of the department) is Editor-in-Chief of the international journal "Developmental Psychobiology" and is President-Elect of the International Society for Developmental Psychobiology. (PSY 2.9)

School of Education
• Dr. Micheline Chalhoub-Deville is an international expert in testing ESL students. (ERM/CERE, 2.9)
• J. David Smith, Ph.D., Professor, is a specialist in mental retardation, inclusive education, sociological aspects of the treatment of individuals with disabilities. (SES, 2.9)
  Belinda G. Hardin, Ph.D., Assistant Professor, is a specialist in earlychild special education, cultural differences in children, programs, and services for young children with disabilities in Latino and American cultures. (2.9)

School of Human Environmental Sciences
• Dr. Tu Watchravesringkan, Visiting Assistant Professor is a specialist in consumer behavior and international retailing. (CRS, 2.9)

School of Health and Human Performance
• Robert Mayo, Ph.D., national reputation in craniofacial and voice disorders scholarship. (HHP, 2.9)
• Eva Nwokah, Ph.D., national reputation as a researcher, the role of humor in language development CSD (2.9)
• Jennifer Etnier, cognitive changes in older adults (ESS, 2.9)

School of Music
• David Teachout, Patricia Gray (SOM, 2.9)

School of Nursing
• Dr. Carolyn L. Blue, researcher in the area of nutrition, activity and risk for diabetes. (SON, 2.9)

Weatherspoon Art Museum
• Xandra Eden, Curator of Exhibitions, noted researcher from The Power Plant in Toronto, one of Canada’s leading contemporary art venues. (WAM, 2.9)

UNCG-hosted symposiums, festivals, major exhibits, etc. (major events only)

Bryan School of Business and Economics
• “America in the Global Economy,” a seven-part series on global economic and foreign policy issues was offered in cooperation with the Foreign Policy Association. It was open to the public and was also available for MBA course credit. (B&E, 2.1)
• “Experience Business Abroad—Paris,” offered to the public and for credit. (B&E, 2.1)

College of Arts & Sciences
• Conference on African American Culture and Experience (CACE) (AFS 2.7)
• Ashby Dialog keynote address by Jacob Trollback for the 28th Carolina Film and Video Festival. (ART 2.7)
• UNCG Environmental Symposium, “Sustainable Agriculture” (BIO 2.7)
• UNCG Ashby Dialog on Lewis and Clark expedition, public lecture (BIO 2.7)
• The twenty-seventh annual Carolina Film and Video Festival on campus and at the Carolina Theatre
• Arts Week on campus the Department sponsored three major screenings, including an evening of the Best of the Carolina Film and Video Festival, the world premiere of faculty member Emily Edwards’ documentary, Wondrous Healing, and a selection of MFA student films under the title of The Best of the Class of 2005. (BCN, 2.7)
• Syngenta Symposium on Structural Biochemistry held on campus (CHE 2.7)
• A Wood Coatings and Substrates Conference held on campus in conjunction with the Wood Coatings Research Group and the Piedmont Society for Coatings Technology. (CHE 2.7)
• “Women’s Public Speaking.” A colloquium co-sponsored by the Department of Communication and the Women’s and Gender Studies Program to honor the publication of The Woman’s Public Speaking Handbook. (CST 2.7)
• Ashby Dialogue series addressing "Greensboro's Hidden Legacy: The Impact of November 3, 1979 on the City Today." (CST & SOC 2.7)
English and History co-sponsored an academic conference on “Creating Identity and Empire in the Atlantic World, 1492-1888” that attracted over 200 contributed papers. (ENG 2.7)

In conjunction with Jackson Library Special Collections, English sponsored a library exhibition, Metaphysics of Empire: George Herbert, John Donne, and John Milton on Atlantic Colonization and Empire, Hodges Reading Room, Jackson Library. (ENG 2.7)

The Department organized this year’s Harriet Elliott Lecture Series on “Regional Economic Development in the New Millennium: The Role of Geography, Politics, and the Creative Class.” (GEO 2.7)

Hosted the North Carolina Geography Bowl. The North Carolina Team went on to win the regional championship in Mississippi. (GEO 2.7)

Race and Slavery Project Documentation Symposium (HIS 2.7)

North Carolina Backcountry Conference: “Public History and the North Carolina Backcountry” (HIS 2.7)

INS co-sponsored with the Department of Political Science and the Center for Legislative Studies a speaker series entitled “The Middle East, Terrorism, and Democracy.” (INS 2.7)

Philosophy Department Symposium on Epistemic Justification, 3/19/04-3/21/04 (PHI 2.7)

Kendon Smith Lectures – “Conscious control of cognition and behavior: A science of freedom and will” (PSY 2.7)

Hosted 4 public lectures and one workshop. Three lectures were sponsored by Jewish Studies Program (REL 2.7)

Visit by Tibetan Buddhist Monks from the Drepung Loseling Monastery (REL 2.7)

“Gender Talk” with Johnnetta Cole and Beverly Guy-Sheftall, 250 Participants (WGS 2.7)

School of Education

Planned and hosted First Annual Fall Recruitment Event on November 8, 2004, with featured presenter, Mr. Ron Clark, 2001 Disney Teacher of the Year. Approximately 800 potential future teachers, novice teachers and career teachers attended this event. Planned and hosted First Annual Teaching Career Day for Piedmont Triad High Schools. Over 90 students and 15 sponsors attended the all day event on April 20, 2005. (SOE 2.7)

Planned, in collaboration with TED and ELC, Educational Leadership Symposium on June 22, 2005 focused on Developing School Leaders (retention). (SOE 2.7)

Low Vision Assistive Technology Workshop for the Guilford Coalition for Assistive Technology (SES 2.7)

Children’s Festival and Health Celebration (2.4), Piedmont Young Writers’ Conference (2.4) CESD 2.7

National Board Teacher Certification Workshops (TED 2.4)

Summer Leadership Institute: Outstanding Teachers, Outstanding Mentors (TED 2.7)

3 Summer Short Courses for Teachers (2.4)

Principals’ Leadership Institute (TED 2.7)

3 Seminars on School-University Partnerships (TED, 2.7)

Yopp Professional Development Institute (for second-year teachers) (TED, 2.7)

School of Health and Human Performance

Sponsored Dr. Louisa Moats, Language and Literacy Symposium hosted by UNCG. (CSD 2.7)

Professional activities including 2 performances, 6 shows, 4 group shows, 2 professional new works, 4 original works, 12 choreographies, and 5 guest residencies (DCE 2.7)

NC SOPHE annual meeting (PHE 2.7)

Co-sponsor of the CACE Conference (PHE 2.7)

Approximately 15 on-campus dance concerts (DCE 2.7)

School of Human Environmental Sciences

Center for New North Carolinians Immigration Southern Realities Conference, March 2004. (SWK 2.7)

CRS Fall symposium titled “The Impact of Change” with Mackey McDonald, Chairman, President, and CEO of VF Corporation as the guest speaker. More than 375 people from the university and business communities attended. As part of the kick-off events for the new department name, CRS hosted a symposium on “Careers in Retailing and Product Development” with Anna Marie Power, Director of Human Resources for SAKS Incorporated as the guest speaker. More than 75 students, faculty, and staff were in attendance. (CRS 2.7)

Tryon Palace Decorative Arts Symposium (co-sponsored by IAR and Tryon Palace). (IAR, 2.7)

School of Music

The Silva Cello Celebration attracted dozens of former students of Luigi Silva, whose collection of cello materials began the School of Music’s impressive (and world’s largest) collection of cello music and materials (SOM 2.7)
The North American Saxophone Alliance held its annual conference in the School of Music in April 2004, attracting hundreds of saxophone professionals from around the nation (SOM, 2.7)

**Undergraduate Education**
- In Spring 2004, the UTLC hosted the three-day MERLOT Editors’ Council Meeting. MERLOT editors work to build and maintain a collection of online learning resources, support the peer review process, and conduct outreach to educators in a variety of disciplines. (UTLC, 2.2)
- UTLC hosted the Lilly South Conference on College and University Teaching in February 2005. Approximately 150 participants attended. (UTLC, 2.2)

**The Graduate School**
- MS Genetic Counseling Program – Clinical Supervision Workshop – May 2004 (GEN, 2.1)
- First meeting of North Carolina Chapter of the Association for Conflict Resolution in September 2004. (CRN, 2.2)
- The Graduate School and the Office of Research and Public/Private Sector Partnerships together hosted a series of seven graduate student workshops on the topics of writing, publishing, funding, and research. (GRS, 2.5)

**Walker Clinton Jackson Library**
- The Libraries hosted a meeting of the Carolina Consortium in August, 2004. (JL, 2.5)
- ERIT provided web support for several Centers and Institutes. (JL, 2.4)
- ERIT worked with the Dean of the College of Arts and Sciences to re-invigorate the Center for Critical Inquiry, a multi-disciplinary forum designed to facilitate discussions among the departments of the College. The library is responsible for the technological support. (JL, 2.4)

**Division of Continual Learning**
- UNC Distance Learning Forum (DCL, 2.8)

**International Programs Center**
- UNCG's 22nd Annual International Festival, April 17, 2004. Visitors interacted with international students among 30 country booths where artwork, food and cultural information were displayed. It attracted over 3,000 campus and community people, the largest crowd ever to attend this annual signature event. (IPC, 2.2)
- International Education Week in November involved a reception, photo contest and introduced new successful activities such as two cultural simulations delivered to UNCG faculty and staff. The purpose of those activities was to raise awareness of how international students deal with the first stages of their academic and cultural experience in the United States. (IPC, 2.2)
- The weekly Friday Fests, held in UNCG's International House (Phillips-Hawkins) each attracted 70 to 80 people drawn from both on- and off-campus. (IPC, 2.2)

**Weatherspoon Art Museum**
- Exhibitions: Falk Visiting Artist: James Hyde; Jim Hodges (co-organized with Tang Teaching Museum, Skidmore College and traveled to two other venues); Complex Simplicity: The Geometry of Sol LeWitt; Matisse and American Modernism; Beverly McIver; Phoebe Washburn; Art on Paper 2005; Artists and Civil Rights; Falk Visiting Artist: Anne Chu; Kissing the Wall: Jessica Stockholder/Works 1988-2003 (co-organized with Blaffer Gallery, The University of Houston); UNCG MFA Thesis Exhibition 2005; Window on the World, California Art from the Permanent Collection; and American Art I and II. (WAM, 2.7)
Graduate students funded in academic units

<table>
<thead>
<tr>
<th>Unit</th>
<th>Number of Graduate Assistants</th>
</tr>
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<tr>
<td>Bryan School of Business and Economics</td>
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</tr>
<tr>
<td>College of Arts and Sciences</td>
<td>297.0</td>
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<tr>
<td>School of Education</td>
<td>120.0</td>
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<tr>
<td>School of Health and Human Performance</td>
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<td>School of Human Environmental Sciences</td>
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<td>School of Music</td>
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<tr>
<td>International Programs Center</td>
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<tr>
<td>Weatherspoon Art Museum</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>764.5</strong></td>
</tr>
</tbody>
</table>

Other important examples of fulfillment of Strategic Direction 2

**Bryan School of Business and Economics**
- Standards for the maintenance of academic and professional qualifications were developed. (B&E, 2.5)
- Three faculty members worked with undergraduate and graduate assistants to co-author research. (BAD, 2.1)
- A faculty member had three National Bureau of Economic Research Working Papers. (ECO, 2.6, 2.9)
- Three faculty members were invited to serve on the editorial board of the International Journal on Semantic Web and Information Systems. Two faculty members are guest editors of a special issue of the International Journal of Manufacturing Technology and Management. (ISM, 2.9)
- Three faculty members serve on the dissertation committees of PhD students in HES due to the interdisciplinary nature of their research. (ISM, 2.1, 2.3)
- Three faculty members were named to editorships of *Journal of Asia-Pacific Business, Case Research Journal*, and *Journal of Real Estate Practice and Education*. (BAD, 2.9)
- All departments held research seminars: ACC, 7; BAD, 6; ECO 12; ISM 2. (B&E, 2.5)

**College of Arts & Sciences**
- The College established or is in the process of establishing several new research Centers or Institutes: National Institute of Design: Center for Drug Design (established 2004) – CHE; Digital Imaging and Sound Center (ART, BCN, THR, DCE, MUS); Center for Remote Sensing and Cartographic Design (GEO); Center for Creative Writing (BCN, ENG, ROM, THR); Center for Critical Inquiry in the Liberal Arts (ENG, GAR, REL, PSY) (CAS 2:4)
- 44 faculty from 14 departments submitted external research proposals with combined budgets of $3,086,395 (CAS)
- Approved a policy to support fellowship applications in the arts and humanities by allocating College resources to replace classroom teaching. (CAS)
- Three graduates of the M.Ed. in Latin program were awarded National Board Certification in 2004. (CLS 2.2)
- Continued to award prizes for the best graduate student essay and the best undergraduate research essay. (ENG 2.5)
- The Department was proactively involved with this year’s “Internationalizing the Arts” activities on campus through sponsoring and organizing two “Slavic Arts and Culture” performances and lectures. (GAR 2.7)
- GEO signed an agreement with the Rockingham Historical Society to undertake an archaeological and geographic analysis of “Troublesome Creek,” an American Revolutionary War site. (GEO 2.5)
- Faculty organized a meeting with staff from the U.S. National Forest and the North Carolina State Arboretum to develop an agreement for cooperative research opportunities for student/faculty research. (GEO 2.5)
- A symposium to publicize the digitization of the Race and Slavery Petitions Project documents was held in March 2004 with fifty scholars attending from across the U.S. (HIS 2.2, 2.5, 2.7)
- History Department graduate seminars are being concluded in the spring semester with a “scholarly conference” in which students report on their research. (HIS 2.5)
Strategic Directions

2004-2005 Academic Affairs Annual Report

- Hosted Carolina Topology Seminar bi-weekly. (MAT 2.5)
- Hosted Carolina Database Research Group in May and September 2004. (MAT 2.5)
- NEH Fellowship for College Teachers & Independent Scholars, 2004-05 (PHI 2.7)
- Partnership with Moses Cone Ethics Committee (PHI 2.7)
- Partnership with Moses Cone Internal Medicine Teaching Program (PHI 2.7)
- Partnership with Guilford Genomics Medicine Project (PHI 2.7)
- Received a K-02 award from the National Institutes of Health (PSY 2.7)
- Received a genomics training grant from UNC-OP. (PSY 2.7)
- One faculty member visited the Univ. of Richmond as an NEH Distinguished Visiting Professor. (REL 2.7)
- One faculty member was appointed to the editorial board of the series Divinations: Rereading Late Ancient Religion at University of Pennsylvania Press. (REL 2.7)
- One faculty member won a fellowship at the Center for Religion and Media at New York University.. (REL 2.7)
- Fellowship from the National Endowment for the Humanities for 2005-2006. (REL 2.7)
- One faculty person received a Fulbright spring semester 2004 to study and teach in Germany. (SOC 2.7)
- Another faculty member published an advanced theory text book, the first in a trilogy for Sage Press. (SOC 2.7)
- Provided Linda Carlisle Faculty Research Grant for scholarly activity and sponsored public lecture.. (WGS 2.7)
- Provided Linda Carlisle Professorship in Women’s and Gender Studies and sponsored two public lectures relating to this research, one by recipient and one by visiting scholar. (WGS 2.7)
- Wrote funded grant and initiated Ashby Dialogue to bring together scholars from the region with UNCG scholars working in the area of African American masculinities and in masculinity studies more generally. (WGS 2.7)
- Scholarly work in masculinity studies and faculty support as above supported faculty member working as co-pi of a DHHS Office of Family Planning grant to run a national training center for programs addressing male involvement in family planning; also related is ongoing research on High Risk Sexuality and Masculinity in Black College Males (part of an NIH funded study). (WGS 2.7)

School of Education

- Through a grant from the North Carolina Department of Public Instruction, the Collegium provided leadership training through multi-day academies for approximately 80 child nutrition directors and supervisors through the Educational Leadership Academy for Child Nutrition Directors and Supervisors grant. (CASSE, 2.4)

School of Health and Human Performance

- A faculty member received the UNCG Research Excellence Award (ESS, 2.5)
- Sixty-one (61) undergraduate and eighteen (18) graduate students were involved in faculty’s individual and collaborative programs of research. (RTH, 2.1)
- One faculty member was awarded a New Faculty Grant for 2004-05; one faculty member has applied for a New Faculty Grant for 2005-06. (RTH, 2.5)
- Two assistant professors were hired in the Hospitality and Tourism Management Program with strong research backgrounds from NCSU and Purdue University. One assistant professor was hired in the Recreation and Parks Management Program with strong research background from the University of Georgia. (RTH, 2.9)
- Three faculty completed year 2 and began year 3 of a training grant from the US Dept of Educ, A Master’s Program in Speech-Language Pathology and a Community Partnership to Identify and Serve Language-Literacy Impaired Adolescents in the Juvenile Justice System (CSD, 2.5)
- Two faculty members presented national papers at the Council of Academic Programs in Communication Sciences and Disorders, the hallmark academic association for CSD. CSD (2.2)
- CSD Graduate Program in Speech-Language Pathology was nationally ranked (#50) for the first time, by US News and World Report, National Ranking of Graduate Programs in the US. CSD (2.2)
- One CSD faculty member was appointed to the International Dyslexia Society. (ASHA). Two faculty members served as Legislative Council members of ASHA, one faculty member served as Vice President for Professional Practices of ASHA, one faculty member served as national president of the State Department of Public Instruction state representatives. One faculty member served as President of the North Carolina Speech-Language-Hearing Association and the NC representation to the Council of State Association Presidents. CSD (2.7)
- An assistant professor teamed with a graduate student to create and present at a national conference a workshop on the pedagogy of dance performance (DCE, 2.1)
- A graduate student presented at a national conference a paper on collaborative choreography; paper has been invited for publication in the Journal of Dance Education (DCE, 2.1).
School of Human Environmental Sciences

- The Dean has initiated a “Grant Incentive Program,” administered by the Office of the Associate Dean, to increase the number of proposals submitted for external funding by HES researchers.
- The HES Dean’s Office also developed an ‘Obesity Initiative’ designed to stimulate interdepartmental partnerships across the University. As a result of this effort, the UNCG Board of Trustees approved the establishment of an Interdisciplinary Center for Obesity Prevention in February, 2005.
- The Department of SWK received over 1 million in external funding for the seventh year in a row, the only department in HES to achieve this. (SWK, 2.5)
- The Department of SWK continues to have the longest continuous international students and research exchange program at UNCG with the University of Strathclyde in Glasgow, Scotland. (SWK, 2.2)
- 21 MSW students and 11 BSW students participated in faculty or department research projects this year. (SWK, 2.1)
- The MSW program received full re-accreditation for the maximum eight year period in summer, 2004 (SWK, 2.2)
- Interdisciplinary research on immigrant and refugee topics is conducted by CNNC and HES faculty. (SWK, 2.3)
- CNNC has continued a strong record in external funding and hired one Latino faculty member (Dr. Nolo Martinez) to coordinate research and outreach programs. (SWK, 2.4)
- External research support in SWK was the highest in HES this year. Funding was $1,426,765. 18 students received full tuition waivers from this external support and over 25 students received research assistantships. SWK’s level of external funding for research was also in the top five departments at UNCG this year. (SWK, 2.5)
- CNNC and SWK faculty and staff share research with students. In addition, CNNC hosts over 50 students in service learning internships each year which increases the interaction of the classroom and research. (SWK, 2.10)
- Faculty published four papers in referred proceedings of professional meetings/conferences (CRS 2.7).
- Four faculty have articles accepted for publication in peer reviewed journals and in press (CRS 2.6).
- The annual IAR Scholarship Forum was established and held (May 2005) for the purpose of presenting, promoting, and discussing faculty research initiatives. (IAR, 2.7)
- One IAR faculty won one international design competition and two international artist’s residencies. (IAR, 2.9)
- The Center for Innovation in Interior Architecture (ci:1a) was approved by the UNCG Board of Trustees. (IAR, 2.4)
- Two IAR undergraduate students, who worked with an IAR faculty member, were selected to present their research projects at the Biennial Undergraduate Research Symposium in Raleigh. (IAR, 2.1)
- Nutrition has 9 undergraduate students working with faculty on research. (NTR, 2.1)
- Graduate students presented original research at International meetings (2 grad students) and National meetings (6).
- Two graduate students won awards at the Annual meeting of the primary nutrition science professional organization (American Society for Nutritional Sciences, ASNS). Two Nutrition graduate students were among the 12 national award winners for the Proctor and Gamble Graduate Student Research Awards Competition at the national meeting of the American Society for Nutritional Sciences (ASNS) annual meeting in April 2005 in San Diego, CA; a Nutrition student also won the ASNS Energy and Macronutrient Metabolism Research Interest Section poster competition. A Nutrition PhD student won a Distinguished Research Award at the April 2005 meeting of the Allied Academies Conference in Memphis, TN. A Nutrition PhD student received a travel award from the International Society for Research in Human Milk and Lactation to present her research, “The effects of maternal diet and acute exercise on long-chain polyunsaturated fatty acid concentrations in breast milk: at their 2004 symposium in Queen’s College, Cambridge, England in September. (NTR, 2.2)
- Nutrition hired Assistant Professor in the Fall who has already obtained her own NIH grant (NTR, 2.9)
- Research conducted on dietary practices and health status of older adults in Guilford County in collaboration with various agencies that provide services to older adults. (NTR, 2.10)
- Nutrition faculty member serves as a Grant Consultant for Paul Cooke (PI), Dept. of Veterinary Biosciences, University of Illinois at Urbana-Champaign, program project grant from NIH. (NTR, 2.10)
- Nutrition faculty serves as Co-Investigator (subcontract) to a funded 5-yr NIH grant entitled “Promoting Weight Loss in Postpartum Women” (Truls Ostby, PI, Duke University); this research group submitted another grant in January 2005, currently under review by NIH, entitled “KAN-DO: A family-based parenting intervention to prevent obesity in preschoolers”. (NTR, 2.10)

School of Music

- Several faculty have engaged in several research projects on noise-induced hearing loss and tinnitus with the Department of Communication Sciences and Disorders (SOM, 2.3)
- 7 faculty members have engaged in research projects. (SOM 2.4)
- A new faculty member was hired as Clinical Professor and Senior Research Scientist of BioMusic. (SOM, 2.9)
Undergraduate Education
- UTLC provides Advancement of Teaching and Learning Grants and Faculty Instructional Development Mini-Grants to faculty to fund projects to improve instruction, revise curriculum, and participate in professional development activities. (UTLC, 2:5)

Office of Research and Public/Private Sector Partnerships
- OTT worked with faculty on patent applications (2 from Biology, 1 from Health and Human Performance, and 1 from Math Sciences) and 1 spin-off Company, P4DL. (ORPPSP, 2.7) ORPPSP
- Graduate and undergraduate students were given numerous opportunities to work with faculty on research projects. For instance, in the Center for Youth, Family and Community Partnerships graduate students participated in 6 presentations, served as co-authors on 6 different project reports and program evaluations and as co-authors on 4 fact sheets/research briefs; one undergraduate completed an internship; and one graduate student was awarded one of ten Head Start National Research Scholar grants. (ORPPSP, 2.1).
- Members of the Office of Research and Public / Private Sector Partnership promoted interdisciplinary research. For instance, IHSS arranged a meeting between a public health geneticist and UNCG English faculty. (RSH, 2.3)
- Members of the Office of Research and Public / Private Sector Partnership worked to strengthen the role of Centers and Institutes in enhancing opportunities for research. The Center for Youth, Family and Community Partnerships collaborated with the Departments of Political Science, Psychology, and Exercise and Sports Science to submit proposals totaling $6,253,480 and of that amount $161,000 was awarded. (ORPPSP, 2.4)
- Members of the Office of Research and Public / Private Sector Partnership provided a supportive environment for faculty and student research, scholarship, and creative activity by increasing external and internal support. In addition, staff from the ORPPSP actively worked to make a supportive environment for research activities. For instance, the Director, Associate Director and Assistant Director of OSP met with numerous new hires to facilitate the movement of existing contracts and grants to UNCG, met with new faculty regarding internal and external sources of support for research, scholarship and creative activity, met with numerous individual faculty regarding all phases of grantsmanship, and provided editorial services for faculty and staff submitting proposals to external sponsors. The Director of the ORC developed IRB Power Point on wheels, a program developed to elevate the awareness, educate, and assist faculty/students with their research efforts. The IRB has added members to improve response time and additional expertise to review IRB protocols. All websites were updated to include user friendly applications/training tools and information. Increased support for seeking external funding was provided through Grants Resource Center. (ORPPSP, 2.5)
- Technology was used to expand and enhance research. For instance, OSP coordinated and maintained institutional and individual registration, submission, and general business functions for 12 electronic research administration (ERA) systems that involve federal, state and private sponsors and provided Visual dBase and Crystal Reports assistance for Office of Research and Public/Private Sector Partnerships staff as needed toward the expansion and enhancement of research. ORC, OSP, and OTT continued development and expansion of resources, prefilled forms and documents available from the ORPPSP Web pages (ORPPSP, 2.8)
- Members of the Office of Research and Public / Private Sector Partnership increased interactions among academic and research programs. The Center and IHSS collaborated with faculty in Nursing, Political Science, Sociology, and Center for New North Carolinians, Exercise and Sports Science, Human Development and Family Studies, Public Health Education, Social Studies, and Educational Leadership and Cultural Foundations. (ORPPSP, 2.10)

The Graduate School
- One faculty received an Adolescent Pregnancy Prevention Program Grant of $75,000 for continuation of the College Bound Sisters program for 2004-2005 from the NC Department of Health and Human Services. (GRS, 2.5)
- The Gerontology Program is currently collaborating on a research project with Dr. Anne Basting at the Center on Age and Community, University of Wisconsin-Milwaukee to document if creative expression reduces negative interactions while increasing positive interactions between staff and residents, and to evaluate differences in staff satisfaction between test and control facilities. (GRO, 2.3)

Walker Clinton Jackson Library
- LIS 600 students have an hour-long session in the Music Library each semester. (JL, 2.1)
- The Music Librarian serves on 5 doctoral committees (4 cello and 1 violin). (JL, 2.1)
- The Catalog Department cataloged 7,729 new electronic books and added links to 3,026 e-books where the library had an existing copy of the title. (JL, 2.8)
- Journal Finder is now in its third year of existence and large numbers of electronic journals continue to be added to the OPAC and linked to Journal Finder. As of Jan. 2005 there are 20,313 online-only titles. We continue to get
substantial vendor and aggregator packages and add numerous free electronic journals. In 2004, 4,334 new e-journals have been cataloged. Journal Finder not only serves the UNCG community but also 25 other institutions, making these connections and corrections we are making serve a much larger community. (JL, 2.8)

- The Acquisition Department now enters notes in OPAC serials holdings records to show library users when periodical issues are at the commercial bindery. (JL, 2.8)
- The Catalog Department provided access to 161 selected web sites through our catalog (69 added, links added to 92 additional records). A database of high-quality and information-rich electronic resources is created by furnishing our users better access to Web resources through the OPAC, placing the library at the center of our users’ information environment. (JL, 2.8)
- The Libraries added over 20 databases and other online resources in the social science, humanities and business. Reference librarians spent a great deal of time evaluating and recommending these resources for purchase (JL, 2.8)

International Programs Center
- International Education Week in November involved a reception, photo contest and introduced new successful activities such as two cultural simulations delivered to UNCG faculty and staff. (IPC, 2.2)
- The weekly Friday Fests, held in UNCG’s International House (Phillips-Hawkins) each attracted 70 to 80 people drawn from both on- and off-campus. (IPC, 2.2)
- In 2004 IPC provided $19,600 of intramural support for faculty to get international research experience. This was an increase of $600 over the 2003-2004 year. (IPC, 2.2)
- IPC partially supported a professor in Classical Studies/Archeology and one in Cinema to create a film on the archeological excavations in Crete. (IPC, 2.3)
- IPC in consultation with the Office Sponsored Programs revised procedures for faculty seeking research grant with an international component. (IPC, 2.5)
- IPC staff has encouraged the development of a lecture series by international scholars. (IPC, 2.10)

Weatherspoon Art Museum
- The Weatherspoon curatorial staff (including the director) pursues ongoing research in developing exhibitions and programs and on works in the permanent collection. The Museum participates in several statewide and regional consortiums (for directors, curators, and educators) and this past year, co-organized two nationally recognized exhibitions with other institutions (see above) and co-published a book in conjunction with each (which are being distributed nationally and internationally). A number of staff members pursue their own art making and have exhibited their work locally and across the state. (WAM, 2.5)
- Museum staff is encouraged to participate in professional development activities, ranging from a two-hour workshop to professional conferences. This year, the curator of exhibitions attended the College Arts Association Conference; and curator of education participated in the National Art Educators Association Conference, and the director attended the 25th anniversary ArtTable conference. Registrars and preparators attended several workshops, including ones on pest management and archive maintenance. (WAM, 2.5)

Enrollment Services
- Spartan Success, the developmental advising/mentoring model created by the Advising Council was trademarked this spring semester. See SD. 5 for more details about Spartan Success. (ES, 2.5)
Strategic Direction 3

Campus Community: Become a more diverse and actively engaged community of students, faculty, staff, and alumni.

Goal Clusters:

3.1 Nurture a campus community that reflects and embraces the increasing diversity of North Carolina.
3.2 Cultivate a community life based on open dialog, shared responsibility, and respect for the distinct contributions and needs of each member.
3.3 Offer programs and experiences that promote communities of learners.
3.4 Develop a competitive Division I athletic program that is nationally recognized as a leader in the welfare of the student-athlete.
3.5 Promote leadership training, community citizenship, and professional development programs for students, faculty, staff, and alumni.
3.6 Ensure a positive and supportive environment for faculty, staff, and students.
3.7 Expand recognition of significant service to the institution and the broader UNCG community by faculty, staff, students, and alumni.
3.8 Maintain and enhance the artistic and cultural climate and aesthetic appeal of the campus.

No SD 3 goal clusters were designated by the Deans as focal points for the 2004-05 academic year.

Initiatives to recruit a diverse faculty

Bryan School of Business and Economics
- Recruited and hired a minority female for senior faculty position. (ISM,3.1)

College of Arts & Sciences
- The College continues to encourage search committees to advertise in journals that would attract minority candidates. Departments gave special attention to diversity in its review of candidates for interviews and the College. (CAS,3.1)
- The College supports the Ashby Dialogue Series, providing funds to allow groups of faculty and students to meet for discussion of interdisciplinary topics over the course of a semester. (CAS,3.1)

School of Education
- Advertised our positions via a number of listerves focused on various ethnicities. (CED,3.1)
- CUI hired its first Mexican-American faculty member. (CUI, 3.3)
- Hired one new Africa-American faculty member (LIS, 3.3)
- Personal contacts were made with doctoral programs with high minority graduate numbers. (SES, 3.3)

School of Health and Human Performance
- Sent two representatives, both of whom presented short courses, to the National Black Association of Speech, Language and Hearing, Richmond, VA, 2005, while recruiting and interviewing for an open faculty position. (CSD,3.1)
- Direct contact with minority faculty members at other institutions inviting them to apply for a senior faculty position in PHE. Two minority faculty members were invited for an interview. (PHE,3.1)
- Hired two tenure-track faculty from diverse backgrounds in the 2004-05 AY. (DCE,3.1)

School of Human Environmental Sciences
- HES has initiated a concerted effort to increase the number of minority faculty hires. For 04-05, two Latino and one Asian faculty were recruited and joined the faculty; for ’05-06, three African-American women faculty have been recruited; and, a commitment for ’06-07 has been made by an African-American woman. (HES,3.1)
- HDF established a goal at their annual retreat in August to hire new minority faculty. They planned a search for a new faculty member with the explicit and advertised objective of hiring a scholar who studies and teaches about minority families. HDF filled that position with a minority scholar and we hired another minority faculty member to supervise our internship program. (HDF, 3.1)
SWK faculty reflects the most diversity of any department in HES: 3 African American faculty, 3 Latino faculty, and 10 Caucasian faculty. In addition 44% of the MSW student body is African American and 38% of the BSW student body is African American. (SWK, 3.1)

Walter Clinton Jackson Library
• The University Libraries hired the first library faculty member of Asian descent. (JL,3.1)

Special events in the unit that promoted community engagement and citizenship

Bryan School of Business and Economics
• Hosted the Kathleen Price Bryan Visiting Professor of Financial Affairs, Carrie Schwab Pomerantz, VP of consumer education for Charles Schwab & Co., and President of the Charles Schwab Foundation. (B&E,3.7)

College of Arts & Sciences
• CACE Conference (AFS 3.1)
• Alliance for Visual Arts’ Fundraiser to benefit Americans for Peace in Afghanistan with our exhibition of photography by United Nations photographer Luke Powell in Greensboro, summer 2004. (ART 3.1)
• Initiation of UNCG Today, a thirty minute television broadcast presented each week on the local ABC and UPN stations as well as on the Greensboro Community Cable system. (BCN 3.1)
• UNCG Environmental Symposium, “Sustainable Agriculture,” (BIO, ANT, SD3.1, SD3.2)
• Regional Competition of the Science Olympiad for Middle and High Schools, (BIO, PHY, CHE, SD3.1, SD3.2, SD3.3)
• Co-hosted State Regional Science Olympiad (CHE 3.1)
• Hosted High School Chemistry Day (CHE 3.1)
• National Chemistry Week Activities (CHE 3.1)
• One faculty member serves on Tolerance Task Force, Creative Class Project of Action Greensboro (COM 3.1)
• MFA Program sponsored “Will Read for Food” to benefit the Greensboro Food Bank. (ENG 3.1)
• Geography Club helps majors make important contacts with local professionals. (GEO 3.1)
• Faculty members served as “Team Leaders” for the Science Olympiad, Region 6, held at UNCG. High school and middle school teams from across central North Carolina competed. GEO (GEO 3.1)
• Faculty facilitated International-Fest special events (Austria, Germany, Russia, Ukraine) (GAR 3.1)
• Organized a Russian Language listserv (GAR 3.1)
• Presented three Area Studies events on Germany and Russia in Greensboro Schools. (GAR 3.1)
• Touring Theater Ensemble of North Carolina in promoted a theatrical presentation based on slave petitions drawn from “Slave Petitions Project.” (HIS 3.2)
• The History Club sponsored several events, including a two-part discussion panel entitled Elections Under Fire: A Historical Perspective (HIS 3.1)
• The showing of the movie Glory with commentary by Dr. Peter Carmichael during African American History Month (HSS 3.1)
• A discussion panel entitled Herstory during Women’s History Month. (HIS 3.3)
• Guilford College/UNCG Honors Programs Cooperation – Student talk with Cokie Roberts (HSS3.1)
• Undergraduate Honors Symposium: “The World of Arthur Miller” (HSS 3.1)
• Raft Debate (HSS 3.1)
• Co-sponsorship of the speaker series “The Middle East, Terrorism, and Democracy.” (INS 3.1)
• Public lecture presented by one faculty member drew a large audience from the local community of citizens concerned with literacy in the Guilford County public school system. (LIN 3.1)
• Public lecture presented by one faculty member was attended by many local citizens interested in the sociology of North Carolina dialects and language variation. (LIN 3.1)
• Department hosted the N.C. State Math Contest for the winners of the various math contests held in this region. (MAT, 3.6)
• Hosted 3 public lectures all sponsored by the Jewish Studies Program (REL 3.1)
• As part of UNCG’s American Democracy Project, one faculty member coordinated a voter registration process on campus and Debate Watch during the presidential campaign. (PSC 3.1)
• Speaker Series in spring 2005 – “Middle East, Terrorism, and Democracy” was offered in three evenings at Weatherspoon Auditorium. (PSC 3.1)
• Speaker Series in fall 2004 – “Legislatures, Politics, and Elections” had strong student and community participation for a series of three evening lectures including part of a three-day visit by Phi Beta Kappa Visiting Scholar Gary Jacobson (PSC 3.1)
• The Sociology Student Club sponsored 6 events opened to campus and community residents. (SOC 302)
• Super Saturday, a festival and workshops for high school students throughout the state. (THE 3.1)
• Playworks, a playwriting festival for school children, grades 3-12 held in conjunction with the North Carolina Theatre Arts Educators and Triad Stage. (THE 3.1, 3.7, 3.8)
• Sponsored a chapter of VOXX, student organization around women’s rights (WGS 3.2)
• Sponsored talk and activities by the National Organization of Women (WGS 3.2)
• Sponsored a voter registration drive maintained its membership with the local chapter of the American Association of University Women (WGS 3.5)
• Sponsored the campus Relay for Life of the American Cancer Society (WGS 3.1)

School of Education
• Held forum on moral values in society, politics, governance, & education in which various prominent community leaders served as panelists. (ELC, 3.2)
• Faculty member developed Institute on Experiential Education in the Classroom, School, & District. (ELC,3.3)
• Faculty member served as counselor for Harlem Family Institute (NYC) and Macedonia Family Center (High Point). (ELC,3.2)
• Developed and held Summer Leadership Institute for area educators. (ELC,3.3)
• Sponsored Alumni Day/Cora Paul Bomar Lecture in spring 2005. (LIS,3.5)
• Undergraduate students participated in the local ARC (community organization providing services and working on behalf of individuals with mental retardation and other disabilities) holiday gift program. Also offered PRAXIS I Workshops co-sponsored by SES, Project RESTART, and the Teachers Academy. (SES,3.4)
• Children’s Festival and Health Celebration (CESD, 3.3)
• Teaching Fellows cosponsored a teen dance for Guilford County middle school students in partnership with Youth First, a division of Greensboro Parks and Recreation. (SARC,3.5)
• Teaching Fellows sponsored a Holiday Social and purchased gifts for the residents of Mary’s House, a residential recovery facility for women and their children. They also collected jewelry for the Mary’s House annual fundraiser. (SARC, 3.5)
• Junior Teaching Fellows participated in a camera safari where they visited a community served by the school where they interned. They also participated in “Debunking the Community” where they visited churches, play grounds, grocery stores, gas stations, etc. in these same communities. (SARC,3.5)
• Senior Teaching Fellows participated in the All City Read, The Middle of Everywhere. Volunteers from the Greensboro Public Library facilitated the discussion of the book. (SARC,3.5)
• Teaching Fellows hosted a group of educators and public citizens from Cleveland County North Carolina to learn about their program for engaging African American students in the learning process as a means of closing the achievement gap in Cleveland County. (SARC,3.4)

School of Health and Human Performance
• With our student chapter of the National Student Speech-Language-Hearing Association, had fall, winter and spring social events in the homes of faculty members. (CSD,3.5)
• Two faculty members, one from NC A&T and one from UNCG were co-advisors to the Greensboro Consortium Chapter of the National Black Assoc. of Speech, Language and Hearing. These two faculty members sponsored 11 undergraduates and 1 graduate student who attended the April, 2005 convention, with three of these students presenting papers. (CSD,3.5)
• Sponsored an open house at our national professional convention for current faculty and students to meet alumni. (CSD,3.3)
• Sponsored department tables at our state convention luncheon which included 30 students, faculty and staff. Faculty sponsored the award winning UNCG Tinnitus Clinic ad from the UNCG public relations department, which won the NC public information award at the state convention. (CSD,3.5)
• Sponsored “Supervisor Appreciation Day” for our off campus clinical educators to meet faculty and students and engage in a workshop environment. (CSD, 3.3)
• Four faculty attended a national leadership workshop; all faculty attended at least two professional conferences, state or national, for continuing education, research presentation, and student recruitment with departmental funds from a faculty member’s professional organizational work and from departmental clinical funds. (CSD,3.5)
• Continued a tutoring program in a local school for graduate and undergraduate students. (CSD,3.5)
• Sponsored a community patient support group which meets in CSD monthly (voice disorders, spasmodic dysphonia). (CSD,3.5)
• Sponsored “May is Better Hearing and Speech Month.” (CSD,3.5)
• The faculty “commissioned” a local artist to design four pen and ink sketches of the Ferguson Building, which have been used on the department web page and in notecards for all CSD events. Other units on campus have begun to use his services. (CSD,3.5)
• Southwest Middle School Health Fair (98 screenings completed by 3 faculty/8 UG students (ESS, 3.5, 3.7)
• Participation by students and faculty members in the UNCG CACE Conference as presenters and discussants. (PHE,3.5)
• Developed linkages with community partners, such as parks and recreation agencies, local schools, group homes, hospitals, and nonprofit and advocacy agencies through efforts of Partnership F.I.V.E. (Fostering Inclusive Volunteer Efforts), faculty, staff, and students (Career Exploration). (RTH,3.5)
• Recreation, Tourism, & Hospitality Student Club sponsored and developed initiatives to promote civic engagement such as Habitat for Humanity, Leaf it to Us, and Human Race. (RTH,3.5)

School of Human Environmental Sciences
• Fall Symposium, “The Impact of Change” (noted earlier). More than 375 people attended the symposium including DECCA club students from area high schools, professionals within the industry, and individuals from the surrounding community. (CRS, 3.3)
• An IAR studio (1 faculty and 14 students) worked with an east Greensboro neighborhood to conceive ideas for the Bessemer Neighborhood Center. The effort was publicized in television and newspaper media. (IRC, 3.7)
• Another IAR studio (2 faculty and 12 students) worked with Habitat for Humanity in Winston Salem to develop new ideas for prototypical housing forms. (IAR, 3.7)
• HES hosted luncheon and speaker for 100 internship supervisors from the community. (HES)

The Graduate School
• The program invited the public to three lectures by nationally known speakers (GRO, 3.3)
• Students participated in two health clinics in the greater Greensboro area (GRO, 3.3)
• Consultations with public organizations and agencies: Eight at county level, one at state level (GRO, 3.3)

Walter Clinton Jackson Library
• The University Libraries organized and conducted the Race and Gender Institute on the theme of ‘Barriers to Education” (JL, 3.1)
• The Libraries’ Race and Gender Institute conducted a program and information fair about Literacy Efforts in the Piedmont Triad. (JL, 3.1)
• The University Libraries worked with the American Democracy Project and the Political Science Department to register students to vote, and to identify and bring major speakers to campus, and on voter registration. (JL, 3.5)

Division of Continuing Learning
• DCL coordinated and promoted information sessions throughout the state, including two online sessions. These were held for the Liberal Studies program in both Greensboro and Winston Salem; Raleigh, Durham and Chapel Hill; Asheville, Charlotte, Fayetteville and Wilmington. The Division held two free sessions in the Weatherspoon Art Museum featuring NPR correspondents. (DCL, SD3, 3.1)
• Through the CALL Program (Community Advancement through Lifelong Learning), DCL offered a number of workshops and classes that promoted community engagement. (DCL, SC3, 3.3, 3.5)
• DCL’s Emeritus Society offered lectures and seminars on historical, artistic, and scientific issues. (DCL, SD3, 3.3)
• DCL’s CALL Program (Community Advancement through Lifelong Learning) offered a variety of creative workshops (e.g., painting, fabric art, drawing, creative writing, photography) and cultural studies in film, history, literature, and music appreciation. (DCL, SD3, 3.8)
• The All-Arts and Sciences Camp offered six one-week summer academic camps for over 2,000 students aged 7-15. (DCL, SD 3, 3.3)
International Programs Center
- UNCG's 22nd Annual International Festival, April 17, 2004. Visitors interacted with international students among 30 country booths where artwork, food and cultural information were displayed. It attracted over 3,000 campus and community people, the largest crowd ever to attend this annual signature event. (IPC, 3.3)
- International Education Week in November involved a reception, photo contest and introduced new successful activities such as two cultural simulations delivered to UNCG faculty and staff. Students entered photographs, from their travels, in a Photo Contest with prizes for the various categories. (IPC, 3.3)

Weatherspoon Art Museum
- Two Museum exhibitions this year drew particularly diverse audiences: Beverly Mclver, a well-established Greensboro native who is African-American, and Artists; and Civil Rights, which provided a framework for discussion by groups from across the campus and community. Film series, evening gallery talks, and tours for school, UNCG, and community groups also provide an appreciation and understanding for contemporary art and some of the many aesthetic, cultural and social issues it addresses. The second year of the Weatherspoon's “New Art/New Audiences” was highly successful, introducing twenty-five adults of diverse ages, ethnicities, and backgrounds to the Museum and what it offers to the community. (WAM 3.1)

Enrollment Services
- Many of the offices in Enrollment Services participate in five Adult and Transfer information sessions hosted on UNCG's campus. These information sessions offer adult and transfer students information about admission, financial aid, transfer credit, continual learning options and the Evening University. (ES SD3)

Major initiatives to enhance the “artistic and cultural climate and aesthetic appeal of the campus.”

