Academic Program Review
Process

Board of Trustees
April 19, 2011
Outline of Presentation

• Introduction and Purpose of Program Review (Provost David H. Perrin)
• Report on Work of Program Review Process Committee (Associate Provost for Planning and Assessment Rebecca G. Adams)
• Vision for Work of the University Program Review Committee (Professor Roy Schwartzman)
• Revised Program Review Timeline (Provost David H. Perrin)
Purpose of Program Review

The purpose of this review is to position UNCG to be as strong academically as possible while maintaining a sound and balanced educational program that is consistent with its mission, strategic plan, and its functions and responsibilities as an institution of higher education.
Program Review Process Committee
Membership of Program Process Review Committee

- Rebecca Adams, Associate Provost for Planning and Assessment, Chair
- Josh Hoffman, Chair Elect of Faculty Senate
- Jason Morris, Chair of Staff Senate
- Katie Marshall, President of Student Government Association
- Cynthia Webb, President of the Graduate Student Association
- Steve Roberson, Dean of Undergraduate Studies
- Jim Petersen, Dean of the Graduate School
- Alan Boyette, Vice Provost
Principles Guiding the Program Review Process Committee

• Design a process that is as fair, transparent, and inclusive as possible
• Carefully consider what other institutions have done and their results
• Mimic the P&T Guidelines wherever possible
• Keep in mind what is in the best interest of the institution as a whole
• Start the review at the level where expertise exists
• Create a timeline that allows us to be out in front of GA
• Allow for a variety of recommendations regarding programs so outcome of review will be useful no matter how climate changes
Preliminary Work of Program Review Process Committee


• Visited the websites of other institutions that had undergone program review (mentioned in *The Chronicle of Higher Education* and elsewhere)

• Followed up with phone calls to selected institutions to ask what worked and what didn’t work
Program Review Process Documents

- Process document
- Criteria document
- Undergraduate and Graduate Rubrics
- Program and Department Profiles
- Program and Department Surveys
- All of these documents and more are available at opa.uncg.edu/programreview
Program Review Process
Workflow

Office of Institutional Research provides program and department profiles ➔
Departments respond to surveys ➔
Reviews by the College and schools ➔
University Program Review Committee ➔
Reports to BOT/Shared Governance ➔
Provost recommends to Chancellor ➔
Chancellor makes decisions ➔
BOG and SACS approvals
Vision for Work of University Program Review Committee

Roy Schwartzman
Professor, Communication Studies
Faculty Affiliate, Joint School of Nanoscience & Nanoengineering
Executive Committee, Statewide UNC Faculty Assembly
2011-2012 Chancellor’s Fellow, Lloyd International Honors College
UPRC Composition and Charge

• Broad constituencies:
  – Faculty from each academic unit
  – Staff
  – Undergraduate and graduate student,
  – Administrators of graduate and undergraduate studies

• Review ~200 academic programs from all disciplines
UPRC Principles

- Recommend UNCG academic investment priorities for the future ("It isn’t just about cuts.")
- No *Survivor* mentality: programs evaluated based on how well they meet criteria relevant to those types of programs
UPRC Principles

- Members represent UNCG as a whole, not their "turf"
- Committed to holistic review, based on:
  - Performance trends
  - Multiple indicators (quantitative and qualitative)
Academic Programs in Context

• Judge program connections with:
  – UNCG’s historic strengths
  – Ongoing essentials of college education
  – UNCG’s mission and strategic plan (UNCG Tomorrow)
Program Review Timeline

Handout
Thank you. Questions?