College of Arts & Sciences
- The Public Arts Program Committee launched an initiative to begin a sculpture park on campus including plans to place two more on the site of the new studio arts building. (ART 3.8)
- The Art Department in collaboration with the Weatherspoon and Elliott Center started an initiative to install 63 art works by alumni from the Chancellor’s Award art collection throughout the new student center. (ART 3.8)
- Twenty-seventh annual Carolina Film and Video Festival on campus and at the Carolina Theatre. (BCN 3.8)
- During Arts Week, the Department sponsored three major film screenings (BCN 3.8)
- MFA Program sponsored 26 fiction, poetry, and non-fiction readings by distinguished visiting writers, faculty, alumni, and graduate students. (ENG 3.8)
- Principal role in arranging and overseeing a week-long visit to campus by Tibetan Buddhist Monks from the Drepung Loseling Monastery (REL 3.8)
- Organized a Spring Poetry Event, a mini-symposium in celebration of Pablo Neruda’s centennial celebration. (ROM 3.8)
- Weekly workshop presentations totally created by students coupled with scheduled and promoted plays and musicals greatly enhance the artistic, cultural and aesthetic appeal of this campus and is enhanced by the professional quality of the productions that are offered to the public. (THE 3.1, 3.2, 3.3)

School of Health and Human Performance
- See list of dance concerts under SD2 (DCE, 3.8)
- Department head served on steering committee of UNCG Artslink (DCE, 3.1, 3.2, 3.3)
- A professor in the department presented work by her professional dance company as part of UNCG ArtHop (DCE, 3.8)
- Department has open “community meetings” for all undergraduate and graduate majors 2-4 times per year (DCE, 3.6)

School of Human Environmental Sciences
- IAR students developed and launched their “e-Journal,” a web-based journal for the purpose of expressing student opinions and exhibiting their work. (IAR, 3.8)
• IAR students installed site-specific installations on the Petty Building grounds that were viewed and enjoyed by UNCG students, faculty, and staff for 2 weeks. The installations were featured on a local television news show. (IRC, 3.8)
• An exhibit of IAR student work was held in the EUC Art Gallery. (IRC, 3.8)

Undergraduate Education
• ARTSLINK works to promote the UNCG arts to the campus and the region through special events, publicity, and a centralized arts calendar. (UE, 3.8)

Office of Research and Public/Private Sector Partnerships
• Collaborated with ArtsLink to feature examples of creative activity on the Office of Research website. (ORPPSP, 3.8)

Walter Clinton Jackson Library
• The Friends of the Library held four sessions of the Book Discussion Series, with discussions led by UNCG faculty members concerning books on the themes of “Different Lives” and “The World We Live In.” More than 120 persons attended these sessions. (JL, 3.3)
• The Library held a reception to recognize the publication of John May’s novel, “Fannie and Poe,” which was written in Jackson Library. (JL, 3.3)
• Jackson Library planned and hosted a reception and presentation by author/historian Burke Davis in Special Collections. Special Collections staff mounted an exhibit of Davis’ works, March 23, 2004. (JL, 3.3)
• A faculty member presented a program about the Girls’ Books in Series Collection to a book club and Friends of the Library group at the Randolph County Public Library attended by 30 persons. (JL, 3.3)

Weatherspoon Art Museum
• Through its nationally recognized collection, exhibitions and programs, as well as to the national publicity it receives, the Weatherspoon contributes significantly to the artistic and cultural climate of UNCG. (WAM 3.8)

Initiatives to recognize institutional service by faculty, staff, students, and alumni

Bryan School of Business and Economics
• Established and presented the first annual Staff Excellence Award that included a $1000 stipend (B&E, 3.7)
• Presented the annual Distinguished Alumni Award to Dianne Neal, Executive VP and CFO, R. J. Reynolds Tobacco Company. (B&E, 3.7)
• A formal Graduation and Awards Ceremony was held in May 2004 and an Awards Ceremony and Open House was held in December 2004. Presented to baccalaureate and master’s graduates were 11 Dean’s Service Awards, 3 Outstanding Student Awards, 9 Bryan Achievement and Leadership Awards, 28 Academic Excellence Medals; 1 Delta Sigma Pi Scholarship Key for the highest GPA; and 1 Wall Street Journal Student Achievement Award for the most outstanding graduate. (B&E, 3.7)
• A total of 77 students were inducted into Beta Gamma Sigma International Honor Society. Gayle Anderson, President and CEO of the Winston-Salem Chamber of Commerce, was inducted as the Chapter Honoree. (B&E, 3.7)
• Presented the Junior (for untenured faculty members) and the Senior (tenured) Teaching Excellence Awards. (B&E, 3.7)

College of Arts & Sciences
• The College of Arts & Sciences Staff Council (CASSC) selected five staff members to receive Staff Excellence Awards in recognition of their contributions to the College. (CAS, 3.7)
• Annual outstanding alumni award presented to 3 alumni in recognition of achievements in education, community service and artistic achievements. (ART 3.7)
• Anthropology has developed an outstanding alumnus award to be presented to an outstanding alumnus who has used her/his training in anthropology to further the wider community. (ATY 3.7)
• In 2004, Broadcasting and Cinema recognized faculty and students with special awards including Faculty Member of the Year, Graduate Student of the Year, Undergraduate Student of the Year
• The Paul Franklin Fuller, Jr., Distinguished Alumni Award. (BCN, 3.7)
Departmental awards including the Puterbaugh, Anderson, Forrester and Satterfield-Taylor Awards are given to students who make various significant contributions to the academic and service activities of the department (CHE 3.7).

Our annual newsletter spotlights the achievements and service of faculty, staff, students, and alumni. The newsletter is emailed and mailed to alumni and is posted on the department website. (HIS 3.7)

**School of Health and Human Performance**

- The department office manager was nominated by the dept. head as a “Staff Star,” and was featured in the Gazette in December, 2004. (CSD,3.7)
- The past dept head and faculty member emeritus was nominated by the CSD faculty to receive the HHP Distinguished Service Award, to be awarded May, 2005. (CSD,3.7)
- Prof. Nancy Stoudemire was awarded departmental HUMARTS Award, Fall 2005 (ESS,3.7)
- Ms. Polly Rich was nominated for a UNCG Staff Award. (ESS,3.7)

**School of Human Environmental Science**

- IAR holds an annual luncheon for staff and student workers. (IAR, 3.7)
- One way that HES recognizes the contributions of its faculty and staff is through awards, including the Mary Francis Stone Outstanding Teaching Award, the Board of Governor’s Outstanding Teaching Award in HES, the Outstanding Advisor Award, and the new HES Staff Excellence Award. Also established for the first time this year by the Dean’s Office are the Research Excellence Awards for faculty and research scientists in the School. Three recipients (one for an Early Career Award; two for Senior Scholar Research Excellence Awards) were named at the HES Honors Convocation in April, 2005. These awards carry a monetary award of $1,000. (HES,3.7)

**Office of Research and Public/Private Sector Partnerships**

- Organized a dinner recognizing research compliance committee members for their outstanding service to the University followed by a presentation of awards and special recognitions. (ORPPSP, 3.7)

**Walter Clinton Jackson Library**

- A staff member was nominated for the 2004 Martin Luther King Service Award. (JL, 3.7)
- A staff member was honored with the Jackson Library Service Award. (JL, 3.7)

**Division of Continual Learning**

- DCL continued the annual award program to recognize a staff member who has contributed to the intellectual life of the community. (DCL, 3.7)

**International Programs Center**

- IPC Staff hosted a picnic for the Physical Plant staff, as they had assisted with the creation of a patio area behind the building for students to relax and gather at their leisure. We also hosted two “thank you lunches” for those faculty and staff members who assist with our interviews for study abroad student applicants. In appreciation of the special assistance of many staff across campus, IPC especially recognized these guests at our annual Chancellor’s Farewell Reception in May. (IPC,3.7)

**Other important examples of fulfillment of Strategic Direction 3**

**Bryan School of Business and Economics**

- The Diversity Commission made recommendations to the Dean on the Race and Gender Institute (to be hosted in 2005-06); mentoring new faculty and staff; performance surveys for deans, department heads and other supervisors; and social activities. (B&E, 3.2, 3.6)
- The Staff Council held a variety of meetings including 2 general meetings, 5 professional development meetings, and 2 job enhancement meetings. (B&E, 3.5)
- A faculty member was appointed as the inaugural fellow by the Office of Service Learning; assisted the office in development and promotion of student leadership initiatives on campus. (BAD, 3.5)
- A faculty member is a trustee for the Greensboro Montessori School. (ISM, 3.5)
• One faculty member serves on the board for Communities in School of Greater Greensboro, Inc. and another faculty member serves on the board of Win-Win Resolutions, Inc. (BAD, 3.5)
• A faculty member serves on the board of the Hindu Society of North Carolina, Greensboro chapter. (ISM, 3.5)
• A faculty member serves as the accountant for the Hindu Society of North Carolina. (ACC, 3.5)

College of Arts & Sciences
• WUAG, the student-run University radio station assigned to Broadcasting and Cinema, promoted community learning by involving campus-wide outreach not only through music but also by announcing University events and broadcasting programs featuring faculty and students. (BCN 3.2)
• Raised $10,000 for Bone Marrow Drive. Funds matched by National Bone Marrow Association. (COM 3.2)
• State-wide Faculty Development Institute on Service Learning presented by the North Carolina Campus Compact and Z. Smith Reynolds. February, 2004: Charlotte, NC. (COM 3.2)
• Faculty member in cooperation with African American Studies, led an Ashby Dialogue on “Race and Gender in the Negotiations of Male Identity” and other Eng faculty and graduate students took part. (COM 3.2)
• The History Graduate Student Association was organized to facilitate communication and support among graduate students in the history department. (HIS 3.2)
• A faculty member served as the coordinator of UNCG’s service learning initiative. (REL 3.2)
• WGS and Friends sponsored a two-day leadership workshop at the Summit for faculty and staff. More than 20 attended for a program conducted by world-class leadership trainers. (WGS 3.2)
• Special section of WGS 450 which focused on gender and community leadership. (WGS 3.2)
• Programming emphasized dialogue and respect for individuals including issues of race, class and diversity: (WGS 3.2)
• 12 separate programs, ranging from large lectures/symposia to small discussions highlighted these issues. (WGS 3.2)
• The book talk with Johnnetta Cole and Beverly Guy-Sheftall on Gender Talk: The Struggle for Women’s Equality in African American Communities drew a large and diverse audience of more than 240. (WGS 3.2)

School of Education
• Planned, in collaboration with TED ELC, Educational Leadership Symposium on Developing School Leaders (retention). (SOE, 3.3)
• Visited with superintendents, assistant superintendents, human resource directors, and/or professional development coordinators in 12 of 15 Piedmont Area School Districts to assess professional development needs, link SOE faculty to districts to support needs, and to promote SOE recruitment and retention efforts. (SOE, 3.3)
• Collaborated with the North Carolina Deaf-Blind Association to prepare and coordinate students to work as Support Service Providers for Deaf-Blind Campers at Camp Dogwood. (SES, 3.5)
• Served as a counselor for deaf and hard-of-hearing students at Camp Caraway. (SES, 3.3)
• Served as a consultant for the Methodist Association in making the activities and materials for the “Walk to Emmaus” retreat accessible for Deaf and hard-of-hearing participants. (SES, 3.3)
• Provided interpreting services and trained interpreters for services at The Rock of Greensboro. (SES, 3.3)
• Leader for Signs & Wonders, a group of 20-25 college age deaf students from UNCG, Lenior Rhyne, GTCC, and Forsyth Technical Community College. (SES, 3.3)
• Volunteer interpreter for Department of Communication Science Disorders. (SES, 3.3)
• Provided interpreting services for deaf students on campus. (SES, 3.3)
• Undergraduate special education majors worked with for Horsepower, a therapeutic horseback riding program for individuals with disabilities. (SES, 3.3)
• Undergraduate special education majors were volunteers for the Very Special Arts exhibition. (SES, 3.3)
• Two leadership institutes (USTEP Summer Leadership and Principals’ Leadership Institute) and a professional development institute for beginning teachers (Yopp Professional Development Institute) were planned collaboratively by university and school faculty. (TED, 3.3)
• Master teachers from regional schools continue to serve as clinical faculty for professional education programs, with funding from USTEP. The contributions of the members of the Clinical Faculty Cadre are recognized at the end-of-the-year USTEP meeting. (TED, 3.3)

School of Health and Human Performance
• Six faculty members joined together to present technology and teaching initiatives at two national conferences this year, engaging in helping each other with learning activities. (CSD, 3.3)
• Through the leadership of a clinical educator faculty member, all graduate students were divided into clinical “pods” for shared learning and teaching in fall and spring clinical practicum coursework, a change from the lecture format of the past. Students engaged in new shared responsibility for the clinical education. (CSD, 3.3)
• Served on the HHP Diversity Committee and the Center for Women’s Health and Wellness. (RTH, 3.1)
• Structured the membership of the two department’s Professional Advisory Committees to reflect the increasing diversity of professionals in recreation, parks, hospitality, and tourism agencies in North Carolina. (RTH, 3.1)
• Faculty attended sponsored symposia, workshops, lectures, and events addressing multicultural diversity. (RTH, 3.1)
• Students participated in fieldwork assignments that provided exposure to diverse populations. (RTH, 3.1)
• Incorporated the importance of service provision to diverse populations into courses through lectures, guest speakers, student small-group activities, and personal reflection. (RTH, 3.1)
• Offered GEC course, entitled “Multicultural Issues in Hospitality and Tourism Management.” (RTH, 3.2)
• Presented modules on diversity in appropriate department course offerings, including utilizing a diverse group of guest speakers. (RTH, 3.2)
• Developed links with faculty and programs in other disciplines to enhance teaching, learning, service, and the sharing of knowledge, such as Business Administration, Nutrition, Geography, Exercise and Sport Science, Gerontology, Social Work, and Environmental Studies. (RTH, 3.2)
• Students participated in a variety of in-service and fieldwork assignments that provided exposure to diverse populations. (RTH, 3.3)
• Promoted and encouraged students to join campus and community organizations that reflect their interests. (RTH, 3.3)
• Co-Sponsored NRPA’s Southeast Regional Conference in collaboration with Greensboro Parks and Recreation. (RTH, 3.5)
• Provided information and support to students to attend local, state, regional, and national conferences and workshops. (RTH, 3.5)
• Partnered with Office of Student Affairs to continue offering leadership development and training for academic credit in RPM 201 and RPM 401 (IMPACT and LIFT programs). (RTH, 3.5)
• Faculty members attended, presented, and published articles on diversity in the workplace at professional conferences and workshops. (RTH, 3.5)
• Encouraged students to become members of state and national professional organizations. (RTH, 3.5)
• Faculty member served on Leadership Advisory Team, Office of Leadership and Service-Learning. (RTH, 3.5)
• Faculty, staff, and students continued to work in collaboration with the Office of Disability Services and served on a variety of university committees. (RTH, 3.6)

School of Human Environmental Sciences

• SWK maintains a joint MSW program with NCA&TSU which enhances diversity among faculty, students, and educational programs. The CNNC conference on the new realities of immigration in North Carolina, which was held in March at UNCG, is evidence of outreach and public service mission. (SWK 3.1)
• The Department continued to offer BSW and MSW degree programs in 04-05. (SWK, 3.3)
• The Department includes faculty and staff in all meetings and attempts to use a model of shared governance. (SWK, 3.6)
• Established monthly electronic newsletter called “CARS e-news” to share accomplishments and activities of CARS faculty, graduate students, and undergraduate students. (CRS 3.2, 3.6).
• IAR held a department-wide charrette that focused on community-building experiences. (IRC, 3.3)
• The Child Care Education Program (CCEP) in the Department of Human Development and Family Studies provided practicum and student teaching experiences, observation opportunities, independent study experiences, and special projects for students in Nutrition, Music, Psychology, Counseling and Educational Development, Nursing, Specialized Education Services, Interior Architecture, English, Art, and Public Health. (HDF 3.3, 3.6)

School of Music

• There is no other unit on campus that contributes more to the artistic and cultural climate of the campus and the surrounding community than the School of Music. Faculty and students perform literally hundreds of concerts annually in the School, on campus, and in the surrounding community and region. The Market Street Brass alone performs over 50 times annually in local churches and other venues, and faculty regularly perform with the Greensboro Symphony, the Greensboro Philharmonia, the Greensboro Concert Band, Bel Canto, the Greensboro Choral Society, the Spiritual Renaissance Singers, and church choirs. In the region they perform with the North Carolina Symphony, the Salisbury Symphony and in numerous recital series at Duke University and other venues in and around the Research Triangle Park. (SOM, 3.8)
School of Nursing
- Held four health fairs, screening 170 older adults for elevated cholesterol, glucose and blood pressure. (SON,3.3)
- Hosted the university Race and Gender Institute. Hosted Douglas Wilder, former governor and the first African-American governor spoke to faculty and staff at UNCG. (SON,3.3)
- A program on RACISM was sponsored by the School of Nursing, spring 2004. (SON,3.3)

Undergraduate Education
- The University Teaching and Learning Center and the School of Human Environmental Sciences co-sponsored workshops by Dr. Milt Cox of Miami University of Ohio on Faculty Learning Communities. (UTLC, 3.5)
- The Academic Learning Communities established a Living/Learning Council to promote better collaboration between Grogan, Strong, and Residential Colleges. (UE, 3.3)

Office of Research and Public/Private Sector Partnerships
- Members of the Office of Research and Public/Private Sector Partnership work to ensure a positive and supportive environment for faculty, staff, and students. (ORPPSP, 3.6)

The Graduate School
- The Conflict Resolution program has expanded its Advisory Board. The Conflict Resolution program will send its first cohort of 25 students into local communities, organizations, and agencies to provide training and services for the capstone practicum experience of master’s students. (CRN, 3.7)
- Employed External Advisory Committee (EAC) to begin self-study process for program accreditation by the American Board of Genetic Counseling. (GEN, 3.7)

Walter Clinton Jackson Library
- The Reference Department provided library instruction sessions for Interlink and International students. (JL, 3.1)
- A faculty member served on the Conference of African American Culture and Experience (CACE) Planning Committee. (JL, 3.1)
- The LIS/Jackson Library Speaker series was created for Library and LIS faculty. (JL, 3.3)
- A faculty member served on a NCAA Peer Review Committee established by Chancellor Sullivan to review deficiencies related to gender and minority issues. (JL, 3.4)
- The Libraries hosted a teleconference, “Joe Janes and Colleagues: Preparing for the Future of Digital Reference” April 14, 2004 that was made available to the larger library science community in the state. (JL, 3.5)
- The University Librarian has been working in conjunction with the Head of Access Services and other area college libraries to revise and improve patron access to other collections by updating our reciprocal borrowing agreements. (JL, 3.7)

Division of Continuing Learning
- Promotes leadership training, community citizenship, and professional development programs for students, faculty, staff, and alumni. (DCL, SD3, 3.5)

International Programs Center
- The Director of Study Abroad and Exchange served on the Diversity Team providing Building Bridges workshops throughout the year for staff, faculty and students. She is also the unit’s representative on the newly formed Campus Unity Council. Other IPC staff offered workshops to Student Academic Affairs and Housing and Residence life student staff on Intercultural Issues related to international students. (IPC, 3.1.1)
- During 2004, 81 UNCG faculty members traveled overseas on IPC funding. These included 51 who attended international conferences and were funded by the International Travel Fund; 22 whose international travel was supported by the Kohler Fund; and 8 who went overseas in their capacities as directors of UNCG's various Study Abroad programs. (IPC, 3.1.1)
- The Office of Housing and Residence Life and IPC cooperatively developed and implemented the I-Fellows program. Four I-House residents, I-Fellows, assist with the efforts of Housing and Residence Life and IPC to guide the transition of international students into the university community and provide opportunities for American and International students to interact and learn about different cultures. I-Fellows activities encompass Weekly International Movie Night in I-House, I-House World Cup, and International Dinner Night. (IPC, 3.1.7)
• International students participate in the semi-annual all-day orientations for students going abroad as panelists and facilitators. IPC coordinates international student presentations on cultural information to various classrooms across the campus, throughout the year. (IPC, 3.1.7)
• Director of International Student/Scholar Services is the advisor for the International Students Association (IPC, 3.5)
• Rotary International selected IPC’s Assistant Director of Study Abroad and Exchange Programs to participate on a one-month Rotary Group Study Exchange to Germany. (IPC, 3.5.1)
• The Director of International Student/Scholar Services, serves as the advisor for the Executive Board of the International Students Association. (IPC, 3.5.3)
• The Director of Study Abroad and Exchange Programs served as a trainer for the Bridging Differences Program, and is a member of the Board of Directors for the Triad World Affairs Council. (IPC, 3.5.7)

Weatherspoon Art Museum
• The Weatherspoon provides a varied schedule of exhibitions, interpretive materials, and educational programs that promote communities of learners, with the advance of visual literacy and lifelong learning as two of its goals. (WAM 3.3)
• The Weatherspoon ensures a supportive and positive environment for the UNCG campus and the community through staff outreach, visitor services within the museum, free admission and parking, and a commitment to collaboration and interdisciplinary learning. (WAM 3.6)
**Strategic Direction 4**

*Economy and Quality of Life: Be a leader in strengthening the economy of the Piedmont Triad and enhancing the quality of life for its citizens.*

**Goal Clusters:**

4.1 Establish and maintain collaborations and alliances among academic institutions, Action Greensboro, economic development agencies, and industry.

4.2 **Establish with N.C. A&T State University, The Joint Millennial Campus.**

4.3 Develop and promote new opportunities for lifelong learning.

4.4 Promote and support entrepreneurial activities in the Triad.

4.5 Facilitate the transfer of products of research, innovation, and other academic endeavors to business and industry.

4.6 Enrich community life through programming and partnerships in the arts and humanities.

4.7 Facilitate and promote the application of UNCG faculty, staff, and student expertise to strengthen the social, scientific, and economic capacity of the Triad.

4.8 Strengthen partnerships with universities, community colleges, and non-profit agencies in educating children/youth from birth through twelfth grade.

4.9 Address regional workforce needs, including the shortage of trained professionals, through credit and non-credit programs and partnerships.

4.10 Address community needs in health and wellness, counseling, disability accommodation, and public health.

4.11 Promote efforts to develop the urban environment, enhance the rural economy, protect physical and natural resources, and facilitate the integration of the Piedmont into the global economy.

Bolded clusters have been designated by the Deans as focal points for the 2004-05 academic year.

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**Projects and planning efforts underway to develop programs at the Millennial Campus (4.2)**

**Bryan School of Business and Economics**

- The Dean serves on the steering committee for the UNCG-NCA&T Transportation and Logistics Initiative/Cluster. (B&E, 4.2)

**College of Arts & Sciences**

Planning continued all year for the joint Transportation/Logistics Initiative with A&T, which we expect to be located at the Millennial Campus. (CAS, 4.2)

**School of Human Environmental Science**

- The Department of SWK maintains a joint MSW program with NCA&T and a joint senior year BSW internship program with NCA&TSU. (SWK 4.1, 4.2)
- The Center for Innovation in Interior Architecture is planning to establish a prototyping facility at the Joint Millennial Campus. (IAR, 4.2)
- The Interdisciplinary Center for Obesity Prevention (ICOP) is hoping to use the facility for programs and sponsored research. (ICOP, 4.2)

**School of Music**

- The School of Music is planning a Music and Medicine initiative at the Millennial Campus, as well as acquisition of the Krause Sound Archives. (SOM, 4.2)

**Office of Research and Public/Private Sector Partnerships**

- The Associate Provost for Research and the Director of OTT work with the Director of the Millennial Campus and community members on these types of projects.
Outreach activities by unit: see Table F in the Appendix

Entrepreneurial activities

Bryan School of Business and Economics
- The Dean is on the board of directors for Piedmont Triad Entrepreneurs Network (PTEN). An MBA student was placed with PTEN as an intern and has subsequently been hired full-time. (B&E,4.4)
- The Dean served as the head judge for the Triad Entrepreneurs Initiative Business Plan Competition and as a judge for the Triad Business Ethics Award. (B&E,4.4)
- The Director of the Office of Business and Economic Research served on the Greensboro Economic Council Work Group on Attracting and Retaining Business. (B&E,4.4)
- Two professors serve on the GTCC Small Business Advisory Board and the Greater Greensboro Small Business Consortium. One of the professors also serves on the boards of Greensboro Venture Capital Fund and the Nussbaum Center for Entrepreneurship. (BAD,4.4)
- Four graduate students worked with Randolph Community College to perform a feasibility study for the development of entrepreneurial incubator clusters in Randolph County. (MBA,4.4)

College of Arts & Sciences
- Continued to support the Piedmont Triad Film Commission, which promotes the film industry in the region. One faculty member served on the Board and as an officer of the Commission. (BCN 4.7)
- Faculty provided web hosting/design and maintenance for a local non-profit theatre group. MAT (4.3)
- Faculty licensed a computer algorithm for secure communication to Live Cargo, a local company. (MAT 4.3)
- Received a grant from the City of High Point to develop a mentoring component for low-income participants in a small business entrepreneurship program. (PCS 4.3)

School of Education
- A technology camp for high school girls was sponsored in collaboration with Guilford County Schools. (SOE, 4.8)
- A leadership symposium for local public school principals was held. (SOE,4.8)
- Possibilities explored for moving federally funded project (CENTe-R) to an entrepreneurial endeavor upon completion of funding. (SES, )
- Meeting set for discussion of activities between Italy and Greensboro, N.C. (RTUSA,4.11)
- Provided consulting services to the American Hebrew Academy on new media center. (TRC, 4.1, 4.8)
- Serve on a National Board Candidate Support Committee with faculty and staff from UNC-G, NC A&T, Greensboro College and K-12 representatives in the Triad. (TRC,4.1, 4.8)

School of Health and Human Performance
- One faculty member (part time, grant funded), purchased a business/ townhouse combination in Southside (downtown Greensboro) as a “business incubator” for businesses related to special education/language and literacy, neurocognitive clinical work. She is renting the upstairs to graduate students for a living/learning experience. (CSD,4.4)

School of Human Environmental Sciences
- One IAR faculty and 4 students worked with a mirror and frame manufacturer to develop new product ideas. (IAR, 4.11)

Office of Research and Public/Private Sector Partnerships
- The IHSS Director engaged in series of discussions with venture capital and investment groups concerning commercialization of two patents (Waterchip and insecticide discovery). (IHSS,4.4)
- OSP negotiated a contract with Transtech Pharma allowing them to use the UNCG animal facilities. (OSP,4.4)
- OTT participated in TON (Technology Outreach at Nussbaum), a collaborative effort with NCA&T which provides instructive learning opportunities for Licensing Assistants and supports entrepreneurial activities in the Triad, and participated in TDI (Technology Development Initiative), a collaborative initiative sponsored by the UNC Office of the President. (OSP,4.4)
Walter Clinton Jackson Library
- Elon, Guilford, High Point, Greensboro, Salem, and Winston-Salem State all pay UNCG for access to Journal Finder. (JL, 4.4)

Enrollment Services
- The Evening University participated in the Triad Career Fair at the Greensboro Coliseum, the Greensboro Merchant’s Association at the Greensboro Realtors Association, American Express Career Fair, Wachovia Bank Career Day, Adult and Transfer Information Sessions, and FUSION Information Sessions (ES, 4.4)

Unit initiatives to address regional workforce needs

Bryan School of Business & Economics
- The Office of Business and Economic Research conducted an economic infrastructure benchmarking study for Guilford County, as well as economic impact analyses for Norfolk State University; Greensboro Economic Development Partnership (regarding Dell); Winston-Salem Business, Inc. (also regarding Dell); Thomasville Medical Center; Moses Cone Health System; Triad Biotechnology Assessment for Greensboro, High Point and Winston Salem chambers of commerce, and the Triad Office of the N. C. Biotechnology Center. (B&E, 4.9)

School of Education
- Planned and managed Educational Leadership Symposium (SOE, 4.9):
- Planned and managed three USTEP and SOE funded planning workshops. (SOE, 4.9):
- Visited with superintendents, assistant superintendents, human resource directors, and/or professional development coordinators in 12 of 15 Piedmont Area School Districts to assess professional development needs. (SOE, 4.9):
- Established professional development network of faculty with Piedmont Triad School Districts. (SOE, 4.9)
- Participation in UNC-CH’s IMLS funded study, “The Future of Librarians in the Workforce” (LIS, 4.9)

School of Health and Human Performance
- Sponsored a Career Fair for Triad/southeast area CSD employers (schools, health care, clinical services) to recruit students for open positions in areas of shortages. 23 employers attended and many students committed to jobs at the Fair. (CSD, 4.9)

School of Human Environmental Sciences
- New graduate concentration in interior product design will develop skilled design workers for the design industries, including furniture and furnishings, lighting, and digital imaging. (IAR, 4.9)
- Discussions and feedback from the Dietetic Internship/Undergraduate Didactic program in Dietetics Advisory Committee related to the profession of Dietetics and issues and concerns related to student education. (NTR 4.9)

Office of Research and Public/Private Sector Partnerships
- CYFCP has funded projects that address regional workforce needs. Smart Start provides training and educational assistance to day care directors and providers thereby improving skills of these employees and decreasing turnover due to inability to handle children with challenging behavior. The YouthBuild grant provides GED preparation and carpentry training in order to prepare participants for the work force. (ORPPSP, 4.9)

Division of Continuing Learning
- Training courses on software applications (Photoshop for Web, Poster Design for Photoshop, Beginning & Intermediate Webpage design, and Flash) were offered through the CALL Program. (DCL, 4.9)
- Professional development online courses in Medical Coding, Pharmacy Tech, and Paralegal through Gatlin Educational Services. (DCL, 4.9)
- DCL also continued to offer customized Workplace Spanish instruction to local businesses, serving over 20 businesses with 322 participants for a total of 4,920 instructional hours. (DCL, 4.9)
- One manufacturing client was so pleased with DCL’s Workplace Spanish Program and its instructor that they contracted with DCL to deliver the program at its headquarters in Michigan! (DCL, 4.9)
Other important examples of fulfillment of Strategic Direction 4

Bryan School of Business and Economics

- In the undergraduate international marketing courses offered in 2004, 99 students consulted with 22 area businesses to develop an export plan for an existing product. In the advanced marketing course, 63 students worked with 11 local companies developing marketing plans. In the promotions management class, 49 students participated in the GM internship program with a local dealer and earned a national first place finish in the promotion competition. (BAD, 4.7)
- Three doctoral students were placed in research internship positions with Wachovia. (ISM, 4.7)
- A doctoral student in IS interned with United Guaranty and was subsequently hired full-time, which led to his departure from the program. (ISM, 4.7)
- Programs on outsourcing trends and IT investments were offered through the Technology and Integrated Systems Educational Council. (ISM, 4.7)
- Six teams of graduate students performed audits of the crisis management plans for six Triad organizations, including corporate, not-for-profit, and academic locations. The recommendations for improvement have been adopted by five of the six organizations. (MBA, 4.7)
- The Director of the Office of Business and Economic Research wrote a monthly column on economic policies for the Greensboro News and Record, wrote quarterly columns on furniture economics for the magazine Home Furnishings Retailer, and gave speeches to more than 15 community and civic groups. (B&E, 4.7)

College of Arts & Sciences

- Planning for the National Institute of Design involves several CAS departments in an initiative that will link creative faculty expertise with commercial interests in the Triad. (See also SD-2) (CAS 4.1)
- Collaborations continued between the Department and the Piedmont Triad Film Commission remained strong, and the Department provided leadership for the National Institute of Design and the proposed Digital Image and Sound Design Center. (BCN 4.6)
- A newly formed Center for Drug Design will stimulate interactions with local and national drug manufacturers, especially involving the expertise in computer assisted drug investigation of two recently hired senior professors. This initiative has already resulted in the signing of an agreement with Bristol Myers Squibb and another agreement with Semichem is in the final stages. (CHE 4.5)
- The department has been a leader in the development of the greater Greensboro Research Consortium, a consortium of the departments of chemistry in the greater Greensboro area to foster undergraduate research and other interactions and collaborations. This effort is supported by a NSF grant. (CHE 4.1)
- Faculty are involved with collaborations with an increasing number of local and regional firms, including Syngenta and GlaxoSmithKline. (CHE 4.1, 4.4 and 4.5)
- Involved in planning two new research centers with potential for cooperation with area business: a Transportation/Logistics Initiative to be located on the new Millennial Campus and the Remote Sensing and Cartographic Design Center as a part of the new National Institute of Design. The department has also had several conversations with officials from the United States Dept. of Agriculture who will be involved with the new Remote Sensing facility to be located on the South Millennial campus. Talks were concerned with possible research opportunities and student internships. (GEO 4.1)
- Hosted an Open House/Information Day to connect students with companies and agencies that have been major supporters of the department. Representatives of Syngenta, CityScape Consultants, City of Greensboro, and the USDA talked with faculty about collaborative research possibilities and to students about internship opportunities. (GEO 4.1)
- Received a grant from the Winston Salem Chamber of Commerce ($54,000) for “Biotechnology in the Triad: Inventory, Assessment and Index”. Developed a $4.85 million research proposal (jointly with NCA&T) “Developing a Greensboro-Focused Transportation-Shipping- Logistics Cluster: University-Industry Partnerships”. (GEO 4.1)
- One faculty member wrote 10 Op-Ed columns on urban economic planning issues for the (Greensboro) News and Record. (GEO 4.1)
- Maintained collaborations with many external organizations, including the National Park Service, the North Carolina Humanities Council, the North Carolina Museum Council, the African American Association of Museums, Old Salem, the International Civil Rights Museum, the Greensboro Historical Museum, the NEH, the American Institute for Conservation of Historic and Artistic Works, and the Cumberland River Valley Consortium. (HIS 4.6)
- Developed an advisory board for the new concentration in Community and Economic Development. (PSC 4.1)
An agreement was made between UNCG Department of Theatre and Triad Stage to produce a new summer theatre festival in downtown Greensboro. The festival will start in summer 2006. (THE 4.6)

Women and Gender Studies expanded its advisory board to include members from area non-profits, health care providers, and the national health care industry. (WGS 4.1)

School of Education

Hunter Elementary school, where we’ve had an active presence for the past 8 years, received a national recognition as one of the best 32 Title 1 schools in the country. (CUI,4.10)

Faculty member served on Board of Directors of ARC of Greensboro. (ELC,4.10)

Faculty member served on Board of Directors of Guilford Coalition for Adolescent Pregnancy Prevention. (ELC,4.10)

These SES projects maintain external Advisory Boards: RESTART, Auditory-Oral Project, and CENTe-R. (SES,4.10)

Provided services to 14,808 people this year in 15 school districts. (PTEC,4.10)

Sophomore Teaching Fellows were trained in rudimentary English as a Second Language instruction by facilitators from Lutheran Family Services. (SARC,4.10)

Sophomore Teaching Fellows also volunteered hours with Lutheran Family Services tutoring program for immigrants/refugees, and volunteered hours with the Greensboro ARC. (SARC,4.10)

School of Health and Human Performance

Entered into an informal research agreement with the Voice Center at Wake Forest University Baptist Medical Center. (CSD,4.10)

Entered into a contractual agreement with the Division of Speech and Hearing Sciences, UNC School of Medicine, for an externship placement of a 4th year clinical audiology student to work with a faculty member in the UNCG Speech and Hearing Center. (CSD,4.10)

Continued over 60 contractual relationships with community agencies in the Triad for student placement, faculty consultation and delivery of speech and hearing services. (CSD,4.10)

Began an informal relationship with the North Carolina Home School Association for the purpose of receiving children in therapy (and providing student clinical education) and providing parent consultation for children with speech, language, hearing and literacy problems. (CSD,4.10)

The Department of Public Health Education continues its association with Tanglewood Research (TR), a for profit prevention research organization. TR provides funds for two graduate assistants and the Department engages in research and development activities with TR. Dan Bibeau serves as Treasurer for the Tanglewood Research Foundation. (PHE,4.10)

Faculty continued to work to strategically develop library collection to support lifelong learning in areas of hospitality and tourism, wines and beverages, and multicultural and cross-cultural learning. (RTH, 4.3)

Faculty continued to conduct research and disseminate information on multicultural competencies of recreation and park professionals. (RTH, 4.5)

Program Planning class partnered with nonprofit agencies within the community to provide programming support for several community events. (RTH, 4.6)

Recreation, Tourism, and Hospitality Student Club participated in various philanthropic community events supporting nonprofit agencies and communities. (RTH, 4.6)

Faculty conducted needs assessment and prepared master plan for parks and recreation in the Town of Gibsonville. (RTH, 4.7)

Reformulated and met with Hospitality and Tourism Management Professional Advisory Board, since merger in Recreation, Tourism, and Hospitality Management. (RTH, 4.7)

Faculty worked closely with the Madison-Mayodan Recreation Commission to secure grant to fund comprehensive wellness program for women and girls. (RTH, 4.10)

Partnership F.I.V.E. staff worked to increase the capacity of local nonprofit agencies to engage volunteers with disabilities. (RTH, 4.10)

Partnership F.I.V.E. staff disseminated information, including two new videos, on inclusive volunteering at national and statewide recreation and parks conferences, regional recreation and park agencies, UNCG classes, local schools, group homes, and nonprofit and advocacy agencies. (RTH, 4.10)

Recreation Services with Underrepresented Groups class sent small groups of students to various disability-related nonprofit agencies to provide recreation and physical activity programs. (RTH, 4.10)

Offered new course in Sustainable Tourism as part of the HTM Concentration. (RTH, 4.11)
Facility consulted with multiple public and private nonprofit agencies in the provision of financial and market planning assistance. (RTH, 4.11)

School of Human Environmental Sciences
- Reshaped CRS industry advisory board membership to focus on program and curriculum (CRS 4.5, 4.9).
- IAR co-sponsored the Tryon Palace Decorative Arts Symposium, an annual event that brings together historic preservation experts from all over the nation and region. (IAR, 4.11)
- SWK and CNNC provided over 1,750 workshops on topics of social services, health, welfare, and education to the Triad community this academic year. (SWK, 4.5)
- The Joint MSW program contributes to filling the need for SWK staff in regional social service and health agencies. (SWK, 4.7)
- The Department of SWK will graduate over 100 BSW and MSW social workers this year who will work in North Carolina communities. This will enhance the health, wellness and counseling needs in our communities. (SWK, 4.8)
- The Dietetic Internship Advisory Board met this year to work on the new competencies required for certification of the Dietetic Internship Program by the American Dietetic Association. (NTR, 4.9)
- The Child Care Education Program has formed a new advisory board which met 4 times this year to consider budget and program decisions and the assist the 75th Anniversary Celebration of the Child Care Education Program at the University. (HDF, 4.1)

School of Music
- The School of Music has partnered with the Greensboro Symphony Orchestra by offering use of the SOM Recital Hall at no cost to the GSO for their new Chamber Music Series (SOM 4.6)

School of Nursing
- The School of Nursing operates four nursing clinics as educational sites for students at all levels in the program. These include Alonzo Hall Towers, Gateway Plaza, Hampton Homes, and Morehead-Simpkins. During 2004 there were over 500 resident encounters within the health centers. (SON,4.10)
- The Collaboration with Moses Cone to increase enrollment and address workforce issues for Registered Nurses continues with a group of students supported by the Moses Cone Health System. (SON,4.10)
- In 2004, the School of Nursing sponsored eight campus blood drives. The following are the statistics from the blood drives. 457 pints of blood were collected, exceeding the goal by 37 pints, and 144 volunteer hours of service were provided by 105 nursing student volunteers during the campus blood drives. (SON,4.10)

Undergraduate Education
- Initial efforts have begun on establishing an Arts Festival in Greensboro in conjunction with Action Greensboro and other institutions. This initiative is being led by ArtsLink on campus. (UE, SOM, 4.1)

Office of Research and Public/Private Sector Partnerships
- Members of the Office of Research and Public / Private Sector Partnerships establish and maintain numerous collaborations and alliances among academic institutions, Action Greensboro, economic development agencies, and industry. CYFCP established a number of collaborations with Center for Community Safety, Winston-Salem State University, such as nationally funded Project Safe Neighborhoods. OSP participates in UNC OP SPARC, NC SRA, and NCURA. The Institutional Review Board, Institutional Biosafety Committee, and Institutional Animal Care and Use Committee all include community members. The ORC has become a member of UNC Chapel Hill partnership with the other 15 campuses to increase understanding of research-related compliance issues. (ORPPSP, 4.1)
- ORPPSP promotes and supports entrepreneurial activities in the Triad. OTT received 14 disclosures from faculty, staff and students, filed 4 patents, and obtained 2 licenses this fiscal year. Licensing revenues received this fiscal year total $16,099.99. One start-up company was initiated. OTT works to commercialize UNCG intellectual property. The Associate Provost for Research is a member of the Corporate Relations Committee (ORPPSP, 4.4)
- The Director of the CYFCP Center serves on four nonprofit agency boards addressing issues including music education, adolescent pregnancy prevention, mental health service delivery; the associate director serves on boards addressing early childhood issues. (ORPPSP, 4.6)
- In the spring of 2004 the second issue of UNCG Research magazine featuring research, scholarship and creative activity across the campus was published. Over 5,000 copies were distributed to businesses, community groups, individuals, alumni, the campus community, media, and other universities and colleges. (ORPPSP, 4.7)
• CYFCP conducted the Campus Tobacco Project, collaboration among seven college campuses in Guilford Co. The Smart Start grant provides staff training in partnership with nonprofit agencies serving children birth through five. The Governor’s Crime Commission grant supported training of juvenile court counselors in Guilford County. The Director and Assistant Director of OSP worked to develop a uniform agreement with Guilford County Schools and Syngenta Corporation (4.8, ORPPSP)

• CYFCP conducted projects including: Campus Tobacco Project, School Nutrition Project at Washington Elementary, obesity prevention at area middle schools, STEPS collaborative, START – Tobacco and Alcohol prevention at area high schools, school-based health services evaluation in Forsyth Co., Adolescent Pregnancy Prevention Community Needs Assessment (4.10, ORPPSP)

The Graduate School
• Joint Master’s in Social Work with NC A&T University (GRS, 4.1)
• The Dean of the Graduate School is a member of the board of directors for the local Mental Health Association and the Art Alliance. (GRS, 4.1)
• Members of the Graduate School staff are active in the community, including Chairing the Partners in Public Health Council and serving on the advisory board for the Lenoir-Rhyne College Department of Nursing, serving on Change, and on the advisory board of the Trinity Center in Winston-Salem. (GRS, 4.1)
• Beginning Fall 2005, the Conflict Resolution program will provide training and services to local schools, agencies and organizations in mediation, peer mediation program development in schools, after school conflict training for students at risk and community parents. (CRN, 4.10)

Walter Clinton Jackson Library
• A faculty member serves on the state-wide Board of NC LIVE (also known as LWG) and chairs its Web Advisory Committee. NC LIVE serves all of the public, community college, UNC system, and private educational institution libraries in the Triad and state-wide. (JL, 4.1)
• A faculty member serves on the state-wide NC LIVE Training Advisory Committee and is a NC LIVE Master Trainer. She provides training state-wide, including in the Triad region. (JL, 4.1)
• The Carolina Consortium initiated a state-wide Elsevier journal de-duplication process that has made 40 new, expensive academic journals available to 11 UNC-system schools at no additional cost to anyone. (JL, 4.1)
• A public recital was held to mark completion of the cataloging of the Cowling Cello Music Collection. (JL, 4.6)
• The annual Friends of the Library Dinner featured Roy Blount, and was attended by more than 250 members of the Friends of the Library and other community members. (JL, 4.6)
• University Archives staff provided information for an article in Our State magazine, “North Carolina’s Shining Hour: Images and Voices from World War II.” (JL, 4.6)
• University Archives staff provided Women Veterans Historical Collection Material to the Greensboro Historical Museum for its exhibit on the Korean War. (JL, 4.6)
• In collaboration with the Greensboro Public Library and the MFA Writing Program, Jackson Library hosted the Randall Jarrell Symposium in Special Collections as part of the community-wide Poetry Greensboro Celebration. (JL, 4.6)

International Programs Center
• IPC provided monetary support for several international campus events including the Shades of Color Conference hosted by the Office of Multicultural Affairs, a Professional Etiquette Workshop organized by Career Services, and bringing in a Colombian filmmaker with the department of Romance Languages. (IPC, 4.6.2)
• The two IPC Directors worked with the Nursing faculty to give a presentation on cultural sensitivity as part of an NIH grant to coordinate the study of Health Disparities in the Triad. One director along with recent UNCG Graduate provided a Cultural Awareness Seminar on Korean society, business practices and differences to employees bound for South Korea of The Krispy Kreme Donut Corporation. (IPC, 4.7.1)

Weatherspoon Art Museum
• The Weatherspoon Art Museum developed two exhibitions and books this year in collaboration with colleagues at the Tang Teaching Museum and Art Gallery, Skidmore College, and Blaffer Gallery, The University of Houston. The Museum has lent exhibitions to other institutions, including The University of Oregon Museum of Art in Eugene, and the Cameron Art Museum in Wilmington, NC. The Museum presented the exhibition, Matisse and American Drawing, in conjunction with the North Carolina Museum of Art and Baltimore Art Museum. Staff...
members maintain regular and frequent contact with colleagues across the country. Director Nancy Doll continues to serve as co-chair of Action Greensboro’s Creative Character Steering Committee. (WAM 4.1)

- The Weatherspoon Art Museum enriches community life by partnering with other groups and participating in other community efforts such as Action Greensboro, Green Hill Center for North Carolina Art, United Arts Council, Guilford County Schools, National Science Center, and Greensboro Public Library among others. The Museum enlists the support and input of advisory committees for special exhibitions, comprised of individuals from diverse backgrounds and roles within the community. (WAM 4.6)

- Through its tour programs, the Weatherspoon serves students group from grades K through 12; it serves children and families through twice-yearly Family Days; and offers Teachers Workshops for Art Teachers from Guilford County. (WAM 4.8)

### Enrollment Services

- The Director of the Evening University was appointed to the Board of the North Carolina Adult Education Association. (ES, 4.8)

- Staff members of Undergraduate Admissions serve on the following: President of AREA (Admissions Recruiters in Education Association), Chair, Alamance Community College and Durham Technical Community College Transfer Advisory Committees, Member, Business and Information Technology Advisory Committee at Forsyth Technical Community College, Member, College Transfer Advisory Committees for Forsyth Technical Community College, Guilford, Technical Community College, Piedmont Community College and Randolph Community College, Member, College Transfer Program Association (ES, 4.8)

- The University Registrar is a member of the FaithAction advisory board. Located in Greensboro, it is a group of people of various ethnicities, working together to form a community of many cultures. (ES, 4.8)

- University Registrar’s Office staff represent UNCG on the Greater Greensboro Consortium and UNC Inter-Institutional Teams (ES, 4.8).
Strategic Direction 5  
Access and Student Success: Recruit and retain students with the potential to succeed in a rigorous academic environment.

Goal Clusters:

5.1 Increase efforts to recruit and retain students from diverse backgrounds.
5.2 Increase enrollments at all levels among various populations.
5.3 Become a university of first choice for an increasing number of students.
5.4 Increase financial assistance for undergraduate and graduate students, to make UNCG more competitive in attracting and retaining able students.
5.5 Continue to improve the academic profile of students entering the University.
5.6 Encourage all divisions of the University to work together to manage enrollment growth effectively.
5.7 Work collaboratively to ensure an integrated approach to marketing the University and its programs.
5.8 Support campus initiatives aimed at improving student satisfaction, retention, graduation, and career placement rates.
5.9 Expand opportunities for adult learners.
5.10 Ensure that quality student services are available to meet the needs of all learners.

Bolded clusters were designated by the Deans as focal points for the 2004-05 academic year.

Initiatives to recruit and retain a diverse student population

Bryan School of Business and Economics
- Participated in the Multicultural Affairs Recognition ceremony in spring 2004. (BAD,5.1)
- A faculty member served as a panelist on the Multicultural Student Visitation Program. (BAD,5.1)
- A faculty member helped organize the Business Career Expo for the Black Business Students Association. (BAD,5.1)

College of Arts & Sciences
- The College of Arts and Sciences was represented by multiple faculty and staff members during all the recruitment programs sponsored by the Office of Admissions including. (CAS 5.1, 5.2, 5.3)
- Web-based recruitment materials updated in Archaeology Program, Chemistry, English, Geography, History, Linguistics, Sociology, Women’s and Gender Studies (CAS 5.1, 5.2, 5.3)
- History faculty have been active in programs with the African Student Union, the Neo-Black Society, and the campus NAACP, and campus’ Asian and Asian-American population. (CAS 5.1)
- The History Club sponsored the showing of the movie Glory with commentary during African American History Month, and a discussion panel entitled Herstory during Women’s History Month. (CAS 5.1)
- Women’s and Gender Studies Program offered course on African-American Feminisms; developed programs with African-American Studies including Ashby Dialogue and program with Johnnetta Cole. WGS has increased the number of African-American majors and graduate certificate students (CAS 5.1, 5.2, 5.3).
- German & Russian organized the 4th Annual German Day, attended by 488 students from 23 schools in the state. (CAS 5.1, 5.2, 5.3).
- Art conducted High school recruitment program for 12 regional high school art programs,
- Scheduled regular informational tours to prospective graduate and undergraduate students, and hosted 11 exhibitions showcasing the works by students in all studio art disciplines. (CAS 5.1, 5.2, 5.3).
- The Geography department’s initial PhD class includes two African-Americans and students from China, India, and the United Arab Emirates. Six of the incoming 13 students are female and 7 are male. (CAS 5.1, 5.2, 5.3).
- The Theatre Department invited and retained the services of Professor Miller Lucky, a theatre specialist in Black Drama from NC A&T, to spend the year teaching as a visiting professor. (THE 5.1, 5.2, 5.3).

School of Education
- Participated in the institute for Recruitment of Teachers (Andover,MA). (SOE,5.1)
- Organized Piedmont Triad HS future teachers to volunteer at 15th Annual Children’s Festival. (SOE,5.1)
- Planned and hosted First Annual Fall Recruitment Event on November 8, 2004. (SOE,5.1)
- Planned and hosted First Annual Teaching Career Day for Piedmont Triad High Schools. Over 90 students and 15 sponsors attended the all day event on April 20, 2005. (SOE, 5.1)
- Promoted UNCG Teacher Education at Durham College Fair, Greensboro Area College Fair, and NC FTA and Teacher Cadet Conferences in conjunction with UNCG Office of UG Admissions. (SOE, 5.1)
- Recruited minority students in key Guilford County High Schools by making school visits and meeting with students. (SOE, 5.1)
- Recruited minority student during the UNCG Annual Multicultural Fair planned by the UNCG Office of UG Admission. (SOE, 5.1)
- Promoted teacher education in two Piedmont Area School Districts by participating in class presentations, career day, and/or college night activities. (SOE, 5.1)
- Fostered interest in teacher education among students participating in Grogan Learning Community – “Exploring Teaching as a Profession”. (SOE, 5.1)
- Expanded contacts with graduates of color in counseling programs across the US. (CED, 5.1)
- Recruited two African American graduate students into our MS/Ph.D. program. (ERM/CERE, 5.1)
- The Teaching Fellows program does an extensive recruiting initiative each year. This past year we

School of Health and Human Performance
- For the first time the faculty exhibited at the national conference, the American Speech-Language-Hearing Association at the Graduate Student Recruitment Fair, November, 2004. This resulted in several good out of state graduate student applications. (CSD, 5.1)
- Two CSD faculty recruited students at the annual meeting of the National Black Association of Speech-Language-Hearing. (CSD, 5.1)
- One CSD Faculty member spoke at the national professional meeting (attended by students) of the Multi-Cultural Caucus. (CSD, 5.1)
- Significant change in the department’s secondary admissions process for undergraduate majors has “leveled the playing field” for students who have had fewer previous opportunities for formal dance training; an increase in minority student admissions has already resulted. (DCE, 5.1)
- Re-assigning (Fall 2004 and ongoing) the entering freshman 100-level “platform course” to a faculty member with a strong background in and commitment to non-western dance forms and multi-cultural research and creative activity has created a more welcoming and supportive departmental community for minority students within the department. (DCE, 5.1)

School of Human Environmental Sciences
- The Department of SWK has continued to increase student enrollment from diverse backgrounds. Over forty percent of JMSW students and 35% of our BSW students are people of color. (SWK, 5.1)
- The Retailing and Consumer Studies concentration was designed to recruit more male students. (CRS, 5.1)
- IAR sponsored 5 open houses for prospective students and parents. (IAR, 5.1)
- HDF hired two new minority faculty members. (HDF, 5.1)
- The JMSW program administered by UNCG and NCA&TSU is an on-going initiative. (SWK, 5.1)
- Dean’s Ambassadors help host functions and meetings and programs. (HES, 5.1)

School of Music
- The annual Summer Music Camp, which draws over 1700 students to campus each summer, the Carolina Band Festival and Conductors Conference, the Trombone Day, the Double Reed Day, the NC Honors Jazz Festival and numerous similar activities contribute greatly to the diverse student population in the School of Music by attracting a plethora of students to campus. (SOM, 5.1)

School of Nursing
- Faculty recruit at college fairs and on-campus recruitment activities. (SON, 5.1)

Undergraduate Education
- Approximately 500 students participated in the Academic Learning Communities (Grogan, Strong, Residential College). These Communities are shown to increase student achievement and retention. (UE, 5.1)
International Programs Center

- Two staff members visited the Embassies of Saudi Arabia, Kuwait, Oman, United Arab Emirates, and Kazakhstan in Washington D.C. Several applications have been forthcoming because of these visits. (IPC, 5.1)
- The Director of International Student/Scholar Services delivered workshops each semester on Admission to UNCG targeting INTERLINK students that are still in intensive English language training at UNCG and are interested in pursuing a degree in the U.S. (IPC, 5.1)
- The Associate Provost visited PSB Academy in Singapore to complete an articulation agreement for students to complete their Bachelor and MBA degrees at UNCG. (IPC)
- IPC engaged Hobsons, a recruiting company, to help promote UNCG’s web presence for potential students in Asia. A large number of admission information requests have resulted from this investment. (IPC, 5.1)
- We have signed an articulation agreement with a new university in Saudi Arabia, Al-Yamamah College, through our INTERLINK connection, with the intent of bringing some students to UNCG for business degree completion. (IPC, 5.1)

Enrollment Services

- The First-Year Advantage course clustering initiative was piloted for admitted freshmen who attended the Admitted Student Open House Programs in spring 2004. Data indicate that the yield of students who have not attended Open House in years past was 36.8%, compared with a yield of 86.8% of students who attended Open House. The retention rate from Fall ’04 to Fall ’05 for students who attended the Open House was 82.06%, compared with 76.6% of those who did not participate in Open House. (ES, 5.1)
- The freshman to sophomore retention rate of freshmen who completed UNS 101 in fall 2003 and returned for fall 2004 was 80.2%, the highest UNS retention rate since the inception of the course in fall 1995. This compares to a retention rate of 76.1% for freshmen who did not take the course. (ES, 5.1)
- UNS 102 – The Transfer Experience course was approved by the Undergraduate Curriculum Committee as a permanent course offering.  (ES, 5.1)
- Multicultural Student Visitation Day, hosted by Undergraduate Admissions, is an attempt to reach out to students of various ethnic origins including international student populations. Minority populations are targeted through Student Search mailings, web mails and a Multicultural Student brochure. (ES, 5.1)

Efforts to continue improvement of the academic profile of new entering students

Bryan School of Business and Economics

- Effective recruiting for the MA program led to the enrollment of 14 full-time, full-admission students with an average verbal score of 520 and average quantitative score of 706, the highest quantitative score ever. (ECO, 5.5)
- Hosted the state conference for the teachers who are members of the National Academy Foundation. (B&E, 5.5)
- Revised scholarship Web site and put the scholarship application for continuing students on-line. (B&E, 5.5)
- Twenty-one faculty members participated in the Faculty Phone-a-thon. (B&E, 5.5)
- Four advisors from USS participated as faculty mentors in the Spartan Connections Program to recruit a higher quality freshman class. (B&E, 5.5)

College of Arts & Sciences

- Numerous College of Arts and Science faculty served as interviewers in the Merit Award Program. (CAS 5.5)
- Numerous College of Arts and Science faculty served as Fast Forward mentors, connecting with some of the regions most highly prepared high school students through this program. (CAS 5.5)
- In 2004, Broadcasting and Cinema implemented an increase in the admission requirements for the major from a GPA of 2.0 to a GPA of 2.2. (CAS 5.5)
- Chemistry has instituted the first in the nation B.S. with a concentration in research to attract high caliber students. (CAS 5.5)
- Initial planning for the transformation of the Honors Program into the International Honors College was begun. The initiative will attract outstanding undergraduate students to the University in the future. (CAS 5.5)
- Faculty members served as “Team Leaders” for the Science Olympiad, Region 6, held at UNCG drawing some of the very best High school and middle school students from across central North Carolina to our campus. (CAS 5.5)
- Hosting of the North Carolina Geography Bowl has been an effective venue for bringing some of the very brightest geography undergraduate and graduate students from other North Carolina campuses to UNCG. We always include a tour of our facilities and introductions of our faculty to these students. (CAS 5.5)
School of Education
- We plan on meeting with juniors in the departments of mathematics and psychology at North Carolina A & T in an effort to recruit more minority graduate students into our program. (ERM/CERE, 5.5)

School of Health and Human Performance
- Instituted a 3.0 GPA requirement in 2005 for its secondary admission process into the major at the junior year. (CSD, 5.5)
- Four faculty participated in Spartan Connections, the UNCG recruitment program for high school students with high GRE scores. (CSD, 5.5)
- Stronger scrutiny of writing samples solicited from both undergraduate and graduate applicants has yielded a better prepared entering cohort (DCE, 5.5)

School of Human Environmental Science
- Enhanced recruiting efforts for the graduate program. (NTR, 5.1, 5.5)
- A proficiency exam has been developed which will be required for all students who wish to enter into the Apparel Product Design concentration starting in the fall of 2005. (CRS, 5.5)
- Ongoing secondary application process helped select most promising students. (IAR, 5.5)

School of Music
- Letters were mailed to all applicants to the School with the appropriate high school GPA and SAT scores encouraging them to apply for the Merit Awards. This initiative seemed to pay off, as 14 applicants to the School received merit awards for Fall 2005 as compared with 8 the previous year (SOM, 5.5)

Undergraduate Education
- The Undergraduate Studies Program coordinated the University’s most prestigious scholarships (Brooks, Butler, Carter, Reynolds), involving approximately 70 students. Activities included social and educational events, a group “intro” seminar, and meetings to discuss opportunities such as internships, community service opportunities and study abroad. (UE, 5.5)
- The International Honors College has begun recruiting for its first class of students in Fall 2006, and will target high-achieving and high SAT students. (UE, 5.5)

The Graduate School
- Increasingly the Gerontology program has been attracting applicants with higher GPA averages and GRE scores. Nationally, the program’s reputation has grown and is known as only seeking competitive applicants. (GRO, 5.5)

Enrollment Services
- Admitted Student Open Houses now offer First-Year Advantage registration, which creates multiple “learning communities” through shared class schedules of small groups of students. (ES, SD5.5)
- Spartan Connections is a mentoring program designed to connect high ability students during their college selection process with UNCG faculty. Undergraduate Admissions contributes to the process by screening students for participation and facilitating meetings between mentors and mentees at campus recruitment events. (ES, SD5.5)
- All visits to area community colleges, corporations, human services organizations and triad career fairs help enhance the diversity of the student populations enrolled in the Evening University and UNCG. (ES, SD5.1)

Unit initiatives to develop and expand opportunities for adult learners

Bryan School of Business and Economics
- Graduate program representatives participated in graduate student recruiting fairs at NCA&T and Fayetteville State University and career/education events at Wachovia, RF Micro Devices, American Express, and Polo/Ralph Lauren. (MBA, 5.9)

College of Arts & Sciences
- Many departments in the College of Art and Sciences increased the number of General Education seats offered through the Evening University Program. (CAS 5.9)
• Many College of Arts and Sciences departments developed and offered web-based General Education courses to increase the opportunity for students who might have work-schedule conflicts. (CAS 5.9)
• Political Science offered additional evening courses in the nonprofit management certificate program at the Triad Campus in January 2004. (CAS 5.9)

School of Education
• Approved the (18)-credit alternative licensure program for teachers. (SOE,5.9)
• A six-course Certificate of Assessment online line for testing directors at school districts around the state is in planning, in conjunction with North Carolina Department of Public Instruction. (ERM/CERE,5.9)
• Revising graduate teacher licensure programs (PAIL) to be able to offer them predominantly on-line but within the new requirements imposed by the NC-DPI in 2004. (SES,5.9)

Above program was packaged and marketed as SPED-Ex (offered Summer 2005) to provide an efficient and effective way for individuals with bachelor’s degrees to obtain teacher licensure in special education. (SES,5.9)

School of Health and Human Performance
• One course at the graduate level was offered for practicing professionals by distance ed delivery, one course at the undergraduate level (non major) was offered in the evening for working students. The faculty voted spring 2005 to begin putting all undergraduate courses online, beginning with the introductory undergraduate course. (CSD, 5.9)
• The new Ph.D. Permission to Plan document, approved 2005, includes a part-time track with some distance ed courses for adult learms who may wish to stay employed, fully or part-time, while pursing the Ph.D. (CSD, 5.9)

School of Nursing
• A cohort of 30 adult, RN to BSN students began at the UNCG Fusion Center in Fall 2003. As of December 2004, 28 were still enrolled. (SON, 5.9)

The Graduate School
• The online graduate certificate and master’s degree in Conflict Resolution has generated enormous statewide and regional interest. At the time of this report, applications exceeded 60 applications for online programs. (CRN, 5.9)

Division of Continual Learning
• Deans Council determines the priority for online program expansion at its retreat each year. Online degree completion and graduate programs are targeted to adult learner. (DCL, SD5, 5.9)

International Programs Center
• IPC staff work with faculty members to offer short-term study abroad opportunities for adult students. (IPC,5.9)

Weatherspoon Art Museum
• The Weatherspoon provides opportunities for adult learners through its educational programs, classes, publications, and New Art/New Audiences program. (WAM 5.9)

Unit efforts to ensure that student services meet the needs of all learners

Bryan School of Business and Economics
• Undergraduate Student Services staff participated in the ACIREMA cross-cultural simulation hosted by IPC to improve services offered to international students. (B&E,5.10)
• Created curriculum guides for all Bryan programs. (B&E,5.10)

College of Arts & Sciences
• The College of Arts and Sciences Advising Center helped develop and test a web-based advising appointment scheduler, allowing its 1300 student advisees to manage their own appointment in a secure web environment. (CAS 5.8, 5.10)
• Fifteen faculty members from a number of Departments across the College participated in a CAS Advising Workshop to develop and improve advising skills (CAS 5.10)
• The Departments of Art, History, and Women’s and Gender Studies instituted list-servs to improve communication among their majors (CAS 5.8)
Mathematical Science updated its placement test and moved it to a web environment. (CAS 5.9, 5.10)

**School of Health and Human Performance**

- Several university service representatives were invited to faculty meetings and classrooms this academic year, including representatives from TLC, Student Academic Services (advising help), Undergraduate Dean’s office (helping students in trouble, academic integrity issues), University Library (helping students with online searches). Graduate student classes had visits from the University Library and TLC provided workshops on Research Poster Prep, Web Page Creation. (CSD, 5.10)
- Updated undergraduate and graduate program recruitment brochures. (RTH, 5.1)
- Updated the departmental web pages to promote undergraduate and graduate programs. (RTH, 5.1)
- Updated individual faculty web pages to demonstrate diversity within faculty. (RTH, 5.1)
- Faculty participation in all HHP recruitment and advising events (i.e., SOAR, Junior Day, FOCUS, Transfer Student Advising, Open House). (RTH, 5.1)
- Developed and offered HTM 251, Multicultural Issues in Hospitality and Tourism, which holds a global marker. (RTH, 5.1)
- Developed and offered RPM 101, Leisure and American Lifestyles, and currently developing this course for an online Spring 2006 offering. (RTH, 5.1)
- Implemented unsolicited letter campaign through Apply Yourself program for graduate recruitment. (RTH, 5.1)
- Formed graduate and undergraduate recruitment and retention committees. (RTH, 5.1)
- Recruited undergraduate and graduate students at two national conferences (National Recreation and Park Association, American Therapeutic Recreation Association), two state conferences (North Carolina Recreation and Park Association, NCRPS-Therapeutic Recreation Division), and at UNCG through campus-wide recruitment social hosted by department. (RTH, 5.1)
- Continued to visit high school and community colleges to recruit students. (RTH, 5.1)
- Continued efforts to simplify course transferability and program articulation between UNCG and community colleges. (RTH, 5.1)
- Currently redesigning the therapeutic recreation concentration curriculum to accommodate certifications in related areas (Certified Child-Life Specialist, Pre-OT). (RTH, 5.1)
- Redesigned the therapeutic recreation curriculum to accommodate expansion of requirements by national certification council. (RTH, 5.1)
- Increased enrollment in the Hospitality and Tourism Management Program from 59 to 81 students. (RTH, 5.2)
- Revised recruitment booth display to represent attractiveness of UNCG and department. (RTH, 5.3)
- Worked with HHP Development Office to solicit remaining funding needed to activate the RTH Graduate Program Fund. (RTH, 5.4)
- Advertised available student scholarships from professional organizations (NCRPS Recreators’ Foundation, Council of Tourism, NCRPS-TR Research) to undergraduate and graduate students. (RTH, 5.4)
- Sent letters to 25 selected alumni and friends of the department requesting contributions to the department. (RTH, 5.4)
- Secured 3 contracts for graduate assistantships with the Madison-Mayodan Recreation Commission and Greensboro Parks and Recreation Department. (RTH, 5.4)
- RTH emphasized selective recruitment of the most qualified students while maintaining stable enrollment. (RTH, 5.5)
- The average GRE score of graduate applicants in RTH increased. (RTH, 5.5)
- Worked with HHP to recruit students at SOAR, Multicultural Student Recruitment Day, Junior Day, etc. (RTH, 5.6)
- Worked with CASA, Admissions office, and Enrollment Services for referrals to major. (RTH, 5.6)
- Advertised all university career and recruitment functions to students. (RTH, 5.6)
- Contacted Assistant Dean in the Graduate School to discuss graduate student recruitment tactics and strategies. (RTH, 5.7)
- Worked with Registrar and SAS to ensure accurate record-keeping for efficient placement of students academically. (RTH, 5.8)
- Distributed materials about Student Learning Services on campus to all graduate students and most undergraduate students. (RTH, 5.8)
- Invited guest speakers to faculty and staff meetings to enhance faculty understanding of issues addressing student health, career placement resources, computer resources, library resources, Student Academic Services, and student success. (RTH, 5.8)
- Maintained a Jobs Book with current full- and part-time position listings in field. (RTH, 5.8)
• Posted job opportunities on departmental bulletin boards. (RTH, 5.8)
• Continued to offer late-afternoon and evening classes on undergraduate and graduate levels. (RTH, 5.9)
• Encouraged potential applicants to graduate school to take VISIONS courses within department. (RTH, 5.9)
• Provided mandatory academic advising at undergraduate and graduate levels each semester. (RTH, 5.10)
• Continued to work closely with Office of Disability Services. (RTH, 5.10)
• Provided service-learning and volunteer experiences in the community in over half of department’s course offerings. (RTH, 5.10)
• Provided two faculty liaisons to the Recreation, Tourism, and Hospitality Management student majors club. (RTH, 5.10)
• Provided web-based learning courses. (RTH, 5.10)
• Provided Graduate Student Orientation for new and returning graduate students. (RTH, 5.10)

School of Human Environmental Sciences
• Student leaders of the IIDA student organization are invited to present activities and concerns at IAR faculty meetings. (IAR, 5.10)
• IAR appointed Internship Coordinator. (IAR, 5.10)
• Surveys of SWK students and alumni indicate a high overall satisfaction rate with department programs. (SWK, 5.7)

Division of Continual Learning
• Conceptualized and developed a sister site to UNCGiCampus called UNCGiFaculty. In the same way that UNCGiCampus seeks to give students all of the information they need to be successful in an online class, iFaculty facilitates the learning process of transferring a face to face class into an online environment. (DCL, SD5, 5.10)
• DCL also implemented two large programming improvement projects on their websites. These will streamline services to disabled groups. (DCL, SD5, 5.10)
• DCL has also begun to implement two large programming improvement projects on their websites. These will streamline services to disabled groups that currently access both the CALLDCL.com site and the UNCGiCampus.com sites, making both sites as compliant as possible with all learning equipment utilized by disabled groups. (DCL, SD5, 5.10)

Enrollment Services
• The Advising Council created a mentoring/advising model, Spartan Success, intended to empower students to take responsibility for the outcomes of their educational experiences. (ES,5.10)
• The advising experience for incoming freshmen attending SOAR was modified to provide students with an opportunity to be advised and registered by their academic advisors within the academic units. This decentralization allowed for time to discuss educational, career, and life goals, providing advisors with an opportunity to connect with our students earlier. (ES,5.10)
• The Advising Council has been and continues to be actively involved in the implementation of the virtual advising module. (ES, SD5.8)

Student scholarship awards from unit funds

| College of Arts & Sciences | $187,204 |
| Bryan School of Business and Economics | $190,375 |
| School of Education | $120,000 |
| School of Health and Human Performance | $41,415 |
| School of Human Environmental Sciences | $146,795 |
| School of Music | $171,550 |
| School of Nursing | $124,000 |
| The Graduate School | $180,000 |
| International Programs Center | $96,450 |
| **Total** | **$1,257,789** |
Major unit initiatives in marketing or publicity

Bryan School of Business and Economics
- Hired a GA to coordinate marketing, hired a free-lancer to assist with the development of new collateral, developed a multi-media presentation; revised the brochure for prospective students, worked with Admissions to develop a series of Web mails, sent personalized invitations to the parents of prospective students inviting them to a special parents meeting during Open House, revised Focus and Open House session to involve more interaction with current students, and provided mock lectures for high school groups visiting campus. (B&E,5.2)
- Strengthened relationship with the Walt Disney College Program to co-brand and recruit students. Several joint presentations were made at FBLA, DECA, and several local high schools. (B&E,5.2)
- Participated in the state conferences of FBLA and DECA and continued to provide a scholarship to one student from each organization. (B&E,5.2)
- Departmental brochure developed and distributed to current majors, undecided majors and various high school groups. (BAD,5.2)
- Departmental flyer developed and sent to prospective community college students; newly approved IT minor was publicized across campus; personalized mailings to prospective Master’s students. (ISM,5.2)
- The ‘My Bryan MBA’ Web site was redesigned to provide a wider array of information to prospective students and to coordinate visually with the printed collateral. (MBA,5.2)
- Continued with last year’s marketing mix of print collateral, outdoor advertising, print ads, radio, campus posters, information sessions and open houses. New components that were added included, on-line chat sessions, search engine marketing, sponsorships, Web banners, and graffiti ads. (MBA,5.2)

College of Arts & Sciences
- ARTSLINK: 4 College Departments (Art, BCN, English, and Theatre) collaborate to publicize their events (CAS,5.2)
- UNCG Today produced by BCN (CAS,5.2)
- DCL aggressively markets the BLS online completion degree in collaboration with the College (CAS,5.2)
- Promotional materials prepared in conjunction with Development for the College's participation in the Capital Campaign (CAS,5.2)
- Various departments and programs publicize their lectures, workshops, conferences, etc., locally, regionally, and nationally, through printed, broadcast, and online media (CAS,5.2)
- Various departments and programs maintain websites and publish newsletters to advertise their programs and events (CAS,5.2)

School of Education
- We have met and are working with Dr. Scott Hudgins from UNCG’s graduate school to create a recruiting brochure and marketing plan. We have also updated our website. (ERM/CERE,5.2)
- Ph.D. program approval announced in local paper. Posters were distributed to local merchants advertising the M.Ed., post-baccalaureate licensure, and undergraduate programs in the department. (SES,5.2)
- In collaboration with the Director of Recruitment, Retention and Professional Development, the Teachers Academy has communicated with and met with Triad personnel to plan professional development programs and to inform teachers and administrators about UNCG licensure programs. (TED,5.2)

School of Health and Human Performance
- May is Better Hearing and Speech Month initiative, including local public service announcements, university speech and hearing screenings, newspaper articles, and talks to civic clubs. (CSD,5.2)

School of Human Environmental Sciences
- HES Webpage completely re-designed, new HES “Viewbook” produced. (HES,5.2)
- HES publishes Connections, a magazine for alumni and friends, in May ’05, with another issue planned for late Fall ’05. (HES,5.2)
- Update of department webpage in process to promote revised program and new department name. (CRS,5.2)
- Development of new brochures for department in process. Updating of all publicity materials used across campus in support of recruitment for CRS. (CRS,5.1)
- Continue to revise program/departmental brochures and also web pages for department to enhance visual appeal and easy access to information. (NTR, 5.1)
School of Music
- The School developed a new viewbook to be used for recruitment purposes. The graphic design and development was accomplished completely in-house by SOM staff. (SOM,5.2)

The Graduate School
- Visited seven historically black colleges and universities (HBCU). (GRS, 5.1)
- The number of African American students enrolled in graduate programs has increased by 28%. (GRS, 5.2)
- Sends congratulatory letters to all college seniors graduating from North Carolina colleges and universities. The letter encourages graduates to explore graduate opportunities at UNCG. (GRS, 5.3)
- Faculty from many departments along with graduate students participated in the Graduate School’s public Information Sessions designed for prospective students. More than 450 attended. (GRS, 5.2)
- The Assistant Dean of the Graduate School works closely with several offices on campus to promote educational opportunities at the university. Among those offices are the Division of Continual Learning, University Relations, Evening University, Enrollment Services and various academic departments. (GRS, 5.2)

Division of Continual Learning
- DCL launched strategic marketing campaigns to promote WinterSession and Summer Session, both of which played off of our award winning UNCGiCampus campaign. The CALL program distributed over 400,000 catalogs promoting not only the events and programs within DCL, but reaching around the arts community of the entire University. (DCL, 5.2)
- The eight-week format online classes that DCL facilitated in 2003-2004 were even more popular in 2004-05. (DCL, 5.2)
- Apart from the BLS (Bachelor in Liberal Studies) classes, 10 sections of general education (GEC) classes were offered; the GEC classes attracted 314 enrollments. (DCL, 5.2)
- In 2004-2005, DCL offered 12 classes in its third WinterSession that runs from the end of the Fall semester until the early Spring semester. There were 8 undergraduate classes and 4 graduate classes that produced almost 350 enrollments. These figures are included in the MALS and Extension/Distance learning reporting on the summary table of this report. (DCL, 5.2)
- DCL marketed and held two online information sessions through UNCGiCampus, designed to reach potential students outside of large metro areas in North Carolina, and even across the country. These sessions were held with a chat software that allowed us to interact and speak with students, show real-time course examples, and answer questions in the same fashion as a face to face information allows. (DCL, 5.2)

Weatherspoon Art Museum
- The Weatherspoon continues to market its programs locally, regionally, and nationally and has received publicity this year in all of those markets, thereby reinforcing efforts aimed at making UNCG a university of first choice. (WAM 5.3)

Enrollment Services
- The marketing message, “The Impact of One, the Power of Many.” has been incorporated in the Undergraduate Admissions’ daily tour presentation, in all of its publications and in the multimedia presentations designed for First Look, Focus, and Open House programs as well as recruitment CDs for freshmen and transfers. (ES,5.2)
- The Evening University works collaboratively with other UNCG departments to ensure an integrated approach to marketing the University and its programs. Some of these areas include: the Office of Undergraduate Admissions, the Graduate School, the Division of Continual Learning, University Relations, and academic departments. Highlights of Evening University marketing efforts include the following. (ES,5.2)
- The Evening University tagline is “Forty-one programs to change your world.” The benefits are that UNCG offers the most comprehensive evening program in the Triad, and that graduates of the Evening University will have a new start on a successful life. (ES,5.2)
- Print advertisements include placements in, the Greensboro News and Record, the Winston-Salem Journal, Discover the Triad, UNCG Playbill, and the Forsyth Community College newspaper Technically Speaking. Advertisements run during the months of June, July, October, November, March, April and May. (ES, 5.2)
- Web presence includes the UNCG undergraduate site www.uncg.edu/eve and the graduate site www.uncg.edu/eve/grs, and community sites, www.news-record.com and www.gotriad.com. The undergraduate Evening University website was enhanced by adding virtual tours, steps to enrolling, important links, and online publications. The graduate web-site will also be updated by the end of the fiscal year. (ES,5.2)
• **Radio promotion** includes spots on WKSI 98.7 and WKZL 107.5 during the months of June, July, October, November, March, and April. (ES,5.2)

• **Billboards and posters** promote the Evening University at fifty-six locations throughout the Triad, eight months a year. Billboards and posters are positioned in key market areas for both undergraduate and graduate populations. Undergraduate posters and billboards are frequently positioned near Guilford County Community College, and Forsyth Technical Community College. (ES,5.2)

• **Printed marketing materials** include 24,000 copies each of the fall and spring Evening University brochure, and departmental brochures for the seven (7) undergraduate evening programs. The Evening University brochure also includes program and course information for the UNCG iCampus and the Triad Education Center. (ES,5.2)

• **Fall, spring and summer recruiting visits** were made to, Guilford Technical Community College, Alamance Community College, Davidson Community College, Forsyth Technical Community College, Randolph Community College and Rockingham Community College. (ES,5.2)

• **Recruiting event highlights** include: UNCG Adult and Transfer Information Sessions (5); and education fairs at American Express, Inc.; Bank of America, Inc.; Greensboro Merchants Association; and Triad Career Fair (2). (ES,5.2)

• **Distribution of the Evening University brochure** was enhanced by contracting with Distributech. During the month of July over six-hundred Evening University brochures were made available to triad area residents in Distributech racks at eleven Harris Teeter grocery stores. This initiative was so successful that an annual contract has been signed in 2005 increasing the number of stores to thirty-five. (ES,5.2)

• Completion of a lengthy survey resulted in UNCG being selected by CosmoGIRL magazine as one of the nation’s fifty best colleges for women. (ES,5.2)

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**Major unit initiatives in student satisfaction, graduation rates, and career placement**

**Bryan School of Business and Economics**

• The Bryan School Graduate Career Services Office was established to support internship and career placement for MBA and MSITM students. (B&E,5.8)

• In April 2004, the Spring Accounting Banquet was held to celebrate the graduation of students majoring in accounting at both the graduate and undergraduate levels. That banquet was attended by and funded by approximately 40 local accounting professionals. (ACC,5.8)

• Modified advising satisfaction survey administered to all Bryan students to solicit better qualitative feedback about the advising experience. Advising sessions were tailored according to results. (B&E,5.8)

• Returning third semester freshmen in Bryan programs were identified prior to fall 04. Undergraduate Student Services provided intrusive advising, assisting with schedule adjustments and academic goal-setting. (B&E,5.8)

• An Assistant MBA Program Director was hired to assist with the implementation of the daytime program option and to serve as the primary academic advisor. (MBA,5.8)

• A weekly “MBA Today” newsletter was distributed electronically and on paper high-lighting special opportunities for students available at UNCG and the greater community. (MBA,5.8)

• The Advising Web site was redesigned to include a wider array of information for admitted and enrolled students. (MBA,5.8)

**College of Arts & Sciences**

• The following departments have redesigned or developed a structure to support internships for their majors:
  - Broadcasting and Cinema
  - English
  - History
  - Women’s and Gender Studies. (CAS 5.10)

• The Public History Coordinator runs an annual career workshop for MA students in history, helping them to locate and apply for jobs in the fields of museum studies and historic preservation. The History Department public history program also administers exit surveys and exit interviews with all of its students. The Public History listserv keeps Public History majors informed of career and internship opportunities in the fields of museum studies and historic preservation. (CAS 5.8)

• Art, Linguistics, Romance Languages, and Women’s and Gender Studies reviewed departmental advising practices and have taken steps towards improving advising for undergraduate students, including dedicated advisors for transfer students, encouraging study abroad, improving student placement in graduate and professional programs, and more emphasis on career mentoring. (CAS 5.8, 5.10)
School of Education
- Through our TAC (mentioned above) we expect word will get out about the ERM measurement and evaluation program. One company, Measured Progress has agreed to make a two-day recruiting visit to ERM in the spring. (ERM/CERE, 5.8)
- Established a current student Blackboard site to facilitate communication between students and faculty members in the LIS department, and restarted annual MLIS graduate and employer surveys. (LIS, 5.8)

School of Health and Human Performance
- One faculty member participated in a graduate school preparation session for undergraduate majors. (CSD, 5.8)
- Dept Head began regular feedback meetings with representatives from undergraduate and graduate student organizations for improvement and greater student satisfaction. (CSD, 5.8)
- Online senior survey focused on ESS concentrations was implemented and currently ongoing. Most students have responded and report satisfaction with ESS programs. (ESS, 5.8).
- Head invites each graduating senior to meet to discuss future plans as well as positive and negative aspects of their undergraduate curriculum. (ESS, 5.8)

School of Human Environmental Sciences
- IAR continued its “2 to 1” mentoring program, in which 2nd year students mentor 1st year students. (IAR, 5.1)
- Continue on-going assessments as mandated by UNCG and by our accrediting agency for both the undergraduate Didactic Program in Dietetics and the Dietetic Internship (The American Dietetic Association). (NTR, 5.5)

School of Nursing
- Students in the pre-licensure and RN to BSN program exceed the standard of 80% or higher. MSN and MSN/MBA graduation rates were 91% for 1999-2004 five year time frame. Summary tables are found in the School of Nursing Annual report. (SON, 5.8)
- New graduates of the pre-licensure program are usually employed in hospitals (98% of respondents). Of the RN to BSN graduates of 2003 – 2004, 65% of respondents are employed in hospitals, 6% in physicians’ offices, and 16% in miscellaneous other settings, including health departments, preschool programs, and the Federal Bureau of Prisons. Graduate students were employed in hospitals (52%), anesthesia practices (15%), physicians’ offices (12%), and other sites (12%), including faculty positions, home care, and private companies. Summary tables are bound elsewhere in the School of Nursing Annual report. (SON, 5.8)

Undergraduate Education
- The Associate Provost for Undergraduate Education participated in the American Association of State College and University (AASCU)’s national project on Graduation Rate Outcomes, and presented information on that project at a workshop on graduation rates at the Office of the President in Chapel Hill (UE, 5.8)

The Graduate School
- Expanded orientation for new graduate students to include night sessions as well as daytime. (GRS, 5.8)

Walter Clinton Jackson Library
In follow-up to the spring 2003 survey of satisfaction with Library services, Jackson Library:
- Established a usability lab to develop and design more intuitive web pages and navigation paths
- Purchased a new integrated library system software package to improve user interfaces and make it possible for users to obtain more information in more convenient ways
- Installed software that allows users to search many different individual data sources and services with a single query
- Enhanced print and electronic journal collections, now providing access to over 30,000 journals in its Journal Finder service, with the majority of these titles in electronic, full-text form as preferred by students
- Increased the percentage of funding it devotes to purchasing electronic resources by 297%, continuing to give priority to collections, both print and electronic, when allocating new funds to further aid users with home and office access
- Improved e-reserves authentication and the software through which users gain access to privileged resources
- Opens on weekdays at 7:30 am
- Installed new signage on the first floor to make it easier to find resources and service point
- Arranged its Stacks print materials in one, unbroken alphabetic sequence (JL, 5.8)
Other important examples of fulfillment of Strategic Direction 5

Bryan School of Business and Economics
- Participated in Supplemental Instruction and provided additional tutoring support for high risk courses: 2 sections each semester of ACC 201 and ECO 201. (ACC & ECO, 5.8)
- A three-day orientation style ‘boot camp’ was planned and held for the entering class of full-time MBA students. (MBA, 5.10)
- Established MBA Alumni Scholarship Fund and the MBA Excellence Fund. (MBA, 5.4)
- The Graduate Student Handbook was revised extensively for all master’s programs. (B&E, 5.10)

School of Education
- Created an international exchange program with the University of Twente in the Netherlands. (ERM/CERE5.2)
- Through project RESTART, SES held workshops for undergraduate students (SES and other departments as space allowed) on taking the PRAXIS tests, library skills, diversity, and other topics. (SES, 5.2)
- Information sessions were given for teacher assistants at Guilford County Schools to provide information about the Teacher Assistant Scholarship Program (TASP), collaboration with GCS and UNCG to assist teacher assistants in obtaining a bachelor's degree in elementary education. Twenty-two applications to the TASP program and UNCG were submitted for the 2004-2005 academic year. Six teacher assistants have been admitted to teacher education with an anticipated graduation date of May 2006. (SARC, 5.2)

School of Human Environmental Sciences
- Financial assistance for BSW students has remained the same in 04-05 while the overall support for MSW students increased by 11%; over 75 MSW students received financial assistance (tuition waivers, assistantships, loans) during this period. (SWK, 5.3)
- Completed first Internship Handbook to be updated each spring (noted earlier). Clearly states expectations for internship experience as well as opportunities for professional development through internships (CRS 5.8).
- Undergraduate enrollment increased by 31% this year according to the “official” 10 day figures for fall semester (enrollment was 108 in Fall 2003 and was 141 in Fall 2004). The official undergraduate enrollment for spring 2004 was 140 students, which indicates this increase of was sustained in the spring semester. Overall, enrollment has increased by 70% over the past 4 years (was 83 students in Fall 2000). (NTR, 5.2)

School of Music
- The School developed a new viewbook to be used for recruitment purposes. The graphic design and development was accomplished completely in-house by SOM staff (SOM, 5.2)

School of Nursing
- New graduates of the pre-licensure program are usually employed in hospitals (98% of respondents). Of the RN to BSN graduates of 2003 – 2004, 65% of respondents are employed in hospitals, 6% in physicians’ offices, and 16% in miscellaneous other settings, including health departments, preschool programs, and the Federal Bureau of Prisons. Graduate students were employed in hospitals (52%), anesthesia practices (15%), physicians’ offices (12%), and other sites (12%), including faculty positions, home care, and private companies. (SON, 5.8)

Office of Research and Public/Private Sector Partnerships
- The CYFCP, through graduate assistantships and postdoctoral fellowships offered through the Center supports campus initiatives aimed at improving student satisfaction, retention, graduation, and career placement rates including working with departments to recruit and retain outstanding graduate students, providing professional opportunities for publications and conference presentations, facilitating contact with agencies for post graduation employment, and for Master’s level candidates providing professional development to increase acceptance into doctoral programs. (ORPPSP, 5.8)

Walter Clinton Jackson Library
- In follow-up to the spring 2003 survey of satisfaction with Library services, Jackson Library revised web pages, purchased an integrated library system software package, installed search software, enhanced print and electronic journal collections, and increased funding to electronic resources. Additionally it expanded availability of its resources by opening earlier, improving e-reserves authentication, installing new signage, and re-arranging stacks.
ERIT continued to develop and support online Advising Schedulers for several departments across the campus. (JL, 5.7)

The Reference Department developed an attractive brochure and bookmark that describes the Library’s services and provides web sites and phone numbers for further information. These were distributed at SOAR, new faculty orientation, a career fair at UNCC and are distributed around campus. (JL, 5.7)

The Libraries continued to provide instruction sessions for UNS 101. (JL, 5.8)

A faculty member served as a library faculty panel member for the UNCG Alumni Association, Black Alumni Council, “Freshmen Checkup” program on February 10, 2004. (JL, 5.8)

Division of Continual Learning

DCL launched strategic marketing campaigns to promote Winter Session and Summer Session, both of which played off of our award winning UNCGiCampus campaign. The CALL program distributed over 400,000 catalogs promoting not only the events and programs within DCL, but reaching around the arts community of the entire University. (DCL, SD5, 5.2)

The eight-week format online classes that DCL facilitated in 2003-2004 were even more popular in 2004-2005. Apart from the BLS (Bachelor in Liberal Studies) classes, 10 sections of general education (GEC) classes were offered; the GEC classes attracted 314 enrollments. (DCL, SD5, 5.2)

In 2004-2005, DCL offered 12 classes in its third Winter Session that runs from the end of the Fall semester until the early Spring semester. There were 8 undergraduate classes and 4 graduate classes that produced almost 350 enrollments. These figures are included in the MALS and Extension/Distance learning reporting on the summary table of this report. (DCL, SD5, 5.2)

DCL marketed and held two online information sessions through UNCGiCampus, designed to reach potential students outside of large metro areas in North Carolina, and even across the country. These sessions were held with a chat software that allowed us to interact and speak with students, show real-time course examples, and answer questions in the same fashion as a face to face information allows. (DCL, SD5, 5.2)

DCL increased enrollments at all levels among various populations, with credit class enrollments at 14,669, and non-credit class enrollments at 13,123. (DCL, SD5, 5.2)

DCL offered its Master of Arts in Liberal Studies completely online in 2003-04, the first UNCG degree totally online. In 2004-2005, 22 online majors were served. (DCL, SD5, 5.2)

DCL coordinated and promoted information sessions throughout the state, including two online sessions. (DCL, SD5, 5.9)

International Programs Center

In order to attract more students from Asia and Saudi Arabia have signed transfer/articulation agreements with PSB Academy in Singapore and Al-Yamamah Private College in Riyadh. (IPC, 5.1.7)

The staff gave a presentation at Rockingham Community College to promote Study Abroad for those transferring to UNCG. The Director of International Student/Scholar Services and exchange students visited the community college in Spring ’04 and Fall ’04 interacting with local students and talking about their experience at UNCG. (IPC, 5.2.4)

IPC staff has worked with admissions staff in Enrollment Services and the Graduate School to improve communications and collaboration areas so that procedures for international applicants are expedited wherever possible. (IPC, 5.5.2)

Seventy-two (72) international students who graduated at UNCG in Fall ’03 are currently engaged in Optional Practical Training (OPT) for 12 months in order to have more work experience before going back to their home countries. IPC provides counseling regarding immigration regulations and compliance. (IPC, 5.8.8)

Weatherspoon Art Museum

While the Museum has no particular initiatives to enhance student advising, staff members are contacted with some regularity by students interested in pursuing careers in the fine arts or art museum work. By participating in the Art Department’s Museum Studies program, staff gives the students a good overview of the roles and responsibilities of various positions within the museum field. Graduate assistants at the Museum have gone on to graduate school, advanced internships, or positions in arts management. (WAM 5.8)
III. Other Significant Achievements

Program Recognition

Bryan School of Business and Economics
- The Bryan School chapter of Beta Gamma Sigma was designated as a Premier Chapter by the international honor society, the highest designation possible. This designation provided the chapter with a $500 matching scholarship.

College of Arts and Sciences
- The Department and University received special commendation in regional publications for its support of the Piedmont Triad Film Commission. (BCN)
- The Geography Department was profiled in the Association of American Geographers Newsletter, a newsletter sent to over 7,500 members and virtually every geography department in the U.S. and Canada. (GEO)
- The Philosophy Club won the 2004 University Award for Programming Excellence (PHI)

School of Education
- The School of Education ranked 35th in the nation by, U.S. News & World Report
- The counseling program (Department of Counseling and Educational Development) was ranked 6th in the nation by U.S. News and World Report for 2005 and 2006. (CED)
- SES is a member of the Higher Education Consortium in Special Education (HECSE), the professional organization that sets standards for IHEs granting the doctoral degree in special education and related areas. (SES)

School of Health and Human Performance
- Communication Sciences and Disorders program was ranked nationally for the first time, rank of #50 out of 300 programs nationally, masters program in speech-language pathology

School of Human Environmental Sciences
- The Department of Social Work MSW Program received successful re-accreditation and 100 percent compliance with all accreditation standards. (SWK)
- IAR was cited in an International Interior Design Association journal, “Perspective,” in an article on quality in interior design programs. (IAR)

School of Music
- The Opera Theatre Program received two awards (out of a total of five!) offered in Fall 2004 by the National Opera Association. These were for our productions of Susannah and Little Women. The Opera Theatre program has been the recipient of such single awards for several years, but this was the first time that two awards went to the same University (SOM)

School of Nursing
- Nursing graduate program ranked #58 by U.S. News & World Report
- Anesthesia graduate program ranked #10 by U.S. News & World Report

Office of Research and Public/Private Sector Partnerships
- In fall 2004, the 2002-03 issue of UNCG Research magazine was awarded an Award of Excellence by the Council for Advancement and Support of Education (CASE).

The Graduate School
- Effective March 2005, the editorship for Sigma Phi Omega’s national newsletter moved to the UNCG Gerontology program. Sigma Phi Omega is the national gerontological honor society, formed in 1980 to recognize excellence of those who study gerontology/aging and professional aging service personnel. (GRO)
Division of Continual Learning
- DCL brought home eight marketing awards from the national University Continuing Education Association. These included BLS, MALs, UNCGiCampus, All-Arts & Sciences Camp, The CALL Program, and the University logo. (DCL)
- DCL's Master of Arts in Liberal Studies online degree program was named the Best in North Carolina. (DCL)

Weatherspoon Art Museum
- Exhibitions at the Weatherspoon Art Museum received attention and reviews this year in The Wall Street Journal, Art in America and Art Papers (both national art journals), The Independent (Raleigh), Winston-Salem Journal, and The News & Record.

Faculty Recognition

Bryan School of Business and Economics
Nir Kshetri: runner up for the Best Dissertation Award sponsored by the Innovation Special Interest Group, American Marketing Association.
Kevin Lowe: Visiting Fellow at the University of Western Australia.
Norwood McMillian’s: MKT 421 class placed first in the nation in the GM Internship Program.
Paul Muchinsky: Distinguished Contributions Teaching Award from the Society for Industrial and Organizational Psychology.
Daniel Winkler: Best Paper Award in category of Real Estate Brokerage and Agency at the 2004 American Real Estate Society Meeting, $1,000 prize.
Jim Weeks: Board of Directors of Beta Gamma Sigma International

College of Arts & Sciences
Porter Aichele: Teaching Excellence Award from Southeastern College Art Conference (CAS)
Two Art faculty: Outstanding Professional Awards from the Office of Adult Students (CAS)
Susan Andreatta: Secretary of the Society for Applied Anthropology (CAS)
Patricia H. Reggio: Secretary of the International Cannabinoid Research Society. (CAS)
J. Phillip Bowen: American Chemical Society COMP Division Executive Committee (CAS)
Gregory M. Raner: College of Arts and Sciences Teaching excellence Award. (CAS)
Susan Shelmerdine: 2004 Outstanding Regional Vice President Award of the Classical Association of the Middle West and South and was elected to the Board of Directors of the American Philological Association. (CAS)
David Wharton: 2004 Outstanding Website and Manager Award of the Classical Association of the Middle West and South. (CAS)
Elizabeth J. Natalie: 2004 Betty Jo Welch Service Award, Carolinas Communication Association. (CAS)
Mary Ellis Gibson: Fulbright Senior Research Award (India); President of Victorians Institute (CAS)
Russ McDonald: National Endowment for the Humanities Senior Fellowship (CAS)
Michael Parker: National Endowment for the Arts Fellowship and two awards for fiction (O’Henry Prize, Best Stories from the South) (CAS)
Van Jordan: Whiting Foundation Award for young writers (CAS)
Christopher Hodgkins: UNCG Alumni Teaching Excellence Award for tenured faculty (CAS)
Robert Langenfeld: Editor of ELT (scholarly journal) and publisher of ELT Press (CAS)
Karen Kilecup: Editor, Studies in American Humor; President, Society for Study of American Women Writers (CAS)
Russ McDonald: NEH Senior Fellowship (CAS)
Eve Wiederhold: Executive Editor, Love: An E-journal for Teachers of Writing (CAS)
Hephzibah Roskelley: speaker at the Ohio University Graduate Student Conference and the Kentucky Council of Teachers of English (CAS)
Keith Cushman: Associate Editor, DH Lawrence Review; Guest Editor of D H Lawrence Studies (Korea) (CAS)
Christian Moraru: Associate Editor, symploke (CAS)
Adrian Wurr: Associate Editor. The Reading Matrix (CAS)
Russ McDonald: President of Weatherspoon Museum Association (CAS)
Jennifer Keith: College of Arts and Sciences Teaching Excellence Award (CAS)
Rick Bunch: Vice President of the North Carolina Geographical Society (CAS)
Other Significant Achievements

Keith Debbage: Board Member of the Association of American Geographers Specialty Group on Recreation, Tourism, and Sport (CAS)
Jeffrey Patton: served as President of the North Carolina Geographical Society. (CAS)
Dan Royall: Editorial Board of Southeastern Geographer (CAS)
Selima Sultana: Editorial Board of the Professional Journal: Southeastern Geographer (CAS)
James Anderson: Luce Fellowship, Kluge Center for International Studies at the Library of Congress. (CAS)
Jodi Bilinkoff: editorial board of the Archive for Reformation History and served on the executive committee of the Society for Spanish and Portuguese Historical Studies. (CAS)
Robert Calhoon: co-director of the North Carolina Backcountry Conference and served on the Advisory Board of the Center of Religion in the South. (CAS)
Peter Carmichael: executive board of the Richmond Battlefields Association. (CAS)
Phyllis Hunter: awarded a year-long NEH fellowship. (CAS)
Colleen Kriger: editorial board and acting editor-in-chief of the African Economic History journal. (CAS)
Paul Mazgaj: governing board of the Western Society for French History. (CAS)
Loren Schweninger: State Historical Records Advisory Board and Board of Governors of the University of North Carolina Chapel Hill Press. (CAS)
Suzanne Lea: President (spring) and Vice-President (fall) of the Greensboro Chapter of Sigma Xi. (CAS)
J. Vaughan: Co-Editor-in-Chief of the international journal TOPOLOGY AND ITS APPLICATIONS. (CAS)
Gary Rosenkrantz: Parliamentarian of the Faculty Senate Chair-elect of the Faculty Senate (CAS)
Gary Rosenkrantz: Board of Editors of Philosophy and Phenomenological Research (CAS)
Michael Zimmerman: NEH Fellowship for College Teachers & Independent Scholars (CAS)
George Michel: Editor-in-Chief of Developmental Psychobiology and President-Elect of the International Society for Developmental Psychobiology. (CAS)
Greg Grieve: fellowship at the Center for Religion and Media at New York University for 2004-2005 (CAS)
Bill Hart: NEH Distinguished Visiting Professorship at the University of Richmond for Spring 2004 (CAS)
Bill Markham: Fulbright Fellowship for spring and summer semesters 2004. (CAS)
Paul Luebke: 6th Annual Defenders of Justice Award from the North Carolina Center for Justice (CAS)
Steve Kroll-Smith: Distinguished Contribution Award from the American Sociological Association (CAS)
Deb Bell: Joan C. Edwards Distinguished Professor honoree at Marshall University. (CAS)

School of Education

Dean served as member of State Board of Education Teacher Retention Task Force
Craig Cashwell: 2004 School of Education Teaching Excellence Award; finalist for the UNCG Tenured Alumni Teaching Excellence Award.
Craig Cashwell: Meritorious Service Award, Association for Spiritual, Ethical, and Religious Issues in Counseling
Todd Lewis: Outstanding Research Award from the International Association for Addictions and Offender Counseling (IAAOC)
Jane Myers: American Counseling Association (ACA) Fellow; ACA Extended Research Award; ACES Research Grant Award.
Kelly Wester: Outstanding Research Award from Chi Sigma Iota International Honorary Society.
Kelly Wester: ACES Research Grant Award.
James M. Benshoff: President-elect, Association for Counselor Education and Supervision (ACES)
Craig S. Cashwell: President and then Past-President of the Association for Spiritual, Ethical, and Religious Values in Counseling (ASERVIC).
Craig S. Cashwell: appointed to CACREP, the accreditation board for our profession.
ALL CED faculty members serve on at least one editorial board for a national journal in our profession.
CED Faculty held 22 other leadership positions in professional organizations.
Bill Bursuck: Advisory Board for Hill Center
Stephanie Kurtts: Proposal reviewer, annual meeting of CEC and American Education Research Assoc.
Mary V Compton: Expert Working Group in Effective Interventions for Infants and Young Children with Hearing Loss; Council on Exceptional Children-Division of Communication Disorders and Deafness-Member, Leadership Committee; Council on Exceptional Children-Division of Early Childhood, Personnel Preparation Committee; Review Panelist, US Department of Education, Office of Special Education and Rehabilitative Services, Low-incidence competition.
Belinda Hardin: Global Guidelines Task Force Member, Association for Childhood Education International
Marilyn Friend: Reviewer, four special education journals; CEC proposals, Member, HECSE Task Force on Highly Qualified Teacher for IDEA reauthorization, Representative to the Representative Assembly, Teacher Education Division of CEC
Betty Epanchin: president, Teacher Education Division of the Council for Exceptional Children

School of Health and Human Performance
One faculty member president of a national organization, one a VP of national org, one president of state association. (CSD)
Alumni Teaching Award: Karen A. Poole (ESS)
Research Excellence Award: Sandra Shultz (ESS)
Regina Pulliam was the central planner of two conferences held at UNCG, the NC SOPHE Annual Conference and the UNCG CACE Conference. (PHE)
Faculty received 4 honors and 1 award from external agencies. Faculty performed 67 professional activities in the local community and throughout the state, southeast region, nationally, and internationally. (RTH)

School of Human Environmental Sciences
HES recognized the contributions of its faculty and staff is through awards, including the Mary Francis Stone Outstanding Teaching Award won by Sherry Lyon of Consumer, Apparel and Retail Studies, the Board of Governor’s Outstanding Teaching Award in HES won by Mary Morgan of Human Development and Family Studies, the Outstanding Advisor Award won by Lauren Haldeman of Nutrition, and the new HES Staff Excellence Award was won by two staff members, Barbara Webb of Social Work and Kelly Elliott of Nutrition. Also established for the first time this year by the Dean’s Office are the Research Excellence Awards for faculty and research scientists in the School. Ron F. Morrison of Nutrition won the Early Career Research Excellence Award. Marion O’Brien of Human Development and Family Studies received the Senior Scholar Research Excellence Award and Robert J. Wineburg of Social Work received the Senior Scholar Research Excellence Award. All awards carry a monetary award of $1,000. (HES)
Social Work Faculty member received the award “Social Worker of the Year” from the National Association of Social Workers, NC Piedmont District. (SWK)
Offices held in Professional Organizations include Board of Directors, International Trade and Finance Association; Faculty Liaison, American Apparel and Footwear Association; Executive Board and Committee Chair, International Textile and Apparel Association
IAR faculty member served on the Executive Committee of Preservation North Carolina, and was also Chair of Board of Advisors and Chair of 2004 Design Awards Committee. She also received the 2004 Volunteer of the Year Award from Preservation Greensboro Incorporated. (IAR)
IAR faculty won a competitive International Artist in Residence award at the Hungarian Multicultural Center, Budapest, Hungary. December 2004- January 2005. She also was named a Glass Design Competition winner at the Meltdown Glass Art and Design Studio. (IAR)
IAR faculty was awarded a Junior Egyptian European Partnership Chamber grant of € 5,000.00 for intercultural projects at IAR-UNCG. He was also named as Academic Advisor to the Board of Trustees of The Egyptian American University (EAU). Cairo, Egypt. (IAR)
IAR faculty member served as President/Past President of Interior Design Educators’ Council, the national organization for interior design educators, and as IDEC Cradle to Cradle Task Force Co-Chair. (IAR)
IAR department chair was selected as one of five judges for the annual ART Awards program, a national furnishings industry event held in Dallas, Texas each year. (IAR)
Nine HDF faculty served on the editorial boards of 17 premier journals. (HDF)

School of Music
Pierpaolo Polzonetti: Einstein award from the American Musicological Society; best research article.
John Locke: President-elect of the American Bandmasters Association
Dennis AsKeW: President-elect of the International Tuba and Euphonium Association
Paul Stewart: President-elect of the Music Teachers National Association
Steven Stusek: President-elect of the North American Saxophone Alliance
Connie McKoy: President-elect of the North Carolina Music Educators Association
John Deal: Treasurer of the College Music Society
John Deal: Chair of the Nominating Committee for the National Association of Schools of Music
Carol Marsh: Treasurer of the Society for Seventeenth Century Music
School of Nursing
R. Bartlett - International Society of Psychiatric Nurses, April, 2004, 1st place for student poster.
L. Kennedy-Malone - Sigma Theta Tau International Chiron Mentor; Gamma Zeta Chapter of Sigma Theta Tau
International Excellence in Nursing Leadership Award, April 2004; Inducted as a Fellow into the American Academy
of Nurse Practitioners, June 2004.
S. Letvak: Mary Hanna Journalism Award, American Society of PeriAnesthesia Nursing (2004).
M.J. Helfers - Ann Magnusson Award from the American Red Cross, February 2004; Gladys Strawn Bullard Award,
May 2004.
B. Barba - 2004 AACN/Hartford Institute Geriatric Nurse Faculty Award, October 2004
D. Wallace - Hartford Geriatric Institute Nursing Research Award, Southern Nursing Research Society; Excellence in
Nursing Research Award, Gamma Zeta Chapter of Sigma Theta Tau International; Named Daphine Doster
Mastroianni Distinguished Professor of Nursing.

Office of Research and Public/Private Sector Partnerships
The Director for CYFCP graduated one doctoral student in clinical psychology, was the primary supervisor for three
doctoral dissertations in progress, and served on Master’s, preliminary examination, and dissertation committees for
another six students. She also served on the UNCG Research Polices Committee, as a reviewer for four professional
journals, as an invited grant reviewer for NIMH, Administration for Children and Families, and Housing and Urban
Development. The Associate Director for CYFCP served as a reviewer for three journals and two research
conferences; served on two 2 CDC panels, and was on boards and/or committees of four state agencies and one
legislative committee. The Director for IHSS was named as Associate Editor for Insect Biochemistry and Molecular
Biology, was the invited keynote speaker at the George Wolff Symposium, Moses Cone Health System. He reviewed
proposals for NSF and USDA and served as a reviewer for numerous journals. He was also a reviewer for the NC
Biotechnology Center Educational Enhancements program and an invited speaker for the Greensboro Rotary Club,
Lion’s Club, UNCG Excellence Foundation, and Ohio State University. The Director, Associate Director, and
Assistant Director for OSP are critical members to numerous university communities, as well as appropriate
professional organizations.

The Graduate School
Nancy Callanan: President of American Board of Genetic Counseling; President-Elect of the National Society of
Genetic Counselors, NC Task Force for Genomics and Public Heath as Chair of Communications and Education
Committee (GEN), National Society of Genetic Counselors ad hoc committee for Code of Ethics Revision (GEN)
Sonja Eubanks: Nominating Committee for Association of Genetic Counseling Program Directors (GEN)
Dr. Janice Wassel: Southern Gerontological Society as member-at-large (GRO)
Dr. Janice Wassel: Business and Aging Task Force of the Gerontological Society of America; Human Services
Advisory Commission, Orange County, North Carolina; Board of Directors, Western Carolina Chapter of the
Alzheimer’s Association, NC Institute of Aging NCCOA program committee
Ms. Anne Rendleman Daniel: North Carolina Institute on Aging participant in the Senior Leadership Initiative

Walter Clinton Jackson Library
Tim Bucknall founded The Carolina Consortium.
Tim Bucknall co-authored a successful NEH Grant ($200,000) with Loren Schweninger on the Slavery Petitions
Project.
Sarah Dorsey was granted a Research Assignment for the Spring 2006 semester to process the collection of composer
and educator Louise Talma at the Library of Congress.

Weatherspoon Art Museum
Director Nancy Doll serves as co-chair of Action Greensboro’s Creative Character Steering Committee. She was on
the Museums Panel for the Arts and Science Council of Charlotte and serves on public art committees for the Raleigh-
Durham Airport and the new Greensboro Botanical Garden. She was a nominator for the “Anonymous Was a Woman”
National Awards in the Arts; presented a paper on audience development at the Southeastern Museums Council and a
lecture at The Hermitage Auxiliary in Norfolk, VA, and led museum tours for special civic and corporate groups.
(WAM)
Will South, Curator of Collections, serves on the Board of the Greensboro Arts Alliance and lectured frequently to
civic groups throughout the community. He lectured on the art of California Impressionist Guy Rose at the Portland
Museum of Art in Oregon and spoke about the exhibition, Matisse and More, at the Cameron Museum of Art in Wilmington, NC. (WAM)
Curator of Education, Ann Grimaldi, serves as the chair of the Educators Committee of the North Carolina Museums Council and convened the first non-convention meeting of the group at the Weatherspoon this spring. She has lectured and conducted outreach programs for numerous community groups and has been active in Educators committees at the state and national levels. (WAM)

Students

Bryan School of Business and Economics
Yoshitaka Shimakawa: APICS (The Association for Operations Management) Educational and Research Foundation 2004 International Student Paper Competition

College of Arts & Sciences
Two graduate students in Art were selected to attend the Vermont Studio Center. (CAS)
Artworks by several graduate students were accepted into juried art exhibitions at the Fayetteville (CAS)
Walter Moore: Benjamin A. Gilman International Scholarship (CAS)
Dara Edelman: SGA president (CAS)
Kamora Avent: UNCG Graduate Student Employee of the Year for 2003-04. (CAS)
Jack Lucido: 2004 Lou Wolf Memorial Scholarship Award presented by the Society of Motion Picture and Television Engineers. (CAS)
Teresa McMillian: American Chemical Society’s Overcoming Challenges Award (CAS)
Lori Reese: College’s award for Graduate Teaching Assistants and received a Fulbright Award. (CAS)
Magdalena Stanley: Fulbright Award (CAS)
Morena Carter: John L. Snell Memorial Prize, awarded by the Southern Historical Association. (CAS)
Kim Stauffer, David Griffie, Chelsea DeSantis, Joshua Reaves, and Andrew Liebchen: won first place awards in various categories at the American College Theatre Festival (CAS)

School of Education
Julie B. Stephan: Glen Hubele National Graduate Student Award, American Counseling Association.
Julie B. Stephan and Lucy Lewis: Ross Trust Graduate Scholarship, American Counseling Association.
Melinda Miller Gibbons: ACA Best Practices Research Award.
Matthew Shurts: Outstanding Dissertation Award, Association for Counselor Education and Supervision
Karen Hall, Carl Emerson: ACES Research Grant Award
Karen Hall: Outstanding Entry-Level Student by CSI International Honorary Society.
Kerrie Kardatzke: CSI Fellow.
Mike Pisarcik: student research award from the Society for the Scientific Study of Sexuality.
In the Department of CED, students published 3 referred journal articles, 3 book chapters, presented 14 national conference presentations, 11 regional conference presentations, 23 state conference presentations, and held 11 positions in professional associations.
Deborah Marsh: presented at the North Carolina Assistive Technology Conference.
Alicia Tate: appointed EC Director of Scotland County Schools.
Debra Lyons, Caroline Gulick were both awarded an H. Michael Weaver Award for study abroad.
Three students from the K-12 hearing impaired licensure program were inducted into Kappa Delta Pi

School of Health and Human Performance
A senior received a University Student Excellence Award (CSD)
Four African American undergraduate CSD students were recipients of the UNCG Scholar Recognition program, for academic achievement (CSD)
Two rising first year graduate students received an AMBUCs national scholarship (a national philanthropic organization) based on academic achievement and community service. (CSD)
Two rising second year graduate students received a Quota Club Scholarship, based on academic achievement and community service. (CSD)
One graduate student recipient of university research scholarship. (CSD)
Student Excellence Awards: Valerie Banning, Abigail Rothe, Kelly Gott (ESS)
Three students awarded Undergraduate Research Assistantships and two of them presented their findings the national
SOPHE Mid-Year Conference in Boston. One graduate student Larry Melton, presented a refereed paper at the Yale
University Bouchet Conference on Diversity in Graduate Education. (PHE)
19 students received various honors and awards. (RTH)
3 students in the department were awarded departmental scholarships including the RTHM Susan Stout Undergraduate
Scholarship, the Dorothy Davis Scholarship, and the Class of 58 Gail Hennis Scholarship. (RTH)

School of Human Environmental Sciences
Two IAR students had projects accepted for presentation at the Biennial Undergraduate Research Symposium in the
Capital in Raleigh on April 12, 2005. (IAR)
24 BSW students (48% of the spring graduating class) graduating in May, 2005 have been admitted to graduate
programs in social work at such institutions as University of Maryland, University of South Carolina, UNC-Chapel
Hill, University of Illinois, and Case Western Reserve University. (SWK)
SWK faculty received the HES Junior Faculty Outstanding Teaching Award. (SWK)
A design by a CRS graduate student was selected to be included in the exhibition at the International Textile and
Apparel Association annual meeting in Portland, OR. (CRS)
Seven CRS graduate students gave peer reviewed research presentations at three international conferences. (CRS)
Two CRS undergraduate Design students were selected to have their designs on display at the awards dinner for the
Young Menswear Association in New York. (CRS)
Two CRS undergraduate Design students were finalists for the AATCC Concept to Consumer award and had their
designs displayed at the Fashion Institute of Technology in NYC. (CRS)
Three CRS undergraduate students have been awarded scholarships to study abroad. (CRS)
A CRS undergraduate student was awarded the Thomas Undergraduate Research Scholar award. (CRS)
IAR students entered 4 design competitions. They won 1 first prize in one regional competition and had two other
projects chosen for exhibition in an international competition. (IAR)
Nutrition PhD candidate was awarded the Graduate Scholarship from the NC Dietetic Association Foundation in Fall
2004. (NTR)
Nutrition PhD candidate received the Frances E. Fischer Memorial Scholarship from the American Dietetic
Association Foundation. (NTR)
Nutrition MS student received the NTR Outstanding Graduate Student award. (NTR)

School of Music
In the North Carolina competition of the National Association of Teachers of Singing, UNCG Music majors won 8
First Place Awards, 6 2nd Place Awards, and 8 3rd Place Awards.
In the Mid-Atlantic NATS competition, UNCG music majors won 1 First Place Award, 2 2nd Place Awards, and 3 3rd
Place Awards.

School of Nursing
International Baccalaureate Merit Scholarship: Ambrosia Nicole Hill
Order of Omega: Ambrosia Nicole Hill
Student Awards from Sigma Chi Alpha Beta Chapter at UNCG:
Service to Humanity Scholarships for Fall 2004 to Ender Jones, Lawanna Mims, Jamie Gilbert
Southeast Region of Chi Eta Phi Sorority Scholarships and Awards to Ender Jones, Daryl Miller, Lawanna Mims.
Sigma Chi Alpha Beta Chapter won the Beta Attendance Award
Wake Forest University Baptist Medical Center, 14th Annual Nursing Excellence Awards, to Sarah Davis, Veronica
Naylor, Sarah O’Toole
Heather Gibson received a $1000 scholarship from Nurseweek, a division of Nursing Spectrum.
In 2003 – 2004, Elizabeth Key received a $1000 scholarship from Code Blue.
Kristi Kelly, a senior in 2004 – 2005, was encouraged by D. Stanford to write up an experience she had as a student,
Eunice M. Smith Scholarships, North Carolina Foundation for Nursing, were awarded to Angela Callahan, Veronica
Naylor, B. Lynn Schuster.
Barnes and Noble Fund for Excellence Awards were given to Rebecca Ritter and Ashleigh Shambley
Office of Research and Public/Private Sector Partnerships
A graduate student in Clinical Psychology, supervised by the CYFCP Director, received the National Head Start Research Scholar grant, one of ten awarded in the US. A graduate student working with the Director of IHSS was awarded the Baden-Wurttemberg student scholarship to conduct thesis research at University of Ulm, Germany.

The Graduate School
Ms. Tamara Adams’ paper “Predicting Subsyndromal Depression in Midlife and Older Adults.” As presented at the Gerontological Society of America Annual Meetings, Fall 2004 (GRO)
Ms. Tamara Adams received the George and Beatrice Fisher Master Thesis Award for her thesis defended December 2004 (GRO)

International Programs Center
Two students had University of Nagoya for Foreign Studies scholarships of approx. $600 /month. One graduate student received a prestigious Landesstiftung scholarship to study in Ulm, Germany. Students also received one English-speaking Union scholarship this year and two Gilman Scholarships. One recent graduate (Cinnamon Hunter) received a Rotary Scholarship to Spain and one (Maggie Stanley) had a Fulbright Scholarship to Germany

Staff

Bryan School of Business and Economics
Angie Scott: Leadership Greensboro and has been selected as chair-elect of the UNCG Staff Council.

College of Arts & Sciences
Janice Smith (Communication) was nominated for the Martin Luther King, Jr. award. (CAS)

School of Health and Human Performance
One staff member selected as “staff star” by university for December 2004. (CSD)

School of Human Environmental Sciences
SWK Administrative Assistant received the HES Staff Excellence Award. (SWK)
NTR Administrative Assistant received the HES Staff Excellence Award and was been nominated for the UNCG Staff Excellence Award. (NTR)

Office of Research and Public/Private Sector Partnerships
Debbie Freund was appointed as an official university event manager. The business manager for CYFCP served on UNCG SECC steering committee.

International Programs Center
Penelope Pynes, Director of Study Abroad and Exchange Programs, with Gretchen Bataille, Sr. Vice President of the UNC system, co-led a system-wide Faculty/Administrative Delegation to Baden-Wuerttemberg, Germany, sponsored by Ministry of Science, Research and the Arts, June 2004
Anelise Hofmann, Director of International Student/Scholar Services, received her Masters Degree from the School for International Training in Vermont, in October 2004.
Anelise Hofmann, Director of International Student/Scholar Services, was invited to speak at the Seminar on International Education in Sao Paulo, Brazil (Nov 18 - 19), sponsored by the U.S. Embassy and Fulbright Commission in Brazil where she delivered presentations on UNCG as a model for internationalization and International Programs Center – structure and activities. Through networking initiated in the seminar, Anelise has been facilitating discussions between Brazilian Universities and IPC for possible new future partnerships and exchanges.

Enrollment Services
Student Academic Services won 2004 Lee Noel and Randi Levitz Retention Excellence Award for the Strategies for Academic Success Program (SAS 100) from Noel-Levitz, a higher education consulting firm. This program is required for all first-semester students placed on academic probation.
Other Significant Achievements

Student Academic Services received an Outstanding Advising Program Award from the National Academic Advising Association (NACADA) for the Strategies of Academic Success Program (SAS 100) at the national conference in October 2004.

University Studies (UNS 101), the freshman orientation course, was ranked 8 out of 51 on course effectiveness on the First-Year Initiative Survey of the Policy Center on the First-Year of College. This ranking is determined from surveys completed by students in orientation courses at 51 participating institutions.

Student Academic Services hosted a state drive-in conference of the National Academic Advising Association (NACADA) in February 2004. Over 100 academic advisors and administrators from across the state attended. Tom Brown, nationally known speaker on retention advising and multicultural issues, presented multiple sessions at the conference.

The UNCG Ambassadors hosted the 2005 Southeast Region Conference for the Association of Student Advancement Programs (a division of CASE). The four day event attracted over 400 students from 39 institutional programs in a 12 state region.

A staff member recreated the CACRAO Educational Consultants program to offer college planning guidance to high school students throughout North and South Carolina.

Completion of a lengthy survey resulted in UNCG being selected by CosmoGIRL magazine as one of the nation’s fifty best colleges for women. (ES, II)

Eleven ES staff completed the ES Leadership Institute training in 2004.

An Associate Director in Student Academic Services, received certification as an appreciative inquiry facilitator in December 2004 and served as the North Carolina NACADA State Representative for the 2003-2004 academic year.

An academic advisor in Student Academic Services, attended the National Academic Advising Association, NACADA, Summer Institute in Milwaukee, Wisconsin in July. The week-long institute is designed to help advisors and administrators develop an action plan for implementing initiatives at their home campuses. He also received a $500.00 scholarship from NACADA. This award is given annually by recommendation to an academic professional pursuing a graduate degree.
IV. Executive Summaries

EXECUTIVE SUMMARY: Bryan School of Business and Economics

Cornerstone 1: Public and Private Support

The School’s participation in the Students First Campaign had a very strong start. The Co-chairs Sue Cole and Dean Priddy, the honorary chair, Jim Melvin, and the committee of volunteers all have work plans in place. During 2004, 10 major gifts for a total of $879,333 were received and/or pledged.

Significant progress has been made with increasing the participation and membership of the Business Advisory Board and several of the departmental advisory boards. The Alumni Advisory Council developed a plan for adding value to being a member of the Alumni Association for increasing membership.

For the second year in a row, the graduating class (2004) raised funds, including a challenge gift from the Business Advisory Board, to provide a gift to the School.

Cornerstone 2: Technology

The first phase of wireless implementation was accomplished to accommodate the laptop requirement of the MBA and MSITM programs. The Bryan School homepage and several other sites have been redesigned to meet University and access guidelines.

Cornerstone 3: Administration

The Bryan School Graduate Career Services Office was established and the Director was hired.

Cornerstone 4: Facilities

No major changes were made to the Bryan School facilities. One room was converted to study areas for PhD students.

Strategic Direction 1: Teaching and Learning

A formal review of the School’s Strategic Plan was initiated. The Faculty Planning Committee has submitted a report to the Dean, which will be reviewed by other stakeholders before being presented to the Faculty Assembly.

The required Interim Accreditation Report was submitted to AACSB International in January 2004. The Maintenance of Accreditation Report was prepared at the end of the 2003-04 academic year. The Undergraduate Program Committee completed the first phase of implementing the new AACSB International assurance of learning standards.

The PhD in Economics program started in fall 2004 with 8 students. The full-time, day option of the MBA Program was launched with 31 students. The Post Baccalaureate Certificate in IT was approved and offered. All graduate programs completed a review of the minimum admission requirements. The MBA/MS in Gerontology dual degree proposal has been submitted to the Office of the President.

At the undergraduate level, the Department of Business Administration has implemented a Disciplinary Honors Program; the business minor was redesigned to provide enhanced interdisciplinary study for non-business majors; and a minor in IT was approved. In the active planning stage is the B.S. degree in Marketing.

Last year’s implementation of faculty internship coordinators in the academic departments has led to an increase this year in the quantity and quality of internship and experiential education opportunities for students. At the undergraduate level, 364 students participated in internships. More than 60 businesses and organizations regularly recruit Bryan students.

We hosted 89 incoming exchange students and sent 55 of our majors abroad. An additional 23 students participated in the Mexico/Disney program.
Strategic Direction 2: Creation and Application of Knowledge

The intellectual contributions statements and the faculty development plans were reviewed and revised to reflect the context of AACSB standards for the maintenance of academic and professional qualifications.

The scholarly activity for the year includes the publishing of 4 books, 26 refereed articles, 22 book chapters, and 87 presentations at professional meetings.

Strategic Direction 3: Campus Community

Three awards were presented during 2004 to recognize faculty and staff accomplishments. These were the Junior and Senior Teaching Excellence Awards and the first annual Staff Excellence Award. To recognize student accomplishments 11 Dean’s Service Awards, 3 Outstanding Student Awards, 9 Bryan Achievement and Leadership Awards, 28 Academic Excellence Medals, the Delta Sigma Pi Scholarship Key, and the Wall Street Journal Student Achievement Award were presented at the May 2004 and December 2004 graduation events. The UNCG chapter of Beta Gamma Sigma, the international honor society for collegiate schools of business, received the designation of Premier Chapter (the highest designation) and was awarded a $500 matching scholarship. The chapter inducted 77 new student members and recognized Gayle Anderson, President and CEO of the Winston-Salem Chamber of Commerce, as the Chapter Honoree. Additionally, a Distinguished Alumni Award was presented, to Dianne Neal, Executive VP and CFO, R. J. Reynolds Tobacco Company.

The Diversity Commission was actively engaged during the year and made a number of recommendations to enhance community relations within the School. The Staff Council held a variety of meetings for professional development, job enhancement, and for social and service activities.

Strategic Direction 4: Economy and Quality of Life

The Bryan School has an increasingly strong presence in the Triad economic arena. The dean serves on the board of the Piedmont Triad Entrepreneurship Network, and other faculty members serve on the GTCC Small Business Advisory Board, the Greater Greensboro Small Business Consortium, the Greensboro Venture Capital Fund and the Nussbaum Center for Entrepreneurship. The Director of the Office of Business and Economic Research conducted a record number of economic studies including Economic Impact Analysis of Dell, Inc., for both Guilford and Forsyth Counties. The Director continued to publish a monthly article on economic policy in the Greensboro News and Record.

Through experiential education, more than 220 undergraduate and graduate students consulted with 40 different businesses and organizations. Three doctoral students were placed in internship research positions with Wachovia and one placed with United Guaranty.

Strategic Direction 5: Access and Student Success

A number of new initiatives were implemented to support undergraduate and graduate student recruiting. At the undergraduate level, the Dean’s Office and Undergraduate Student Services worked with the Admissions Office to strengthen marketing and recruiting opportunities for prospective students interested in business. Relationships with the Disney College Program, Future Business Leaders of America, DECA—An Association of Marketing Students, and the National Academy Foundation were strengthened to provide enriched opportunities to communicate with high school teachers, leaders and prospective students. The School fully supports University recruiting efforts.

The Undergraduate Student Services Office has enhanced advising services based on feedback from students. The office has also instituted several retention initiatives.

A very successful orientation ‘boot camp’ was provided for the new full-time day option MBA students to provide technical skills and leadership development experiences. The ‘My Bryan MBA’ marketing plan was enhanced with a mix of internet technologies including web banners and sponsorships, search engine marketing, and online chat sessions.
EXECUTIVE SUMMARY: College of Arts and Sciences

Five program reviews were conducted this year: Communication, International Program, Philosophy, Romance Languages, and Sociology. Memoranda of Understanding for all five will be signed in 2005.

Cornerstone 1: Public and Private Support

The College raised a total of over $1.1 million in private gifts, the largest donation being a $500,000 planned gift. Faculty were awarded $3.3 million in external grants and contracts. The College Advancement Council held its first meeting in September and made plans for participation in the Capital Campaign. Kevin Moore joined the staff of the Dean’s Office as Associate Dean for Research and will provide support for faculty preparing and managing external grants.

Cornerstone 2: Technology

Limited availability of one-time funds this year restricted opportunities to make major equipment purchases. Nonetheless, the Departments of Biology and Chemistry & Biochemistry were able to buy some much-needed research equipment (some of it using the Science Building Equipment Fund) and other departments received smaller amounts of State funds to purchase new equipment. There is a pressing need for new and replacement equipment in several departments (most especially Broadcasting & Cinema) although the budget picture for next year makes it uncertain how much one-time money will be available.

Cornerstone 3: Administration

No significant changes in administrative systems were made this year.

Cornerstone 4: Facilities

Although no new construction was completed this year, several renovations of research or office space were accomplished. Faculty from several departments devoted considerable time to planning for the anticipated move to the new Studio Arts Center and the Hall for Humanities and Research Administration, and for the moves to permit renovations that will follow. Dr. Bob Gatten, Special Assistant to the Dean for Facilities Planning, played a key role in all of these efforts.

Lack of space continues to be a major problem for most College programs and departments. We have begun a systematic process of planning in the College to identify likely space needs over the next several years so that we will be better able to coordinate our needs with space planning in the Provost’s Office.

Strategic Direction 1: Teaching and Learning

Two new Ph.D. programs began admitting students this year. The Department of Geography admitted 13 students in its first class and the Department of History admitted nine. The departments are pleased with the quality of the students they recruited and look forward to their successful progress through their programs.

In collaboration with the Division of Continual Learning, the College launched the Bachelor of Arts in Liberal Studies Program, an interdisciplinary on-line degree-completion program in the humanities. Response has been very strong, with all courses filled to capacity and (by mid-Spring, 2005) 74 students enrolled. Additional courses are being developed for next year and we anticipate continued strong enrollment growth.

Departments in the College have increasingly made use of technology for instruction, including making efforts to put more course on-line and to offer blended courses, in which part of the instruction is conducted face-to-face and part is delivered on-line. The Department of Mathematical Sciences received external funding to implement such a blended model on a large scale in its introductory courses. An assessment of this endeavor is planned.

Strategic Direction 2: Creation and Application of Knowledge

The College conducted 27 tenure-track searches this academic year. At the end of the current reporting period, none had been completed. One search from 2003-04 was concluded in the fall: novelist Craig Nova accepted appointment as the Class of 1949 Distinguished Professor of Creative Writing in the Department of English. Searches begun in 2004 but completed in 2005 will appear on next year’s report.

The Board of Trustees approved the establishment of the Center for Drug Design in the Department of Chemistry & Biochemistry, with Dr. Phil Bowen as its Director. Dr. Bowen is working to establish relationships with a number of businesses interested in research conducted in the Center. We expect that the Center, drawing on the work of both Dr.
Bowen and Dr. Patti Reggio, will raise the research profile of the department and profile important connections with pharmaceutical companies in the Triad area.

To support and encourage the great success of faculty in the humanities and the arts in securing highly competitive fellowships from agencies such as the Guggenheim Foundation, NEA, NEA, and the National Humanities Center, the College adopted clear guidelines regarding the support available to faculty who receive such fellowships. The guidelines spell out the College’s intentions of providing salary support and funds for replacement teaching whenever possible.

**Strategic Direction 3: Campus Community**

Several campus-wide conferences organized by College departments and programs drew audiences from across the University and from the local community. The Departments of English and History jointly organized a conference on “Creating Identity and Empire in the Atlantic World, 1492-1888.” The conference featured plenary talks by several distinguished scholars and drew over 250 participants from around the country and overseas. The annual Kendon Smith Lectures, organized by the Department of Psychology, focused on “Conscious control of cognition and behavior: A science of freedom and will,” and were well-attended by both UNCG faculty and students and off-campus guests. The Women’s & Gender Studies Program sponsored a number of talks and symposia, including “Gender Talk” with Johnnetta Cole and Beverly Guy-Sheftall, which drew over 250 participants.

The TV program “UNCG Today,” sponsored by the Department of Broadcasting & Cinema and produced and hosted by Jim Longworth aired weekly throughout the fall semester. The broadcasts covered an interesting and diverse array of topics and guests.

The College of Arts and Sciences Staff Council created the College Staff Excellence Awards and solicited nominations. We hope that the annual recognition of exceptionally service by members of staff will help build staff morale and foster an increased sense of community.

**Strategic Direction 4: Economy and Quality of Life**

Planning continued for the establishment of several Centers, including three that would be part of the National Institute for Design (the Center for Drug Design, the Center for Remote Sensing and Cartographic Design, and the Digital Imaging and Sound Center), the Center for Creative Writing, and the Center for Critical Inquiry in the Liberal Arts. All Centers that are part of the NID have strong potential for linkage with area businesses or agencies. The Center for Creative Writing has the potential to raise even further the visibility of UNCG’s many strengths in fiction, poetry, playwriting, and screenwriting.

Planning began in the Fall for a joint transportation/logistics initiative with NC A&T University, designed to link expertise in transportation and logistics on both campuses with an increasingly important sector of the regional economy. Keith Debbage (Department of Geography) has taken the lead for the College, working with faculty in the Bryan School and in the Transport Center at A&T. An industry/academy forum is planned for the spring to move the initiative along. The expectation is that whatever organization emerges from this planning will be housed on the Joint North Millennial Campus.

Broadcasting & Cinema continued to support the work of the Piedmont Triad Film Commission, firmly connecting UNCG to the developing NC film industry.

**Strategic Direction 5: Access and Student Success**

The College of Arts and Sciences Advising Center (CASA) improved and expanded its web-based appointment system, making it easier for students to make and change appointments. The Department of Mathematical Sciences has implemented an on-line version of its placement test, improving student access.

The College supported Supplemental Instruction (SI) in the Departments of Biology, Chemistry & Biochemistry, Geography, Psychology, and Art. Results have been encouraging, and most faculty who have taught SI sections are enthusiastic about continuing. Improvements in student grades have been generally modest, but the investment required is small and I consider it worthwhile.

Several department have implemented or expanded internship opportunities for their students, recognizing both the appeal such opportunities have for students and the role they can play in helping with employment after graduation.
EXECUTIVE SUMMARY: School of Education

Research and Creative Activity

The School of Education (SOE) believes in the value of research to advance the profession and enhance student learning. We ranked 35th in the nation on this year’s U.S. News and World Report list of Schools of Education. It is noteworthy that the SOE is the highest ranked unit at UNCG and that all of the institutions ranked higher than the UNCG SOE were either private universities (many of which have either small teacher preparation programs or only graduate programs) or flagship public universities. The SOE counseling program ranked 6th in the nation.

A new position was created in the SOE for a Research Director. This individual will work with faculty members to identify potential sources for external funding and assist them with proposal development. Particular emphasis will be given to forming groups of faculty to develop collaborative proposals for external funding.

External grant activity was strong this year as the SOE garnered several grants. The Title IIA NC QUEST grant “Improving Teacher Quality”—a collaborative project between the SOE, the College of Arts and Sciences, and Guilford County Schools (GCS)—was renewed for a second year. This grant addresses literacy in science and mathematics.

To have strong research we must have high-quality doctoral students. Accordingly, the SOE has placed raising graduate student stipends as a high budget priority. Stipends were raised by as much as 50% and depending on new funding stipends will be raised again for next year.

A full-time Director for the Center for Educational Research and Evaluation has been hired for next year. This individual is expected to garner significant new funding for the Center.

Teaching and Learning

In preparation for national and State re-accreditation visits during fall semester 2006 the SOE finalized its re-accreditation plan to include assessment data collection and analyses. These steps will ensure that the necessary data will be collected and used to improve courses and programs.

The UNCG Alternative Licensure Program is in the final stages of being converted to on-line format. This licensure program is designed for students who have earned a baccalaureate or graduate degree but are not licensed to teach. Students will complete six credits during the summer, followed by 12 credits during the academic year while employed in schools.

The new Ph.D. program in special education began with six students. This program will help meet the need for graduate education in special education and will establish UNCG as a State and national leader in special education.

The Teaching Resources Center (TRC) provides students with a technologically-rich environment to prepare teaching materials and serves as a venue for instruction and workshops in technology. Funded largely with an endowment from the Michel Family Foundation, the TRC opened an assistive technology lab this year where UNCG students learn how to use technology to work with students with special needs.

Professional Development Schools continued in Guilford, Rockingham, and Chatham counties. Elementary and middle grades students spend over 1,000 hours in schools by the time they graduate, a number unmatched by other institutions. School superintendents report that UNCG graduates enter teaching exceptionally well prepared.

Recruitment, Retention, and Professional Development

The SOE is committed to the State goal of helping to reduce the shortage of educators in North Carolina. To this end, the SOE hired a full-time Director of Recruitment, Retention, and Professional Development. This individual traveled to all Piedmont Triad area school systems to meet with superintendents and human resources directors, and conducted recruiting events in high schools. Two major recruitment events were held at UNCG. Ron Clark, 2001 Disney Teacher of the Year, addressed over 1,000 people in Aycock Auditorium, the majority of who were high school students. Teaching Career Day was attended by over 100 high school students, who received information about teaching majors, met with faculty, students, and advisors, and toured campus facilities.
Funded by the Z. Smith Reynolds Foundation, the Exploring Teaching as a Profession (ETAP) program entered its third year. This program recruits UNCG students with undeclared majors into teaching and especially into critical-shortage areas (mathematics, science). Presently over 35 students have participated in seminars, toured schools, and have been mentored by school personnel, and the program became part of the Grogan Learning Community.

The superintendent of GCS—Dr. Terry Grier—is an adjunct assistant professor in the SOE. His responsibilities include recruitment, program development, and special opportunities. Next fall UNCG will enroll the first GCS Education Academy students from Dudley and Andrews High Schools. GCS pays tuition and forgives a year’s loan for each year they teach in GCS after graduating from UNCG. We also have continued to offer courses for GCS middle school mathematics teachers to help them become highly qualified under the provisions of the No Child Left Behind Act.

Our academic advisor for transfer and community college students met with advisors and students on community college campuses to ensure that 2 + 2 arrangements lead to a smooth transition to teacher education at UNCG. To assist students to pass the Praxis 1 test (a State requirement for admittance into teacher education), the SOE added Praxis preparation software in Rockingham Community College, to complement that in the TRC and at Guilford Technical Community College.

We are committed to recruiting and retaining high-quality students from diverse backgrounds. The SOE participated in the Institute for the Recruitment of Teachers (Andover, MA) last summer; this program is designed to recruit capable minority students for graduate study. The Dean and department chairs participated in the graduate recruitment fairs held this spring on campus.

Professional development for educators is seen as a means to help retain them in the profession and thereby decrease the shortage. The Yopp Professional Development Institute (with a focus on beginning teachers) and other workshops were offered by the SOE during the summer. The Director of Recruitment, Retention, and Professional Development, worked with school systems in the Piedmont Triad to determine professional development needs and refer them to appropriate practitioners. The Dean of the SOE served as a member of the North Carolina State Board of Education Teacher Retention Task Force.

Development and Alumni Relations

The SOE had an excellent year with over $500,000 raised through gifts, bequests, and pledges. The SOE is well positioned for the UNCG Capital Campaign with a Major Gifts Officer, a director of alumni programs, and a corporate/foundations development officer (who also works with other units). SOE Campaign priorities are undergraduate scholarships and graduate fellowships, endowed professorships, the Teaching Resources Center, student recruitment, and continuing professional development.

The SOE held an alumni reception and awards ceremony in Greensboro on commencement weekend. This year’s recipients of alumni awards were: Early Career – Alicia Tate (Director of Special Education Services in Scotland County); Outstanding Achievement – James Merrill (Superintendent of Alamance-Burlington Schools); Distinguished Career – John Schmidt (Distinguished Professor at East Carolina University), Richard Thompson (UNC Vice President for University-School Programs). The SOE Advisory Board completed its fourth year of operation. The 20 members of the Board represent a broad constituency of educators and community leaders. All Board members are either UNCG alumni or have a close connection to UNCG, and many serve on the SOE Capital Campaign Committee. The Board met twice during this year, during which time members learned about SOE activities, advised the Dean on key educational issues, and toured Jones Elementary School in Guilford County. The principal of Jones Elementary is Dr. Maria Palmer (district representative on the North Carolina State Board of Education). The school is the home of the Spanish immersion program.

Community and Outreach

The SOE is firmly committed to being a student-centered research university. The Teaching Fellows program uses faculty mentoring and hosts various events with faculty and students. Our teacher education PDS cohorts and the Principal Fellows Program help students feel part of a student community. The SOE Marshals, whose members are University Marshals who are SOE majors, assist at various events. Exploring Teaching as a Profession now is affiliated with the Grogan Learning Community. A new student organization—the Curry Education Society—was begun, with over 75 members.
SOE faculty and students are active in professional organizations, attended many conferences, and made several presentations at the local, state, national, and international levels. The Counseling Clinic provides services to the community and offered workshops.

To link the SOE better with area school districts the dean visited all 15 Piedmont Triad school districts, met with the superintendents in their offices, and accompanied the superintendents on a tour of one or more of the schools in their districts. The dean also hosted luncheons for superintendents, at which time we discussed ways to collaborate on key issues (e.g., alternative licensure, support for initially licensed teachers). Collectively these efforts send a clear message to superintendents that we are serious about working them to improve education.

Our affiliated units continued to provide needed services to schools and educational programs: The Collegium for the Advancement of Schools, Schooling, and Education; Reading Together U.S.A.; the Piedmont Triad Education Consortium; the Center for Educational Studies and Development; and SERVE.

EXECUTIVE SUMMARY: School of Health and Human Performance

Cornerstone 1: Public and Private Support

Under the leadership of the Director of Development, the HHP development program had unprecedented success at obtaining public and private support. As of March 31, 2005, the School had reached 90% of its $2,950,000 5-year goal for the first phase of the Students First Campaign (Total Received Gifts = $400,724; Total Outstanding Pledges = $92,294; Total Planned Gifts = $2,166,079; Grand Total = $2,659,097). The Center for Women’s Health and Wellness continued to generate interest among HHP’s alumni and the Greensboro community. For example, a $115,000 gift from a Greensboro resident established the Alight Initiative for Breast Cancer Survivorship. Major gifts also established the Loretta M. Williams and Caroline Furey Matney Funds in the CWHW.

Cornerstone 2: Technology

Under the leadership of the Instructional Technology Consultant, the major foci this academic year were an increased emphasis on enhancing teaching and learning in HHP and introduction of and support for several new software applications, some of which were mission-critical campus wide applications and some with a more focused purpose. Other significant activities included expansion of support for new faculty, adjunct faculty, and TAs, and development and support for two options for administering student course evaluations online. HHP now has a listserv for adjuncts and teaching assistants (TAs) which is updated each semester. All instructional technology updates are sent both to the faculty and adjunct/TA listservs. Faculty continue to enhance their teaching and learning through technology. For example, 17 HHP faculty members attended the Lilly South conference. Of those, eleven presented nine conference sessions. Three faculty members also attended the UNC System Teaching and Learning with Technology (TLT) conference, and two presented. And, approximately 30 faculty and GAs attended each of the semester HHP Instructional Technology Cracker Barrel sessions, where faculty and GAs demonstrate their use of instructional technology in support of teaching and learning.

Cornerstone 3: Administration

The formal merger of the Hospitality Management Program with the Department of Recreation, Parks, and Tourism (RPT) was completed. This resulted in a change in the name of RPT to the Department of Recreation, Tourism, and Hospitality Management (RTH). The School continues to address the federal mandate to become HIPAA compliant. The Speech and Hearing Center, which is the clinical training site for undergraduate and graduate student clinical work, became HIPAA compliant this year.

Cornerstone 4: Facilities

The addition of new faculty and greater success in funded research continues to present a space allocation challenge for faculty, staff, and students. A plan was developed, in conjunction with Intercollegiate Athletics, to move the existing weight training facility to the batting cage space, and to transform the current weight training space into a complex to house the Center for Women’s Health and Wellness and the HHP Office of Research. This will generate additional faculty offices, and enable the current CWHW space to become the new office for the HHP Office of Development. Construction is scheduled to begin July 1, 2005. One program, the fibromyalgia activity intervention program, was
moved to the Millennial Campus in the spring semester, 2005. Several laboratory instruments were purchased to support current faculty and to provide start up packages for new faculty. The administrative staff area, academic offices, seminar room, and clinic reception area in the Department of Communication Sciences and Disorders was remodeled, which allows the Speech and Hearing Clinic billing secretary and clinic receptionist to have private areas for confidential client/patient information, as required by HIPAA.

**Strategic Direction 1: Teaching and Learning**

Teaching and advising remain a priority for the School of HHP. The new Associate Dean for Academic Affairs completed his first year, and launched several new initiatives. For example, the Teaching Excellence Network was established, which consists of a core group of HHP faculty members from each department who seek to identify examples of teaching excellence within HHP and serve as teaching mentors/consultants. Additionally, a New Faculty Orientation Seminar Series was developed and provided important information on six topics - teaching, research, promotion and tenure, the history of the School, communicating across the curriculum, and instructional technology. The Measuring Student Achievement in General Education Goals initiative was also completed for the office of the Associate Provost for Undergraduate Education. Significant progress was made in the development of two new doctoral programs in the School of HHP. On May 13, 2005, the UNC Board of Governors approved the establishment of a Doctor of Public Health degree in Community Health, and it is expected that the first cohort of DrPH students will be admitted fall 2006. On April 26, 2005, the UNC Office of the President approved the Department of Communication Sciences and Disorders’ request to plan a Doctor of Philosophy degree in that department. A request to establish this new PhD will be submitted during the 2005-2006 academic year. Collaborations were developed with North Carolina A & T University (CSD) and Greensboro College (ESS). HHP students continued to be actively engaged in community internship opportunities with schools and health agencies, and in parks, recreation, and tourism settings. The Department of Public Health Education underwent an accreditation review with the American Public Health Association, and the Fitness Leadership concentration in the Department of Exercise and Sport Science was certified by the American College of Sports Medicine. The master’s program in speech-language pathology was ranked nationally for the first time (#50 out of 300 programs).

**Strategic Direction 2: Creation and Application of Knowledge**

The HHP faculty published 5 books, 90 refereed journal articles, 35 book chapters or monographs, and made 216 professional presentations at scholarly meetings. The Department of Dance presented 13 public performances on campus and 3 off campus, and provided another 40 creative activities and performances. Under the leadership of the Associate Dean for Research, the HHP faculty again had unprecedented success in obtaining external funding in support of the HHP research enterprise. Proposals through March 31, 2005 were $12,008,739 and awards were $2,154,245. Five NIH proposals were submitted, and 6 HHP faculty members entered into agreements in February 2005 to begin work with GrantWriters on the preparation and submission of 5 NIH RO3 or R15 proposals. The number of proposals submitted and the average submission amount per proposal nearly doubled from the 2003-2004 academic year. The Center for Women’s Health and Wellness launched 3 major initiatives. The Alight Program for Breast Cancer Survivorship is a collaborative project with The Breast Center of Greensboro, to develop, evaluate, and disseminate a new model of patient care to help women and their families make more informed decisions about breast cancer treatment. A program to improve preventive care in internal medicine clinics was initiated with the Moses Cone Internal Medicine Residency Program, and is designed to 1) determine the extent women are not receiving appropriate care, and 2) develop and evaluate a model for improving well women reproductive care within a “traditional” internal medicine clinic. With support from the Office of the Provost, the Center is also beginning a study to learn more about the factors that influence the health, wellness and quality of life of women as they age. Understanding the Pathways to Women’s Health and Wellness in Later Life: A Cohort Study of Woman’s College Alumnae, held small group discussions to formulate a survey that will be sent to the nearly 10,000 WC alumnae.

**Strategic Direction 3: Campus Community**

Two new awards were established to recognize outstanding staff and students in the School of HHP. The HHP Outstanding Staff Award was established to recognize and reward members of the staff in HHP who provide outstanding leadership and service to the school beyond the scope of normal responsibilities of a staff member. Ann Venable from the Department of Recreation, Tourism, and Hospitality Management was the inaugural recipient of this award. The Dean’s Outstanding Student Award was established to recognize and reward two outstanding graduating students (1 undergraduate; 1 graduate) in the School of HHP, who provide outstanding leadership and service to the school, university, community, and their professional organizations. The inaugural recipients were Anomis Davis (CSD) and
Robert “Bobby” Maxwell (CSD). Two HHP faculty members received the University’s most prestigious teaching and research awards. Karen “Pea” Poole received the Alumni Teaching Excellence Award for an untenured faculty member, and Sandra Shultz received the Research Excellence Award for a junior faculty member. Cindra Kamphoff received the Graduate Teaching Assistant Award. The School also awarded Emerita Professor Mariana Newton with the School of HHP Distinguished Service Award at the May 13 HHP Graduation Ceremony. Also recognized at the same ceremony were assistant professors Robert Aronson with the Teaching Excellence Award and Sandra Shultz with the Gail M. Hennis Teaching Excellence Award for Graduate Faculty.

**Strategic Direction 4: Economy and Quality of Life**

Through a variety of collaborations and outreach programs, the School of HHP continues to improve the quality of life of the Piedmont Triad’s citizens. For example, the Speech and Hearing Center conducted 319 on campus evaluations and 368 screenings, 43 evaluations, and 831 treatments in off campus settings. ESS faculty conducted health fairs, fibromyalgia physical activity interventions, sport psychology consultations, diabetic screenings, and a home-schooled physical education/aquatics program, and Project Effort served 51 youth from the community. RTH’s Partnership F.I.V.E. (Fostering Inclusive Volunteer Efforts) staff disseminated information, including two new videos, on inclusive volunteering at national and statewide recreation and parks conferences, regional recreation and park agencies, UNCG classes, local schools, group homes, and nonprofit and advocacy agencies. PHE engaged in research and development activities with Tanglewood Research, a for profit prevention research organization. The Department of Dance continued its’ involvement with Artslink, and the Dance Department Head was elected by campus arts leaders to serve as chair of the Artslink steering committee in 2005-06.

**Strategic Direction 5: Access and Student Success**

The School of HHP Scholarship Program awarded over $72,000 to 34 undergraduate and graduate students during the 2004-05 academic year. At the University Excellence Awards Convocation, the following students (and faculty mentors) had posters at the Undergraduate Research Assistant Presentations: Felicia Bowens (Leandra Bedini and Nancy Gladwell), Kristen Brown (Denise Tucker), Amanda Chapman (Tammy Schilling), Anomis Davis (Susan Phillips), Skye Dregalla (Erick Byrd), Jared Hill (Mark Schulz), Kristina Hill (Paul Davis), Debbie Mason (Mark Schulz), and Christine Stuart (Bob Strack). At the Undergraduate Honors Convocation, 6 Student Excellence Award Winners were from HHP: Valerie Banning (ESS), Kelly Gott (ESS), Kathleen Kelley (DCE), Nina Madsen (DCE), Abigail Rothe (ESS), and Sarah Weber (CSD).

**EXECUTIVE SUMMARY: School of Human Environmental Sciences**

**Cornerstone 1: Public and Private Support**

The School received a total of $378,526 in private, corporate and foundation gifts this year. Interior Architecture was instrumental in the acquisition of a $3.1 million gift (list price) of Steelcase furniture from Brayton Industries of High Point, N.C. This furniture is being used in the newly renovated 1929 wing of Stone building, the Studio Arts Center, due for completion late summer 2006, and several other projects on campus.

The Human Environmental Sciences Foundation Board continues to be a very viable support to the School. All departments within the School utilize advisory boards for consultation, fund raising, mentoring of students and development of student internship sites.

**Cornerstone 2: Technology**

The School has added a Behavioral Research Facility in the newly renovated 1929 wing of Stone building. The facility will house a marketing and survey lab equipped with computer, the equipment to do telephone surveys, software to develop surveys and a scanner to tally surveys. The Facility also houses observation rooms with the capacity to video/audio tape activities. By the end of summer, 2005, the 1929 wing will be equipped with a wireless environment and multimedia units in every classroom and conference room. Due to the escalating use of technology, the School hired a Computer Client Service Technician full time this year. A Technology Committee was formed to monitor technology needs of the School and reports directly to the Dean. Plans are underway to develop a teaching technology lab for faculty and staff.
Cornerstone 3: Administration

Over $52,000 was spent by the School and Departments on renovation and repair of facilities. Facility safety and efficient use of space are ongoing priorities within the School. Renovation to existing facilities include converting 128 Stone into a design lab for design students; 244 Stone into a multipurpose classroom; and 346 Stone into a graduate teaching assistants’ satellite workroom. Renovation of the 1929 wing of Stone building will house classrooms, labs, the university telelearning facilities, the Behavioral Research Facility, faculty offices, the Human Development and Family Studies Department and the Social Work Department main offices. Construction of the Studio Arts Center is scheduled for completion in late summer of 2006 and will house the Interior Architecture Department.

The School has purchased over $170,000 for furniture and equipment for the 1929 wing of Stone building. Other major purchases include an Amaca Nucleofector Electroporation unit for the Nutrition Department and new sewing machines and sergers for the Consumer, Apparel Design and Retail Studies Department Apparel Product Design lab.

Strategic Direction 1: Teaching and Learning

An E-Learning Initiative was begun this year to encourage and facilitate the development of additional blended model classes by faculty. Two on-line modules and on-line exams were developed for sections of the class, “Nutrition Facts and Fallacies”. Each section has over 200 students. The Department of Interior Architecture developed an action plan for implementing computer and software requirements for their students. The Department of Social Work received a Teaching and Learning Center Grant for the development of new teaching strategies involving technology.

Departments within the School continue to expand opportunities for international research, study and education. New sites for study abroad were implemented in Hong Kong; Monterrey, Mexico; and Canberra, Australia. Negotiations are underway for study abroad opportunities with universities in St. Petersburg, Russia; Melbourne, Australia and Odense, Denmark. Students from many countries, including India, Turkey, Korea, Romania, Ireland, Southern Denmark and Norway are studying in the School as part of student exchange agreements. Faculty also traveled abroad to Norway and Ireland to collaborate on research. The Department of Social Work developed a new Costa Rica educational exchange program which will provide cultural and Spanish language immersion to students and faculty who attend from May 18th through June 11th, 2005.

New degrees and majors approved this year in the School include the Department of Consumer, Apparel, and Retail Studies, which not only changed its name, but retailed its graduate and undergraduate concentrations to better prepare students to changing textile industry of today. Also approved is a non-thesis MS degree in Family Life and Parenting Education in the Department of Human Development and Family Studies and a joint MS degree in Family Life and Parenting Education with North Carolin State University. Student internships continue to be a significant part of the educational process within the Departments with over 507 students participating in internships this year.

Strategic Direction 2: Creation and Application of Knowledge

Campus statistics on external funding activity (from July 1, 2004 through March 31, 2005) indicated continued increases in the funding submissions and awards of HES faculty. Although HES submission and award dollars for FY 2005 were lower than that of FY 2004 (primarily due to the alternate-year submissions/awards of Dr. Deborah Cassidy’s continuing multi-million grant on the NC Rated Licensure Project), HES grant proposal submissions (dollar amounts) and annual award dollars increased 22.4% and 10.8%, respectively, over indicators shown for the same 9-month period in FY 2003. During the present fiscal year, HES faculty submitted more than 25 research proposals from 7/1/04 – 3/31/05 for a total of $9,319,876. Nine (36%) of these proposals were submitted to federal agencies (NSF, NIH, USDA). During this same period, HES Principal Investigators received annual award dollars from more than 20 continuing (externally funded) projects (10 from federal agencies) for a total of $2,383,481.

The Department of Social Work and the Center for New North Carolinians continued to establish innovative research programs focused on child welfare, and immigrant/refugee services which they share in the classroom with students and with professionals in the field. The Center for New North Carolinians hosted the Immigration Southern Realities Conference this year. Interdisciplinary research on immigrant and refugee topics is being conducted by the Center for New North Carolinians and faculty within the School. External research support in Social Work ($1,426,765) enabled 18 students to receive full tuition waivers and over 25 students to receive research assistantships. This level of external funding for research placed Social Work among the top five departments at the university.
Undergraduate and graduate students have many opportunities to work with Nutrition faculty on research projects. Nine undergraduate students worked with faculty on research this year. Two Nutrition graduate students presented original research at international meetings and 6 graduate students presented at national meetings. Two graduate students won awards at the Annual meeting of the American Society for Nutritional Sciences, ASNS: Soonkyu Chung (PhD student working with Michael McIntosh) and David Scott (MS student working with George Loo) were two of the 12 national award winners for the Proctor and Gamble Graduate Student Research Awards Competition at this event in San Diego, CA; Soonkyu was also winner of the ASNS Energy and Macronutrient Metabolism Research Interest Section poster competition. Sarah Colby (PhD student working with Lauren Haldeman) also won a Distinguished Research Award at the April 2005 meeting of the Allied Academies Conference in Memphis, TN.

Melanie Bopp (PhD student working with Cheryl Lovelady) received a travel award from the International Society for Research in Human Milk and Lactation to present her research, “The effects of maternal diet and acute exercise on long-chain polyunsaturated fatty acid concentrations in breast milk: at their 2004 symposium in Queen’s College, Cambridge, England in September. Four Nutrition faculty are involved with interdisciplinary research activities with departments housed at the University and 6 are involved in University Research Centers: Center for Obesity Prevention; Women’s Health and Wellness; Gerontology Program; and the Center for New North Carolinians. Nutrition faculty continue research collaborations with state agencies and academic institutions, including Guilford County; the Department of Veterinary Biosciences at the University of Illinois; and Duke University.

The annual IAR Scholarship Forum was established and held (May 2005) for the purpose of presenting, promoting, and discussing faculty research initiatives. One IAR faculty won one international design competition and two international artist’s residencies. The Center for Innovation in Interior Architecture (cI:la) was approved by the UNCG Board of Trustees. Two IAR undergraduate students, who worked with an IAR faculty member, were selected to present their research projects at the Biennial Undergraduate Research Symposium in Raleigh.

Creative and scholarly activities across the departments include 5 published books; 68 published refereed articles, 5 published book chapters, 5 published book reviews, 38 published abstracts, 4 juried exhibitions, 2 non-juried exhibitions, 95 presentations at professional meetings, 1765 other presentations and 9 other publications.

The following faculty received Research Excellence Awards at this year's Honors Convocation:

- Ron F. Morrison (Early Career Research Excellence Award)
- Marion O'Brien (Senior Scholar Research Excellence Award)
- Robert J. Wineburg (Senior Scholar Research Excellence Award)

**Strategic Direction 3: Campus Community**

Special events promoting community engagement and citizenship include the Fall Symposium, “The Impact of Change” sponsored by the Department of Consumer, Apparel, and Retail Studies in which over 375 people attended. An Interior Architecture Studio class worked with an east Greensboro neighborhood to develop ideas for the Bessemer Neighborhood Center. The effort was publicized in television and newspaper media. Another Studio Class worked with Habitat for Humanity in Winston-Salem to develop new ideas for prototypical housing forms. The Center for New North Carolinians conducted over 1,750 presentations to people in the community involving outreach, service and research on immigrant and refugee topics which addresses the changing diversity in North Carolina. The Child Care Education Program (CCEP) in the Department of Human Development and Family Studies provided practicum and student teaching experiences, observation opportunities, independent study experiences, and special projects for students in Nutrition, Music, Psychology, Counseling and Educational Development, Nursing, Specialized Education Services, Interior Architecture, English, Art, and Public Health.

**Strategic Direction 4: Economy and Quality of Life**

The Department of Interior Architecture has planning efforts underway to utilize the new Millennial Campus by establishing a prototyping facility which will work with industry to develop new furniture and interior designs. Outreach activities have always been a part of the School’s culture. This year, faculty performed approximately 1,100 outreach activities, not including the 1,750 activities performed by the Center for New North Carolinians.
Strategic Direction 5: Access and Student Success

The Department of SWK has continued to increase student enrollment from diverse backgrounds. Over forty percent of our JMSW students are people of color and over 35% of our BSW students are people of color. The Retailing and Consumer Studies concentration was developed in order to recruit more male students into the major. HDF succeeded in hiring two new minority faculty members who will serve as mentors and role models for students. The School continues to be a leader at the university in the funding of student scholarships with $146,795 worth of scholarships awarded this year.

Other Significant Achievements

The Department of Social Work MSW Program received successful re-accreditation and 100 percent compliance with all accreditation standards. The Department of Interior Architecture was cited in an International Interior Design Association journal, “Perspective,” in an article on quality in interior design programs. Social Work Faculty member, John Rife, received the award “Social Worker of the Year” from the National Association of Social Workers, NC Piedmont District. Sherry Lyons, a faculty member in the Department of Consumer, Apparel and Retail Studies designed the new Spartan mascot costume for Intercollegiate Athletics. IAR faculty member, Jo Liemenstoll, served on the Executive Committee of Preservation North Carolina, and was also Chair of Board of Advisors and Chair of 2004 Design Awards Committee. She also received the 2004 Volunteer of the Year Award from Preservation Greensboro Incorporated. IAR faculty, Ericka Hedgecock, won a competitive International Artist in Residence award at the Hungarian Multicultural Center, Budapest, Hungary. December 2004- January 2005. She also was named a Glass Design Competition winner at the Meltdown Glass Art and Design Studio. IAR faculty member, Anna Marshall-Baker, served as President/Past President of Interior Design Educators’ Council, the national organization for interior design educators, and as IDEC Cradle to Cradle Task Force Co-Chair. A design by a CRS graduate student was selected to be included in the exhibition at the International Textile and Apparel Association annual meeting in Portland, OR. Seven CRS graduate students gave peer reviewed research presentations at three international conferences. Two CRS undergraduate Design students were selected to have their designs on display at the awards dinner for the Young Menswear Association in New York. Two CRS undergraduate Design students were finalists for the AATCC Concept to Consumer award and had their designs displayed at the Fashion Institute of Technology in NYC. Nutrition PhD candidate was awarded the Graduate Scholarship from the NC Dietetic Association Foundation in Fall 2004. Nutrition PhD candidate received the Frances E. Fischer Memorial Scholarship from the American Dietetic Association Foundation.

EXECUTIVE SUMMARY: School of Music

This summary and annual report covers the period January through December 2004. Although there is the prospect of overlap from last year’s report, which covered the period July 2003-June 2004, I have tried not to include items from the previous report.

The School of Music had another excellent year during 2004. Student and faculty achievements were high, and it is very likely that the faculty had its most productive year since I arrived as Dean in August 2001. The number of publications, performances, and other scholarly/creative activities skyrocketed this year in comparison to last, and those data can be found elsewhere in this document. Activities of the Music Research Institute, approved formally in November 2004, continue to garner recognition for the School and its faculty, and it is clear that this unit has met and perhaps exceeded the expectations we had for it at its inception. Enrollments and credit hour generation remained stable during the year, and plans made during Fall 2004 to increase the generation of credit hours in Spring 2005 via new courses/additional sections of current courses were highly successful (although this will be a part of next year’s report).

The School of Music initiated four searches in Fall 2004: Associate Band Director (new line); Music Theory (replacement for Frank McCarty who retired), Music Education (replacement for Valerie Trollinger who was not reappointed), and Vocal Coach/ Accompanist (new line). Three of those searches were completed in Spring 2005, which is part of next year’s report. Only the Music Education position was left unfilled, as no suitable candidate was found.

Because the Students First Campaign began its silent phase in July 2004, it represents a significant component of this year’s annual report. Nancy Shane, Director of Development for the School of Music, has worked tirelessly toward reaching the School’s goal of $3.3M. Earlier in this document can be found the total dollars raised this year, and that figure is significantly higher than the ca. $500,000 raised during the period July 2003-June 2004, although that figure
The School of Music was one of the first units to complete the establishment of its campaign committee, and that group has been active throughout the year. Thanks to the efforts of all, the School has now raised approximately $2.53 million toward its $3.3 million goal. We are extremely hopeful that we will meet and exceed that goal during the coming year. It is no secret campus-wide that Nancy Shane is among the best (if not THE best) development officers in the University, and her efforts to involve all of the School in fundraising are exceptional.

Perhaps the greatest success of the School of Music this year has been the continued progress and growth of the Music Research Institute and the addition of Dr. Patricia Gray as Clinical Professor and Senior Research Scientist in BioMusic to the MRI. Formally approved during this review period (November 2004), the MRI is the logical continuation and growth of an initial idea to establish an institute devoted to the study and prevention of noise-induced hearing loss. Early collaborations with the audiology area of the Department of Communication Sciences and Disorders were fruitful, and that collaboration continues as one of the primary focus areas of the MRI. In addition, however, several other initiatives have been developed. These include: A+ Schools; The Sounds of Learning; Music and Medicine; Neural Imaging, BioMusic, and various other smaller projects undertaken by individual faculty.

The A+ Schools initiative is being led by Assistant Professor Brett Nolker, working closely with a consortium of schools, including New England Conservatory and Georgia State University. A significant FIPSE grant to that consortium has resulted in Dr. Nolker receiving a sub-award of $90,000 from the consortium with the possibility of another $90,000 to fund the data analysis portion of the research they are doing, which deals with the entire picture of music in education.

The Sounds of Learning project is a multi-year project funded by the International Foundation for Music Research. Ultimately to reach ca. $300,000, the first installment of that grant in the amount of $48,000 has been received by the MRI. The purpose of this extensive project is to determine the role of music in the total K-12 school culture, noting how music study changes the fabric of individual schools. This is a huge project that includes initially a collection of extant research and then ultimately the regranting of funds to investigators to examine areas not currently represented. Interestingly enough, this grant provided the funding for the School of Music to hire its first post-doctoral fellow in the history of the School!

The Music and Medicine project is currently underway in conjunction with Moses Cone Health Systems and with two colleagues of Don Hodges: Dr. Ralph Spintge, an anaesthesiologist from Germany, and Dr. Michael Thaut of Colorado State University. Both of these individuals have conducted extensive research into the effects of medicine in reducing chronic pain and in the rehabilitation of stroke and Parkinsons’s Disease patients, respectively. We are hopeful that during the coming year we will be able to bring both of those individuals to the University through focused senior professor hires in collaboration with Moses Cone and with other units on campus.

The neural imaging work of the MRI is the specialty of Don Hodges. He is collaborating with Dr. Johnathan Burdette at Wake Forest University Baptist Medical Center, and as I write this, they are in Leipzig, Germany, presenting the results of their first collaborative study on conductors. This is the first collaborative paper to be presented under the aegis of the Music Research Institute, and we are certain to have many others in the future.

Finally, the BioMusic initiative was instigated in Fall 2004 thanks to funding from the Provost following presentations by the Deans at the May 2004 retreat. Dr. Patricia Gray heads this initiative, and we are in the final stages of transferring a subaward of more than $200,000 to the School of Music from a major National Science Foundation grant to the Minnesota Science Museum and the Association of Science Technology Centers and the National Musical Arts, the musical arm of the National Academies of Science. This grant will fund a major traveling exhibit, entitled “The Music of Nature, the Nature of Music.” Following an 18-month tour, UNCG will have first option to acquire the exhibit permanently. Additionally, UNCG and the School of Music’s name will be associated with this exhibit as it travels across the United States. We could likely never be able to afford to pay for this amount of exposure!

Additionally, the MRI is currently in conversations with Dr. Bernie Krause in regard to the acquisition of his comprehensive sound archive of biophonies and geophonies (i.e., sounds of animals and sounds of the environment, respectively). Acquiring this archive further provides the opportunity to license and rent these recordings to museums, the film industry, etc., and represents a major opportunity for technology transfer and income to the School of Music and the University. We are hopeful that this might occur during the coming year.

Administratively, the School has embarked on several projects this year to review and revise procedures within the unit. As well, there are several projects earmarked for next year. As Dean, I appointed an ad hoc graduate review committee
to examine all aspects of the graduate program in the School. This has not been done for many years, if ever, and there were many inconsistencies that needed to be addressed. Although that committee has not yet accomplished all of its goals we have made substantial progress on two areas of concern: a) doctoral committee procedures; and b) hidden curriculum. In regard to procedures, there has been a history in the School of the doctoral supervisory committee making decisions that are not in their purview, e.g., substitutions for required courses. Given that our degree programs are approved by the National Association of Schools of Music, and given that NASM randomly checks graduated student transcripts with published courses of study, this is of major concern. The Director of Graduate Studies has the ultimate authority in these matters, and we have begun enforcing that policy. In regard to hidden curriculum, we had several situations where a handbook had one requirement but the Bulletin listed another. Faculty have been asked to decide what the degree requirements should be and then follow the prescribed procedures for curricular change (which were reviewed and revised last year). It should be noted that these procedures have made the process of curricular change more difficult, and this was done deliberately so that the faculty would have sufficient time to deliberate on changes. For next year we will examine the entire admissions process and determine appropriate enrollment targets for the School of Music. Obviously, this will have ramifications as we move forward to revise the faculty workload policy.

The School of Music continues to enjoy a considerable amount of support from the Offices of the Provost and the Chancellor. For this we are much appreciative. We believe that the future is particularly bright for the School of Music as we move forward with many new initiatives and continue refining those areas that have earned us our reputation.

EXECUTIVE SUMMARY: School of Nursing

Cornerstone 1: Public and Private Support

During 2004, there were ten major gifts to the School of Nursing. The Students First Campaign School of Nursing Steering Committee was formed with 22 members and 2 ex-officio members. The Students First Campaign School of Nursing Steering Committee co-chairs are Mr. Richard Ouellette, Mrs. LaVonne Fisher, and Mrs. Kathryn Foster. The honorary chair is Dr. Jean Brooks. The committee’s inaugural meeting was Monday, September 27, 2004 on the UNCG campus followed by a reception hosted by Chancellor Patricia Sullivan at her home.

Cornerstone 2: Technology

Approximately one-third of the faculty and staff received new Dell desktop computers. Additional equipment was purchased for new administrative staff for the doctoral nursing program. Twenty-four laptop computers were purchased along with a cart that will recharge the computers for classroom use in the wireless areas. A pilot test for wireless computing was conducted using one classroom and two seminar rooms in the Moore Building. The entire Moore Building was retrofitted for wireless in 2004. A full-time hardware technician was hired in Spring 2004 to meet the growing technology needs in the School of Nursing. All nursing faculty and staff have Lotus Notes installed as a desktop and/or web client. The School of Nursing website is being updated to comply with ADA regulations, improve visual appeal and provide an accurate source of information about the School.

Cornerstone 3: Administration

During 2004, two new positions were created to support the establishment of the new doctoral program (PhD) in nursing. A position for a biostatistician visiting faculty will be a direct report to Dr. Debra Wallace. Another position is the director of the doctoral program and will be a direct report to Dr. Eileen Kohlenberg. A new SPA position, administrative secretary, to support the doctoral program and is a direct report to Dr. Kohlenberg.

Cornerstone 4: Facilities

The following repairs and renovations totaled $125,358.80 and were spent by the School of Nursing.

- Wireless installation in the Moore Building
- Renovation of Petty Science 7 rooms to expand office space for grants and faculty
- Renovation, painting and updating of furnishings for student lounge
- Repair and painting of walls for offices, classrooms, conference rooms and lobby

As a result of the repairs and renovations, classrooms are cleaner and brighter. The student lounge is more productive and has some conveniences for students spending the day on campus. Grant offices setup and furnished to aid faculty
working on grants, out of space in the nursing building. Other purchases that have improved the environment in the school include ad Kiosk, directory board for Moore building, scanners purchased to aid staff in archiving student records and assisting faculty and teaching station put in large conference room for presentations and faculty meetings.

Strategic Direction 1: Teaching and Learning

The School of Nursing continued the RN to BSN program at the airport site. Planning was approved to recruit and admit a new class for fall 2005. The school continued the collaborative agreement with Moses Cone Health System for clinical faculty with a group of students in order to increase enrollment in the pre-licensure program. Funding was again received from UNC General Administration to continue the on-line Master of Science in Nursing, education concentration. The School of Nursing continued the RN to BSN and MSN program in collaboration with Northwest Area Health Education in Hickory, NC. Planning was approved to recruit and admit a new cohort of students in the masters program for fall 2005. In October 2004, the School of Nursing was approved to establish the doctoral (PhD) program fall 2005.

There were over 1,300 students enrolled in the undergraduate program and 285 graduate students. The School of Nursing continues with over 400 clinical agreements with healthcare agencies/providers for experiential learning. A group of faculty and students traveled to Honduras as part of their course work to deliver healthcare in clinics. This was the second international experience in Honduras. In addition, faculty and students traveled to Russia for the first educational experience there.

The official pass rate for 2004 for the graduates of the pre-licensure program NCLEX-RN licensure exam is 80%. Sixty-four of the 80 students passed the first time. Of the 12 students who failed, 8 passed on the second exam. A detailed report was sent to the Chancellor outlining corrective actions taken by the school to improve performance. The RN to BSN students scored at the 29th and 41st percentiles on the NLN Community Health Nursing test. Four (100%) ANP/GNP nurse practitioner graduate students passed the Adult Nurse Practitioner certification exam. Forty-five of forty-seven (96%) anesthesia nursing graduates passed the CRNA exam.

Dr. Lynne Lewallen received the 2004 Teaching Excellence award for the School of Nursing. Dr. Beth Barba received the 2004 AACN/Hartford Foundation Geriatric Nurse Faculty of the year award. Dr. Eileen Kohlenberg received the NCNA Nurse Administrator of the year award.

Consultants for the School of Nursing included Elizabeth Tornquist who provided editorial and grant consultation for the faculty and research office. Loretta Manning and Sylvia Raefield consulted with the faculty to improve NCLEX performance. Dr. Jim Knight consulted with the school about development issues. Pat Burns provided consultation regarding the doctoral program. Dr. Dora Bradley provided consultation to the evaluation committee and school about evaluation issues. Dr. Jun Zhai provided statistical consultation for faculty. Dr. Linda Shinn provided research consultation for the faculty and research office. John Garde was an invited lecturer for an anesthesia seminar for all students in anesthesia programs in North Carolina. Dr. Molly Dougherty provided consultation for the ANP/GNP grant.

Full time hires on non-tenure track appointments included, Julie Kordsmeier, Mary Bannon, Margaret Hancock, and Robin Cunningham. Part-time hires included Susan Hensley, Ram Upadhyaya, Akeysha McMurren, and Stewart Bond. Resignations of non-tenure faculty for 2004 included Jeanine Drasley, Eileen Colon, Bonnie Fields, Dan Longenecker, Susan McMarlin, Mary Ann Meier and Yolanda Wall.

Strategic Direction 2: Creation and Application of Knowledge

The school had twenty-two graduate assistants who were funded primarily by the Graduate School, Associate Provost for Research, and the school and provided service to administrators and faculty for teaching, research, and grant administration assistance. Additional, eight graduate assistants were funded by grants and two were hired to assist faculty working through the research office. The total for the school of Nursing was 32 graduate assistants.

Grant and contract funding calendar year (CY) 2004:
Total amount requested: $6,665,342 (16)
Total amount awarded: $2,236,909 (14)
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The School of Nursing received authorization for establishing the Center for the Health of Vulnerable Populations. Dr. Carolyn L. Blue was hired in the fall of 2004 as a professor. She has over 20 juried publications and numerous book chapters and presentations. Dr. Blue has research funding in the area of nutrition, activity and risk for diabetes. Dr. Annie Bland was hired as an assistant professor in the school and resigned at the end of the fall semester.

Strategic Direction 3: Campus Community

The School of Nursing Alumni Association recognized Colonel Kathleen Simpson as the 2004 distinguished alumni award. The alumni board meets in the School of Nursing regularly and the school helps host alumni events including a reception at the North Carolina Nurses Association annual convention. Jo Winchester continued as the President.

A program on Racism was sponsored by the School of Nursing, spring 2004. The guest speaker was Dr. Vijaya Hogan, director of curriculum on health disparities at the School of Public Health, UNC-Chapel Hill. A panel consisting of Dr. Lenora Richardson Campbell, Mrs. Yolanda Leacraft and Mrs. Claudette Burroughs-White discussed racism issues following Dr. Hogan’s presentation. Approximately 60 people attended.

The nurse practitioner program held four health fairs spring 2004 and a total of 170 older adults were screened for elevated cholesterol, glucose and blood pressure.

The fall of 2004 began the School of Nursing’s hosting the university Race and Gender Institute. Douglas Wilder, former governor and first African-American governor of Virginia spoke to faculty and staff at UNCG. He also had a dinner dialog with the Directors of African-American Studies and Multicultural Affairs and others.

Strategic Direction 4: Economy and Quality of Life

The School of Nursing operates four nursing clinics as educational sites for students at all levels in the program. These include Alonzo Hall Towers, Gateway Plaza, Hampton Homes and Morehead-Simpkins. During 2004 there were over 500 residents encounters within the health centers. In 2004, the School of Nursing sponsored eight campus blood drives in collaboration with the American Red Cross. The following is the statistics from the blood drives. 457 pints of blood were collected, exceed the goal by 37 pints; 144 volunteer hours of service were provided by 105 nursing student volunteers during the blood drives.

The School of Nursing Advisory Board met four times during the year. Stanley Frank continues to chair the Board. Meetings during the year included information about the Export NIH Grant received by Dr. Debra Wallace, the Geriatric Workforce Enhancement project with Dr. Beth Barba and Dr. Anita Tesh, The American Red Cross affiliation with the school by Mary Jo Helfers and the UNCG Capital Campaign with LaVonne Fisher and Kathy Foster. New members approved for 2004 included Ms. Martha Barham, Vice President and Chief Nursing Officer, High Point Regional Hospital; Ms. Ross Harris, Senior Vice President, Group Account Director, Trone Advertising, High Point; NC, Mr. John Schrull, President of 11 years of Schrull Group Health Care Consulting Company; and Ms. Joan Wessman, Chief Nursing Officer, Moses Cone Health System.

Strategic Direction 5: Access and Student Success

Graduation Rates: Students in the pre-licensure and RN to BSN program exceed the standard of 80% or higher set in the evaluation plan. MSN and MSN/MBA graduation rates were 91% for 1999-2004 time frame.

Career Placement: New graduates of the pre-licensure program are usually employed in hospitals (98% of respondents). Of the RN to BSN graduates of 2003-2004, 65% of respondents are employed in hospitals, 6% in physicians’ offices and 16% in miscellaneous other settings, including health departments, preschool programs, and the Federal Bureau of Prisons. Graduate students were employed in hospitals (52%), anesthesia practices (15%), physicians’ offices (12%) and other sites (12%), including faculty positions, home care and private companies. Faculty in the School of Nursing recruit at college fairs, and participate in all on-campus recruitment activities. A cohort of 30 adult, RN to BSN students began at the UNCG Fusion Center in fall 2003. As of December 2004, 28 were still enrolled. In spring 2004, over $124,000 was awarded in endowed and non-endowed scholarships.
EXECUTIVE SUMMARY: Office of Undergraduate Education
The Office of Undergraduate Education’s scope may be divided into two areas: undergraduate education program; and other initiatives.

Undergraduate Education
The Undergraduate Education program’s major emphases during the 2005-2006 year were the development of the International Honors College, and in the production of a set of assessment results and actions that meet the expectations of the Southern Association of Colleges and Schools, and support continuing development of excellence in teaching and learning.

- The University Honors Program was moved to the Office of the Provost and was approved by the Trustees as the International Honors College, to be formed on July 1, 2005, and admit its first class in Fall, 2006.
- The “Measuring Student Achievement” project was implemented across campus, collecting the first campus-wide set of data on student achievement of General Education learning goals.
- The “Assessment Summit”, the first campus-wide meeting to review student learning in General Education goals, was held in January, with numerous suggestions for improvement in curriculum and teaching resulting.
- The Undergraduate Curriculum Committee approved more than 88 course proposals or changes.
- General Education Core committees approved designations of nearly 274 course markers (Speaking/Writing Intensive, Global Non-Western, Service Learning).
- The Communication Across the Curriculum Writing Center and Speaking Center provided consultations to more than 6,000 students, giving valuable assistance in written and spoken assignments.
- The Residential Learning Communities (Grogan, Residential College, and Strong College) flourished, involving more than 450 students in courses, learning community activities, and social events that created a sense of community and encouraged student engagement and retention.
- The Undergraduate Studies Council completed two TaskForce Studies:
  - “Changing Demographics of Future Spartans”
  - “UNCG and the Great Expectations Report”
- The Spring Celebration of Academic Excellence, coordinated by OUE, recognized outstanding teaching, service, scholarship, and research.
- The University Teaching and Learning Center was moved into the Office of Undergraduate Education.
- The University Teaching and Learning Center hosted the Lilly South Conference and the MERLOT conference.

Other initiatives of the Office of Undergraduate Education included:
- As the SACs liaison for the University, OUE prepared and submitted the institution’s required SACS Monitoring Report, which is under review.
- As the liaison with the Office of the President on curricular issues, OUE prepared and submitted degree change documents, including title changes and requests for permission to plan or to implement new degrees.
- ArtsLink provided marketing and a central calendar for the numerous arts events on campus during the year.
- The A+ Schools Program was active in 42 schools in NC, serving over 17,000 students, as well as 31 schools in Oklahoma and 18 schools in Arkansas.
- The Office produced the UNCG Long-Range Planning Report for the Office of the President, including review of low-enrolled programs.

EXECUTIVE SUMMARY: Office of Research and Public/Private Sector Partnerships
The Office of Research and Public / Private Sector Partnerships has a threefold mission: research, economic development, and federal relations. Significant accomplishments have occurred in each of these efforts from January through December 2004.

Within the research mission there are two major objectives: providing support for the infrastructure surrounding the research enterprise and visualizing new objectives / initiatives for UNCG’s research efforts. Support for the research infrastructure comes from the Office of Research Compliance (ORC), the Office of Sponsored Programs (OSP), the Office of Technology Transfer (OTT), and the Associate Provost for Research. Each of these groups has done an exemplary job in maintaining routine functions while implementing new initiatives to increase the efficiency of their respective groups.
The ORC completed its first year of operation in August of 2004. It operates as a customer service entity that places the needs of faculty, staff, and students related to research compliance at the forefront. The goal is to assist all faculty, staff, and students when participating in research while remaining in compliance with applicable regulations. This is done by having the philosophy that “Compliance does not mean NO.” Instead, the prevailing attitude is that “We will find a way.” Toward this end, the ORC is in the process of reviewing policies and guidelines associated with several of its major functions to make them easier to understand and implement. These include those for the Institutional Review Board (IRB), the Institutional Animal Care and Use Committee (IACUC), and the Biosafety Committee (IBC). In addition, the management of the Drug-free workplace policy, as it relates to research, is being reworked. ORC has also been proactive in putting in place training opportunities for individuals on these key committees. During the past year ORC developed a compliance training schedule for all committees, composed and distributed IRB committee training binders, composed and distributed IACUC training binders, developed a new committee member training program, conducted IRB training workshops, conducted an internal audit with use of the Office for Human Research Protection (OHRP) Quality Assessment tool, and added an IRB tutorial that focuses on behavioral and social science research. ORC appreciates the need to recognize the contributions of the faculty and community members who serve so well on the compliance-related committees. They hosted a compliance appreciation banquet attended by the Chancellor and the Provost. In addition, small gifts were given to all committee members. ORC is actively working to increase the visibility of its office on campus. The Director interacted with UNCG faculty, staff, and students to increase awareness of the ORC operation and university compliance research efforts. ORC has also been working to create an efficient and well run office. Towards that end they developed the ORC website and created training manual for graduate students working in the office.

OSP remains a stalwart component of the infrastructure for research at UNCG. They manage pre-award and no-fiscal post-award functions related to research. The responsibilities of this office are increasing steadily as the number and complexity of proposal submissions increases. Over 300 proposals valued at more that $96 million were submitted in the 2003-04 academic year. Two hundred twenty-four grants valued at more than $31 million were funded. To handle these responsibilities, an assistant director was added to the OSP staff. She is to work with post-award agreements and actions. Her hire required that office space in the OSP be renovated. Long-needed renovations were done in the Animal Facility. These renovations were necessary to maintain adherence to federal guidelines to assure the comfort and safety of both animals and humans in the facility. The existing security systems in both parts of the Animal Facility were upgraded to a computerized security and management system that allows the animal facility manager to monitor access to and usage of the facility.

OTT celebrated its second anniversary in April 2004. This office also provides a critical service to the research enterprise and does it in an open, friendly atmosphere. An important function of this office is to see that the policies and procedures necessary to the commercialization of UNCG’s intellectual property are written and implemented. This past year OTT with the assistance of a faculty committee revised the Patent Policy. Because this office did not exist at UNCG prior to 2002, the Director is committed to faculty outreach. These efforts have included giving seminars to small groups, visiting with faculty on an individual basis, interacting with groups of faculty, and distributing an OTT marketing brochure. OTT has also continued efforts to build an efficient, well run office. OTT personnel were trained and a manual to support this training was developed. The number of personnel in this office was increased by establishing two additional graduate assistant/licensing positions. The Director of OTT has worked tirelessly to settle all outstanding issues with “Reading Together” and establish license agreement with Learning Together Inc. OTT has continued its efforts to support economic development within the TRIAD. Among the numerous activities are participating in the efforts of the partnership with North Carolina A&T Nussbaum (Technology Outreach at Nussbaum, TON).

The Associate Provost for Research continued to offer programs for professional development of faculty and staff in regards to ability to locate sources of external funding and ability to prepare competitive proposals. These activities came not only from her office but also from those of ORC, OSP, and OTT. Over 45 such programs, examples of which are listed earlier in this report, were presented. In addition, almost $400,000 of intramural support is awarded each year. For instance, 80 faculty representing departments across the campus received over $27,000 from the Scholars’ Travel Fund. This support is to assist faculty in travel to share the results of their scholarship. Almost $90,000 was awarded through the New Faculty Research Grants Program and Regular Faculty Research Grants Program. An additional $100,000 was awarded through the Summer Excellence Research Award Program. The Undergraduate Research Assistantship Program awarded approximately $100,000 to deserving undergraduate students in a variety of disciplines.

Critical players in the research at UNCG are the interdisciplinary centers that are in the Office of Research and Public / Private Sector Partnerships: the Center for Youth, Family and Community Partnerships and the Institute for Health, Science and Society (IHSS). CYFCP have numerous projects in place that contribute to health, particularly mental
health, of children. They conducted the Campus Tobacco Project, collaboration among seven college campuses in Guilford Co. The Smart Start grant provides staff training in partnership with nonprofit agencies to groups serving children birth through five. The Governor’s Crime Commission grant supported training of juvenile court counselors in Guilford County. Other projects they have conducted include the School Nutrition Project at Washington Elementary, obesity prevention at area middle schools, STEPS collaborative, START – Tobacco and Alcohol prevention at area high schools, school-based health services evaluation in Forsyth Co., and Adolescent Pregnancy Prevention Community Needs Assessment. They submitted proposals totaling $11,215,643 and received awards totaling $1,916,794.

The Institute for Health, Science, and Society is committed to developing research, education, and demonstration projects that advance personal and public health. Consistent with a variety of national health goals, the IHSS is particularly focused on advancing the personalization of health risk assessment, improving presymptomatic diagnosis for health-limiting and life-threatening conditions, and evaluating the effectiveness of preventive measures with the goal of increasing productive lifespan while reducing the costs of healthcare. IHSS was originally established in 1996 as an alliance with the Moses Cone Health System. In 2001, the IHSS became independent and redirected its focus toward campus-based initiatives in health research, research infrastructure development, and health-related education, though many of these programs continue to be directed toward the Triad community. At this time, the IHSS is entering a growth phase focused on the inclusion of genomic technology in basic research projects, the use of genomic approaches for selected clinical research and application studies, and the production of education programs about genomics and biotechnology for the region’s public health system, schools, professional community, and businesses. Requests for funding initiated in 2004, totaling over $3.7 million, have been successful for beginning two major and parallel lines of development: the Guilford Genomic Medicine Initiative and the IHSS Clinical Genotyping Core, both of which will begin in earnest during the summer of 2005. As these projects materialize, it is foreseen that a variety of related and secondary funding opportunities will become apparent.

In addition, the research program of Dr. Jerry Meisner, a professor in the Department of Physics and Astronomy is part of the ORPPSP. He, along with his co-investigator Dr. Harol Hoffman, is currently working on three funded projects. They include an NSF-ITR project awarded in August, 2003, for $1 million for three years; a FIPSE grant of $1.8 million for which they are in the fourth of five years of funding; and an NSF grant $1.4 million. The last funded year of this project was 2004. It is currently working with a no-cost extension. He submitted two proposals with requests for over $2 million during 2004.

The Office of Research and Public / Private Sector Partnerships has among its responsibilities to visualize new objectives / initiatives for UNCG’s research efforts. A critical component of this effort is to instill in faculty the philosophy that UNCG can become a major research university. To support these efforts numerous meetings are held with groups of faculty, as well as individual faculty. These meetings have focused on research in the areas of genomic medicine, art and design, transportation and logistics, obesity, and anthropology. Another effort to increase research at UNCG has been the creation of centers. The management of the establishment, planning, and review of centers and institutes was given to the Associate Provost for Research.

Economic development is another key component among those of the ORPPSP. UNCG, like universities across the country, have realized that it is the responsibility of academe to contribute to economic development of communities and the nation as we move from a manufacturing- to a knowledge-based economy. No prescribed method has been identified for implementing these efforts. A primary focus of ORPPSP has been to connect to the community to establish the network to understand and then contribute to economic development of the Triad and North Carolina. Much of these efforts, although not all, have been through the activities of the Director of OTT and the Associate Provost for Research. The Director of OTT is actively involved with the following groups: PTEN (Piedmont Triad Entrepreneurial Network) Board and Steering Committee, Action Greensboro Creative Class Steering Committee and Technology Task Force, and the Piedmont Triad Film Commission. He is a critical contributor to activities at the Technology Outreach at Nussbaum, a three-way partnership among NC A&T, the Nussbaum Center for Entrepreneurship, and UNCG to promote entrepreneurs. Both the Director of OTT and the APR have strong working relations with the Piedmont Triad Partnership. The APR has also worked with Action Greensboro and the Creativity Task Force. She is a member of the Winston Salem Chamber of Commerce Technology Council and works closely with members of the Greensboro Chamber of Commerce. She is the chair of the Piedmont Triad Biotechnology Advisory Committee. She has hosted activities related to economic development. For instance, at the request of the Piedmont Triad Partnership she hosted a luncheon for a group of visitors who were seeking to relocate to the Triad. She later learned that this group represented Dell Corporation. At the request of the Winston Salem Chamber of Commerce Technology Council, she hosted the Life Sciences CEO Roundtable for a lunch meeting and tour of the New Science Building. The APR has worked with the Piedmont Triad Partnership and the Greensboro, Winston-Salem, and High Point Arts Councils, as well as faculty at
UNCG, North Carolina School of the Arts, Winston Salem State University, and NC A&T, on issue related to arts and design in the Piedmont Triad. Along with the Piedmont Triad Partnership, she organized a meeting of about 20 individuals from the Triad and surrounding counties interested in the arts to discuss raising the national recognition of arts in the Triad. The creation of the National Institute for Design emerged from these and related activities. She is a member of a UNC System economic development team.

Federal relations are also an important component of activities associated with the Office of Research and Public / Private. In spring of 2004 five proposals were shopped with the appropriate North Carolina legislators in DC. These included a request for $5 million for the second year of funding for the Guilford Genomic Medicine Initiative, $9.9 million for the Genetically Informed for Health Outcomes project, $1.5 million for the Greensboro Inner City Initiative; $852,500 for funding for transportation / shipping; logistics cluster, and $2 million for historic renovations for formerly women’s college campuses. Of these requests, the GGMI project has received nearly $6 million, of which approximately $2 million will come to UNCG. We were provided approximately $400,000 for renovations. In addition to requests for earmarked funding, the APR is working with other offices on campus for which connections to the legislators in Washington, DC, are critical. For instance, she is working with the Financial Aid Office to advocate for increased funding for Pell Grants.

Changing the culture at UNCG so that it becomes a major research university is a difficult task. The Office of Research and Public / Private Sector Partnerships is committed to this effort. The approach is to work towards this goal in an atmosphere that is responsive to the needs of the faculty, staff, and students as UNCG enters a new era.

EXECUTIVE SUMMARY: The Graduate School

Over the past year the breadth of graduate programs at UNCG has continued to expand at a rapid pace. Last Fall Semester the initial classes were admitted to five new graduate programs: the M.A. in Conflict Resolution and Ph.D. programs in Economics, Geography, History, and Special Education. In addition, the university received permission to establish a M.S. in Biochemistry and two distance learning degree programs: the M.A. in Dance Education and the M.A. in Conflict Resolution. A Post-Baccalaureate Certificate for special endorsement in computer education and a Post-Baccalaureate Certificate in teaching English as a second language also received approval.

The new Ph.D. in Nursing will admit its first students in Fall Semester, 2005. At the April, 2005 UNC Graduate Council meeting, UNCG’s proposal to establish a Dr. PH in Community Health and its proposal to plan a Ph.D. in Communication Sciences and Disorders received unanimous support. The university has also applied for permission to plan a Ph.D. in Computational Mathematics and a M.A. in Women’s and Gender Studies and has applied for permission to establish a dual degree with a M.S. in Gerontology and the M.B.A.

During 2005 the Graduate School received a grant of $25,000 from the Council of Graduate Schools/Ford Foundation to assist in establishing a M.A. in Women’s and Gender Studies. This grant followed an earlier grant to determine the feasibility of establishing professional master’s degrees in the social sciences and humanities.

Based on an earlier survey of graduate faculty on the writing needs of graduate students that was conducted with the Graduate Studies Committee, the Graduate School collaborated with the Office of Research and Public/Private Sector Partnerships to conduct seven workshops for graduate students. The workshops were:

- How to be Successful in Getting Published
- Writing to Seek Funding: Fellowships and Grants
- How to Find Funding Sources
- Research Using Human Subjects: What You Need to Know
- Making Your Innovation a Reality
- Writing for Publication in the Sciences
- Writing for Publication in the Humanities, Education, and Social Sciences

The workshops were generally well attended with most having between 15 and 50 participants. Evaluations completed at the workshops revealed that graduate students found the workshops valuable and nearly all of those who attended said that they would recommend the workshops to other graduate students.
GRS: Graduate Studies Committee Report

Graduate Studies Committee
Policies and Procedures
Approved revisions to:
- capstone experience policy
- appeal of grades/regulations policies

Student Affairs
Approved:
- policy for mandatory electronic theses and dissertations, including revisions to the Guide for the Preparation of Theses and Dissertations

Curriculum
Approved the following:
- Authorization to Establish a Dr.P.H. in community health
- Authorization to Establish a M.S. in biochemistry
- Authorization to Establish a M.S. in gerontology/M.B.A. dual degree
- Authorization to Plan a M.A. in women’s and gender studies
- Authorization to Plan a Ph.D. in computational mathematics
- Minor in educational research and methodology
- Minor in early keyboard instruments
- Post-Baccalaureate Certificate for special endorsement in computer education
- Post-Baccalaureate Certificate in teaching English as a second language
- Concentration in interior product design for the M.A. in interior architecture
- Departmental name change for textile product design and marketing to consumer, apparel, and retail studies with course prefix changes to CRS, APD, or RCS and degree name changes for the M.S. and Ph.D. to consumer, apparel, and retail studies
- Departmental name change for recreation, parks, and tourism to recreation, tourism, and hospitality management with a prefix change to all courses (RPM)
- Distance education delivery for M.A. in dance education (online), M.A. in conflict resolution (online), Ed.S. in educational leadership (online and on site in Stokes Co.)
- Eliminate the three concentrations for the M.S. in accounting
- Change name of dance and related studies concentration in the M.A. in dance to dance theories and practices, Post-Baccalaureate Certificate in studies in business administration to business administration, Post-Master’s Certificate in international studies in business administration to international business.

113 course revisions
96 new/amended course proposals
EXECUTIVE SUMMARY: Walter Clinton Jackson Library

Cornerstone 1: Public and Private Support

The Library Campaign Committee was established and began to work toward the goal of raising $1.7 million. Funds raised will primarily support the library’s collections, special collections, programs, preservation and the Women Veterans Historical Project. The Libraries raised a significant amount of funding this year ranging from the ever-stable Friends of the Library to a very large bequest from the Estate of Mary Overman; successfully co-authored an NEH Grant ($200,000) for the Slavery Petitions Project; and renewed efforts to contact potential donors for the very significant Women Veterans Historical Project.

Cornerstone 2: Technology

The Libraries have made many significant technology advancements this past year. In efforts to integrate the library into classroom instruction/curriculum and the daily academic lives of our students and faculty, the unit completed a successful pilot project to place all e-reserve materials into Blackboard. The Libraries also began to focus on the development and implementation of an institutional repository for UNCG’s scholarly research. Toward that end, the unit has worked with the Art Department to identify an appropriate demonstration project and to recommend/select software to implement the project. The Libraries are also in the process of migrating to a new integrated library system, a huge project that will provide greater efficiencies for our users as well as our staff.

Cornerstone 3: Administration

Perhaps most significant is the founding of the Carolina Consortium by our Assistant Director for Information Technology and Electronic Resources. This consortium of 38 North and South Carolina libraries has gained significant discounts for thousands of e-journals among the participants at a cost that is approximately $60 million less than if the individual schools purchased the very same products on their own. The creation of the Carolina Consortium is a tremendous service for the library community in the Carolinas.

In addition, for the first time, the libraries have hired two new librarians with tenure, upon appointment. This signifies a move toward hiring senior level librarians with significant accomplishments and experience. The Libraries also created a brand new position of Assistant Director for Technical Services, integrating the Acquisitions Department, Cataloging Department and Bindery Unit into one division. The Libraries will continue to focus on the organizational structure.

Cornerstone 4: Facilities

The Libraries completed the design and construction planning to link the Elliott University Center with Jackson Library. This new entrance will have a significant impact on the usage of the library and on service to our patrons with physical handicaps. It has also allowed the Library the opportunity to reconfigure its service points to provide more efficient service to our users.

The Libraries also created critically needed stack space for Special Collections/Archives by converting a portion of the Government Documents/Microforms area.

Strategic Direction 1: Teaching and Learning

The Libraries’ teaching and learning contribution is in the growth and strength of our collection, the quality of our instructional literacy classes and our technological capabilities. The Libraries continue to add to our strong collection of materials. We expanded the collection of electronic books in 2004 by over 100,000 titles. The Libraries also added over 17,000 print titles and grew the electronic journal and commercial database collection by several thousand.

Our Reference Department continues to provide library instruction sessions and in 2004 they provided 323 sessions for over 6,500 students. The Music Librarian also conducts instructional sessions. We maintain and constantly revise our acclaimed subject web pages including over 1,500 online resource guides and maintain a virtual reference service.
Strategic Direct 2: Creation and Application of Knowledge

The University Libraries are certainly in the knowledge business. We make knowledge available by cataloging and providing access to our rich resources. The Libraries catalog materials in order to provide access to them to meet users’ needs. This past year we also made available the collection of the Multicultural Resource Center, more cello archives materials and a good portion of the Teaching Resources Center. Previously, these materials were not represented in the on-line catalog. We have added many new databases, web sites and e-journals to our rich collection or resources.

Strategic Direction 3: Campus Community

Through the Friends of the Library and other collaborative venues, the Libraries have organized, conducted and collaborated on a number of significant programs in 2004.

The Libraries organized and conducted the Race and Gender Institute on the theme of “Barriers to Education” bringing educator and civil rights leader Julius Chambers and author/activist Jonathan Kozol to speak at UNCG. The Libraries also worked with the American Democracy Project to identify and bring major speakers to the campus, including editorial columnist Maureen Dowd.

The Libraries conducted four Friends of the Library book discussions, held a reception to recognize the publication of a novel by Friends Board member John May and also hosted a reception for author Burke Davis in Special Collections.

Many of our faculty and staff are active on state and university-wide committees and organizations, such as the Phi Kappa Lambda of the School of Music, the Advisory Committee on Intercollegiate Athletics and the Conference of African American Culture and Experience.

Strategic Direction 4: Economy and Quality of Life

Journal Finder, our product that links the different formats of journals together in a single search, is perhaps one of the best examples of community-wide partnerships. Elon University, Guilford College, Greensboro College, Salem, College and Winston-Salem State are among our Triad Journal Finder customers reaping the benefits of this service. Our membership in and activity with NC LIVE serves all of the public, community college, UNC system, and private educational institution libraries in the Triad and state-wide.

Our Special Collections/Archives is very active in community support, due to the rich nature of their collections. In 2004, they have provided information and materials to such partners as the Greensboro Historical Museum, the North Carolina Transportation Museum and at the Atlantic World Conference.

Strategic Direction 5: Access and Student Success

In response to the spring 2003 survey of satisfaction with Library services, LIBQUAL, the University Libraries made some very positive changes. These changes were made to respond to student needs based on the survey. The Libraries established a usability lab to develop and design more intuitive web pages and navigation paths. We purchased a new integrated library system software package to improve user interfaces and to make it possible for users to obtain information in more convenient and efficient ways. The Libraries installed Multisearch software that allows users to search many different individual data sources and services with a single query (“one stop shopping”). We enhanced print and electronic journal collections and increased the percentage of funding it devotes to purchasing electronic resources by 297%. The Libraries continue to give priority to collections, both print and electronic, when allocating new funds, to further aid users with home and office access. In addition, we improved e-reserves authentication and the software through which users gain access to privileged resources. The Library now opens on weekdays at 7:30 and installed new signage on the first floor to make it easier to find resources and service points. To aid in finding material in the stacks, the Libraries arranged its print materials in one, unbroken alphabetic sequence.

EXECUTIVE SUMMARY: Division of Continual Learning

The Division of Continual had an exceptionally successful year in 2004-05 in terms of total enrollments, credit courses, community development, and new initiatives. Specifically, the Division of Continual Learning:
• Increased total enrollments (credit + non-credit) in DCL programs to 27,792, an increase of more than 6% over the previous year
• Generated 4,838 distance learning fundable SCHs through MALS, Wintersession, and summer stand-alone courses; this was 35% of UNCG’s distance learning credits
• Generated another 5,625 SCHs in the Fast Forward program, up from 5,415 last year
• Offered over 250 CALL classes and enrolled 2,401 learners, a slight increase from the previous year; CALL won the award for the most outstanding non-credit program in the South Region of the University Continuing Education Association
• Enrolled 322 students (a 10% increase) in Workplace Spanish, a program that teaches occupation-specific Spanish to employees in various businesses
• Won the award for the most outstanding distance learning program by a four-year college or university—the Master of Arts in Liberal Studies program—from the North Carolina Distance Learning Association
• Won 8 national Marketing Awards of Excellence at the annual meeting of the University Continuing Education Association
• Developed 27 online courses that are highly interactive, graphically appealing, and educationally effective
• Launched, in partnership with the College of Arts & Sciences, UNCG’s first fully online completion degree program, the Bachelor of Arts in Liberal Studies
• Generated 7,045 enrollments in Summer Session courses, an increase of over 6% from the previous year
• Launched an Internet marketing campaign that generated inquiries from around the world and resulted in enrollments in three degree programs.

Credit Courses
A major goal for DCL for 2004-05 was to develop and launch the new Bachelor of Arts in Liberal Studies (BLS), which is a partnership with the College of Arts & Sciences. The goal was to generate 600 student credit hours in the BLS, but that goal was exceeded significantly; the BLS in fact generated 1,347 student credit hours. In its first year, faculty offered 10 courses, and the BLS attracted 71 majors—an exceptional number for a new academic program. Examples of BLS include “Old Europe/New Europe: A Cultural History,” “Contemporary Short Stories,” “Eye Appeal: Spectacle on Stage and in Life,” “American Dreams,” and “Communication in Contemporary Society.”

Another major goal of DCL was to launch the online Master of Arts in Liberal Studies (MALS) and generate at least 5 enrollments; again, the goal was exceeded dramatically as MALS enrolled 22 students into its online program. Combining both online and face-to-face instruction, MALS generated 1,401 credit hours this year, up 26% from the previous year. The program now has 151 majors, an increase of 56% from last year. MALS seeks to establish an intellectual community of students and faculty exploring together the richness of humankind's intellectual heritage, and its students are executives and teachers, bankers and lawyers, writers and homemakers who have one commonality: the search for a challenging and diverse learning experience. The program includes such courses as “Modern Problems of Belief,” “The Nobel Laureates: A Course in Great Writers,” “The History of London,” “Educating Rita: Shaping Culture and Consciousness,” and “Revolutions and Revolutionaries in Science.”

Another credit program housed in DCL is Fast Forward, which offers advanced high school students the opportunity to earn college credit while still in secondary school. In 2004-2005, Fast Forward had 1,875 enrollments (up 9%), served 5 private schools and 14 public schools in 9 counties, and offered 103 total sections of 13 UNCG courses. Fast Forward one of only 4 institutions nationwide to earn accreditation from the National Alliance of Concurrent Enrollment Partnerships.

Enrollment Partnerships
The third credit program housed in DCL is Wintersession, which is an accelerated session during the break between fall and spring semesters. The 12 online courses offered during Wintersession this year allowed 299 students to make faster progress toward a degree.

DCL also runs Summer Session for the entire campus, and in 2004-05 had 7,045 enrollments, a 6% increase from 2003-04.

Community and Economic Development
In terms of community outreach, DCL enrolled 5,807 learners from the community, up slightly from last year. The main community development program is CALL (Community Advancement through Lifelong Learning), which provides instruction and personal enrichment to the community at large. The CALL program promotes lifelong learning in the community by moving the classroom experience beyond the traditional setting and timeframe, thereby furthering
UNCG's role as a "community university." Through CALL, the University offered 250 workshops to 2,401 citizens on topics ranging from “Advanced eBay” and “Screenwriting” to “Tango” and “Fly Fishing.”

Another non-credit program offered by DCL is the Emeritus Society, which provides stimulating non-credit opportunities for retirees and other adult learners. Most Emeritus Society events are held one afternoon a week for three weeks, and the courses are academic in nature, such as “The Art and Craft of Memoir,” “The Clash of Civilizations,” “From Courthouse to White House in 2004,” and “Mexico City and the Art of Frida Kahlo.” In 2003-04, Emeritus Society registrations rose by 4% over the previous year, from 907 to 948.

Finally, DCL offers a series of one-week residential youth camps called the All-Arts and Sciences Camp, which is an academic summer camp for youngsters from 7–15 years old. Now in its fourteenth year, the camp focuses on innovative arts programming and hands-on science instruction. In addition to its outstanding academic curriculum, the camp includes a lively recreation and sports program and a unique citizenship/values component. Because Campers typically return year after year—some having attended as many as eight summers—the curriculum is kept fresh each year. In summer 2004 the camp served almost 2,000 campers over six weeks on five university campuses in North Carolina and Virginia.

In terms of economic development, DCL offered a program entitled Command Spanish, which provides elementary occupation-specific Spanish training for non-Spanish speakers who interact with the Latino community in the workplace. Instruction was provided to groups of health workers, school teachers, government employees, restaurant workers, and enforcement officers. In 2004-05, DCL sold over 20 contracts of Command Spanish to area businesses and taught 322 participants. Furthermore, a number of the courses in CALL are workforce development workshops, such as public speaking, computer classes, Web design, paralegal certificate, and medical certificates.

**Campus Services**

In addition to programming, DCL provides various services to the University, including marketing and Web course development.

To raise awareness of UNCG’s online courses and community workshops, DCL conducted several innovative marketing campaigns. For example, DCL distributed over 400,000 48-page CALL brochures (Community Action through Lifelong Learning). The catalog marketed not only DCL workshops, but also events and activities sponsored by numerous other campus departments, including the School of Music, the Department of Dance, the Weatherspoon Museum, the University Concert/Lecture Series, the Alumni Office, TeamQuest, and UNCG Theatre. In addition, DCL designed an eight-page newspaper insert announcing “iCampus”—UNCG’s Internet courses—and distributed 800,000 copies in newspapers in Charlotte, Raleigh, Winston-Salem, and Greensboro. DCL staff also created a highly effective Internet marketing campaign for the launch of the new Bachelor of Liberal Studies degree program. The highly creative marketing campaigns designed by and paid for by DCL significantly enhance the visibility of UNCG throughout the Triad and the state.

Finally, DCL has established itself as a premiere source of expertise in online course development on campus. As the University seeks to provide e-learning opportunities for students who cannot come to campus, faculty from the Bryan School, the College, and the School of Education have turned to DCL for assistance, and in response DCL has developed teams of Web experts to ease professors’ workload in implementing these courses. A typical team consists of an instructional designer, graphic designer, editor, computer programmer, videographer, and several student workers, with the faculty member at the center of the team generating content and making decisions about pedagogy while the DCL staff members create animation, video clips, voice-overs, music, and slide shows. The courses resulting from such team efforts accommodate different learning styles and are highly interactive, academically challenging, and graphically appealing.
EXECUTIVE SUMMARY: International Programs Center

Cornerstone1: Public and Private Support

The major source of support for UNCG’s students going on study abroad comes from the travel grants program of the UNCG Endowments for International Programs. During 2004, 158 students received travel grants totaling $90,450 to assist their efforts to live and learn in a different culture.

Cornerstone2: Administrative Systems

Anelise Hofmann, a national of Brazil, was hired as Director of International Student/Scholar Services, has now received her H-1B visa status. Dorian Arnold was hired as the Program Coordinator, an African American woman who further adds to the diversity among the Center staff.

Cornerstone3: Technology

IPC is reporting full-time enrollment and U.S. addresses for international students using real time in SEVIS. To further enhance the reporting of student information the capabilities of batch processing of SCT Banner are being tested.

Strategic Direction 1: Teaching and Learning

During Fall Term, 2004, UNCG had a total number of 514 international students, among those were 254 degree-seeking international students, 86 exchange students, and 61 in the INTERLINK English Language Program. It is important to note that the number of degree-seeking international students has tripled since 1994 (when 151 were enrolled). The UNCG/INTERLINK English Language Program continues to be a strong supplier of degree-seeking students. Since INTERLINK's arrival in 1997, over 180 students have matriculated from INTERLINK to UNCG, an average of more than 20 students per year.

During 2004, 289 UNCG students took part in Study Abroad Programs. More than half of the students were on semester or year long one-for-one student exchange programs. In return for the outgoing exchange students, UNCG welcomed 165 international exchange students, most of who were at UNCG for the entire academic year.

The International Programs Center at UNCG expanded opportunities for students to study in Asia and Eurasia through exchange agreements with Yeditepe University, Istanbul, Turkey and the Chinese University of Hong Kong, SAR, China. The first students will study there in 2005. Study abroad options at Kazan State University in Russia and Hyderabad University in India were also made available for 2005.

The numbers continue to grow for Mexican students who do an Internship at Disneyworld as part of their incoming exchange experience (approximately 36 students) approximately 6 other incoming exchange students did internships as part of their exchange experience. One student in RPT is did an internship in Mexico, and an HDF Major is interning in Finland. A UNCG student, Lena Stewart did an internship in the IPC under the Spartan Experience Program. Students can take advantage of living in London to do unpaid internships during summer through the UNCG connection with CAPA. Two students had internships through the Finnish Government, here on campus in the IPC office. Eleven nursing majors worked in health clinics in Russia, and nine in Honduras, with the Nurses without Borders program.

Two students had University of Nagoya for Foreign Studies scholarships of approx. $600 /month. One graduate student received a prestigious Landesstiftung scholarship to study in Ulm, Germany. Students also received one English-speaking Union scholarship this year and two Gilman Scholarships. One recent graduate (Cinnamon Hunter) received a Rotary Scholarship to Spain and one (Maggie Stanley) had a Fulbright Scholarship to Germany

Strategic Direction 2: Creation and Application of Knowledge

Intramural support for faculty to get international research experience reached $19,000 an increase of $6,800 from the previous year.

Two students had University of Nagoya for Foreign Studies scholarships of approx. $600 /month. One graduate student received a prestigious Landesstiftung scholarship to study in Ulm, Germany. Students also received one English-
speaking Union scholarship this year and two Gilman Scholarships. One recent graduate (Cinnamon Hunter) received a Rotary Scholarship to Spain and one (Maggie Stanley) had a Fulbright Scholarship to Germany.

Anelise Hofmann, UNCG's Director of International Student/Scholar Services, gave a presentation at the Dolly Madison Women’s Club in Greensboro, regarding her experience as an international student and professional in the U.S. She also gave a presentation at Rockingham Community College to promote Study Abroad for those transferring to UNCG. Lyn Lawrance presented on “Student Life in the US” at the EAIE (European Association of International Educators, Torino, Italy in September. Penelope Pynes and Anelise Hofmann worked with the Nursing faculty to give a presentation on cultural sensitivity as part of an NIH grant to coordinate the study of Health Disparities in the Triad. As SEVIS came into operation, the media frequently interviewed IPC staff members about how that new foreign student tracking system affected campus life. IPC staff members re interviewed by the Greensboro News and Record.

Anelise Hofmann, UNCG’s Director of International Student/Scholar Services, was invited to speak at the Seminar on International Education in São Paulo, Brazil (Nov 18 - 19), promoted by the U.S. Embassy and Fulbright Commission in Brazil where she delivered presentations on UNCG as a model for internationalization and International Programs Center – structure and activities. Through networking initiated in the seminar, Anelise has been facilitating discussions between Brazilian Universities and UNCG for possible new future partnerships and exchanges.

IPC, in consultation with the Office Sponsored Programs, revised procedures for faculty seeking research grant with an international component. Budget pages are clearly separated, explained, and made available online so that the international component could qualify researchers for supplemental funds.

IPC staff has encouraged the development of a lecture series by international scholars. The presentations are given in the I-House Residence Hall to students who are interested in learning more about the culture and scholarly activities of our guests.

Strategic Direction 3: Campus Community

UNCG's 22nd Annual International Festival, April 17, 2004. Visitors interacted with international students among 30 country booths where artwork, food and cultural information were displayed. It attracted over 3,000 campus and community people, the largest crowd ever to attend this annual signature event.

International Education Week in November involved a reception and introduced new successful activities such as two cultural simulations delivered to UNCG faculty and staff. The purpose of those activities was to raise awareness of how international students deal with the first stages of their academic and cultural experience in the United States.

The weekly Friday Fests, held in UNCG's International House (Phillips-Hawkins) each attracted 70 to 80 people drawn from both on- and off-campus.

The Office of Housing and Residence Life and IPC cooperatively developed and implemented the I-Fellows program. Four I-House residents, I-Fellows, assist with the efforts of Housing and Residence Life and IPC to guide the transition of international students into the university community and provide opportunities for American and International students to interact and learn about different cultures. I-Fellows activities encompass Weekly International Movie Night in I-House, I-House World Cup, and International Dinner Night.

During 2004, 81 UNCG faculty members traveled overseas on IPC funding. These included 51 who attended international conferences and were funded by the International Travel Fund; 22 whose international travel was supported by the Kohler Fund; and 8 who went overseas in their capacities as directors of UNCG's various Study Abroad programs.

During 2004, UNCG welcomed 13 visiting scholars from overseas. These included five from Korea, two from Germany, one each from Russia, Ukraine, Lithuania, Azerbaijan, India and Brazil. In addition, IPC hosted 54 short-term international visitors.

Strategic Direction 4: Economy and Quality of Life

UNCG's 22nd Annual International Festival, April 17, 2004. Visitors interacted with international students among 30 country booths displaying artwork, food and cultural information. It attracted over 3,000 campus and community people, the largest crowd ever to attend this annual signature event.

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International Education Week in November involved a reception, photo contest and introduced new successful activities such as two cultural simulations delivered to UNCG faculty and staff. The purpose of those activities was to raise awareness of how international students deal with the first stages of their academic and cultural experience in the United States. Finally, the weekly Friday Fests, held in UNCG’s International House (Phillips-Hawkins) each attracted 70 to 80 people drawn from both on- and off-campus.

IPC provided monetary support for several international campus events including the Shades of Color Conference hosted by the Office of Multicultural Affairs, a Professional Etiquette Workshop organized by Career Services, and bringing in a Colombian filmmaker with the department of Romance Languages.

Penelope Pynes and Anelise Hofmann worked with the Nursing faculty to give a presentation on cultural sensitivity as part of an NIH grant to coordinate the study of Health Disparities in the Triad. Penelope Pynes along with recent UNCG Graduate Angela Kim provided a Cultural Awareness Seminar on Korean society, business practices and differences to employees bound for South Korea of The Krispy Kreme Donut Corporation.

Strategic direction 5: Access and Student Success

As part of IPC international recruitment efforts Lyn Lawrence and Anelise Hofmann visited the Embassies of Saudi Arabia, Kuwait, Oman, United Arab Emirates, and Kazakhstan in Washington D.C. last November 22-23. Several applications have been forthcoming because of these visits.

Anelise Hofmann, with the support of undergraduate admissions, CASA, the Graduate School, and Bryan School of Business, delivered a workshop on Admission to UNCG targeting INTERLINK students that are still in intensive English language training at UNCG and are interested in pursuing a degree in the U.S. Quality services result in students’ satisfaction and consequently retention. (IPC)

Lyn Lawrence visited PSB Academy in Singapore to complete an articulation agreement fro students to complete their Bachelor and MBA degrees at UNCG.

The International Programs Center engaged Hobsons, a recruiting company, to help promote UNCG’s web presence for potential students in Asia. A large number of admission information requests have resulted from this investment.

UNCG signed an articulation agreement with a new university in Saudi Arabia, Al-Yamamah College, through our INTERLINK connection, with the intent of bringing some students to UNCG for business degree completion.

Seventy-two (72) international students who graduated at UNCG in Fall ’03 and Spring ’04 engaged in 12 months of Optional Practical Training (OPT) in order to have more work experience before going back to their home countries. International Programs staff provided counseling regarding immigration regulations and compliance.

Table 1. Degree-Seeking International Student Enrollment 1994-current
Table 2a. UNCG Study Abroad Student Numbers, 1992-93 to 2004
Table 2b. UNCG Incoming/Outgoing Exchange/Study Abroad Students by Country 2004
Table 3. UNC-Exchange Programs Study Abroad Numbers, 1996-97 to 2004
Table 4. UNCG’s International Linkages 1989-2004

EXECUTIVE SUMMARY: Weatherspoon Art Museum

Cornerstone 1: Public and Private Support

The Weatherspoon Art Museum continued to garner substantial financial support from varied sources. The Student First Capital Campaign served as a catalyst for increased individual gifts and pledges, bringing the museum to approximately 27% of its 10-year goal. In non-campaign support, the Weatherspoon received more than $63,000 primarily in contributions to the Benefactors Fund (for art acquisitions) and for the upcoming Gregory Ivy exhibition and catalogue. The Blaffer Gallery, The University of Houston, and the Weatherspoon co-raised $125,000 in foundation support for Kissing the Wall: Jessica Stockholder/Works 1989-2003, an exhibition and book that, for the first time, examined the artist’s studio scale works.
Efforts over the last two to three years to strengthen the boards of the Museum Association and Arts Foundation are proving successful. New members are providing increasing financial support and expertise in various pertinent areas. The Association Board has applied for matching funds to the Community Foundation of Greater Greensboro to retain outside consultants to develop its fundraising capacity and help them define their role and strategic objectives over the next several years.

**Cornerstone 2: Technology**

This year, WAM installed computer stations on each floor of the museum in order to provide visitors with web access to additional information about the collection. An ongoing project is the further digitization of images for inclusion in the web database. Also in line with, the museum is using an expanding listserv to distribute program and event announcements to members and the majority of press material is now provided to writers directly through the internet.

**Cornerstone 3: Administration**

No significant administrative changes have been made but the museum completed its reaccredidation self-study and site visit and is awaiting mid-July notification from the American Association of Museums. A new Curator of Exhibitions, Xandra Eden, was hired to begin in mid-May.

**Cornerstone 1: Public and Private Support**

The Weatherspoon is committed to supporting academic programs at the university whenever possible and believe that the first-hand experience of works of art is a valuable part of a college education. WAM staff offer tours to UNCG classes and programs; serve on review boards and thesis committees for the Department of Art; lecture regularly in Museum Studies, Art Education, and Interior Architecture classes; make works of art available for classes to view first-hand; and permit students and faculty access to object and artists’ files for research purposes.

Two graduate students from the Art Department work as assistants at WAM each year (most of them for the two-year period of their MFA program): one in the Registrar’s Office and one for the Curator of Education. They gain invaluable experience across a range of practices and procedures involved with museum work. The museum also uses six to eight FWS students each year who answer phones, help at special events, and work on a variety of miscellaneous projects. Interns often work in the summer and are assigned to a specific curatorial or education project that offer in-depth learning experiences.

**Strategic Direction 2: Creation and Application of Knowledge**

The Weatherspoon contributes to the scholarly, research and creative aspects of the university. In 2004-05, fourteen of the twenty exhibitions presented at the museum were originated by WAM curatorial staff (including the director); two were accompanied by major books, two by small catalogues, one by a four-page brochure and several by gallery guides. All of these publications included essays based on original WAM research and scholarship. In addition, more than ninety-one educational programs and other special activities were offered for students and community members. Museum staff members are encouraged to actively participate in their fields by attending conferences (this year the College Art Association, ArtTable, and National Art Educators Association) and by participating in gatherings of colleagues across the state and country (NC Educators Consortium, Contemporary Directors Consortium, and NC Curators Group).

**Strategic Direction 3: Campus Community**

WAM provides opportunities that strengthen the diversity and engagement of the UNCG community. A small show this year of some twenty-five pieces from our collection, *Artists and Civil Rights*, was visited by classes and student groups from across campus; the tours generated some meaningful discussions about the issues addressed. The aesthetic merits of the museum’s building and the great attention paid to exhibition installations make it a welcome space for meetings and events by both campus and community groups; these characteristics are also frequently noted by visitors. The museum also serves community learners through its educational programs and “New Art/New Audiences” project. Through local, regional and national publicity it helps raise awareness of UNCG.
Strategic Direction 4: Economy and Quality of Life

Weatherspoon staff is engaged in numerous outreach efforts that help to enhance the quality of life in the area. These range from talks on art to civic and community groups to working with cultural and economic development groups (United Arts Council, Action Greensboro, GCVB, etc.) to providing tours to a wider range of school and public groups. With cultural tourism growing in economic importance, and with the Weatherspoon becoming more of a destination due to regional and national publicity, the museum contributes to the economic vitality of the Piedmont Triad.

Strategic Direction 5: Access and Student Success

As a unit of Academic Affairs, WAM provides critical support to the academic and learning environment of the university. It provides learning opportunities for children (K through 12), the campus community, and adults. With a national reputation of the excellence of its collections and exhibitions, the museum reinforces the UNCG’s efforts to grow as a university of first choice.

Museum staff advises students on career opportunities in the fine arts and in the museum field. By participating in the Art Department’s Museum Studies program, staff members offer a solid overview of the practices and procedures of museum work and, through working with intern and graduate assistants, provide first-hand learning experiences in the field.

EXECUTIVE SUMMARY: Enrollment Services

Cornerstone 2: Technology

Undergraduate Admissions implemented the Azorus prospective student recruitment system. Soon to be interfaced with Banner, it will allow ES to evaluate the success of specific recruitment initiatives.

The first phase of the new Virtual Advising was experienced by 88% of new freshmen before they attended the Spartan, Orientation, Advising and Registration Program (SOAR) in June. The web-delivered module prepares freshmen for their SOAR advising experience and allows them to take care of other required transactions within the module such as activating computer accounts and verifying contact information.

The Undergraduate Evening University website has been updated and expanded.

The Curriculum Advising and Program Planning (CAPP) portion of the Banner student information system was expanded. Students in all schools except the Schools of Education and Music are utilizing the automated system. In Spring 2004, 120 graduating candidates from the Schools of Nursing and Business and Economics were cleared for graduation through the use of the CAPP system. An early graduation application deadline was developed to allow for earlier notification of students should they need to adjust their schedules for the upcoming term. This feature is expected to shorten the time to degree and increase graduation rates. All undergraduate candidates for graduation utilized a new web-based feature to apply to graduate via uncGenie which interacts directly with and updates Banner information and eliminates the need for students to come to the University Registrar’s Office (URO) to complete paper forms, and completely eliminates the need for data entry on the part of URO staff.

VA-ONCE (VA ONline Certification of Enrollment) was first made available in April 2004 and provides faster information sharing with the Veterans Administration and quicker turn around of benefits to the student. During the past year the division began implementation of Strategic Performance Management (SPM) software from SAS Institute. SPM is a package which monitors enrollment management, key performance indicators and related metrics, and displays information within a web environment. The software provides a graphical representation via scorecards of the different enrollment management areas.

Use of computer labs across campus for advising and registration allowed advisors to meet with students in their departments/schools for mentoring, life goal discussions, as well as advising and registration in a decentralized format.
Cornerstone 3: Administration

All advertising for the Evening University is purchased on an annual basis, which enables the EU to gain the best placements at the best rates. Advertising includes radio (98.7 and 107.5), the Greensboro News and Record, the Winston-Salem Journal, and Fairway Outdoor billboards and posters.

Cornerstone 4: Facilities

Student Academic Services renovated the reception area of the office, utilizing modular work stations at a total cost of $13,100. The University Registrar’s Office replaced 12 yr. old carpet at a cost of $24,900.

Strategic Direction 1: Exemplary Learning Environments
Improving support services for teaching and learning

The Advising Council recruited a new class of Master Advisor Program (MAP) faculty and professional advisors within the academic units, for a total of 68 faculty. In an effort to expand on the existing program, two training sessions were offered in the spring semester to bring MAP alumni together. The sessions focused on building advisors’ current knowledge about advising practices and procedures on campus.

Strategic Direction 3: Campus Community

Many of the offices in Enrollment Services participate in five Adult and Transfer information sessions hosted on UNCG’s campus. These information sessions provide adult and transfer students information about admission, financial aid, transfer credit, continual learning options and the Evening University.

Strategic Direction 4: Economy and Quality of Life

Enrollment Services staff are serving in leadership roles in numerous community agencies, in the Community College System, on boards serving international efforts in the community, and represent UNCG in the educational consortia in Greensboro and across North Carolina. A number of community and nation-wide needs are addressed by staff who participate in fund-raising, feeding the homeless, working at Habitat Houses and cleaning up following disasters around the state.

Strategic Direction 5: Access and Student Success

The Special Support Services grant proposal received full funding for the next four year period. The Supplemental Instruction program in the Student Success Center significantly increased the staff/student contact hour usage from 405 hours in Fall ’03 to 1369 hours in Fall ’04. Mean Grade Point Averages for Fall ’04 SI participants was 2.65 compared with 1.84 GPA for students who did not participate in SI, suggesting an increase in student success for those who participate.

Total evening enrollment at the graduate and the undergraduate levels has increased by 38.3% since the inception of the Evening University in fall 2001. Undergraduate evening programs have increased from five to seven programs and graduate evening programs have increased from twenty-nine to thirty-four.

The First-Year Advantage course clustering initiative was piloted for admitted freshmen who attended the Admitted Student Open House Programs in spring 2004. Data indicate that the yield of students who have not attended Open House in years past was 36.8%, compared with a yield of 86.8% for students who attended Open House. The retention rate from Fall ’04 to Fall ’05 for students who attended the Open House was 82.06%, compared with 76.6% of those who did not participate in Open House.

The freshman to sophomore retention rate of freshmen who completed UNS 101 in fall 2003 and returned for fall 2004 was 80.2%, the highest UNS retention rate since the inception of the course in fall 1995. This compares to a retention rate of 76.1% for freshmen who did not take the course. UNS 102 – The Transfer Experience course was approved by the Undergraduate Curriculum Committee as a permanent course offering. This course is designed to expose first-semester transfer students to essential competencies for academic and personal success.
Earlier notification of graduating students’ of un-met program requirements should allow them opportunities to make schedule adjustments in the last term, thereby reducing the need for extra semesters. Ultimately, utilizing the advising portion of CAPP should improve advising, reduce time to degree, and improve graduation rates.

Spartan Connections is a mentoring program designed to connect high ability students during their college selection process with UNCG faculty. All visits to area community colleges, corporations, human services organizations and triad career fairs help enhance the diversity of the student populations enrolled in the Evening University and UNCG.

Multicultural Student Visitation Day, hosted by Undergraduate Admissions, is an attempt to reach out to students of various ethnic origins including international student populations. Minority populations are targeted through Student Search mailings, web mails and a Multicultural Student brochure.

Spartan Success is intended to empower students to take responsibility for the outcomes of their educational experiences. In the fall, this model was introduced as a means for improving the academic advising culture at UNCG. The Advising Council has been and continues to be actively involved in the implementation of the virtual advising module. Full implementation of this phase is crucial to improve the advising experience on campus. Improvements to this phase and the completion of the entire virtual advising module will continue to be an ongoing initiative for the Advising Council, Enrollment Services, and MIS. During this year the advising/registration model changed dramatically. Decentralized by school and department it was spread throughout campus labs and allowed students to discuss educational, career, and life goals with advisors, creating an opportunity to connect with students earlier.

The marketing message, “The Impact of One, the Power of Many,” has been incorporated in the Undergraduate Admissions’ daily tour presentation, in all of its publications and in the multimedia presentations designed for First Look, Focus, and Open House programs as well as recruitment CDs for freshmen and transfers. The Evening University works collaboratively with other UNCG departments to ensure an integrated approach to marketing the University and its programs. The Evening University tagline is “Forty-one programs to change your world.” and offers the most comprehensive evening program in the Triad.
APPENDICES

Table A   Faculty Awards: Teaching, Research, Service

Board of Governors Teaching Excellence Award
These awards were established in 1994 by the UNC Board of Governors to underscore the importance of teaching. A faculty member from each of the sixteen UNC universities receives this award; this year each recipient was honored with a $7,500 reward. UNCG’s recipient was:

Dr. Colleen Kriger, Associate Professor, Department of History

Alumni Teaching Excellence Awards
Each year the University (faculty and students) selects two faculty to be honored for excellence in teaching. The awards of $7,500 for the tenured recipient and $4,500 for the nontenured recipient were presented at the University Excellence Awards Convocation. The recipients were:

Dr. K. Porter Aichele, Professor, Department of Art
Ms. Karen A. Poole, Lecturer, Department of Exercise and Sport Science

Unit-level Teaching Excellence Awards
Each year each Professional School and the College of Arts and Sciences select one of their faculty members to be honored with an award of $1,000 for excellence in teaching. The recipients were:

Bryan School of Business and Economics          Venkataraman Iyer; Michelle Sylvester
College of Arts and Sciences                    Craig Cashwell
School of Education                             Gregory M. Rainer
School of Health and Human Performance         Robert E. Aronson
School of Human Environmental Sciences         Sherry Lyon
School of Music                                 Andrew Harley
School of Nursing                               Lyn Lewallen

Research Excellence Awards
Advised by representatives from the ad hoc Advisory Committee on Research, the Associate Provost for Research, and the Provost, the Chancellor selected two individuals to be honored for excellence in research. The awards of $7,500 for the rank of Professor and $4,500 for the rank of Assistant or Associate Professor were presented at the University Excellence Awards Convocation. The recipients were:

Dr. Prashant Palvia, Professor, Department of Information Systems/Operations Management
Dr. Sandra Shultz, Assistant Professor, Department of Exercise and Sport Science

Gladys Strawn Bullard Awards for Service
The faculty recipient of the Bullard award for outstanding leadership and service to the University was:

Dr. Charles P. R. Tisdale, Associate Professor, Department of English
### Table B  Faculty Grants Through University Teaching and Learning Center

**UTLC Advancement of Teaching and Learning Grants Awarded 2004**

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kelly Burke</td>
<td>School of Music</td>
<td>$6000</td>
<td>To purchase equipment that will allow students and instructors to see the relationship between tone production and oral cavity during the playing of wind instruments. This will allow students to relate changes in the oral cavity with certain qualities of tonal production.</td>
</tr>
<tr>
<td>Jackie Claes</td>
<td>Social Work</td>
<td>$2500</td>
<td>To provide funds for a presentation on Faculty Learning Communities by Milt Cox in order to create a model Learning Community at UNCG.</td>
</tr>
<tr>
<td>Eric Patrick</td>
<td>Broadcasting and Cinema</td>
<td>$6000</td>
<td>To renovate two audio studios to be used for broadcasting courses.</td>
</tr>
<tr>
<td>Amy Lixl-Purcell</td>
<td>Art Department</td>
<td>$3450</td>
<td>To obtain a data projector and laptop computer for departmental and class presentations as well as experimental work.</td>
</tr>
<tr>
<td>Janet Oliver</td>
<td>Art Department</td>
<td>$280</td>
<td>To purchase an external hard-drive for storage of digital images as part of an ongoing process of converting existing slides to digital format.</td>
</tr>
<tr>
<td>Pierpaolo Plozonetti</td>
<td>School of Music</td>
<td>$257</td>
<td>To attend the Workshop for Collegium Musicum directors offered by Early Music America in Madison, Wisconsin to refine skills in teaching early music performance techniques, maintenance of period instruments, and administrative strategies.</td>
</tr>
<tr>
<td>Carmen Sotomayor</td>
<td>Romance Languages</td>
<td>$5882</td>
<td>To train faculty to teach the Modified Foreign Language Program curriculum by attending training at East Carolina University and at the University of Colorado at Boulder. The MFL Program will provide options and accommodations for at risk students and enable them to complete UNCG’s foreign language requirements.</td>
</tr>
<tr>
<td>Juana Suarez</td>
<td>Romance Languages</td>
<td>$3000</td>
<td>To advance proficiency in Portuguese languages and to purchase materials to increase knowledge of Brazilian and Luso-American culture in order to support the departments project of instruction of Portuguese.</td>
</tr>
<tr>
<td>Mary Lou Veal</td>
<td>Exercise &amp; Sport Science</td>
<td>$6000</td>
<td>To introduce the use of heart-rate monitors in three ESS classes to enable students to more accurately measure the intensity of physical activity.</td>
</tr>
</tbody>
</table>


Table B  Faculty Grants Through University Teaching & Learning Center (continued)

<table>
<thead>
<tr>
<th>UTLC Faculty Instructional Development Mini-Grant Awards 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Guttentag  Psychology  $300</td>
</tr>
<tr>
<td>To attend a workshop by the James Randi Educational Foundation on communication of skepticism to the public as professional development for teaching PSY 318: The Psychology of Weird Beliefs.</td>
</tr>
<tr>
<td>Jolene Henning  Exercise and Sport Science  $100</td>
</tr>
<tr>
<td>To purchase two licenses for the Quandary 2.1.1 software program. This program allows the user to develop Web based action mazes, a type of online interactive case studies. These case studies will be used for the evaluation of required educational competencies in the general medical domain.</td>
</tr>
<tr>
<td>David Holian  Political Science  $300</td>
</tr>
<tr>
<td>To travel to Washington, DC to lay the groundwork for a summer course in which students will conduct site visits to observe key legislative meetings and to meet with members of Congress and the House of Representatives.</td>
</tr>
<tr>
<td>Spoma Jovanovic  Communication Studies  $90</td>
</tr>
<tr>
<td>To attend the National Communication Association convention to participate in a short course on Teaching the College Course in the Rhetoric of the 1960s and to attend a pre-conference workshop titled “So You Want To Write A Book”.</td>
</tr>
<tr>
<td>Sherri Merritt  Curriculum and Instruction  $77</td>
</tr>
<tr>
<td>To take a self-paced online course from Heinemann University titled “Teaching English in a Digital Age. This course allows the participants to experience an online course from a student perspective and also to learn how to incorporate technology in the English classroom.</td>
</tr>
<tr>
<td>Mary K. Sandford  Anthropology  $300</td>
</tr>
<tr>
<td>To participate in a week-long intensive writing seminar in order to develop personal writing skills and to develop ways to incorporate reflective writing in research and teaching.</td>
</tr>
</tbody>
</table>
Table C  University Faculty Research Support

Internal Funding

<table>
<thead>
<tr>
<th>Number and amount</th>
<th>Number</th>
<th>Award Amt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer Excellence</td>
<td>23</td>
<td>$92,000.00</td>
</tr>
<tr>
<td>New Faculty Awards</td>
<td>17</td>
<td>$79,183.00</td>
</tr>
<tr>
<td>Publication Awards</td>
<td>10</td>
<td>$5,002.00</td>
</tr>
<tr>
<td>Regular Faculty Awards</td>
<td>17</td>
<td>$91,715.00</td>
</tr>
</tbody>
</table>

Summer Research Grants

The University provides funds each year to support a limited number of summer research awards. The program was established to assist faculty members with original research, scholarship or creative activity at the early stages of their professional careers. Only untenured assistant professors are eligible to apply for a Summer Excellence Research Grant. Priority is given to proposals that show significant promise and eventual extramural support. The purpose of the program is to bring scholarly and artistic endeavors more rapidly to completion.

Twenty-three Summer Excellence Research Grants of $4,000 each were awarded to the following faculty for Summer 2005:

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baumgartner, Karen</td>
<td>German and Russian</td>
</tr>
<tr>
<td>Bunch, Rick</td>
<td>Geography</td>
</tr>
<tr>
<td>Capuzzo, Guy</td>
<td>Music</td>
</tr>
<tr>
<td>Carlone, David</td>
<td>Communication</td>
</tr>
<tr>
<td>Carmichael, Peter</td>
<td>History</td>
</tr>
<tr>
<td>Douglas, Gavin</td>
<td>Music</td>
</tr>
<tr>
<td>Dowd, Michelle</td>
<td>English</td>
</tr>
<tr>
<td>Ingram, Brett</td>
<td>Broadcasting &amp; Cinema</td>
</tr>
<tr>
<td>Lefkowitz, David</td>
<td>Philosophy</td>
</tr>
<tr>
<td>Levenstein, Lisa</td>
<td>History</td>
</tr>
<tr>
<td>Marcovitch, Stuart</td>
<td>Psychology</td>
</tr>
<tr>
<td>Newcomer, Renee</td>
<td>Exercise &amp; Sport Science</td>
</tr>
<tr>
<td>Nwokah, Eva</td>
<td>Communication Sciences &amp; Disorders</td>
</tr>
<tr>
<td>Patel, Yashomait</td>
<td>Biology</td>
</tr>
<tr>
<td>Patrick, Eric</td>
<td>Broadcasting &amp; Cinema</td>
</tr>
<tr>
<td>Podlas, Kimberlanne</td>
<td>Broadcasting &amp; Cinema</td>
</tr>
<tr>
<td>Remington, David</td>
<td>Biology</td>
</tr>
<tr>
<td>Ricci, Adam</td>
<td>Music</td>
</tr>
<tr>
<td>Rychtar, Jan</td>
<td>Mathematical Sciences</td>
</tr>
<tr>
<td>Shultz, Sandra</td>
<td>Exercise &amp; Sport Science</td>
</tr>
<tr>
<td>Stephan, Mariam</td>
<td>Art</td>
</tr>
<tr>
<td>Sultana, Selima</td>
<td>Geography</td>
</tr>
<tr>
<td>Van, Anette</td>
<td>English</td>
</tr>
</tbody>
</table>
### Table C  University Faculty Research Support (continued)

#### Publication Subsidies
The Faculty Research Policies and Grants Committee made nine publication subsidy awards totaling $5,002.

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caneva, Kenneth</td>
<td>History</td>
</tr>
<tr>
<td>Carmichael, Peter</td>
<td>History</td>
</tr>
<tr>
<td>Lixl-Purcell, Amy</td>
<td>Art</td>
</tr>
<tr>
<td>Lovelad, Cheryl</td>
<td>Nutrition</td>
</tr>
<tr>
<td>McDonald, Russ</td>
<td>English</td>
</tr>
<tr>
<td>Patrick, Eric</td>
<td>Broadcasting &amp; Cinema</td>
</tr>
<tr>
<td>Remington, Dave</td>
<td>Biology</td>
</tr>
<tr>
<td>Stavn, Robert</td>
<td>Biology</td>
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#### New Faculty Awards
New Faculty Awards (17) totaling $79,183 were made from overhead receipt funds for 2004-2005.

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#### Regular Faculty Research Grants
Seventeen faculty received Regular Faculty Grants totaling $91,715 in 2004-2005.

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Table C  University Faculty Research Support (continued)

Research Assignments
Twenty-nine faculty received research assignments for 2004-2005:

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<td>Fragola, Anthony N</td>
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<td>Gruchow, Harvey W.</td>
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Table D  External Grants and Contracts

<table>
<thead>
<tr>
<th>Table D  External Grants and Contracts</th>
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119
Table D  External Grants and Contracts
Table D  External Grants and Contracts
Table D  External Grants and Contracts
Table D  External Grants and Contracts
Table D  External Grants and Contracts
UNC Office of the President periodically requests data on the numbers of scholarly and creative works published, performed, or presented during a particular academic year. The following table provides data from the academic units on the number of books and other creative publications, the number of refereed journal articles published (includes book chapters), and the number of public performances, presentations, juried exhibitions, scholarly papers, etc. during 2004-05. While the table reveals the numbers of works published, it does not reveal the number of works in progress or under consideration for publication.

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<th>Abstracts</th>
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Table F  Outreach Activities by Unit
Table G  Instructional Agreements

Between May 1, 2004 and April 30, 2005 the Provost approved 333 instructional agreements. The following table provides a comparison of data for three academic years. Note that instructional agreements are effective until changed by one of the parties, so many are carried over from one year to the next.

### Instructional Agreements--2002-03/2003-04/2004-2005

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Table H Status of Accreditation (June 2005)
Table H  Status of Accreditation (continued)
Table H  Status of Accreditation (continued)
Table I  Faculty Profile Statistics
## Table J  Minority Teaching Faculty

### African/African-Americans (41)

**College of Arts and Sciences (13)**

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<td>Sally Ann H. Ferguson</td>
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<td>William D. Hart</td>
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**Bryan School of Business and Economics (8)**

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<td>Rhonda C. Butler</td>
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**School of Education (7)**

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<td>Camille W. Cooper</td>
<td>Assistant Professor (2003)</td>
<td>Educational Leadership &amp; Cultural Foundations</td>
</tr>
<tr>
<td>Jewell E. Cooper</td>
<td>Assistant Professor (1998)</td>
<td>Curriculum &amp; Instruction</td>
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<tr>
<td>Cos D. Fi</td>
<td>Assistant Professor/Instructor (2003)</td>
<td>Curriculum &amp; Instruction</td>
</tr>
<tr>
<td>Charles P. Gause</td>
<td>Assistant Professor (2003)</td>
<td>Educational Leadership &amp; Cultural Foundations</td>
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</tbody>
</table>

**School of Health and Human Performance (5)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Department</th>
</tr>
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<tbody>
<tr>
<td>Robin M. Gee</td>
<td>Assistant Professor (2003)</td>
<td>Dance</td>
</tr>
<tr>
<td>Regina M. Pulliam</td>
<td>Academic Professional Assistant Professor (1998)</td>
<td>Public Health</td>
</tr>
<tr>
<td>Charles F. Stone</td>
<td>Assistant Professor (1997)</td>
<td>Recreation, Tourism &amp; Hospitality Management</td>
</tr>
</tbody>
</table>
### Table J  Minority Teaching Faculty (continued)

#### School of Human Environmental Sciences (4)
- Tanya M. Coakley, Assistant Professor (2004)  
  Social Work  
- Marilyn J. Edwards, Academic Professional  
  Assistant Professor (1995)  
  Social Work  
- Andrea G. Hunter, Associate Professor (1999)  
  Human Development & Family Studies  
- Carolyn A. Moore, Academic Professional  
  Associate Professor (1990)  
  Social Work  

#### School of Music (2)
- Constance L. McKoy, Assistant Professor (1999)  
- Levone T. Scott, Lecturer (1993)  

#### School of Nursing (1)
- Emelia P. Amoako, Lecturer (1999)  
  Community Practice  

#### Walter Clinton Jackson Library (1)
- Gerald V. Holmes, Professional Librarian (1998)  

#### Asian/Pacific Islanders (33)

#### College of Arts and Sciences (15)
- Aqueil Ahmad, Assistant Professor (1994)  
  Sociology  
- Maya Chhetri, Assistant Professor (1999)  
  Mathematical Sciences  
- Peter T. Dola, Lecturer (1997)  
  Romance Languages  
- Lixin Fu, Assistant Professor (2001)  
  Mathematical Sciences  
- Etsuko Fujimoto, Assistant Professor (2004)  
  Communication  
- Zhi-Jun Liu, Assistant Professor (2001)  
  Geography  
- Paul P. Mou, Assistant Professor (2000)  
  Biology  
- Yashomati M. Patel, Assistant Professor (2004)  
  Biology  
  English  
- Promod R. Pratap, Associate Professor (1994)  
  Physics & Astronomy  
- Tripti Sen, Lecturer (1982)  
  Mathematical Sciences  
- Selima Sultana, Assistant Professor (2004)  
  Geography  
- Shanmugathasan Suthaharan, Assistant Professor (2001)  
  Mathematical Sciences  
- Chiaki Takagi, Lecturer (2000)  
  German & Russian  
- Annette M. Van, Assistant Professor (2002)  
  English  

#### Bryan School of Business and Economics (11)
- Riad A. Ajami, Titled Professor (1996)  
  Business Administration  
- Chang Bum Choi, Assistant Professor (2001)  
  Business Administration  
- Jiashuang Fu, Lecturer (2003)  
  Information Systems & Operations Management  
- Vidyaranya B. Gargeya, Associate Professor (1993)  
  Information Systems & Operations Management  
- Lakshmi S. Iyer, Assistant Professor (1999)  
  Information Systems & Operations Management  
- Venkataraman M. Iyer, Associate Professor (1999)  
  Accounting  
- Nir B. Kshetri, Assistant Professor (2003)  
  Business Administration  
- Prashant Palvia, Excellence Professor (2000)  
  Information Systems and Operations Management  
- Al Farooq N. Salam, Assistant Professor (2000)  
  Information Systems and Operations Management  
- Rahul Singh, Assistant Professor (2001)  
  Information Systems & Operations Management  
- Geetha Vaidyanathan, Lecturer (1996)  
  Economics
### Table J  Minority Teaching Faculty (continued)

<table>
<thead>
<tr>
<th>School of Health and Human Performance (1)</th>
<th>Recreation, Tourism &amp; Hospitality Management</th>
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<tr>
<td>Yu-Chin Hsieh, Assistant Professor (2004)</td>
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<table>
<thead>
<tr>
<th>School of Human Environmental Sciences (4)</th>
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<tbody>
<tr>
<td>George Loo, Professor (1990)</td>
<td>Nutrition</td>
</tr>
<tr>
<td>Tina Sarawgi, Assistant Professor (2001)</td>
<td>Interior Architecture</td>
</tr>
<tr>
<td>Sudha Shreeniwas, Assistant Professor (2001)</td>
<td>Human Development &amp; Family Studies</td>
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<tr>
<td>Kittichai Watchravesringkan, Assistant Professor (2004)</td>
<td>Consumer, Apparel &amp; Retail Services</td>
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<table>
<thead>
<tr>
<th>School of Nursing (1)</th>
<th>Community Practice</th>
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<tbody>
<tr>
<td>Jie Hu, Assistant Professor (2000)</td>
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<th>Walter Clinton Jackson Library (1)</th>
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<tr>
<td>Sha Li Zhang, Professional Librarian (2005)</td>
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### Hispanics (16)

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<tr>
<td>Roberto E. Campo, Associate Professor (1989)</td>
<td>Romance Languages</td>
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<tr>
<td>Neyeska Filipski, Lecturer (2004)</td>
<td>Romance Languages</td>
</tr>
<tr>
<td>Veronica Grossi, Assistant Professor (1997)</td>
<td>Romance Languages</td>
</tr>
<tr>
<td>Walter L. Salinger, Professor (1972)</td>
<td>Psychology</td>
</tr>
<tr>
<td>Mark I. Smith-Soto, Professor (1975)</td>
<td>Romance Languages</td>
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<tr>
<td>Carmen T. Sotomayor, Associate Professor (1987)</td>
<td>Romance Languages</td>
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<tr>
<td>Jeanet Suarez, Assistant Professor (2001)</td>
<td>Romance Languages</td>
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<thead>
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<th>School of Education (3)</th>
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<tbody>
<tr>
<td>Rachel G. Salas, Assistant Professor (2004)</td>
<td>Curriculum &amp; Instruction</td>
</tr>
<tr>
<td>José A. Villalba, Jr., Assistant Professor (2003)</td>
<td>Counseling &amp; Educational Development</td>
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<tr>
<td>Leila E. Villaverde, Assistant Professor, (2002)</td>
<td>Educational Leadership &amp; Cultural Foundations</td>
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<table>
<thead>
<tr>
<th>School of Health and Human Performance (4)</th>
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<tr>
<td>David A. Cardenas, Assistant Professor (2004)</td>
<td>Recreation, Tourism &amp; Hospitality Management</td>
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<tr>
<td>Katherine M. Jamieson, Assistant Professor (1999)</td>
<td>Exercise &amp; Sport Science</td>
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<tr>
<td>Eluza M. Santos, Associate Professor (1996)</td>
<td>Dance</td>
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<td>Mark R. Schulz, Assistant Professor (2002)</td>
<td>Public Health Education</td>
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<tr>
<th>School of Human Environmental Sciences (2)</th>
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<tr>
<td>Martica Bacallao, Assistant Professor, (2004)</td>
<td>Social Work</td>
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### American Indian (1)

<table>
<thead>
<tr>
<th>Education (1)</th>
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<tbody>
<tr>
<td>Pamela Baker, Assistant Professor (2003)</td>
<td>Specialized Education Services</td>
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### Table K  Faculty/Staff Profile

<table>
<thead>
<tr>
<th>Name</th>
<th>Unit/Department</th>
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<tbody>
<tr>
<td><strong>Resignations: Faculty (14)</strong></td>
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<tr>
<td>Baber, Willie L.</td>
<td>Anthropology</td>
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<tr>
<td>Baker, Pamela</td>
<td>Specialized Education Services</td>
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<tr>
<td>Cauthen, James N. G.</td>
<td>Political Science</td>
</tr>
<tr>
<td>Dickinson, Gail K.</td>
<td>Library &amp; Information Studies</td>
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<tr>
<td>Dunlosky, John</td>
<td>Psychology</td>
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<tr>
<td>Goodall, Jr., Harold L.</td>
<td>Communication</td>
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<tr>
<td>Juhnke, Gerald A.</td>
<td>Counseling &amp; Educational Development</td>
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<tr>
<td>Lengyel, Christina O.</td>
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<tr>
<td>Link, William A.</td>
<td>History</td>
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<tr>
<td>Murray, Mary M.</td>
<td>Specialized Education Services</td>
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<tr>
<td>Parker, Samuel F.</td>
<td>Social Work</td>
</tr>
<tr>
<td>Richmond-Pope, Kelly A.</td>
<td>Accounting</td>
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<tr>
<td>Shoffner, Marie F.</td>
<td>Counseling &amp; Educational Development</td>
</tr>
<tr>
<td>Strahan, David B.</td>
<td>Curriculum &amp; Instruction</td>
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<tr>
<td><strong>Retirements: Faculty (6)</strong></td>
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<tr>
<td>Brubaker, Dale L.</td>
<td>Educational Leadership &amp; Cultural Foundations</td>
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<tr>
<td>Goode, William O.</td>
<td>Romance Languages</td>
</tr>
<tr>
<td>McCarty, Frank L.</td>
<td>Music</td>
</tr>
<tr>
<td>McEnally, Martha R.</td>
<td>Textile Products Design &amp; Marketing</td>
</tr>
<tr>
<td>Meyers, B. David</td>
<td>Political Science</td>
</tr>
<tr>
<td>Tisdale, Charles P. R.</td>
<td>English</td>
</tr>
<tr>
<td><strong>New Appointments: Titled Professors (3)</strong></td>
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</tr>
<tr>
<td>Reggio, Patricia H.</td>
<td>Chemistry &amp; Biochemistry</td>
</tr>
<tr>
<td>Smith, Paige H.</td>
<td>Public Health Education</td>
</tr>
<tr>
<td>Wallace, Debra C.</td>
<td>Community Practice</td>
</tr>
<tr>
<td><strong>New Appointments: Professor (10)</strong></td>
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<tr>
<td>Blue, Carolyn L.</td>
<td>Community Practice</td>
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<tr>
<td>Bowen, Joel P.</td>
<td>Chemistry &amp; Biochemistry</td>
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<tr>
<td>Bursuck, William D.</td>
<td>Specialized Education Services</td>
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<tr>
<td>Epstein, Betty C.</td>
<td>Specialized Education Services</td>
</tr>
<tr>
<td>Gupta, Sat N.</td>
<td>Mathematical Sciences</td>
</tr>
<tr>
<td>Mabe, Alan</td>
<td>Philosophy</td>
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<tr>
<td>Mayo, Robert</td>
<td>Communication Sciences &amp; Disorders</td>
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<tr>
<td>Michel, George F.</td>
<td>Psychology</td>
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<tr>
<td>Murphy, Arthur D.</td>
<td>Anthropology</td>
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<tr>
<td>Reggio, Patricia H.</td>
<td>Chemistry &amp; Biochemistry</td>
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<tr>
<td><strong>Professional Librarian – with tenure (2)</strong></td>
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<tr>
<td>Bazirjian, Rosann V.</td>
<td>Walter Clinton Jackson Library</td>
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<tr>
<td>Zhang, Sha L.</td>
<td>Walter Clinton Jackson Library</td>
</tr>
<tr>
<td><strong>New Appointments: Associate Professor – with tenure (3)</strong></td>
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</tr>
<tr>
<td>Ettier, Jennifer L.</td>
<td>Exercise &amp; Sport Science</td>
</tr>
<tr>
<td>Morgan, Rickey L.</td>
<td>Educational Research Methodology</td>
</tr>
<tr>
<td>Teachout, David J.</td>
<td>Music</td>
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</tbody>
</table>
### Table K  Faculty/Staff Profile (continued)

**New Appointments: Associate Professor (2)**
- Francisco, Vincent T.  
  Public Health Education
- Nwokah, Evangeline E.  
  Communication Sciences & Disorders

**New Appointments: Assistant Professor (29)**
- Asfaw, Annette M.  
  Specialized Education Services
- Bacallao, Martica  
  Social Work
- Bland, Annie R.  
  Community Practice
- Bunch, Ricky L.  
  Geography
- Charest, Robert M.  
  Interior Architecture
- Coakley, Tanya M.  
  Social Work
- Cogdell, Edna A.  
  Library & Information Studies
- Davis, Clarence E.  
  Mathematical Sciences
- Dowd, Michelle M.  
  English
- Fujimoto, Etsuko  
  Communication
- Garcia de las Bayonas, Maria E.  
  Romance Languages
- Gazelle, Heidi  
  Psychology
- Henning, Jolene M.  
  Exercise & Sport Science
- Heyn, Maura K.  
  Classical Studies
- Hsieh, Yu-Chin  
  Recreation, Tourism, & Hospitality Management
- Ingram, Brett R.  
  Broadcasting & Cinema
- Jordan, Aaron V.  
  English
- Lefkowitz, David  
  Philosophy
- Livingstone, Jane R.  
  Accounting
- Marcovitch, Stuart  
  Psychology
- Newcomer, R. Renee  
  Exercise & Sport Science
- Patel, Yashomati M.  
  Biology
- Podlas, Kimberlianne  
  Broadcasting & Cinema
- Salas, Rachel G.  
  Curriculum & Instruction
- Smith, Robbie M.  
  Music
- Stephan, Mariam A.  
  Art
- Sultan, Selima  
  Geography
- Swann, Christopher A.  
  Economics
- Wilse, John T.  
  Educational Research Methodology

**New Appointments: Professional Librarian (1)**
- Rice, Scott E.  
  Walter Clinton Jackson Library

**New Appointments: Assistant Professor/ Instructor (3)**
- Amoako, Emelia P.  
  Community Practice
- Cardenas, David A.  
  Recreation, Tourism, & Hospitality Management
- Showden, Carisa R.  
  Political Science

**Professional Librarian/ Instructor (1)**
- Ellington, Virginia Beth E.  
  Walter Clinton Jackson Library

**Appointments: Excellence Professor (2)**
- Borders, L. DiAnne  
  Counseling and Educational Development
- McDonald, Russ  
  English
### Table K  Faculty/Staff Profile (continued)

**Promotion: To Professor (8)**

<table>
<thead>
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<th>Name</th>
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<tbody>
<tr>
<td>Baber, Ceola R.</td>
<td>Curriculum &amp; Instruction</td>
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<tr>
<td>Bilinkoff, Jodi E.</td>
<td>History</td>
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<tr>
<td>Cassidy, Deborah J.</td>
<td>Human Development &amp; Family Studies</td>
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<tr>
<td>Debbage, Keith G.</td>
<td>Geography</td>
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<td>Dischell, Stuart</td>
<td>English</td>
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<td>Hodgkins, Christopher T.</td>
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<td>Lindsey, Elizabeth W.</td>
<td>Social Work</td>
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<tr>
<td>Lovelady, Cheryl A.</td>
<td>Nutrition</td>
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**Promotion: To Associate Professor (14)**

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<tr>
<td>Bracey, Robert</td>
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<td>Carmichael, Peter S.</td>
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<td>Chhetri, Maya</td>
<td>Mathematical Sciences</td>
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<td>Green, Nancy L.</td>
<td>Mathematical Sciences</td>
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<tr>
<td>Hersberger, Julia A.</td>
<td>Library &amp; Information Studies</td>
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<td>Iyer, Lakshmi S.</td>
<td>Information Systems &amp; Operations Management</td>
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<td>Jones, Janine C.</td>
<td>Philosophy</td>
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<td>Phillips, Susan L.</td>
<td>Communication Sciences &amp; Disorders</td>
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<td>Richter, Scott J.</td>
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<td>Schug, Malcolm D.</td>
<td>Biology</td>
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<td>Shultz, Sandra J.</td>
<td>Exercise &amp; Sport Science</td>
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<tr>
<td>Stone, Charlsena F.</td>
<td>Recreation, Tourism, &amp; Hospitality Management</td>
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<tr>
<td>Suthaharan, Shanmugathasan</td>
<td>Mathematical Sciences</td>
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<tr>
<td>Weyler, Karen A.</td>
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**Conferral of Permanent Tenure (3)**

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<tbody>
<tr>
<td>Brandsma, Terry W.</td>
<td>Walter Clinton Jackson Library</td>
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<tr>
<td>McKoy, Constance L.</td>
<td>Music</td>
</tr>
<tr>
<td>Roberts, Lisa C.</td>
<td>Walter Clinton Jackson Library</td>
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**Reappointment to Secondary Probationary Term (26)**

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<tbody>
<tr>
<td>Ahearn, Kathleen</td>
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<td>Allan, Wesley D.</td>
<td>Psychology</td>
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<td>Ayers, David F.</td>
<td>Curriculum &amp; Instruction</td>
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<td>Baym, Geoffrey D.</td>
<td>Broadcasting &amp; Cinema</td>
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<td>Briley, Rachel</td>
<td>Theatre</td>
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<td>Brown, Shelly L.</td>
<td>Sociology</td>
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<td>Capuzzo, Guy</td>
<td>Music</td>
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<tr>
<td>Case, Jacquelyn</td>
<td>Walter Clinton Jackson Library</td>
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<td>Chesley, Joanne</td>
<td>Educational Leadership &amp; Cultural Foundations</td>
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<td>Douglas, Gavin D.</td>
<td>Music</td>
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<td>Erovenko, Igor</td>
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<td>Grieve, Grefory P.</td>
<td>Religious Studies</td>
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<td>Guion, David M.</td>
<td>Walter Clinton Jackson Library</td>
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<td>Hontanilla, Ana M.</td>
<td>Romance Languages</td>
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<td>Jones, Jeff W.</td>
<td>History</td>
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<td>Keathley, Elizabeth</td>
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<td>Lewis, Todd F.</td>
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<td>Lucas, Patrick L.</td>
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<td>Taylor, Melissa F.</td>
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<td>Tomkiel, John E.</td>
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<td>Whitehouse, Brooks</td>
<td>Music</td>
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</table>
A. CHANGES IN ACADEMIC ORGANIZATIONS

The department name of Recreation, Parks, and Tourism was changed to Recreation, Tourism, and Hospitality Management, effective January 1, 2005.

The department name of Textile Products Design and Marketing was changed to Consumer, Apparel, and Retail Studies, effective January 1, 2005.

The Office of Space Management was moved from the Division of Information Technology and Planning to the Division of Academic Affairs, effective March 1, 2005.

B. APPOINTMENTS OF SENIOR ACADEMIC & ADMINISTRATIVE OFFICERS

Academic Affairs

Dr. Denise N. Baker was named Associate Dean of the College of Arts and Sciences, effective August 1, 2004.

Ms. Rosann V. Bazirjian was named University Librarian, Walter Clinton Jackson Library, effective August 15, 2004.

Dr. Betty C. Epanchin was named Associate Dean for Teacher Education and School Relationships/Director of the Teachers’ Academy.

Mr. John S. Hudgins was named Assistant Dean of the Graduate School, effective January 28, 2005.

Dr. Robert Mayo was named Associate Dean of the School of Health and Human Performance, effective August 1, 2004.

Dr. Kevin W. Moore was named Associate Dean of the College of Arts and Sciences, effective August 1, 2004.

Ms. Sabrina L. Watson was named Assistant Director, Office of Undergraduate Admissions, effective September 20, 2004.

Business Affairs

Ms. Marie Louise W. Harrell was named as Director of Contracts and Grants, Office of Accounting Services, effective April 11, 2005.

Information Technology and Planning

Mr. Larry R. Henson was named Associate Vice Chancellor for Data Services, effective January 1, 2005.

University Advancement

Mr. David R. Arneke was named as Director of Development for Corporate and Foundation Relations, Development Office, effective February 1, 2005.

Ms. Lynn R. Bresko was named Assistant Vice Chancellor for Central Development Programs, Development Office, effective January 10, 2005.

Ms. Terri S. Burris was named Director of Annual Giving, Development Office, effective December 6, 2004.

Mr. James L. Knight was named Director of Planned Giving, Development Office, effective February 14, 2005.

Ms. Jane K. Lawrence was named Interim Director of Development for School of Human Environmental Sciences, Development Office, effective February 21, 2005.
Table I  Academic Organization and Senate Appointments

Ms. Laura A. Pitts was named Assistant Vice Chancellor for Development Constituent Programs, effective December 6, 2004.

Ms. Karen J. Shaw was named Director of Development for Special Projects and University Gifts Officer, Development Office, effective February 14, 2005.

Ms. Meredith E. Walther was named Director of Development for School of Education, Development Office, effective March 18, 2005.

C. TITLE CHANGES OF SENIOR ACADEMIC & ADMINISTRATIVE OFFICERS

Academic Affairs

Dr. Ceola R. Baber returned to full-time teaching, effective August 1, 2004, after serving as Associate Dean for Teacher Education and School Relationships/Director of the Teachers’ Academy.

Ms. Melissa P. Garrison’s title was changed from Assistant Director for 2Plus Program, Office of Undergraduate Admissions, to Associate Director, Office of Undergraduate Admissions, effective January 3, 2005.

Dr. Robert E. Gatten, Jr. returned to full-time teaching, effective August 1, 2004, after serving as Associate Dean of the College of Arts and Sciences.

Ms. Bethany A. Hauser’s title was changed from Admissions Counselor, Office of Undergraduate Admissions, to Assistant Director, Office of Undergraduate Admissions, effective February 1, 2005.

Ms. Kacy A. Hodgin’s title was changed from Assistant Director for Visitation Programs, Office of Undergraduate Admissions, to Associate Director of Freshman Recruitment, Office of Undergraduate Admissions, effective September 1, 2004.

Ms. Nora S. Reynolds’ title was changed from Executive Director of Outreach Programs, Division of Continual Learning, to Assistant Dean of the Division of Continual Learning, effective August 1, 2004.

Dr. Richard A. Swanson returned to full-time teaching, effective August 1, 2004, after serving as Interim Associate Dean of the School of Health and Human Performance.

Business Affairs

Mr. Michael T. Byers’ title was changed from Director of Auxiliary Services to Assistant Vice Chancellor for Business Affairs/Auxiliary Services, effective April 4, 2005.

Information Technology and Planning

Mr. Roy C. Curry, Jr.’s title was changed from Director of Technology Planning to Assistant Vice Chancellor for Technology Planning, effective November 1, 2004.

Ms. Victoria O. Gaskill’s title was changed from Research Specialist to Assistant Vice Chancellor for Management and Budget, effective November 1, 2004.

Ms. Donna R. Heath’s title was changed from Interim Director of Technology-Networks to Interim Assistant Vice Chancellor for Technology-Networks, effective November 1, 2004.

Ms. Susan S. Hensley’s title was changed from Director of Information Technology-Systems to Assistant Vice Chancellor for Information Technology-Systems, effective January 1, 2005.
Table L Academic Organization and Senate Appointments

Mr. Edward M. T. Smith’s title was changed from Interim Director of Information Technology-Management Information Systems to Interim Assistant Vice Chancellor for Information Technology-Management Information Systems, for the period of January 1, 2005 through August 31, 2005.

Ms. Gloria E. Thornton’s title was changed from Director of Information Technology-Services to Assistant Vice Chancellor for Information Technology-Services, effective January 1, 2005.

University Advancement

Ms. Susan J. Larson’s title was changed from Senior Director of Corporate and Foundation Relations, Development Office, to Interim Assistant Vice Chancellor for Development Central Programs, Development Office, for the period of August 10, 2004 through August 9, 2004 and returned to position as Senior Director of Corporate and Foundation Relations, Development Office, effective January 10, 2005, effective January 10, 2005.

Ms. Laura A. Pitts’ title was changed from Director of Planned Giving, Development Office, to Interim Assistant Vice Chancellor for Development Constituent Programs, for the period of August 10, 2004 through December 5, 2004.

D. RESIGNATION OF SENIOR ACADEMIC & ADMINISTRATIVE OFFICERS

Academic Affairs

Mr. Michael A. Johnson resigned as Assistant Dean of the Graduate School, effective July 9, 2004.

Mr. Keith G. McAdoo resigned as Assistant Director for Out-of-State Recruitment, Office of Undergraduate Admissions, effective January 29, 2005.

Mr. Kara C. Mohre resigned as Assistant Director for Marketing, Office of Undergraduate Admissions, effective May 31, 2004.

Dr. Beatrice K. Pasley resigned as Associate Dean of the School of Human Environmental Sciences, effective July 31, 2004.

Ms. Sabrina L. Watson resigned as Assistant Director, Office of Undergraduate Admissions, effective February 28, 2005.

Information Technology and Planning

Dr. James D. Henningsen resigned as Associate Vice Chancellor for Data Services, Office of Information Technology and Planning, effective September 10, 2004.

Student Affairs

Mr. John T. Campbell resigned as Director of Housing and Residence Life, effective January 7, 2005.

University Advancement


Mr. Weston W. Hatfield resigned as Associate Vice Chancellor for Development, effective August 9, 2004.

Ms. Gretchen O’Shay resigned as Director of Annual Programs, Development Office, effective November 11, 2004.

Mr. Jeffrey K. Woods resigned as Director of Development for Academic Programs, School of Education, Development Office, effective October 8, 2004.
### Table M  Renewable Scholarships Offered to Incoming Freshmen

<table>
<thead>
<tr>
<th></th>
<th>Fall 1999</th>
<th>Fall 2000</th>
<th>Fall 2001</th>
<th>Fall 2002</th>
<th>Fall 2003</th>
<th>Fall 2004</th>
<th>Fall 2005</th>
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</thead>
<tbody>
<tr>
<td>Merit Awards Program</td>
<td>48</td>
<td>52</td>
<td>70</td>
<td>70</td>
<td>75</td>
<td>56</td>
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<tr>
<td>Offers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Merit Awards Program Yield</td>
<td>45</td>
<td>47</td>
<td>52</td>
<td>49</td>
<td>44</td>
<td>46</td>
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<tr>
<td>Deans’ Scholarship Program</td>
<td>34</td>
<td>18</td>
<td>23</td>
<td>22</td>
<td>21</td>
<td>15</td>
<td>12</td>
</tr>
<tr>
<td>Offers*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deans’ Scholarship Program Yield</td>
<td>29</td>
<td>14</td>
<td>15</td>
<td>17</td>
<td>15</td>
<td>6</td>
<td>n/a</td>
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<tr>
<td>Superintendents’ Scholarship</td>
<td>52</td>
<td>52</td>
<td>114</td>
<td>53</td>
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<td>55</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Community College Presidents’</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>18</td>
<td>13</td>
<td>n/a</td>
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<tr>
<td>Scholarship</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Offers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community College Presidents’</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>13</td>
<td>11</td>
<td>n/a</td>
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<tr>
<td>Scholarship Yield</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Offers</td>
<td>134</td>
<td>122</td>
<td>207</td>
<td>145</td>
<td>206</td>
<td>132</td>
<td></td>
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<tr>
<td>Total Actual Yield</td>
<td>102</td>
<td>84</td>
<td>122</td>
<td>102</td>
<td>124</td>
<td>85</td>
<td></td>
</tr>
<tr>
<td>Percentage Yield</td>
<td>76.12%</td>
<td>68.85%</td>
<td>58.94%</td>
<td>70.34%</td>
<td>60.19%</td>
<td>64.39%</td>
<td></td>
</tr>
</tbody>
</table>

*The Deans' Scholarship Program offers have decreased significantly because the funds are quite small. Most of the funds generate enough income to make new offers only once every four years.

**Students have until April 30, 2005 to accept their scholarship. FAO will re-offer scholarships to alternates when applicable. Final figures for 2005 subject to change.

***Community Colleges have until May 6, 2005 to make their selections.
### Table N  Analysis of Undergraduate Research Assistantship Program


<table>
<thead>
<tr>
<th>Department</th>
<th>Totals Awards</th>
<th>% of Awards</th>
<th>Total Students Receiving Awards</th>
<th>% of Students Receiving Awards</th>
<th>Total Funds Awarded</th>
<th>% of Total Funds Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bryan School of Business and Economics</strong></td>
<td>4</td>
<td>3.85%</td>
<td>4</td>
<td>4.49%</td>
<td>3,500</td>
<td>3.75%</td>
</tr>
<tr>
<td>Accounting</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$1,000</td>
<td>1.07%</td>
</tr>
<tr>
<td>Business Administration</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$1,750</td>
<td>1.88%</td>
</tr>
<tr>
<td>Economics</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$750</td>
<td>0.80%</td>
</tr>
<tr>
<td><strong>College of Arts and Sciences</strong></td>
<td>52</td>
<td>50.00%</td>
<td>44</td>
<td>49.44%</td>
<td>47,000</td>
<td>50.40%</td>
</tr>
<tr>
<td>Anthropology</td>
<td>5</td>
<td>4.81%</td>
<td>5</td>
<td>5.62%</td>
<td>$4,250</td>
<td>4.56%</td>
</tr>
<tr>
<td>Biology</td>
<td>11</td>
<td>10.58%</td>
<td>8</td>
<td>8.99%</td>
<td>$10,250</td>
<td>10.99%</td>
</tr>
<tr>
<td>Broadcasting &amp; Cinema</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$1,750</td>
<td>1.88%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>8</td>
<td>7.69%</td>
<td>5</td>
<td>5.62%</td>
<td>$8,000</td>
<td>8.58%</td>
</tr>
<tr>
<td>Classical Studies</td>
<td>2</td>
<td>1.92%</td>
<td>1</td>
<td>1.12%</td>
<td>$2,000</td>
<td>2.14%</td>
</tr>
<tr>
<td>Communication</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$1,500</td>
<td>1.61%</td>
</tr>
<tr>
<td>English</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$750</td>
<td>0.80%</td>
</tr>
<tr>
<td>Geography</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$2,000</td>
<td>2.14%</td>
</tr>
<tr>
<td>History</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$1,750</td>
<td>1.88%</td>
</tr>
<tr>
<td>Mathematical Sciences</td>
<td>5</td>
<td>4.81%</td>
<td>4</td>
<td>4.49%</td>
<td>$4,500</td>
<td>4.83%</td>
</tr>
<tr>
<td>Physics</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$1,000</td>
<td>1.07%</td>
</tr>
<tr>
<td>Psychology</td>
<td>7</td>
<td>6.73%</td>
<td>7</td>
<td>7.87%</td>
<td>$6,000</td>
<td>6.43%</td>
</tr>
<tr>
<td>Religious Studies</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$750</td>
<td>0.80%</td>
</tr>
<tr>
<td>Romance Languages</td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$1,750</td>
<td>1.88%</td>
</tr>
<tr>
<td>Sociology</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$750</td>
<td>0.80%</td>
</tr>
<tr>
<td><strong>School of Education</strong></td>
<td>6</td>
<td>5.77%</td>
<td>4</td>
<td>4.49%</td>
<td>5,500</td>
<td>5.90%</td>
</tr>
<tr>
<td>Curriculum and Instruction</td>
<td>6</td>
<td>5.77%</td>
<td>4</td>
<td>4.49%</td>
<td>$5,500</td>
<td>5.90%</td>
</tr>
<tr>
<td><strong>School of Nursing</strong></td>
<td>2</td>
<td>1.92%</td>
<td>2</td>
<td>2.25%</td>
<td>$2,000</td>
<td>2.14%</td>
</tr>
</tbody>
</table>
Table N  Undergraduate Research Assistantship Program (continued)

<table>
<thead>
<tr>
<th>School of Human Environmental Sciences</th>
<th>16</th>
<th>15.38%</th>
<th>13</th>
<th>14.61%</th>
<th>15,000</th>
<th>16.09%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing and Interior Design</td>
<td>3</td>
<td>2.88%</td>
<td>3</td>
<td>3.37%</td>
<td>$2,750</td>
<td>2.95%</td>
</tr>
<tr>
<td>Human Development &amp; Family Studies</td>
<td>7</td>
<td>6.73%</td>
<td>4</td>
<td>4.49%</td>
<td>$7,000</td>
<td>7.51%</td>
</tr>
<tr>
<td>Nutrition</td>
<td>4</td>
<td>3.85%</td>
<td>4</td>
<td>4.49%</td>
<td>$3,250</td>
<td>3.49%</td>
</tr>
<tr>
<td>Social Work</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>1,000</td>
<td>1.07%</td>
</tr>
<tr>
<td>Consumer, Apparel and Retail Studies</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>1,000</td>
<td>1.07%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>School of Health and Human Performance</th>
<th>17</th>
<th>16.35%</th>
<th>15</th>
<th>16.85%</th>
<th>13,750</th>
<th>14.75%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Sciences &amp; Disorders</td>
<td>5</td>
<td>4.81%</td>
<td>5</td>
<td>5.62%</td>
<td>$4,000</td>
<td>4.29%</td>
</tr>
<tr>
<td>Dance</td>
<td>1</td>
<td>0.96%</td>
<td>1</td>
<td>1.12%</td>
<td>$750</td>
<td>0.80%</td>
</tr>
<tr>
<td>Exercise &amp; Sport Science</td>
<td>4</td>
<td>3.85%</td>
<td>3</td>
<td>3.37%</td>
<td>$3,500</td>
<td>3.75%</td>
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<tr>
<td>Public Health Education</td>
<td>3</td>
<td>2.88%</td>
<td>2</td>
<td>2.25%</td>
<td>$2,000</td>
<td>2.14%</td>
</tr>
<tr>
<td>Recreation, Parks, and Tourism</td>
<td>4</td>
<td>3.85%</td>
<td>4</td>
<td>4.49%</td>
<td>$3,500</td>
<td>3.75%</td>
</tr>
</tbody>
</table>

| School of Music                        | 5   | 4.81%  | 5   | 5.62%  | $4,500 | 4.83%  |

| School of Nursing                      | 2   | 1.92%  | 2   | 2.25%  | $2,000 | 2.14%  |

| TOTAL                                  | 104 |        | 89  |        | $93,250 |        |

*1 award = 1 semester; the average student is awarded 2 semesters
** Awards for spring, 2004 = $750 each; awards for summer and fall, 2004 were increased to $1,000 each
### Table O  Teaching Fellows: Profile of Award Recipients

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Recipients</td>
<td>33</td>
<td>31</td>
<td>52</td>
<td>40</td>
<td>38</td>
</tr>
<tr>
<td>Females</td>
<td>27 (82%)</td>
<td>28 (90%)</td>
<td>40 (77%)</td>
<td>30 (75%)</td>
<td>31 (82%)</td>
</tr>
<tr>
<td>Males</td>
<td>6 (18%)</td>
<td>3 (10%)</td>
<td>12 (23%)</td>
<td>10 (25%)</td>
<td>7 (18%)</td>
</tr>
<tr>
<td>African American</td>
<td>5 (15%)</td>
<td>5 (16%)</td>
<td>14 (27%)</td>
<td>10 (27%)</td>
<td>6 (16%)</td>
</tr>
<tr>
<td>Asian American</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Hispanic</td>
<td>0</td>
<td>0</td>
<td>3 (6%)</td>
<td>1 (3%)</td>
<td>0</td>
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<tr>
<td>SATV</td>
<td>575</td>
<td>597</td>
<td>566</td>
<td>580</td>
<td>600</td>
</tr>
<tr>
<td>SATM</td>
<td>590</td>
<td>586</td>
<td>581</td>
<td>571</td>
<td>602</td>
</tr>
<tr>
<td>SATT</td>
<td>1165</td>
<td>1183</td>
<td>1147</td>
<td>1151</td>
<td>1202</td>
</tr>
<tr>
<td>Withdrew</td>
<td>4</td>
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<td>10</td>
<td>1</td>
<td>0</td>
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<td>0</td>
<td>0</td>
</tr>
<tr>
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<td>1</td>
<td>3</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
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<td>31</td>
<td>25</td>
<td>0</td>
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</tr>
<tr>
<td>Total</td>
<td>1</td>
<td>7</td>
<td>46</td>
<td>39</td>
<td>38</td>
</tr>
</tbody>
</table>
### Table P Graduate Assistant Program Statistics

**Graduate Assistantships/Total Expenditures**  
**Fiscal 1992-2004**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number Of Assistantships</th>
<th>Graduate School Funds</th>
<th>Departmental Funds</th>
<th>Other Funds*</th>
<th>Total Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992-93</td>
<td>834</td>
<td>$1,816,288</td>
<td></td>
<td>$1,768,781</td>
<td>$3,585,069</td>
</tr>
<tr>
<td>1993-94</td>
<td>890</td>
<td>$1,835,190</td>
<td></td>
<td>$1,846,570</td>
<td>$3,681,760</td>
</tr>
<tr>
<td>1994-95</td>
<td>843</td>
<td>$1,981,168</td>
<td></td>
<td>$1,799,364</td>
<td>$3,780,532</td>
</tr>
<tr>
<td>1995-96</td>
<td>860</td>
<td>$2,125,076</td>
<td></td>
<td>$1,912,730</td>
<td>$4,037,806</td>
</tr>
<tr>
<td>1996-97</td>
<td>891</td>
<td>$2,209,935</td>
<td></td>
<td>$1,860,451</td>
<td>$4,070,386</td>
</tr>
<tr>
<td>1997-98</td>
<td>973</td>
<td>$2,222,459</td>
<td></td>
<td>$2,387,893</td>
<td>$4,610,352</td>
</tr>
<tr>
<td>1998-99</td>
<td>1064</td>
<td>$2,264,918</td>
<td></td>
<td>$2,352,278</td>
<td>$4,617,196</td>
</tr>
<tr>
<td>1999-00</td>
<td>1191</td>
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**Academic Year 2004-2005 Expenditures**

<table>
<thead>
<tr>
<th>Academic Unit</th>
<th>Number of Assistantships</th>
<th>Graduate School Funds</th>
<th>Departmental Funds</th>
<th>Other Funds*</th>
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**Business & Economics**  
82   $91,000   $355,811   $28,515   $475,326
## Table P  Graduate Assistant Program Statistics (continued)

*Academic Year 2004-2005 Expenditures*

### Education
- **Counseling**: 48 assistants, $112,125, $239,675, $351,800
- **Curriculum & Instruction**: 20 assistants, $36,500, $221,071, $259,821
- **Educational Leadership**: 15 assistants, $35,000, $104,500, $139,500
- **Educational Research Methodology**: 10 assistants, $24,000, $43,714, $92,514
- **Library & Information Studies**: 13 assistants, $20,000, $52,571, $72,571
- **Specialized Education Services**: 10 assistants, $16,000, $36,000, $67,455
- **Other**: 28 assistants, $99,736, $111,236
- **Total**: 144 assistants, $243,625, $797,267, $1,094,897

### Health & Human Performance
- **Communications Sciences & Disorders**: 17 assistants, $24,000, $25,500, $66,491
- **Dance**: 12 assistants, $63,000, $22,850, $85,850
- **Exercise & Sport Science**: 30 assistants, $156,000, $30,000, $209,000
- **Public Health Education**: 12 assistants, $10,000, $38,000, $95,963
- **Recreation, Parks, & Tourism**: 10 assistants, $12,000, $15,000, $27,000
- **Other**: 2 assistants, $20,000, $20,000
- **Total**: 83 assistants, $265,000, $131,350, $504,304

### Human Environmental Sciences
- **Human Development & Family Studies**: 28 assistants, $162,250, $68,000, $279,414
- **Interior Architecture**: 7 assistants, $15,250, $26,500, $41,750
- **Nutrition**: 18 assistants, $95,500, $20,355, $194,195
- **Social Work**: 16 assistants, $10,000, $7,000, $25,332
- **Textile Products, Design, & Marketing**: 9 assistants, $39,000, $23,000, $62,000
- **Other**: 1 assistant, $6,000, $6,000
- **Total**: 79 assistants, $322,000, $150,855, $608,691

### School of Music
- **70 assistants**, $201,000, $59,775, $359,525

### School of Nursing
- **202 assistants**, $30,813, $51,250, $214,054

### Other Departments
- **81 assistants**, $158,226, $209,398, $502,927

### Summer Session II 2004
- **58 assistants**, $18,838, $37,950, $93,749
Table P  Graduate Assistant Program Statistics (continued)
Academic Year 2004-2005 Expenditures

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<th>$124,436</th>
<th>$440,059</th>
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*Nursing Traineeships, outside grants, trust funds, and miscellaneous

2004-2005 Graduate School Fellowships

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<tr>
<th>Fellowship</th>
<th>Total Awarded</th>
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<td>Alumni Fellowship</td>
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Table Q  Summary of Fall 2005 Admission Activity
Table Q  Summary of Fall 2005 Admission Activity (continued)
### Table R  Historical Student Enrollment
(includes on-campus and distance learning students)

<table>
<thead>
<tr>
<th>Year</th>
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<td>9,924</td>
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<td>11,441</td>
<td>3,265</td>
<td>14,706</td>
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### Table S  Enrollment Statistics Fall 2000 – Fall 2004

#### Fall Semester

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<th>FA01</th>
<th>FA02</th>
<th>FA03</th>
<th>FA04</th>
<th>FA04-FA03</th>
<th>Credit Hrs</th>
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<tbody>
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<td>1,908</td>
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<td>2,059</td>
<td>2,158</td>
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<tr>
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<td>1,053</td>
<td>1,070</td>
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| Fall FTE         | 11,250.50 | 11,746.50 | 12,354.00 | 12,708.25 | 13,099.00 | 390.75    |

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<tbody>
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Table S  Enrollment Statistics Fall 2000 – Fall 2004 (continued)

Spring Semester

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<th>SP02</th>
<th>SP03</th>
<th>SP04</th>
<th>SP04-SP03</th>
<th>Credit Hrs</th>
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</thead>
<tbody>
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<td>2162</td>
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<td>13,582</td>
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| Spring FTE     | 10,756.00 | 11,097.75 | 11,609.50 | 11,943.50 | 334.00 |
| UG DCL HC & Credit Hours | 139 | 165 | 26 | 1,360.00 |
| GR DCL HC & Credit Hours | 430 | 453 | 23 | 2,503.00 |
| Total DCL Head Count & Credit Hrs | 569 | 618 | 49 | 3,863.00 |
| Combined Traditional and DCL | 13,789 | 14,200 | 411 | 164,162.50 |
Appendix

Table T  Evening University Enrollment Summary

Evening enrollment has increased dramatically since the inception of the Evening University in Fall 2001.

Students Taking Only Evening Courses

<table>
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<tr>
<th>Level</th>
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<th>Fall 2002</th>
<th>Fall 2003</th>
<th>Fall 2004</th>
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<td>414</td>
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<td>993</td>
<td>1038</td>
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Students Taking at Least Half of Their Courses in the Evening

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<td>797</td>
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Students Taking Any Evening Courses

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<td>1499</td>
<td>1595</td>
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Milestones

- Evening undergraduate programs have increased from five (5) programs to seven (7), and evening graduate programs have increased from twenty-nine (29) to thirty-four (34).
- Post Baccalaureate Certificates have increased from five to eight, and Post Masters Certificates have increased from three to five.
- Common course start times established for undergraduates at 6:00 & 7:30 p.m., except nursing at 5:00 p.m. Common course start times for graduates at 6:00 p.m., except for the Bryan School at 6:30 p.m. & the School of Education at 4:00 p.m.
- Three-year undergraduate GEC plan created with 85%-90% of requests approved and enrolled at 75%-80% capacity.
- Sixty percent undergraduate GEC courses meet once/week & nearly all cognate and major courses.
- Free evening parking in lot #7.
Table U  Degrees Awarded at UNCG from 1995-2004

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<th>BM</th>
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Table V  Summary of Earned Degrees
Granted at UNCG on May 14, 2005

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### Table V  Summary of Earned Degrees (continued)

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Table V  Summary of Earned Degrees (continued)

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Total Baccalaureate Degrees                      | 289| 527|1159|1975|

Total Earned Degrees                             | 457| 815|1781|3053|
Table W  Division of Continual Learning Statistics


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<th>Summer Session</th>
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<td>8-week Online Courses</td>
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<td>Winter Session</td>
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<td>*GRE/GMAT/LSAT</td>
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<td>(ORFF Workshop, African-American Past, USTEP: projections)</td>
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| *TOTAL                                       | 27,792                 |

Notes:
*This total reflects duplicated headcount and projections for May & June enrollments in 2005.
Table X  Office of International Programs

Degree-Seeking International Student Enrollment
1994-current

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<th>% increase or (decrease)</th>
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<td>68</td>
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<td>'97</td>
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<td>57</td>
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<td>67</td>
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<tr>
<td>'01</td>
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<td>171</td>
<td>286</td>
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<td>'03</td>
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<td>183</td>
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<td>'04</td>
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<td>178</td>
<td>254</td>
<td>(9%)</td>
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Table X  Office of International Programs (continued)
UNCG Study Abroad Student Numbers, 1992-93 to 2004-2005

Over the past twelve years we have sent and received the following on our Study Abroad programs (most, but not all, were participants in bilateral and multilateral exchange agreements):

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(Continued...
Table X  Office of International Programs (continued)
UNC Exchange Program Student Report 1996-2005

UNC Students – Outgoing

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<th>ISRL</th>
<th>NSW</th>
<th>ORSD</th>
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<td><strong>Total Students Out (1996-2005)</strong></td>
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International Students – Incoming

<table>
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<th>ISEP</th>
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<th>NSW</th>
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Overall Totals

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<td><strong>Total Students (1996-2005)</strong></td>
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<td>668</td>
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</table>

BW = Baden-Wuerttemberg, Germany
FIN = Finland
MEX = ITESM, Mexico
ISEP = Various destinations
ISRL = Israel
NSW = New South Wales/ACT, Australia
ORSD = Oresund, Sweden/Denmark
BRZL = Parana, Brazil
Table X  Office of International Programs (continued)
UNCG’s International Linkages 2004-2005 (through March 2005)

<table>
<thead>
<tr>
<th>Linkage Agreement</th>
<th>Country</th>
<th>Date</th>
<th>Purpose of Agreement</th>
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<tr>
<td>University of Guadalajara</td>
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<td>1989</td>
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<tr>
<td>Egerton University</td>
<td>Kenya</td>
<td>1991</td>
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<td>1992</td>
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<td>University of Hull</td>
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</tr>
<tr>
<td>University of Plymouth</td>
<td>U. K.</td>
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<td>Faculty/Student Exchange</td>
</tr>
<tr>
<td>Mannheim University</td>
<td>Germany</td>
<td>1993</td>
<td>Student Exchange</td>
</tr>
<tr>
<td>University of Oulu</td>
<td>Finland</td>
<td>1993</td>
<td>Faculty/Student Exchange</td>
</tr>
<tr>
<td>Fachhochschule Worms</td>
<td>Germany</td>
<td>1993</td>
<td>Faculty/Student Exchange</td>
</tr>
<tr>
<td>University of Bamberg</td>
<td>Germany</td>
<td>1993</td>
<td>Student Exchange</td>
</tr>
<tr>
<td>RMIT</td>
<td>Australia</td>
<td>1993</td>
<td>Student Exchange</td>
</tr>
<tr>
<td>University Autonoma</td>
<td>Costa Rica</td>
<td>1994</td>
<td>Student Exchange</td>
</tr>
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<td>Deakin University</td>
<td>Australia</td>
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<td>Student Exchange</td>
</tr>
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<td>University of Wroclaw</td>
<td>Poland</td>
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</tr>
<tr>
<td>University Rennes II</td>
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<td>1995</td>
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<td>University of Wales (Bangor)</td>
<td>U. K.</td>
<td>1995</td>
<td>Student Exchange</td>
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<tr>
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<tr>
<td>ITESM</td>
<td>Mexico</td>
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<tr>
<td>Hebrew University</td>
<td>Israel</td>
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<td>Extremadura/Caceres</td>
<td>Spain</td>
<td>1996</td>
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</tr>
<tr>
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<td>Student Exchange</td>
</tr>
<tr>
<td>University of Ulster</td>
<td>N. Ireland</td>
<td>1997</td>
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<tr>
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<td>Brock University</td>
<td>Canada</td>
<td>1998</td>
<td>Student Exchange</td>
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<tr>
<td>University de Granada</td>
<td>Spain</td>
<td>1998</td>
<td>Faculty/Student Exchange</td>
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<td>University of Klagenfurt</td>
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<td>1998</td>
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<td>Edith Cowan University</td>
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<tr>
<td>Université Jean Moulin-Lyon 3</td>
<td>France</td>
<td>1999</td>
<td>Staff/Student Exchange</td>
</tr>
<tr>
<td>University of Ljubljana</td>
<td>Slovenia</td>
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<td>Tartu University</td>
<td>Estonia</td>
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<td>Student Exchange</td>
</tr>
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<td>Nagoya University of Foreign Studies</td>
<td>Japan</td>
<td>2000</td>
<td>Student Exchange</td>
</tr>
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<td>Nara Women's University</td>
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<td>Staff/Student Exchange</td>
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<tr>
<td>International Institute of Management</td>
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<td>Keele University</td>
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<td>Student Exchange</td>
</tr>
<tr>
<td>Manchester Metropolitan University</td>
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<td>Student Exchange</td>
</tr>
<tr>
<td>Aarhus School of Business</td>
<td>Denmark</td>
<td>2001</td>
<td>Faculty/Staff/Student Exchange</td>
</tr>
<tr>
<td>Castilla La-Mancha</td>
<td>Spain</td>
<td>2001</td>
<td>Student Exchange</td>
</tr>
<tr>
<td>The Theatre Academy</td>
<td>Finland</td>
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<td>Student Exchange</td>
</tr>
<tr>
<td>Istanbul University</td>
<td>Turkey</td>
<td>2002</td>
<td>Faculty/Staff/Student Exchange</td>
</tr>
<tr>
<td>Kangnam University</td>
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<td>James Cook University</td>
<td>Australia</td>
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<td>Faculty/Student Exchange</td>
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<td>Massey University</td>
<td>New Zealand</td>
<td>2003</td>
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</tr>
<tr>
<td>Chinese University of Hong Kong</td>
<td>China</td>
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<td>Faculty/Student Exchange</td>
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<td>Al-Yamamah Private College</td>
<td>Saudi Arabia</td>
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<td>Linkage Agreement</td>
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<td>Singapore PSB Academy</td>
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<td>Kazan State University</td>
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<td>Yeditepe University</td>
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<td>2004</td>
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</table>

**Total: 46**

The University of North Carolina at Greensboro is also a member of UNC-EP, allowing for multilateral student Exchanges to universities in Baden-Württemberg; Germany; Central Finland; Israel; Mexico (ITESM); New South Wales, Australia; Øresund (Denmark and Sweden); and Parana, Brazil.
### Table Y  University Teaching and Learning Center Operational Statistics

**TLC Operational Statistics for Jan-Dec 2004**

<table>
<thead>
<tr>
<th>Classroom Technical Support</th>
<th>Count</th>
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<td>Non-instructional multimedia installations</td>
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<tr>
<td>Classroom multimedia installations</td>
<td>6</td>
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<tr>
<td>Satellite Downlinks (teleconferences)</td>
<td>21</td>
<td>-16</td>
</tr>
<tr>
<td>Special Events/Equipment Setups</td>
<td>129</td>
<td>-2</td>
</tr>
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</table>

**Creative Services**

Production for Instructional Use

| *Slides* | 3308 | -2941 |
| Computer Graphic | 622 | -45 |
| Prints/Transparencies | 38 | -112 |

Production for Non-Instructional Use

| Slides | 4239 | +1728 |
| Computer Graphic | 485 | +81 |
| Prints/Transparencies | 664 | +452 |

Video Production

| Video Duplications (in-house) | 595 units | +171 units |
| Studio and Location Production | 27 hrs | -63 hrs |
| Post-Production Editing, etc. | 62 hrs | -34 hrs |

**Instructional Development**

| Teleconferences/Webcasts Sponsored | 15 | +9 |
| **Workshops Offered** | 69 | +10 |
| Departmental Presentations | 8 | +0 |
| OMR Scanning -Tests & Data | 141,707 sheets | -6589 sheets |

**Media Services**

| Feature Video Bookings | 42,496 | -5649 |
| Faculty Instructional Video Bookings | 5494 | -47 |
| Equipment Bookings | 4932 | -675 |
| Closed Reserve Reservations | 499 | +205 |
| New and Replacement Videotapes/DVDs | 1221 | +93 |

*Slides for instruction have dropped as digital photography and scanning have become the preferred imaging techniques. The Art Department is the main user of 35mm slides and accounted for 2885 of the 3308 slides produced for instructional purposes in 2004.*

**Addendums 2, 4 and 5 present a detailed analysis of UTLC sponsored workshops and teleconferences**

***Access difficulties created by the Humanities Building construction have reduced loans of video materials. The drop in equipment bookings are directly related to the increasing number of classrooms equipped with multimedia equipment.***
## Table Z  Service Learning Courses

List of Service-Learning Courses for the 2004-05 Academic Year

### Fall 2004

**College of Arts and Sciences**
- CST 200 (01) Communication and Society
- CST 200 (02) Communication and Society
- CST 200 (03) Communication and Society
- CST 399 (01) Communication Research Methods
- FMS 130 Storytelling Across Culture
- ENG 101 (05) English Composition
- ENG 102 English Composition
- PSC 105 Political Issues

**School of Education**
- ELC 381 Institution and Cultural Studies
- ELC 688 (01) Qualitative Data Collection and Analysis
- ELC 688 (81) Qualitative Data Collection and Analysis
- CUI 298 Sophomore Teaching Fellows Seminar
- CUI 398 Junior Teaching Fellows Seminar

**School of Health and Human Performance**
- RPT 401 Strategic Community Leadership
- RPT 213 (01) Program Planning in RPT
- ESS 330 (01) Socio-Cultural Analysis of Sports/Exercise
- ESS 519 (01) Mentoring Community Youth

### Spring 2005

**College of Arts and Sciences**
- CST 200 (01;02;04) Communication and Society
- CST 399 Communication Research Methods
- PSC 105 (05) Political Issues
- FMS 171 Fr Sem: Social and Behavioral Studies
- ENG 102 (05;06) English Composition II

**School of Education**
- CUI 399 (01;02) Sem NCT Fellows: Becoming a Teacher
- CUI 299 (01) Sem NCTFellows: Introduction to Teaching
- ELC 381 The Institution of Education
- ELC 381 The Institution of Education
- ELC 694 (01;02) Educational Governance and Policy
- ELC 688 (01) Cont Pr Sem: Experiential Education

**School of Health and Human Performance**
- RPT 213 Program Planning in RPT
- ESS 519 Mentoring Comm Youth Dev Prog
## Table Z Service Learning Courses (continued)

### Service Learning Course Statistics

<table>
<thead>
<tr>
<th>Course #</th>
<th># of Students</th>
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<td>CUI 398</td>
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<td><strong>Spring Courses</strong></td>
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<td>CUI 299</td>
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<td>ELC 381</td>
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<td>CST 200 (01,02,04)</td>
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<tr>
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<td>FMS 171</td>
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<tr>
<td>ENG 102 (05,06)</td>
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<td><strong>Total</strong></td>
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<td><strong>15980</strong></td>
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</table>
Appendix

Report A  Academic Fiscal Resources

State Appropriations

Due to growth in student credit hour production, the Division of Academic Affairs in 2004-05 received an increase from state appropriations for both regular term and distance instruction. A legislative program for addressing the salaries of faculty and staff was provided.

Expansion

A net of $3.66 million was allocated within Academic Affairs to address enrollment-related needs; some 31.99 teaching positions are included in this appropriation. These funds were allocated for teaching positions and salaries, for upgrade and acquisition of the necessary educational and data processing equipment to carry out these initiatives, for instructional and service operations, and for library enhancements.

Legislative Budget Reductions

Budget reductions to the Division of Academic Affairs stemming from significant cuts implemented by the North Carolina General Assembly were at the level of $1.062 million. These cuts resulted in the loss of teaching positions and salaries, and in operating funds throughout the Division of Academic Affairs. Nearly ten vacant faculty positions were eliminated in this cut. (Legislative- and enrollment-related cuts in faculty positions since 2001-02 total nearly 64 positions.)

Legislative action made the University a sales tax-exempt enterprise beginning with the 2004-05 fiscal year. Academic Affairs budgets were reduced by some $392,300 to accommodate this change.

Salary Increases

Legislation provided funding for salary increases for continuing faculty and staff.

For faculty and EPA non-faculty, the Board of Governors allocated 2.5% of our salary base to be used to recognize performance, merit, to respond to market conditions, to address salary inequities that may have arisen during a period of scarce resources for academic salaries, and to be used in any other manner that the Chancellor would determine to be in the best interest of the institution. Proceeds from the Campus-Initiated Tuition Increase provided an additional 2.1% of the salary base for faculty, and 2.03% on the base for EPA non-faculty.

Members of the SPA workforce were provided with a $1,000 salary increase increment or 2.5% of the base salary, whichever was greater.

Budget Flexibility

During 2004-05, units in the Division of Academic Affairs used budget flexibility to meet needs of strategic importance in the realms of teaching and research. Funds were transferred to purchase computer equipment, office equipment, educational equipment, as well as specialized supplies and materials for use in the classrooms, laboratories, and studios of the campus.
Report A  Academic Fiscal Resources (continued)

Unrestricted Gifts and Investment Income

The University’s unrestricted endowment allowed the Chancellor to allocate the sum of $400,000 to support the annual Conference on African-American Culture and Experience, the Excellence Awards day, awards programs for teaching, research, and graduate teaching excellence, the Race and Gender institute, searches for key administrative posts and general discretionary needs in the instructional and service units of academic affairs. Through an allocation of unrestricted gifts and investment income, the University continued the contract with a consulting firm in the nation’s capital, which will enhance the University’s ability to acquire research and training funds from Federal sources.

Indirect Cost Recovery

Some $4.068 million from indirect cost funds recovered by the University was available for distribution in 2004-05. Ten percent of each grant’s earnings was allocated to the principal investigators, and an equal amount was appropriated to the principal investigator’s home department. After this distribution, funding was allocated to support several permanent positions in the Divisions of Academic Affairs and Business Affairs, the international travel of the faculty, the Advancement of Teaching and Learning (ATL) grants, the Research Council’s New Faculty Grants, and the Faculty Research Grant award program. Funding was again allocated to the undergraduate research assistantship program. Start-up funding for newly appointed faculty members in the sciences was provided. Operating costs for the centers and institutes (Institute for Health, Science, and Society and the Center for the Study of Social Issues) were covered from this source. A research development fund held by the Associate Provost for Research was substantially funded from this source.
The officers of the Faculty Senate for the 2004-2005 academic year were Eileen Kohlenberg (Chair), Gary Rosenkrantz (Chair-elect), Martha Taylor (Secretary), and Daniel Winkler (Parliamentarian). Walter Salinger was Past Chair. Kelly Wortman served as the Faculty Governance Secretary and Director of the Faculty Senate Office.

Faculty Senate Officers met with Chancellor Patricia Sullivan and Provost Edward Uprichard before Senate meetings to discuss the agenda. In addition, the officers had monthly breakfast meetings with the Provost to discuss various campus and UNC system-wide issues. The officers of the Faculty Senate and the chairs of the Senate committees attended breakfasts hosted by the Provost in the Virginia Dare Room twice each semester. The purpose of these meetings was to provide a forum for Senate committee chairs to report on their committees’ actions and agendas.

Faculty Senate meetings usually were scheduled from 3 to 5 p.m. on the first Wednesday of each month in the Virginia Dare Room of the Alumni House. A total of seven meetings were held from September 2004 through April 2005. The January 12, 2005 meeting was canceled. There were no action items to be presented to the General Faculty, therefore, the General Faculty meeting scheduled for March 2, 2005 was canceled. There were three actions passed by the Faculty Senate on April 6, 2005 that require action from the General Faculty. A General Faculty meeting will be held in the Fall.

Four Faculty Senate Forums were held: October 20, 2004, February 16, 2005, March 16, 2005, and April 22, 2005. The forums were devoted to discussion of important topics to the faculty.

The Faculty Senate took action on the following items, as reported in the official minutes of the Faculty Senate:

- Election of Senators to serve on the Promotions and Tenure Committee of the Faculty Senate.
- Recommendation of the proposed calendar of the academic year 2006 - 2007
- Recommendation to add a representative from the advising council to serve as an ex officio and nonvoting member to the Academic Policies and Regulations Committee
- Resolution on the role of Deans concerning the Unit Committees for Promotions and Tenure
- Resolution on the prohibition of voting more than once for a candidate for promotion and tenure
- Resolution on the independence of departmental committees for promotions and tenure
- Resolution on the Grade Replacement Policy from the Academic Policies and Regulations Committee
- Resolution to Revise 4 B.1 of the Regulations on Academic Freedom, Tenure, and Due Process
- Resolution on Communications Regarding Non-reappointment, Imposition of Sanctions, and Follow-up Appeals
- Resolution on Reminding Individuals of Their Rights to Appeal Decisions that may be Perceived to Involve a Failure of Due Process
- Confirmation of appointments to fill vacated positions on faculty committees
- Election of Senate Officers for 2005-2006

In addition to the aforementioned actions items, there were four Faculty Senate Forums on the following topics:

- Guilford County Board of Education Candidates Forum
- 2007-2008 Academic Calendar, Interdisciplinary Teaching and Research Models, Faculty Roles and Compensation, and Academic Quality
- Liberal Groupthink
- Presentation given by Cornel West

In addition to the regularly scheduled Senate meetings and forums, the Faculty Senate Officers collaborated with the Teaching and Learning Center to conduct a forum with department chairs regarding the newly enacted Promotions and Tenure resolutions. The Senate Chair and Chair-elect provided oversight for the evaluation of the campus research offices by the Educational Research Methodology Department’s faculty and staff.
Report B  Faculty Senate (continued)

Faculty Senators served on all standing University faculty committees. The Faculty Senate leadership attended meetings of individual Senate committees. These measures are thought to have heightened the leadership’s awareness of the University Faculty’s concerns.

To inform the General Faculty of Senate events and actions, Kelly Wortman produced Executive Summaries of each Senate meeting during the Fall and Spring Semesters. The summaries were e-mailed to the General Faculty each month.

The Faculty Senate web site was updated and maintained by Kelly Wortman, Director of the Faculty Senate Office.

Agenda items for the 2005-2006 academic year could include:

- Discussion of the document “Standards of Shared Governance” passed by the UNC Faculty Assembly
- Proposals to simplify the evaluation-scale for Post-tenure Review
- Proposals to revise existing promotion and tenure policies so as to better reflect the University’s commitment to interdisciplinary and multidisciplinary research
- Discussion of other important issues pertaining to interdisciplinary work; For example, should the University make tenure-track or tenured appointments in interdisciplinary centers, institutes, or programs? Should the University have special promotion and tenure processes for some categories of interdisciplinary faculty?
- Discussion of the University Calendar
- Discussion of issues about faculty roles and rewards
- Discussion of enhancing University-wide elections by providing on-line links to faculty members vitas and the like
- Review of the evaluation of research-related programs and services at UNCG
- Review of the reports from UNC Faculty Assembly
- Review of the reports from the Faculty Senate Committee on Educational Standards
- Reports from the Committee on Committees
- Reports from the Senate Elections Committee
- Election of Senate Officers for 2006-2007
- Regular reports to the Faculty Senate from the Provost and the Chancellor.

Respectfully Submitted,

Eileen M. Kohlenberg
Chair of the Faculty Senate
Report B  Faculty Senate

ACTION ITEMS PASSED BY THE FACULTY SENATE
With the Chancellor’s Responses
2004-2005

October 6, 2004

04-10-1  Election of members to serve on the Promotions and Tenure Committee of the Faculty Senate
Received and Approved

November 3, 2004

04-11-1  Recommendation of the proposed calendar for the academic year 2006-2007 to the Chancellor for approval
Received and Approved

04-11-2  Recommendation to add a representative from the advising council to serve as an ex officio and nonvoting
member to the Academic Policies and Regulations Committee.
Received and Approved

December 1, 2004

04-12-1  Resolution on the Role of Deans Concerning the Unit Committees for Promotions and Tenure
Received and Approved

04-12-2  Resolution on the Prohibition of Voting More Than Once for a Candidate for Promotion and Tenure
Received and Approved

04-12-3  Resolution on the Independence of Departmental Committees for Promotions and Tenure
Received and Approved

February 2, 2005

05-02-1  Academic Policies and Regulations Committee’s Resolution on Grade Replacement
Received and Approved

April 6, 2005

05-04-1  Resolution to revise section 4 B.1 of the REGULATIONS ON ACADEMIC FREEDOM, TENURE, AND
DUE PROCESS
(forwarded to the General Faculty for action)
Received

05-04-2  Resolution on reminding individuals of their rights to appeal decision that may be perceived to involve a
failure of due process
(forwarded to the General Faculty for action)
Received
Report B  Faculty Senate

05-04-3  Resolution on communications regarding non-reappointment, imposition of sanctions, and follow-up appeals
         (forwarded to the General Faculty for action)
         Received

05-04-4  Endorsement of revisions to the UNCG Mission
         Received and approved

Respectfully Submitted,

Martha L. Taylor
Secretary of the Faculty Senate
2004-2005
Report B  Faculty Senate

FACULTY SENATE AND FACULTY COMMITTEES
2004-2005

ELECTED

FACULTY SENATE

Officers
Chair: Eileen Kohlenberg
Chair-Elect: Gary Rosenkrantz
Secretary: Martha Taylor
Parliamentarian: Daniel Winkler

Voting Members
Chancellor: Patricia Sullivan

College of Arts & Sciences
Roy Stine (2007)

Business and Economics
John Neufeld (2007)

Education

Health and Human Performance

Human Environmental Sciences

Music

Nursing

Library

Nonvoting Members
Provost: Edward Uprichard
Immediate Past Chair of the Senate: Walter Salinger – College
Vice Chancellors: James Clotfelter, Carol Disque, Philip Richman, Patricia Stewart
Dean of the Graduate School: James Petersen
Associate Provost for Research: Rosemary Wander
Council of Deans Representative: Robert Brown
Head of the Faculty Assembly Delegation: Nancy Fogarty
Chair of the Staff Council or the Chair’s Designee: Kelly Hilliard

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Parliamentarian of the Faculty Senate: Daniel Winkler
Two Graduate Students: Sarah Colby, Robyn Crowell
Two Undergraduate Students
1Replacement for David Knight
2Replacement for Eileen Kohlenberg
3Replacement for Joshua Hoffman
4Temporary replacement for Joseph Mountjoy (Spring 2005)
5Replacement for Kwasi Amoako-Gyampah

PROMOTIONS & TENURE COMMITTEE OF THE FACULTY SENATE
Hazel Brown (2006) - Nursing
Kent Williams (2006) - Music
Allan Goldfarb (2005) – Health and Human Performance
Eileen Kohlenberg, Chair (2005) – Nursing
Marsha Paludan (2005) – College
Promod Pratap (2005) – College
To be elected at October Faculty Senate meeting;

BYLAWS COMMITTEE OF THE FACULTY SENATE
J. William Harden
Promod Pratap, Chair
Carmen Sotomayor

ELECTIONS COMMITTEE OF THE FACULTY SENATE
Jacquelyn Case
Hugh Parker, Chair
Laurie Kennedy-Malone

SENATE COMMITTEE ON EDUCATIONAL STANDARDS
Eileen Kohlenberg
Walter Salinger
Roy Stine
Jonathan Tudge


I. ELECTED COMMITTEES

A. AUTONOMOUS (ELECTED) COMMITTEES (ELECTED AT LARGE)

1. COMMITTEE ON DUE PROCESS
   Diane Gill (2007) – Health and Human Performance
   Roberto Campo, Chair (2006) – College
   Louise Ivanov (2005) – (replacement for Stuart Dischell) – College
   SENATOR: Bonnie Canziani (2005) - Health and Human Performance

2. FACULTY ASSEMBLY DELEGATION
   Delegates
   Paul Duvall (2007) – College
   Nancy Fogarty, Head for Fall 2004 (2006) – Library
   Gerald Ponder (2006) – Education
   Anthony Fragola, Head for Spring 2005 (2005) – College
   Alternates
   Nancy Courts (2006) – Nursing
   Bruce Kirchoff (2005) – College
   Eileen Kohlenberg, Chair of the Faculty Senate (2005) – College
3.  **FACULTY GOVERNMENT**  
   Joshua Hoffman, Chair (2007) – College  
   Dana Sally (2006) – Library  
   Edward Arrington (2005) – Business & Economics  
   Keith Cushman (2005) – College  
   **SENATOR:** Allan Goldfarb (2005) – Health and Human Performance  

4.  **FACULTY GRIEVANCE**  
   Cheryl Buehler (2007) – Human Environmental Sciences  
   Eileen Rossen (2007) – Nursing  
   Nicholas Williamson (2007) – Business and Economics  
   Svi Shapiro (2006) – Education  
   Paul Steimle (2006) – College  
   Deborah Egekvist (2005) – Music  
   David Guion (2005) – Library  
   James Sellers, Chair (2005) – Health and Human Performance  
   **SENATOR:** Promod Pratap (2005) – College  

B.  **AUTONOMOUS (ELECTED) COMMITTEES (ELECTED BY UNIT)**  

1.  **ACADEMIC POLICIES & REGULATIONS**  
   Aqueil Ahmad (2007) – College  
   Donald Kautz (2007) – Nursing  
   Marian Harrison (2006) – Human Environmental Sciences  
   **Elizabeth Bernhardt, Chair (2005)** – Library  
   Karen King (2005) – Health and Human Performance  
   **SENATOR:** Hazel Brown (2005) – Nursing  
   **EX OFFICIO AND NONVOTING:** Nora Reynolds (Designated by the Provost)  
   **STUDENTS:** Kristi Short (GSA) and the President of the Student Government will be invited or send a representative.  

2.  **COMMITTEE ON COMMITTEES**  
   (Chairpersons of the committee responsible for election in the 8 Units)  
   Beth Barba (2005) – Nursing  
   Kathryn Crowe (2005) – Library  
   **Susan Dennison, Chair (2005) - Human Environmental Sciences**  
   Perry Flynn (2005) – Health and Human Performance  
   Beatrice Kovacs (2005) – Education  
   Hamid Nemati (2005) – Business & Economics  
   Hugh Parker (2005) – College  
   Robert Wells (2005) – Music  
   **SENATOR:** Marsha Paludan (2005) – College  

3.  **FACULTY PROMOTIONS & TENURE GUIDELINES**  
   (Chairpersons of the 8 Unit Committees on Promotion & Tenure)  
   Beth Barba (2005) – Nursing  
   James Benshoff (2005) – Education  
   Bruce Caldwell (2005) – Business and Economics  
   William Carroll (2005 - Music  
   **Mary Jane Conger, Chair (2005) – Library**  
   John Gamble (2005) – Health and Human Performance  
   Chuck Prysby (2005) – College  
   Marion O’Brien (2005) – Human Environmental Sciences (replacement for Robert Wineburg)  
   **EX OFFICIO AND NONVOTING:** Chair & Chair-elect of the Faculty Senate
4. **GRADUATE STUDIES**

*Elected*

Robin Bartlett (2007) – *Nursing*

**Laura Chesak, Chair (2007)** – *College*

Garrett Lange (2007) – *Human Environmental Sciences*

David Nelson (2007) – *Music*

Craig Cashwell (2006) – *Education*

Ruth DeHoog (2006) – *College*

Larry Lavendar (2006) - *Health and Human Performance*

William Tullar (2006) - *Business & Economics*

Keith Debbage (2005) – *College*

*Appointed*

Alex Chigogidze (2005) – *College*

Jan Wassell (2005) - *Gerontology*

Francine Johnston (2005) – *Education*

Tom Martinek (2005) – *Health and Human Performance*

**SENATOR:** Kwasi Amoako-Gyampah (2005) - *Business & Economics*

**STUDENTS:** Sarah Colby, Kari Henley

The Dean & Associate Dean of the Graduate School are voting members.

5. **RESEARCH GRANTS**

*Elected*

Bruce Kirchoff (2007) – *College*

Kelly Wester (2007) – (replacement for Marie Shoffner) *Education*

Patricia Sink (2007) – *Music*

**Margaret Dick, Chair (2006)** – *Nursing*

Hamid Nemati (2006) – *Business & Economics*

Diane Gill (2005) - *Health and Human Performance*

Marion O’Brien (2005) – *Human Environmental Sciences*

*Appointed*

SallyAnn Ferguson (2005)

Mark Gottsegen (2005)

Karen Katula (2005)

Patricia Reggio (2005)

Loren Schwininger (2005)

**SENATOR:** Jonathan Tudge (2005) – *Human Environmental Sciences*

**EX OFFICIO AND NONVOTING:** Director of Research Services

6. **UNDERGRADUATE CURRICULUM**

Ana Hontanilla (2007) – *College*

Stephanie Kurtts (2007) – *Education*

Lynne Lewallen (2007) - *Nursing*

Karen King (2007) – *Health and Human Performance* (replacement for Mary Allen Watson)


Shanmugathasan Suthaharan (2006) – *College*

Larry Taube (2006) – *Business & Economics*

Elizabeth Chiseri-Strater (2005) – *College*

Steven Cramer (2005) – *Library*

**Elisabeth Hurd, Chair (2005)** – *Human Environmental Sciences*

**SENATOR:** Gregory McAvoy (2005) – *College*

**EX OFFICIO AND NONVOTING:** Appointed by the Provost

II. **ADVISORY (APPOINTED) COMMITTEES**

A. **ACADEMIC COMPUTING**

Samuel Parker (2007) – *Human Environmental Sciences*

David Remington (2007) – *College*
Appendix

Kent Williams (2007) – Music
Elizabeth Bernhardt (2006) – Library
Jean Camp (2006) – Education
Bonnie Canziani (2006) – Health and Human Performance

Peter Bearse, Chair (2005) - Business & Economics
Jie Hu (2005) – Nursing

SENATOR: James Carmichael (2005) – Education

EX OFFICIO (VOTING): Chair of the Library Committee

EX OFFICIO AND NONVOTING: Associate Vice Chancellor for Information Technology and the Director of the University Teaching and Learning Center

B. BUDGET
David Ayers (2007) – Education
Ann Dils (2007) - Health and Human Performance

Ellen Jones, Chair (2007) – Nursing

Carl Dyer (2006) – Human Environmental Sciences
William Harden (2006) - Business & Economics
Carla LeFevre (2006) – Music
Kenneth Slagle (2005) – Library
Lela Zacharias (2005) – College

SENATOR: Roy Stine (2005) – College

EX OFFICIO AND NONVOTING: Vice Chancellor for Business Affairs and the Provost or their designees

C. ENROLLMENT MANAGEMENT
Greg Carroll (2007) – Music
David Fein (2007) – College
Marian Harrison (2007) - Human Environmental Sciences
Virginia Karb (2006) – Nursing
Randall McMullen (2006) – College
Nancy Stoudemire (2006) – Health and Human Performance
Lydia Arledge (2005) - Business & Economics

Carl Lashley (2005) – Education
Nancy Ryckman (2005) – Library

John Wolf, Chair (2005) – College

SENATOR: John Neufeld (2005) – Business & Economics

EX OFFICIO AND NONVOTING: Appointed by the Provost

STUDENTS: Lisa Mitchell (GSA) and the President of the Student Government will be invited to attend or to send a representative.

D. FACULTY COMPENSATION
Kenneth Snowden (2007) - Business & Economics
Samuel Miller (2006) – Education
Stephen Yarbrough (2006) – College
Jenny Clapp (2005) – Nursing

Audrey Fenner, Chair (2005) – Library
Nancy Gladwell (2005) - Health and Human Performance
Deborah Kipp (2005) - Human Environmental Sciences
Paul Stewart (2005) – Music


E. FACULTY PROFESSIONAL DEVELOPMENT & WELFARE
Reed Hunt (2007) – College
Karen King (2007) - Health and Human Performance
George Kiorpes (2007) - Music
Mary Compton (2006) – Education
Mary Jane Conger (2006) – Library
Susan Letvak (2006) – Nursing
Mary Morgan (2006) - Human Environmental Sciences
**Hamid Nemati, Chair (2005) - Business & Economics**

**SENATOR:** Carl Goldstein (2005) – College

**EX OFFICIO AND NONVOTING:** Director of the University Teaching and Learning Center

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**F. INTERCOLLEGIATE ATHLETICS**

Terry Ackerman (2007) – Education
Shelly Brown (2007) – College
John Richards (2007) - Health and Human Performance
Deborah Hancock (2006) – Nursing
Mark Schumacher (2006) – Library
Dennis Askew (2005) – Music

**Vidyaranya Gargeya, Chair (2005) – Business and Economics**

Novem Mason (2005) – Human Environmental Sciences

**SENATOR:** Joseph Mountjoy (2005) – College (temporary replacement for Spring 2005 – Susan Shelmerdine)

**EX OFFICIO (VOTING):** Faculty Representative to the NCAA – Terry Ackerman (2005)

**ADJUNCT:** Director of Intercollegiate Athletics, chair of the Chancellor’s Advisory Committee on Intercollegiate Athletics

**STUDENTS:** 1 from the Student Athletic Association, 1 from the Student Government, and Louis Bryan (GSA)

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**G. LIBRARY**

**Betsy Lindsey, Chair (2007) – Human Environmental Sciences**
Carolyn Reihl (2007) – Education
Venkataraman Iyer (2006) – Business & Economics
Laurie Wideman (2006) – Health and Human Performance
Deborah Bell (2005) – College
Andrew Harley (2005) – Music

**SENATOR:** Rob Guttentag (2005) – College

**EX OFFICIO (VOTING):** Chair of the Academic Computing Committee

**EX OFFICIO (NONVOTING):** University Librarian

**STUDENTS:** Patricia Young (GSA) and the President of the Student Government will be invited to attend or to send a representative.

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**H. RESEARCH POLICIES**

Jarrett Leplin (2007) – College
George Loo (2007) – Human Environmental Sciences
**Mary Lou Veal, Chair (2007) – Health and Human Performance**
Albert Link (2006) - Business & Economics
Brett Nolker (2006) – Music
Debra Wallace (2006) – Nursing

**SENATOR:** Stephen Yarbrough (2005) – College

**2 ALL-UNIVERSITY INSTITUTE OR CENTER DIRECTORS**

*Terri Shelton – Center for Study of Social Issues (2004)*

*Vincent Henrich – Institute for Health, Science and Society (2004)*

**CHAIR OF THE INSTITUTIONAL REVIEW BOARD FOR HUMAN SUBJECTS**

Carl Lashley (unspecified term)* - Education

**CHAIR OF THE INSTITUTIONAL ANIMAL CARE AND USE COMMITTEE**

Park Rublee (unspecified term)*

**ADMINISTRATIVE STAFF FOR THE COMMITTEE**

Associate Provost for Research: Rosemary Wander
Director of the Office for Research Services: Beverly Maddox-Britt
Director of Contracts and Grants from the Division of Business Affairs: Carol Smith
I. UNIVERSITY TEACHING AND LEARNING CENTER
Jacalyn Claes, Chair (2007) - Human Environmental Sciences
Lisa Roberts (2007) – Library
Jennifer Stewart (2007) – Music
Susan Phillips (2006) - Health and Human Performance
Timothy Biggart (2005) - Business & Economics
Patricia Crane (2005) – Nursing
Bruce Kirchoff (2005) – College
SENATOR: James Benshoff (2005) – Education
EX OFFICIO & NONVOTING: Director of the University Teaching and Learning Center and the Chair of the Academic Computing Committee

III. APPOINTED OFFICERS
<table>
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<tr>
<th>Outreach Activities</th>
<th>B&amp;E</th>
<th>CAS</th>
<th>DCL</th>
<th>ENS</th>
<th>GRO</th>
<th>HES</th>
<th>HHP</th>
<th>IPC</th>
<th>JL</th>
<th>OUE</th>
<th>OUR</th>
<th>SOE</th>
<th>SOM</th>
<th>SON</th>
<th>WAM</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initiatives for lifelong learning (not DCL related) open to the public (lectures, performances, workshops, festivals, exhibitions)</td>
<td>18</td>
<td>297</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>18</td>
<td>0</td>
<td>2</td>
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<td>0</td>
<td>22</td>
<td>5</td>
<td>600</td>
<td>0</td>
<td>42</td>
<td>1005</td>
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<td>Clinics or other health services offered to community clients (indicate total number of clients)</td>
<td>0</td>
<td>801</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>458</td>
<td>0</td>
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<td>169</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1570</td>
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<td>Opportunities for student internships in the local, state, national or international community (indicate total number of internships)</td>
<td>537</td>
<td>249</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>508</td>
<td>0</td>
<td>1</td>
<td>12</td>
<td>0</td>
<td>0</td>
<td>163</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1470</td>
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<tr>
<td>Consultations with public organizations and agencies</td>
<td>16</td>
<td>128</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>85</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>20</td>
<td>5</td>
<td>0</td>
<td>5</td>
<td>308</td>
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<tr>
<td>Educational partnerships with other educational institutions and non-profit agencies aimed at B-12 education</td>
<td>3</td>
<td>34</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>23</td>
<td>0</td>
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<td>Totals:</td>
<td>574</td>
<td>1509</td>
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<td>0</td>
<td>0</td>
<td>1092</td>
<td>0</td>
<td>3</td>
<td>14</td>
<td>0</td>
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<td>454</td>
<td>605</td>
<td>0</td>
<td>47</td>
<td>4528</td>
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### Status of Accreditations (June, 2005)

<table>
<thead>
<tr>
<th>AREA/PROGRAM</th>
<th>ACCREDITATING GROUP</th>
<th>Application Year [New Only]</th>
<th>Initial Accred. (Year)</th>
<th>Last Reaffirmation (Mo/Sem, Yr)</th>
<th>Interim Report (Year)</th>
<th>Next/curr Self-Study (Period)</th>
<th>Next Team Visit (Mo/Sem,Yr)</th>
<th>Next Reaff. Expected (Mo/Sem,Yr)</th>
</tr>
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<tbody>
<tr>
<td><strong>UNIVERSITY</strong></td>
<td></td>
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<tr>
<td></td>
<td>2) North Carolina Department of Public Instruction (DPI)</td>
<td>NA</td>
<td>1965</td>
<td>Spring, 2002</td>
<td>NA</td>
<td>2003-05</td>
<td>Fall 2006</td>
<td>Mar. 2007</td>
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<tr>
<td><strong>COLLEGE OF ARTS &amp; SCIENCES</strong></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Dept. of Biology</td>
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<tr>
<td>Medical Technology</td>
<td>National Accrediting Agency for the Clinical Laboratory Sciences (NAACLS)</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
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<td>Dept. of Chemistry</td>
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<td>B.S. Degree</td>
<td>American Chemical Society</td>
<td>NA</td>
<td>1968</td>
<td>Fall, 1999</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>Fall, 2004 (Pending)</td>
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<td>Dept. of Mathematical Sciences</td>
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### Appendix

#### 2004-2005 Academic Affairs Annual Report

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*Nursing Traineeships, outside grants, trust funds, and miscellaneous*